

Global Application Security Testing (AST) Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Application Security Testing (AST) market size is expected to reach \$ 12150 million by 2032, rising at a market growth of 14.6% CAGR during the forecast period (2026-2032).

Application Security Testing refers to a category of cybersecurity tools, platforms, and professional services used to identify, validate, prioritize, and manage security risks across application source code, binaries, open source components, APIs, mobile clients, web applications, cloud native configurations, and running business systems throughout the software development, testing, release, and operation lifecycle. The core product forms include Static Application Security Testing, Dynamic Application Security Testing, Interactive Application Security Testing, Software Composition Analysis, API Security Testing, Mobile Application Security Testing, Fuzz Testing, Secrets Detection, Application Security Posture Management, and Managed Application Security Testing Services. Major supply regions include the United States, Israel, Canada, the United Kingdom, Switzerland, India, China, South Korea, Japan, and Singapore, while major demand scenarios include financial services, software and internet platforms, public sector, healthcare, retail and e-commerce, industrial manufacturing, automotive software, and cloud services.

As enterprise software assets expand from traditional web applications to mobile applications, APIs, microservices, containers, open source components, and AI assisted development environments, Application Security Testing is moving from isolated vulnerability scanning tools to a security validation infrastructure embedded across the software development lifecycle. Demand from financial institutions, internet platforms, public sector organizations, healthcare providers, and large manufacturers is being driven by faster software delivery cycles, regulatory audits, customer data protection,

and software supply chain transparency. Market opportunities are mainly supported by three structural forces: DevSecOps adoption, which pushes security testing earlier into coding and build stages; growing scrutiny of open source components, third party dependencies, and software bills of materials; and the rapid expansion of APIs, cloud native applications, and mobile business workflows, which makes traditional perimeter based security controls insufficient for application layer risk.

The main industry challenges remain false positives, vulnerability prioritization, developer remediation efficiency, fragmented data across tools, and the continuous change of enterprise application assets. Historically, security testing results were often delivered as scan reports, leading to high alert volume and delayed remediation. The market is now shifting toward next generation platforms built around risk context, code ownership, exploitability validation, runtime signals, and automated remediation guidance. Future demand is expected to concentrate around unified AST platforms, Software Composition Analysis, API Security Testing, Application Security Posture Management, and managed continuous testing services. Buyers are no longer focused only on the vulnerability detection capability of a single testing engine, but increasingly evaluate coverage, accuracy, developer integration depth, compliance evidence, remediation closed loop, and total cost of ownership.

This report studies the global Application Security Testing (AST) demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Application Security Testing (AST), and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Application Security Testing (AST) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Application Security Testing (AST) total market, 2021-2032, (USD Million)

Global Application Security Testing (AST) total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Application Security Testing (AST) total market, key domestic companies, and share, (USD Million)

Global Application Security Testing (AST) revenue by player, revenue and market share 2021-2026, (USD Million)

Global Application Security Testing (AST) total market by Type, CAGR, 2021-2032, (USD Million)

Global Application Security Testing (AST) total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Application Security Testing (AST) market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Black Duck Software, Inc., Checkmarx Ltd., Veracode, Inc., Snyk, Inc., OpenText Corporation, HCLSoftware, Invicti Security Corp., PortSwigger Ltd., SonarSource S?rl, Mend.io, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Application Security Testing (AST) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Application Security Testing (AST) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Application Security Testing (AST) Market, Segmentation by Type:

Static Application Security Testing

Dynamic Application Security Testing

Other

Global Application Security Testing (AST) Market, Segmentation by Product Form:

Unified AST Platform

Standalone Testing Tool

Managed Testing Service

Professional Testing Service and Others

Global Application Security Testing (AST) Market, Segmentation by Tested Asset:

Source Code and Binary Code

Third Party Components and Dependencies

Running Web Applications and APIs

Mobile Client Code and Others

Global Application Security Testing (AST) Market, Segmentation by Deployment Model:

Cloud Based SaaS

Hybrid Deployment

On Premises Deployment

Global Application Security Testing (AST) Market, Segmentation by Application:

Web Applications

Mobile Applications

Other

Companies Profiled:

Black Duck Software, Inc.

Checkmarx Ltd.

Veracode, Inc.

Snyk, Inc.

OpenText Corporation

HCLSoftware

Invicti Security Corp.

PortSwigger Ltd.

SonarSource S?rl

Mend.io

JFrog Ltd.

GitLab Inc.

Microsoft Corporation

Semgrep, Inc.

Contrast Security, Inc.

Sparrow Co., Ltd.

GMO Flatt Security, Inc.

Appknox Pte. Ltd.

Indusface Pvt. Ltd.

CHT Security Co., Ltd.

QI-ANXIN Technology Group Inc.

Xmirror Security

SecZone

MoreSec

Chaitin Technology

Key Questions Answered

1. How big is the global Application Security Testing (AST) market?
2. What is the demand of the global Application Security Testing (AST) market?
3. What is the year over year growth of the global Application Security Testing (AST) market?
4. What is the total value of the global Application Security Testing (AST) market?
5. Who are the Major Players in the global Application Security Testing (AST) market?
6. What are the growth factors driving the market demand?

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