

Global Application Security Testing Service Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Application Security Testing Service market size is expected to reach \$ 6130 million by 2032, rising at a market growth of 8.0% CAGR during the forecast period (2026-2032).

Application Security Testing Service (ASPS) is a professional cybersecurity service provider that uses automated tools, manual analysis, and simulated attacks to conduct security assessments of application source code, binaries, runtime environments, web front-ends, mobile applications, APIs, third-party components, and business logic. Its main tasks include Static Application Security Testing (SAST), Dynamic Application Security Testing (DAST), Interactive Testing (IAST), Software Composition Analysis (SCA), API security testing, mobile application testing, manual penetration testing, and vulnerability retesting. ASPS also provides clients with vulnerability classification, attack path analysis, remediation recommendations, and compliance reports.

The market is shifting from one-off pre-launch penetration testing to continuous security testing embedded in CI/CD processes. Enterprises are increasingly adopting DevSecOps, managed application security testing, and Penetration Testing as a Service (PTaaS). Generative AI-assisted development increases code output speed but may also introduce insecure code and dependency component risks, driving the rapid development of AI-assisted vulnerability detection, automated attack verification, and intelligent remediation recommendations. As application architectures migrate to cloud-native, microservices, APIs, containers, and serverless environments, API security testing, software supply chain security, SCA, SBOM verification, and cloud configuration testing are becoming high-growth services.

This report studies the global Application Security Testing Service demand, key

companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Application Security Testing Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Application Security Testing Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Application Security Testing Service total market, 2021-2032, (USD Million)

Global Application Security Testing Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Application Security Testing Service total market, key domestic companies, and share, (USD Million)

Global Application Security Testing Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Application Security Testing Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Application Security Testing Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Application Security Testing Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IBM, Accenture, Deloitte, PwC, EY, KPMG, NCC Group, LevelBlue, Rapid6, Black Duck, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Application Security Testing Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and

2027-2032 as the forecast year.

Global Application Security Testing Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Application Security Testing Service Market, Segmentation by Type:

Web Application Testing

Mobile Application Testing

API and Microservices Testing

Desktop and Client Application Testing

Others

Global Application Security Testing Service Market, Segmentation by Testing Method:

Static Application Security Testing Services (SAST)

Dynamic Application Security Testing Services (DAST)

Interactive Application Security Testing Services (IAST)

Others

Global Application Security Testing Service Market, Segmentation by Technology:

Black-Box Testing

Gray-Box Testing

White-Box Testing

Others

Global Application Security Testing Service Market, Segmentation by Application:

SMEs

Large Enterprises

Companies Profiled:

IBM

Accenture

Deloitte

PwC

EY

KPMG

NCC Group

LevelBlue

Rapid6

Black Duck

Veracode

NetSPI

Bishop Fox

Cobalt

Coalfire

Qi An Xin Technology

NSFOCUS Group

Hangzhou DBAPPSEC Security Technology

LAC Co., Ltd.

NRI SecureTechnologies, Ltd.

GMO Cybersecurity by Ierae, Inc.

NTT Security Japan Corporation

Key Questions Answered

1. How big is the global Application Security Testing Service market?
2. What is the demand of the global Application Security Testing Service market?
3. What is the year over year growth of the global Application Security Testing Service market?
4. What is the total value of the global Application Security Testing Service market?
5. Who are the Major Players in the global Application Security Testing Service market?

6. What are the growth factors driving the market demand?

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