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Global APT Threat Detection Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global APT Threat Detection market size was valued at US$ 369 million in 2025 and is forecast to a readjusted size of US$ 634 million by 2032 with a CAGR of 6.9% during review period.

APT (Advanced Persistent Threat) detection is a defense technology against long-term, covert cyberattacks launched by nations or organizations. By analyzing network traffic, system logs, file behavior, and other data, combined with threat intelligence and AI algorithms, it identifies advanced attack methods such as zero-day exploits and lateral movement, achieving end-to-end protection through 'monitoring-analysis-response-attribution.' Its core objective is to block data theft and system damage. The industry's gross profit margin is approximately 40-60%.

Key market drivers primarily include the following factors:

The Rise of Advanced Persistent Threats (APTs) Drives a Shift Toward Proactive Detection

Market demand for APT threat detection stems primarily from the growing trends of specialization, stealth, and persistence in cyberattacks. Unlike standard malware or isolated intrusion attempts, APT attacks typically target specific objectives. Attackers often lie dormant within corporate networks for extended periods?utilizing methods such as phishing emails, supply chain infiltration, vulnerability exploitation, compromised legitimate accounts, and lateral movement?to exfiltrate core data or disrupt critical business operations. Traditional security approaches, which rely heavily on signature databases and perimeter firewalls, struggle to timely identify low-frequency, multi-stage,

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and highly camouflaged attack behaviors. Consequently, enterprises must deploy APT detection systems capable of covering endpoints, networks, email systems, servers, cloud environments, and log data; these systems leverage anomalous behavior analysis, threat intelligence matching, and attack chain correlation to uncover deep-seated threats.

Intensified Investment in Security Protection and Compliance for Critical Industries

Sectors such as finance, energy, telecommunications, government administration, defense, manufacturing, healthcare, and scientific research?which manage vast quantities of sensitive data and critical business systems?are prime targets for APT attacks. Should a core system be breached, intellectual property be leaked, production systems be disrupted, or vital data be stolen, the consequences can include long-term operational risks and significant security repercussions. As regulatory requirements?including those regarding the protection of critical information infrastructure, data security, personal information protection, and cybersecurity classification protection?continue to tighten, enterprises are compelled to move beyond basic defensive measures; they must also cultivate robust capabilities for continuous monitoring, threat attribution, forensic analysis of intrusions, and emergency response. Consequently, APT threat detection has evolved from a specialized initiative within highly regulated industries into a critical component of security operations frameworks within large enterprises.

Intelligent Security Operations Drive Enhanced Detection Capabilities

APT attacks typically span multiple systems and unfold over extended periods; consequently, relying on isolated alerts makes it difficult to accurately discern attack intent, often resulting in missed detections or false positives. The new generation of APT threat detection solutions is trending toward greater intelligence, integration, and platform-centricity. By leveraging machine learning, sandbox analysis, traffic monitoring, endpoint behavioral analysis, threat intelligence, and integration with SIEM and SOAR systems, these solutions establish a closed-loop process?ranging from the detection of suspicious behaviors to the reconstruction of attack paths, risk assessment, and automated remediation. As enterprise security teams grapple with mounting alert volumes, personnel shortages, and shrinking response windows, APT detection products that enhance detection accuracy, reduce the costs associated with manual analysis, and support continuous operations hold increasingly high market value. Future competitive focus will center on cross-domain data correlation, the identification of unknown threats, low false-positive rates, interpretability, and practical, actionable

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response capabilities.

This report is a detailed and comprehensive analysis for global APT Threat Detection market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global APT Threat Detection market size and forecasts, in consumption value ($ Million), 2021-2032

Global APT Threat Detection market size and forecasts by region and country, in consumption value ($ Million), 2021-2032

Global APT Threat Detection market size and forecasts, by Type and by Application, in consumption value ($ Million), 2021-2032

Global APT Threat Detection market shares of main players, in revenue ($ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for APT Threat Detection

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global APT Threat Detection market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IBM (US), ESET (SK), Qi An Xin (CN), Kaspersky (RU), Fortinet (US),

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Proofpoint (US), 360 (CN), H3C (CN), Qichen Technology (CN), CrowdStrike (US), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

APT Threat Detection market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Hardware Probe

Software Platform

Cloud Service

Market segment by Technology

Rule Engine-based Detection

AI-driven Intelligent Analysis

Converged Proactive Defense

Market segment by Function Category

Traffic Detection

Terminal Detection

Full Traffic Storage

Other

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Market segment by Application

- Government Affairs
- Defense
- Finance
- Manufacturing
- Healthcare
- Other

Market segment by players, this report covers

- IBM (US)
- ESET (SK)
- Qi An Xin (CN)
- Kaspersky (RU)
- Fortinet (US)
- Proofpoint (US)
- 360 (CN)
- H3C (CN)
- Qichen Technology (CN)
- CrowdStrike (US)

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Seqrite (IN)

Colasoft (CN)

Splashtop (US)

Sangfor (CN)

Anheng Cloud (CN)

NTT Security?JP?

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe APT Threat Detection product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of APT Threat Detection, with revenue, gross margin, and global market share of APT Threat Detection from 2021 to 2026.

Chapter 3, the APT Threat Detection competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

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Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026.and APT Threat Detection market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of APT Threat Detection.

Chapter 13, to describe APT Threat Detection research findings and conclusion.

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Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope
1.2 Market Estimation Caveats and Base Year
1.3 Classification of APT Threat Detection by Type
  1.3.1 Overview: Global APT Threat Detection Market Size by Type: 2021 Versus 2025 Versus 2032
  1.3.2 Global APT Threat Detection Consumption Value Market Share by Type in 2025
  1.3.3 Hardware Probe
  1.3.4 Software Platform
  1.3.5 Cloud Service
1.4 Classification of APT Threat Detection by Technology
  1.4.1 Overview: Global APT Threat Detection Market Size by Technology: 2021 Versus 2025 Versus 2032
  1.4.2 Global APT Threat Detection Consumption Value Market Share by Technology in 2025
  1.4.3 Rule Engine-based Detection
  1.4.4 AI-driven Intelligent Analysis
  1.4.5 Converged Proactive Defense
1.5 Classification of APT Threat Detection by Function Category
  1.5.1 Overview: Global APT Threat Detection Market Size by Function Category: 2021 Versus 2025 Versus 2032
  1.5.2 Global APT Threat Detection Consumption Value Market Share by Function Category in 2025
  1.5.3 Traffic Detection
  1.5.4 Terminal Detection
  1.5.5 Full Traffic Storage
  1.5.6 Other
1.6 Global APT Threat Detection Market by Application
  1.6.1 Overview: Global APT Threat Detection Market Size by Application: 2021 Versus 2025 Versus 2032
  1.6.2 Government Affairs
  1.6.3 Defense
  1.6.4 Finance
  1.6.5 Manufacturing
  1.6.6 Healthcare
  1.6.7 Other

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1.7 Global APT Threat Detection Market Size & Forecast
1.8 Global APT Threat Detection Market Size and Forecast by Region
1.8.1 Global APT Threat Detection Market Size by Region: 2021 VS 2025 VS 2032
1.8.2 Global APT Threat Detection Market Size by Region, (2021-2032)
1.8.3 North America APT Threat Detection Market Size and Prospect (2021-2032)
1.8.4 Europe APT Threat Detection Market Size and Prospect (2021-2032)
1.8.5 Asia-Pacific APT Threat Detection Market Size and Prospect (2021-2032)
1.8.6 South America APT Threat Detection Market Size and Prospect (2021-2032)
1.8.7 Middle East & Africa APT Threat Detection Market Size and Prospect (2021-2032)

2 COMPANY PROFILES

2.1 IBM (US)
2.1.1 IBM (US) Details
2.1.2 IBM (US) Major Business
2.1.3 IBM (US) APT Threat Detection Product and Solutions
2.1.4 IBM (US) APT Threat Detection Revenue, Gross Margin and Market Share (2021-2026)
2.1.5 IBM (US) Recent Developments and Future Plans
2.2 ESET (SK)
2.2.1 ESET (SK) Details
2.2.2 ESET (SK) Major Business
2.2.3 ESET (SK) APT Threat Detection Product and Solutions
2.2.4 ESET (SK) APT Threat Detection Revenue, Gross Margin and Market Share (2021-2026)
2.2.5 ESET (SK) Recent Developments and Future Plans
2.3 Qi An Xin (CN)
2.3.1 Qi An Xin (CN) Details
2.3.2 Qi An Xin (CN) Major Business
2.3.3 Qi An Xin (CN) APT Threat Detection Product and Solutions
2.3.4 Qi An Xin (CN) APT Threat Detection Revenue, Gross Margin and Market Share (2021-2026)
2.3.5 Qi An Xin (CN) Recent Developments and Future Plans
2.4 Kaspersky (RU)
2.4.1 Kaspersky (RU) Details
2.4.2 Kaspersky (RU) Major Business
2.4.3 Kaspersky (RU) APT Threat Detection Product and Solutions
2.4.4 Kaspersky (RU) APT Threat Detection Revenue, Gross Margin and Market

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Share (2021-2026)
2.4.5 Kaspersky (RU) Recent Developments and Future Plans
2.5 Fortinet (US)
2.5.1 Fortinet (US) Details
2.5.2 Fortinet (US) Major Business
2.5.3 Fortinet (US) APT Threat Detection Product and Solutions
2.5.4 Fortinet (US) APT Threat Detection Revenue, Gross Margin and Market Share (2021-2026)
2.5.5 Fortinet (US) Recent Developments and Future Plans
2.6 Proofpoint (US)
2.6.1 Proofpoint (US) Details
2.6.2 Proofpoint (US) Major Business
2.6.3 Proofpoint (US) APT Threat Detection Product and Solutions
2.6.4 Proofpoint (US) APT Threat Detection Revenue, Gross Margin and Market Share (2021-2026)
2.6.5 Proofpoint (US) Recent Developments and Future Plans
2.7 360 (CN)
2.7.1 360 (CN) Details
2.7.2 360 (CN) Major Business
2.7.3 360 (CN) APT Threat Detection Product and Solutions
2.7.4 360 (CN) APT Threat Detection Revenue, Gross Margin and Market Share (2021-2026)
2.7.5 360 (CN) Recent Developments and Future Plans
2.8 H3C (CN)
2.8.1 H3C (CN) Details
2.8.2 H3C (CN) Major Business
2.8.3 H3C (CN) APT Threat Detection Product and Solutions
2.8.4 H3C (CN) APT Threat Detection Revenue, Gross Margin and Market Share (2021-2026)
2.8.5 H3C (CN) Recent Developments and Future Plans
2.9 Qichen Technology (CN)
2.9.1 Qichen Technology (CN) Details
2.9.2 Qichen Technology (CN) Major Business
2.9.3 Qichen Technology (CN) APT Threat Detection Product and Solutions
2.9.4 Qichen Technology (CN) APT Threat Detection Revenue, Gross Margin and Market Share (2021-2026)
2.9.5 Qichen Technology (CN) Recent Developments and Future Plans
2.10 CrowdStrike (US)
2.10.1 CrowdStrike (US) Details

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info@marketpublishers.com

2.10.2 CrowdStrike (US) Major Business
2.10.3 CrowdStrike (US) APT Threat Detection Product and Solutions
2.10.4 CrowdStrike (US) APT Threat Detection Revenue, Gross Margin and Market Share (2021-2026)
2.10.5 CrowdStrike (US) Recent Developments and Future Plans
2.11 Seqrite (IN)
2.11.1 Seqrite (IN) Details
2.11.2 Seqrite (IN) Major Business
2.11.3 Seqrite (IN) APT Threat Detection Product and Solutions
2.11.4 Seqrite (IN) APT Threat Detection Revenue, Gross Margin and Market Share (2021-2026)
2.11.5 Seqrite (IN) Recent Developments and Future Plans
2.12 Colasoft (CN)
2.12.1 Colasoft (CN) Details
2.12.2 Colasoft (CN) Major Business
2.12.3 Colasoft (CN) APT Threat Detection Product and Solutions
2.12.4 Colasoft (CN) APT Threat Detection Revenue, Gross Margin and Market Share (2021-2026)
2.12.5 Colasoft (CN) Recent Developments and Future Plans
2.13 Splashtop (US)
2.13.1 Splashtop (US) Details
2.13.2 Splashtop (US) Major Business
2.13.3 Splashtop (US) APT Threat Detection Product and Solutions
2.13.4 Splashtop (US) APT Threat Detection Revenue, Gross Margin and Market Share (2021-2026)
2.13.5 Splashtop (US) Recent Developments and Future Plans
2.14 Sangfor (CN)
2.14.1 Sangfor (CN) Details
2.14.2 Sangfor (CN) Major Business
2.14.3 Sangfor (CN) APT Threat Detection Product and Solutions
2.14.4 Sangfor (CN) APT Threat Detection Revenue, Gross Margin and Market Share (2021-2026)
2.14.5 Sangfor (CN) Recent Developments and Future Plans
2.15 Anheng Cloud (CN)
2.15.1 Anheng Cloud (CN) Details
2.15.2 Anheng Cloud (CN) Major Business
2.15.3 Anheng Cloud (CN) APT Threat Detection Product and Solutions
2.15.4 Anheng Cloud (CN) APT Threat Detection Revenue, Gross Margin and Market Share (2021-2026)

+357 96 030922
info@marketpublishers.com

2.15.5 Anheng Cloud (CN) Recent Developments and Future Plans
2.16 NTT Security?JP?
2.16.1 NTT Security?JP? Details
2.16.2 NTT Security?JP? Major Business
2.16.3 NTT Security?JP? APT Threat Detection Product and Solutions
2.16.4 NTT Security?JP? APT Threat Detection Revenue, Gross Margin and Market Share (2021-2026)
2.16.5 NTT Security?JP? Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global APT Threat Detection Revenue and Share by Players (2021-2026)
3.2 Market Share Analysis (2025)
3.2.1 Market Share of APT Threat Detection by Company Revenue
3.2.2 Top 3 APT Threat Detection Players Market Share in 2025
3.2.3 Top 6 APT Threat Detection Players Market Share in 2025
3.3 APT Threat Detection Market: Overall Company Footprint Analysis
3.3.1 APT Threat Detection Market: Region Footprint
3.3.2 APT Threat Detection Market: Company Product Type Footprint
3.3.3 APT Threat Detection Market: Company Product Application Footprint
3.4 New Market Entrants and Barriers to Market Entry
3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global APT Threat Detection Consumption Value and Market Share by Type (2021-2026)
4.2 Global APT Threat Detection Market Forecast by Type (2027-2032)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global APT Threat Detection Consumption Value Market Share by Application (2021-2026)
5.2 Global APT Threat Detection Market Forecast by Application (2027-2032)

6 NORTH AMERICA

6.1 North America APT Threat Detection Consumption Value by Type (2021-2032)
6.2 North America APT Threat Detection Market Size by Application (2021-2032)

+357 96 030922
info@marketpublishers.com

6.3 North America APT Threat Detection Market Size by Country
6.3.1 North America APT Threat Detection Consumption Value by Country (2021-2032)
6.3.2 United States APT Threat Detection Market Size and Forecast (2021-2032)
6.3.3 Canada APT Threat Detection Market Size and Forecast (2021-2032)
6.3.4 Mexico APT Threat Detection Market Size and Forecast (2021-2032)

7 EUROPE

7.1 Europe APT Threat Detection Consumption Value by Type (2021-2032)
7.2 Europe APT Threat Detection Consumption Value by Application (2021-2032)
7.3 Europe APT Threat Detection Market Size by Country
7.3.1 Europe APT Threat Detection Consumption Value by Country (2021-2032)
7.3.2 Germany APT Threat Detection Market Size and Forecast (2021-2032)
7.3.3 France APT Threat Detection Market Size and Forecast (2021-2032)
7.3.4 United Kingdom APT Threat Detection Market Size and Forecast (2021-2032)
7.3.5 Russia APT Threat Detection Market Size and Forecast (2021-2032)
7.3.6 Italy APT Threat Detection Market Size and Forecast (2021-2032)

8 ASIA-PACIFIC

8.1 Asia-Pacific APT Threat Detection Consumption Value by Type (2021-2032)
8.2 Asia-Pacific APT Threat Detection Consumption Value by Application (2021-2032)
8.3 Asia-Pacific APT Threat Detection Market Size by Region
8.3.1 Asia-Pacific APT Threat Detection Consumption Value by Region (2021-2032)
8.3.2 China APT Threat Detection Market Size and Forecast (2021-2032)
8.3.3 Japan APT Threat Detection Market Size and Forecast (2021-2032)
8.3.4 South Korea APT Threat Detection Market Size and Forecast (2021-2032)
8.3.5 India APT Threat Detection Market Size and Forecast (2021-2032)
8.3.6 Southeast Asia APT Threat Detection Market Size and Forecast (2021-2032)
8.3.7 Australia APT Threat Detection Market Size and Forecast (2021-2032)

9 SOUTH AMERICA

9.1 South America APT Threat Detection Consumption Value by Type (2021-2032)
9.2 South America APT Threat Detection Consumption Value by Application (2021-2032)
9.3 South America APT Threat Detection Market Size by Country
9.3.1 South America APT Threat Detection Consumption Value by Country

+357 96 030922
info@marketpublishers.com

(2021-2032)
9.3.2 Brazil APT Threat Detection Market Size and Forecast (2021-2032)
9.3.3 Argentina APT Threat Detection Market Size and Forecast (2021-2032)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa APT Threat Detection Consumption Value by Type (2021-2032)
10.2 Middle East & Africa APT Threat Detection Consumption Value by Application (2021-2032)
10.3 Middle East & Africa APT Threat Detection Market Size by Country
10.3.1 Middle East & Africa APT Threat Detection Consumption Value by Country (2021-2032)
10.3.2 Turkey APT Threat Detection Market Size and Forecast (2021-2032)
10.3.3 Saudi Arabia APT Threat Detection Market Size and Forecast (2021-2032)
10.3.4 UAE APT Threat Detection Market Size and Forecast (2021-2032)

11 MARKET DYNAMICS

11.1 APT Threat Detection Market Drivers
11.2 APT Threat Detection Market Restraints
11.3 APT Threat Detection Trends Analysis
11.4 Porters Five Forces Analysis
11.4.1 Threat of New Entrants
11.4.2 Bargaining Power of Suppliers
11.4.3 Bargaining Power of Buyers
11.4.4 Threat of Substitutes
11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 APT Threat Detection Industry Chain
12.2 APT Threat Detection Upstream Analysis
12.3 APT Threat Detection Midstream Analysis
12.4 APT Threat Detection Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

+357 96 030922
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14.1 Methodology
14.2 Research Process and Data Source
14.3 Disclaimer

+357 96 030922
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List Of Tables

LIST OF TABLES

Table 1. Global APT Threat Detection Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
Table 2. Global APT Threat Detection Consumption Value by Technology, (USD Million), 2021 & 2025 & 2032
Table 3. Global APT Threat Detection Consumption Value by Function Category, (USD Million), 2021 & 2025 & 2032
Table 4. Global APT Threat Detection Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
Table 5. Global APT Threat Detection Consumption Value by Region (2021-2026) & (USD Million)
Table 6. Global APT Threat Detection Consumption Value by Region (2027-2032) & (USD Million)
Table 7. IBM (US) Company Information, Head Office, and Major Competitors
Table 8. IBM (US) Major Business
Table 9. IBM (US) APT Threat Detection Product and Solutions
Table 10. IBM (US) APT Threat Detection Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 11. IBM (US) Recent Developments and Future Plans
Table 12. ESET (SK) Company Information, Head Office, and Major Competitors
Table 13. ESET (SK) Major Business
Table 14. ESET (SK) APT Threat Detection Product and Solutions
Table 15. ESET (SK) APT Threat Detection Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 16. ESET (SK) Recent Developments and Future Plans
Table 17. Qi An Xin (CN) Company Information, Head Office, and Major Competitors
Table 18. Qi An Xin (CN) Major Business
Table 19. Qi An Xin (CN) APT Threat Detection Product and Solutions
Table 20. Qi An Xin (CN) APT Threat Detection Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 21. Kaspersky (RU) Company Information, Head Office, and Major Competitors
Table 22. Kaspersky (RU) Major Business
Table 23. Kaspersky (RU) APT Threat Detection Product and Solutions
Table 24. Kaspersky (RU) APT Threat Detection Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 25. Kaspersky (RU) Recent Developments and Future Plans

+357 96 030922
info@marketpublishers.com

Table 26. Fortinet (US) Company Information, Head Office, and Major Competitors
Table 27. Fortinet (US) Major Business
Table 28. Fortinet (US) APT Threat Detection Product and Solutions
Table 29. Fortinet (US) APT Threat Detection Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 30. Fortinet (US) Recent Developments and Future Plans
Table 31. Proofpoint (US) Company Information, Head Office, and Major Competitors
Table 32. Proofpoint (US) Major Business
Table 33. Proofpoint (US) APT Threat Detection Product and Solutions
Table 34. Proofpoint (US) APT Threat Detection Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 35. Proofpoint (US) Recent Developments and Future Plans
Table 36. 360 (CN) Company Information, Head Office, and Major Competitors
Table 37. 360 (CN) Major Business
Table 38. 360 (CN) APT Threat Detection Product and Solutions
Table 39. 360 (CN) APT Threat Detection Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 40. 360 (CN) Recent Developments and Future Plans
Table 41. H3C (CN) Company Information, Head Office, and Major Competitors
Table 42. H3C (CN) Major Business
Table 43. H3C (CN) APT Threat Detection Product and Solutions
Table 44. H3C (CN) APT Threat Detection Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 45. H3C (CN) Recent Developments and Future Plans
Table 46. Qichen Technology (CN) Company Information, Head Office, and Major Competitors
Table 47. Qichen Technology (CN) Major Business
Table 48. Qichen Technology (CN) APT Threat Detection Product and Solutions
Table 49. Qichen Technology (CN) APT Threat Detection Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 50. Qichen Technology (CN) Recent Developments and Future Plans
Table 51. CrowdStrike (US) Company Information, Head Office, and Major Competitors
Table 52. CrowdStrike (US) Major Business
Table 53. CrowdStrike (US) APT Threat Detection Product and Solutions
Table 54. CrowdStrike (US) APT Threat Detection Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 55. CrowdStrike (US) Recent Developments and Future Plans
Table 56. Seqrite (IN) Company Information, Head Office, and Major Competitors
Table 57. Seqrite (IN) Major Business

+357 96 030922
info@marketpublishers.com

Table 58. Seqrite (IN) APT Threat Detection Product and Solutions
Table 59. Seqrite (IN) APT Threat Detection Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 60. Seqrite (IN) Recent Developments and Future Plans
Table 61. Colasoft (CN) Company Information, Head Office, and Major Competitors
Table 62. Colasoft (CN) Major Business
Table 63. Colasoft (CN) APT Threat Detection Product and Solutions
Table 64. Colasoft (CN) APT Threat Detection Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 65. Colasoft (CN) Recent Developments and Future Plans
Table 66. Splashtop (US) Company Information, Head Office, and Major Competitors
Table 67. Splashtop (US) Major Business
Table 68. Splashtop (US) APT Threat Detection Product and Solutions
Table 69. Splashtop (US) APT Threat Detection Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 70. Splashtop (US) Recent Developments and Future Plans
Table 71. Sangfor (CN) Company Information, Head Office, and Major Competitors
Table 72. Sangfor (CN) Major Business
Table 73. Sangfor (CN) APT Threat Detection Product and Solutions
Table 74. Sangfor (CN) APT Threat Detection Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 75. Sangfor (CN) Recent Developments and Future Plans
Table 76. Anheng Cloud (CN) Company Information, Head Office, and Major Competitors
Table 77. Anheng Cloud (CN) Major Business
Table 78. Anheng Cloud (CN) APT Threat Detection Product and Solutions
Table 79. Anheng Cloud (CN) APT Threat Detection Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 80. Anheng Cloud (CN) Recent Developments and Future Plans
Table 81. NTT Security?JP? Company Information, Head Office, and Major Competitors
Table 82. NTT Security?JP? Major Business
Table 83. NTT Security?JP? APT Threat Detection Product and Solutions
Table 84. NTT Security?JP? APT Threat Detection Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 85. NTT Security?JP? Recent Developments and Future Plans
Table 86. Global APT Threat Detection Revenue (USD Million) by Players (2021-2026)
Table 87. Global APT Threat Detection Revenue Share by Players (2021-2026)
Table 88. Breakdown of APT Threat Detection by Company Type (Tier 1, Tier 2, and Tier 3)

+357 96 030922
info@marketpublishers.com

Table 89. Market Position of Players in APT Threat Detection, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
Table 90. Head Office of Key APT Threat Detection Players
Table 91. APT Threat Detection Market: Company Product Type Footprint
Table 92. APT Threat Detection Market: Company Product Application Footprint
Table 93. APT Threat Detection New Market Entrants and Barriers to Market Entry
Table 94. APT Threat Detection Mergers, Acquisition, Agreements, and Collaborations
Table 95. Global APT Threat Detection Consumption Value (USD Million) by Type (2021-2026)
Table 96. Global APT Threat Detection Consumption Value Share by Type (2021-2026)
Table 97. Global APT Threat Detection Consumption Value Forecast by Type (2027-2032)
Table 98. Global APT Threat Detection Consumption Value by Application (2021-2026)
Table 99. Global APT Threat Detection Consumption Value Forecast by Application (2027-2032)
Table 100. North America APT Threat Detection Consumption Value by Type (2021-2026) & (USD Million)
Table 101. North America APT Threat Detection Consumption Value by Type (2027-2032) & (USD Million)
Table 102. North America APT Threat Detection Consumption Value by Application (2021-2026) & (USD Million)
Table 103. North America APT Threat Detection Consumption Value by Application (2027-2032) & (USD Million)
Table 104. North America APT Threat Detection Consumption Value by Country (2021-2026) & (USD Million)
Table 105. North America APT Threat Detection Consumption Value by Country (2027-2032) & (USD Million)
Table 106. Europe APT Threat Detection Consumption Value by Type (2021-2026) & (USD Million)
Table 107. Europe APT Threat Detection Consumption Value by Type (2027-2032) & (USD Million)
Table 108. Europe APT Threat Detection Consumption Value by Application (2021-2026) & (USD Million)
Table 109. Europe APT Threat Detection Consumption Value by Application (2027-2032) & (USD Million)
Table 110. Europe APT Threat Detection Consumption Value by Country (2021-2026) & (USD Million)
Table 111. Europe APT Threat Detection Consumption Value by Country (2027-2032) & (USD Million)

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Table 112. Asia-Pacific APT Threat Detection Consumption Value by Type (2021-2026) & (USD Million)
Table 113. Asia-Pacific APT Threat Detection Consumption Value by Type (2027-2032) & (USD Million)
Table 114. Asia-Pacific APT Threat Detection Consumption Value by Application (2021-2026) & (USD Million)
Table 115. Asia-Pacific APT Threat Detection Consumption Value by Application (2027-2032) & (USD Million)
Table 116. Asia-Pacific APT Threat Detection Consumption Value by Region (2021-2026) & (USD Million)
Table 117. Asia-Pacific APT Threat Detection Consumption Value by Region (2027-2032) & (USD Million)
Table 118. South America APT Threat Detection Consumption Value by Type (2021-2026) & (USD Million)
Table 119. South America APT Threat Detection Consumption Value by Type (2027-2032) & (USD Million)
Table 120. South America APT Threat Detection Consumption Value by Application (2021-2026) & (USD Million)
Table 121. South America APT Threat Detection Consumption Value by Application (2027-2032) & (USD Million)
Table 122. South America APT Threat Detection Consumption Value by Country (2021-2026) & (USD Million)
Table 123. South America APT Threat Detection Consumption Value by Country (2027-2032) & (USD Million)
Table 124. Middle East & Africa APT Threat Detection Consumption Value by Type (2021-2026) & (USD Million)
Table 125. Middle East & Africa APT Threat Detection Consumption Value by Type (2027-2032) & (USD Million)
Table 126. Middle East & Africa APT Threat Detection Consumption Value by Application (2021-2026) & (USD Million)
Table 127. Middle East & Africa APT Threat Detection Consumption Value by Application (2027-2032) & (USD Million)
Table 128. Middle East & Africa APT Threat Detection Consumption Value by Country (2021-2026) & (USD Million)
Table 129. Middle East & Africa APT Threat Detection Consumption Value by Country (2027-2032) & (USD Million)
Table 130. Global Key Players of APT Threat Detection Upstream (Raw Materials)
Table 131. Global APT Threat Detection Typical Customers

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List Of Figures

LIST OF FIGURES

Figure 1. APT Threat Detection Picture
Figure 2. Global APT Threat Detection Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
Figure 3. Global APT Threat Detection Consumption Value Market Share by Type in 2025
Figure 4. Hardware Probe
Figure 5. Software Platform
Figure 6. Cloud Service
Figure 7. Global APT Threat Detection Consumption Value by Technology, (USD Million), 2021 & 2025 & 2032
Figure 8. Global APT Threat Detection Consumption Value Market Share by Technology in 2025
Figure 9. Rule Engine-based Detection
Figure 10. AI-driven Intelligent Analysis
Figure 11. Converged Proactive Defense
Figure 12. Global APT Threat Detection Consumption Value by Function Category, (USD Million), 2021 & 2025 & 2032
Figure 13. Global APT Threat Detection Consumption Value Market Share by Function Category in 2025
Figure 14. Traffic Detection
Figure 15. Terminal Detection
Figure 16. Full Traffic Storage
Figure 17. Other
Figure 18. Global APT Threat Detection Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
Figure 19. APT Threat Detection Consumption Value Market Share by Application in 2025
Figure 20. Government Affairs Picture
Figure 21. Defense Picture
Figure 22. Finance Picture
Figure 23. Manufacturing Picture
Figure 24. Healthcare Picture
Figure 25. Other Picture
Figure 26. Global APT Threat Detection Consumption Value, (USD Million): 2021 & 2025 & 2032

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Figure 27. Global APT Threat Detection Consumption Value and Forecast (2021-2032) & (USD Million)
Figure 28. Global Market APT Threat Detection Consumption Value (USD Million) Comparison by Region (2021 VS 2025 VS 2032)
Figure 29. Global APT Threat Detection Consumption Value Market Share by Region (2021-2032)
Figure 30. Global APT Threat Detection Consumption Value Market Share by Region in 2025
Figure 31. North America APT Threat Detection Consumption Value (2021-2032) & (USD Million)
Figure 32. Europe APT Threat Detection Consumption Value (2021-2032) & (USD Million)
Figure 33. Asia-Pacific APT Threat Detection Consumption Value (2021-2032) & (USD Million)
Figure 34. South America APT Threat Detection Consumption Value (2021-2032) & (USD Million)
Figure 35. Middle East & Africa APT Threat Detection Consumption Value (2021-2032) & (USD Million)
Figure 36. Company Three Recent Developments and Future Plans
Figure 37. Global APT Threat Detection Revenue Share by Players in 2025
Figure 38. APT Threat Detection Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2025
Figure 39. Market Share of APT Threat Detection by Player Revenue in 2025
Figure 40. Top 3 APT Threat Detection Players Market Share in 2025
Figure 41. Top 6 APT Threat Detection Players Market Share in 2025
Figure 42. Global APT Threat Detection Consumption Value Share by Type (2021-2026)
Figure 43. Global APT Threat Detection Market Share Forecast by Type (2027-2032)
Figure 44. Global APT Threat Detection Consumption Value Share by Application (2021-2026)
Figure 45. Global APT Threat Detection Market Share Forecast by Application (2027-2032)
Figure 46. North America APT Threat Detection Consumption Value Market Share by Type (2021-2032)
Figure 47. North America APT Threat Detection Consumption Value Market Share by Application (2021-2032)
Figure 48. North America APT Threat Detection Consumption Value Market Share by Country (2021-2032)
Figure 49. United States APT Threat Detection Consumption Value (2021-2032) &

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(USD Million)
Figure 50. Canada APT Threat Detection Consumption Value (2021-2032) & (USD Million)
Figure 51. Mexico APT Threat Detection Consumption Value (2021-2032) & (USD Million)
Figure 52. Europe APT Threat Detection Consumption Value Market Share by Type (2021-2032)
Figure 53. Europe APT Threat Detection Consumption Value Market Share by Application (2021-2032)
Figure 54. Europe APT Threat Detection Consumption Value Market Share by Country (2021-2032)
Figure 55. Germany APT Threat Detection Consumption Value (2021-2032) & (USD Million)
Figure 56. France APT Threat Detection Consumption Value (2021-2032) & (USD Million)
Figure 57. United Kingdom APT Threat Detection Consumption Value (2021-2032) & (USD Million)
Figure 58. Russia APT Threat Detection Consumption Value (2021-2032) & (USD Million)
Figure 59. Italy APT Threat Detection Consumption Value (2021-2032) & (USD Million)
Figure 60. Asia-Pacific APT Threat Detection Consumption Value Market Share by Type (2021-2032)
Figure 61. Asia-Pacific APT Threat Detection Consumption Value Market Share by Application (2021-2032)
Figure 62. Asia-Pacific APT Threat Detection Consumption Value Market Share by Region (2021-2032)
Figure 63. China APT Threat Detection Consumption Value (2021-2032) & (USD Million)
Figure 64. Japan APT Threat Detection Consumption Value (2021-2032) & (USD Million)
Figure 65. South Korea APT Threat Detection Consumption Value (2021-2032) & (USD Million)
Figure 66. India APT Threat Detection Consumption Value (2021-2032) & (USD Million)
Figure 67. Southeast Asia APT Threat Detection Consumption Value (2021-2032) & (USD Million)
Figure 68. Australia APT Threat Detection Consumption Value (2021-2032) & (USD Million)
Figure 69. South America APT Threat Detection Consumption Value Market Share by Type (2021-2032)

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Figure 70. South America APT Threat Detection Consumption Value Market Share by Application (2021-2032)
Figure 71. South America APT Threat Detection Consumption Value Market Share by Country (2021-2032)
Figure 72. Brazil APT Threat Detection Consumption Value (2021-2032) & (USD Million)
Figure 73. Argentina APT Threat Detection Consumption Value (2021-2032) & (USD Million)
Figure 74. Middle East & Africa APT Threat Detection Consumption Value Market Share by Type (2021-2032)
Figure 75. Middle East & Africa APT Threat Detection Consumption Value Market Share by Application (2021-2032)
Figure 76. Middle East & Africa APT Threat Detection Consumption Value Market Share by Country (2021-2032)
Figure 77. Turkey APT Threat Detection Consumption Value (2021-2032) & (USD Million)
Figure 78. Saudi Arabia APT Threat Detection Consumption Value (2021-2032) & (USD Million)
Figure 79. UAE APT Threat Detection Consumption Value (2021-2032) & (USD Million)
Figure 80. APT Threat Detection Market Drivers
Figure 81. APT Threat Detection Market Restraints
Figure 82. APT Threat Detection Market Trends
Figure 83. Porters Five Forces Analysis
Figure 84. APT Threat Detection Industrial Chain
Figure 85. Methodology
Figure 86. Research Process and Data Source

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