

Global Application Support Service Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Application Support Service market size was valued at US\$ 12907 million in 2025 and is forecast to a readjusted size of US\$ 25370 million by 2032 with a CAGR of 10.2% during review period.

Application support service refers to a comprehensive set of professional services provided by specialized organizations or individuals to assist various entities (including enterprises, non-profit organizations, research institutions, etc.) in obtaining funding, qualifications, policy support, or tax benefits from grant-making bodies such as governments, foundations, corporations, and international organizations. The service covers the entire process from opportunity scanning, strategic planning, proposal writing, budget preparation, compliance review, to post-award management including project acceptance, financial auditing, and performance reporting. Service delivery models include strategic consulting (e.g., policy interpretation, qualification planning, R&D cost allocation, intellectual property strategy) and tactical support (e.g., proposal writing, attachment organization, online application submission, follow-up response). Based on regional market practices, this market primarily takes the form of ?policy application consulting? in China, focusing on government industrial policies and fiscal funding, while in Europe, the Americas, and other regions it mainly manifests as ?grant writing? for competitive funding from governments, foundations, and corporations. Both share the same service essence and belong to the broader category of application support services.

The global Application Support Service market reached approximately USD 12.54 billion in 2025, forecast to grow to USD 13.8 billion in 2026, with a CAGR of approximately

10.4%. Volume: approximately 2.5-3.0 million commissioned projects annually, with China accounting for 60-70% of total volume. Price tiers: China policy application coaching RMB 30,000-80,000 per project (High-tech Enterprise certification); Specialized & Sophisticated ?Little Giant? applications RMB 30,000-100,000; international grant writing USD 2,000-15,000 per project; complex federal or EU proposals USD 20,000-50,000; AI-assisted platform subscriptions USD 50-500/month. Gross margins: Chinese policy consulting firms 50-70% (leading players such as Shanghai Xiangying with 9.8-12.8% market share); international boutique grant writers 40-60%; large professional networks (KPMG, BDO) 35-50%; AI-driven platforms 60-80%. Downstream primary applications: for-profit enterprises (60-70% of volume, led by China's High-tech Enterprise certification, R&D super-deduction, and ?Little Giant? applications), non-profit organizations (15-20%, US/Europe foundation grant writing), research & education institutions (10-15%, NSF/NIH/Horizon Europe research grants), government & public sector (5-10%). Growth applications: AI-assisted platforms (20-25% CAGR) and cross-border funding support (15-20% CAGR). Upstream: global funding pools including government budgets, foundation assets, corporate CSR funds, and multilateral agencies. Midstream: service providers including Chinese head players (Xiangying, Zhongbang, Pendoo, Zhongjia), international boutiques (Aspire, B&A Group, PNO Group, FI Group), global professional networks (KPMG, BDO), and platforms (Instrumentl, Grantbii, OpenGrants). Downstream: applicants across all sectors. Industry structure: pyramid-shaped with China concentrated on high-margin policy applications, US/Europe on non-profit grant writing and multinational research funding consulting, global networks leveraging integrated tax-accounting services for premium corporate clients, and AI platforms reshaping efficiency. Uncertainties include policy volatility (China's ?Little Giant? elimination rate reached 83% in 2025), AI substitution for manual writing, regulatory tightening, and geopolitical impacts on cross-border funding. Conclusion: the Application Support Service industry is in a high-growth phase, driven by rigid demand for non-dilutive funding and escalating industrial policies. Structural characteristic: China dominated by high-margin policy/qualification applications, US/Europe by high-value grant writing, with AI platforms accelerating the transition from labor-intensive to human-AI collaboration.

This report is a detailed and comprehensive analysis for global Application Support Service market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Application Support Service market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Application Support Service market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Application Support Service market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Application Support Service market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Application Support Service

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Application Support Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shanghai Xiangying (CN), Zhongbang Consulting (CN), Shenzhen Pendoo (CN), Zhongjia IP Service (CN), Fangyuan Shengshi (CN), Zhongqi Service (CN), Shangpu Consulting (CN), Zhongzhi Xinxi (CN), Wansibo IP (CN), Ke Tai Group (CN), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Application Support Service market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Policy opportunity scanning (\$500-2,000/project)

Application strategy & qualification planning (\$2,000-10,000/project)

Proposal writing & documentation (\$3,000-15,000/project)

Online submission & tracking (\$1,000-5,000/project)

Post-award compliance & reporting (\$2,000-8,000/project)

Appeal & reapplication support (\$1,500-6,000/project)

Market segment by Client

For-profit enterprises

Non-profit organizations

Research & education institutions

Government & public sector

Market segment by Module

Horizon Europe proposal support

R&D tax credit study

Capacity building for non-profits

Environmental & sustainability grant

Others

Market segment by Delivery Timeline

Short-term engagement (1 day ? 2 weeks)

Medium-term project (2 weeks ? 6 months)

Long-term retainer / annual support (6 months ? multiple years)

Expedited / emergency service (

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