

Global Aqueous Polyurethane Resin Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Aqueous Polyurethane Resin market size is expected to reach \$ 5232 million by 2032, rising at a market growth of 6.8% CAGR during the forecast period (2026-2032).

The global market for Aqueous Polyurethane Resins is projected to experience robust growth from 2024 to 2031. Annual sales volume is expected to exceed 1,178,000 tons by 2031, driven by the increasing demand for eco-friendly alternatives in coatings, adhesives, textiles, and automotive industries. The compound annual growth rate (CAGR) during this period is forecasted to be around 6% to 8%, as more manufacturers adopt low-VOC and sustainable solutions. The price range for PUD is estimated to be between \$3,000 and \$5,000 per ton, depending on factors such as product type, application, and performance specifications.

Aqueous Polyurethane Resins is a polyurethane dispersion that uses water as a solvent. It is widely used in various industries such as coatings, adhesives, textiles, and leather processing. Compared to traditional solvent-based polyurethanes, Aqueous Polyurethane Resins have lower volatile organic compound (VOC) emissions and cause less environmental pollution, making them compliant with increasingly stringent environmental regulations. Due to its environmental advantages, Aqueous Polyurethane Resins is gradually replacing solvent-based products globally, with the coating and ink industries being the largest users.

In recent years, as environmental regulations have become stricter, the Aqueous Polyurethane Resins market has shown consistent growth. The demand for low-pollution, low-VOC products from both consumers and businesses is steadily increasing, making Aqueous Polyurethane Resins the material of choice in many

industries. Particularly in industries like automotive, furniture, construction, and textiles, the demand for Aqueous Polyurethane Resins continues to rise, driving the market's expansion. Additionally, with advancements in technology, the performance of Aqueous Polyurethane Resins has been significantly improved, meeting the needs of high-end coatings, film materials, and other high-performance products.

Several factors are driving the rapid growth of the Aqueous Polyurethane Resins market. First, the increasing stringency of global environmental regulations puts pressure on traditional solvent-based polyurethanes, and Aqueous Polyurethane Resins, with its low VOC emissions and environmental advantages, has become the material of choice for companies aiming to comply with these regulations. Secondly, the demand for environmentally friendly materials from consumers is growing, particularly in industries such as furniture, automotive, and coatings. Aqueous Polyurethane Resins, with its safety and environmental benefits, has become an essential material in these sectors. Furthermore, as technology continues to improve, the performance of Aqueous Polyurethane Resins has been enhanced, leading to a surge in demand from high-end markets.

Market Challenges, Risks, & Restraints

Despite the promising prospects of the Aqueous Polyurethane Resins market, it still faces certain challenges and risks. First, Aqueous Polyurethane Resins has some performance limitations compared to solvent-based polyurethane, especially in terms of high-temperature resistance and chemical resistance, which limits its use in certain high-demand applications. Secondly, the raw materials for producing Aqueous Polyurethane Resins are relatively expensive, leading to a higher product price, which can limit its adoption in low-end markets. Additionally, the production process of Aqueous Polyurethane Resins is more complex, which makes it challenging for smaller companies to adopt the technology.

Downstream Demand Trends

As the global trend towards environmental sustainability accelerates, the downstream demand for Aqueous Polyurethane Resins continues to grow, especially in industries such as coatings, textiles, and leather processing. Consumers' preference for eco-friendly coatings is increasing, which is driving the demand for Aqueous Polyurethane Resins in building and furniture coatings. Furthermore, as consumers' expectations for product quality and performance rise, the use of Aqueous Polyurethane Resins in high-end coatings, film materials, and automotive interior materials is increasing, further

driving market demand.

This report studies the global Aqueous Polyurethane Resin production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Aqueous Polyurethane Resin and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Aqueous Polyurethane Resin that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Aqueous Polyurethane Resin total production and demand, 2021-2032, (K MT)

Global Aqueous Polyurethane Resin total production value, 2021-2032, (USD Million)

Global Aqueous Polyurethane Resin production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Aqueous Polyurethane Resin consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Aqueous Polyurethane Resin domestic production, consumption, key domestic manufacturers and share

Global Aqueous Polyurethane Resin production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Aqueous Polyurethane Resin production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Aqueous Polyurethane Resin production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Aqueous Polyurethane Resin market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Covestro, BASF, Dow, DIC, Hauthaway Corporation, Alberdingk Boley, Stahl, Mitsui Chemicals, UBE Corporation, Lubrizol, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Aqueous Polyurethane Resin market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Aqueous Polyurethane Resin Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Aqueous Polyurethane Resin Market, Segmentation by Type:

Aqueous Polyurethane Dispersion

Aqueous Polyurethane Emulsion

Global Aqueous Polyurethane Resin Market, Segmentation by Application:

Wood Coating

Leather Finishing

Adhesive

Automotive Finishing

Others

Companies Profiled:

Covestro

BASF

Dow

DIC

Hauthaway Corporation

Alberdingk Boley

Stahl

Mitsui Chemicals

UBE Corporation

Lubrizol

Siwo

Wanhua

Lanxess (Sold to UBE in 2025)

Key Questions Answered:

1. How big is the global Aqueous Polyurethane Resin market?

2. What is the demand of the global Aqueous Polyurethane Resin market?
3. What is the year over year growth of the global Aqueous Polyurethane Resin market?
4. What is the production and production value of the global Aqueous Polyurethane Resin market?
5. Who are the key producers in the global Aqueous Polyurethane Resin market?
6. What are the growth factors driving the market demand?

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