

# Global Application Security Testing (AST) Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Application Security Testing (AST) Software market size was valued at USD 2854 million in 2023 and is forecast to a readjusted size of USD 4354.2 million by 2030 with a CAGR of 6.2% during review period.

Application Security Software refers to the software tool to protect applications from external threats throughout their lifecycle. Application security is defined as the process of making apps more secure by finding, fixing, and enhancing the security of apps. Much of the process happens during the development phase, security tools and methods are used to protect apps once they are deployed.

The application security market is seeing a rapid growth primarily driven by the increase in the number of cyber-attacks and their sophistication, strict government regulations and growing smartphone penetration and adoption. Additionally, the space has seen a lot of investments by venture capitalists and private equity investors giving rise to a bunch of rising cybersecurity startups in the world. Other factors contributed to the growth of the application security market include the development and adoption of Internet of Things (IoT), digitization and automation in the industrial space, and technological development in the finance space especially in the emerging economies, etc.

The main companies in the market include Micro Focus, Veracode, Rogue Wave Software, CAST Software, HCL Technologies (formerly IBM), Synopsys, Parasoft and Checkmarx. In 2019, HCI technologies (formally IBM) accounted for the largest proportion, about 13%.

The Global Info Research report includes an overview of the development of the Application Security Testing (AST) Software industry chain, the market status of Large Enterprises(1000+ Users) (Cloud-Based, On-Premises), Medium-Sized Enterprise(499-1000 Users) (Cloud-Based, On-Premises), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Application Security Testing (AST) Software.

Regionally, the report analyzes the Application Security Testing (AST) Software markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Application Security Testing (AST) Software market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Application Security Testing (AST) Software market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Application Security Testing (AST) Software industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cloud-Based, On-Premises).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Application Security Testing (AST) Software market.

**Regional Analysis:** The report involves examining the Application Security Testing (AST) Software market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future

projections and forecasts for the Application Security Testing (AST) Software market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Application Security Testing (AST) Software:

**Company Analysis:** Report covers individual Application Security Testing (AST) Software players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Application Security Testing (AST) Software. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Large Enterprises(1000+ Users), Medium-Sized Enterprise(499-1000 Users)).

**Technology Analysis:** Report covers specific technologies relevant to Application Security Testing (AST) Software. It assesses the current state, advancements, and potential future developments in Application Security Testing (AST) Software areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Application Security Testing (AST) Software market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Application Security Testing (AST) Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

#### Cloud-Based

On-Premises

Market segment by Application

Large Enterprises(1000+ Users)

Medium-Sized Enterprise(499-1000 Users)

Small Enterprises(1-499 Users)

Market segment by players, this report covers

Checkmarx

WhiteHat Security

PortSwigger

Acunetix

Veracode

Qualys

Micro Focus

Rapid7

Contrast Security

ImmuniWeb

Veracode

Netsparker

Synopsys

Edgescan

Onapsis

NetSPI

Checkmarx

ERPScan

N-Stalker

Trustwave

Positive Technologies

IBM

Virtual Forge

SiteLock

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Application Security Testing (AST) Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Application Security Testing (AST) Software, with revenue, gross margin and global market share of Application Security Testing (AST) Software from 2019 to 2024.

Chapter 3, the Application Security Testing (AST) Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Application Security Testing (AST) Software market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Application Security Testing (AST) Software.

Chapter 13, to describe Application Security Testing (AST) Software research findings and conclusion.

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