

Global Aqueous Polyurethane Resin Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Aqueous Polyurethane Resin market size was valued at USD 2062 million in 2023 and is forecast to a readjusted size of USD 2385.8 million by 2030 with a CAGR of 2.1% during review period.

Aqueous polyurethane resin is aqueous based systems consisting of PU particles and an environmentally friendly raw material of coat and adhesive. It is also a substitute for solvent-based products with free or little volatile organic compounds (VOCs).

China is the largest Aqueous Polyurethane Resin market with about 28% market share. Europe is follower, accounting for about 25% market share.

The key players are Bayer, BASF, Lanxess, DowDuPont, DSM, DIC, Hawthaway Corporation, Alberdingk Boley, Stahl, Mitsui Chemicals, UBE, Lubrizol, China Grand Chemical, Huafeng, Huada, Siwo, New Mat, Huanyu, SCISKY, Audmay, Taixing Textile, Anda, Wanhua, Huaian Ever Rich Chemical, Decheng etc. Top 3 companies occupied about 31% market share.

The Global Info Research report includes an overview of the development of the Aqueous Polyurethane Resin industry chain, the market status of Wood Coating (Aqueous Polyurethane Dispersion, Aqueous Polyurethane Emulsion), Leather Finishing (Aqueous Polyurethane Dispersion, Aqueous Polyurethane Emulsion), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Aqueous Polyurethane Resin.

Regionally, the report analyzes the Aqueous Polyurethane Resin markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Aqueous Polyurethane Resin market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Aqueous Polyurethane Resin market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Aqueous Polyurethane Resin industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Aqueous Polyurethane Dispersion, Aqueous Polyurethane Emulsion).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Aqueous Polyurethane Resin market.

Regional Analysis: The report involves examining the Aqueous Polyurethane Resin market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Aqueous Polyurethane Resin market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Aqueous Polyurethane Resin:

Company Analysis: Report covers individual Aqueous Polyurethane Resin manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios,

partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Aqueous Polyurethane Resin. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Wood Coating, Leather Finishing).

Technology Analysis: Report covers specific technologies relevant to Aqueous Polyurethane Resin. It assesses the current state, advancements, and potential future developments in Aqueous Polyurethane Resin areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Aqueous Polyurethane Resin market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Aqueous Polyurethane Resin market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Aqueous Polyurethane Dispersion

Aqueous Polyurethane Emulsion

Market segment by Application

Wood Coating

Leather Finishing

Adhesive

Automotive Finishing

Others

Major players covered

Bayer

BASF

Lanxess

DuPont

DSM

DIC

Hauthaway Corporation

Alberdingk Boley

Stahl

Mitsui Chemicals

UBE

Lubrizol

China Grand Chemical

Huafeng

Huada

Siwo

New Mat

Huanyu

SCISKY

Audmay

Taixing Textile

Anda

Wanhua

Huaian Ever Rich Chemical

Decheng

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Aqueous Polyurethane Resin product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Aqueous Polyurethane Resin, with price, sales, revenue and global market share of Aqueous Polyurethane Resin from 2019 to 2024.

Chapter 3, the Aqueous Polyurethane Resin competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Aqueous Polyurethane Resin breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Aqueous Polyurethane Resin market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Aqueous Polyurethane Resin.

Chapter 14 and 15, to describe Aqueous Polyurethane Resin sales channel, distributors, customers, research findings and conclusion.

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