

Global Application Security and Threat Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Application Security and Threat market size is expected to reach \$ 4867 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

Application Security and Threat refer to the technical system and professional services that identify, assess, protect against, and respond to various security vulnerabilities, attack behaviors, and abuse risks throughout the entire lifecycle of an application, from design and development to testing, deployment, and operation.

Gross Margin Levels

From a delivery structure perspective, the gross margin of application security and threat services exhibits a typical gradient of 'labor-intensive professional services Industry Drivers

The growth of application security and threat services is essentially driven by the combined effects of 'exponential expansion of application asset exposure' and 'insufficient supply of security engineering capabilities.' On the one hand, the continued advancement of enterprise cloud migration, API-based architecture, and microservices has transformed application entry points from 'a few portals' to 'massive interfaces and service meshes.' Simultaneously, AI-generated code and high-frequency releases further amplify the speed of vulnerability introduction, forcing organizations to move security forward to the SDLC and continuously monitor and verify it during runtime. On the other hand, the scarcity of AppSec expertise (code-level vulnerabilities, business logic attack and defense, DevSecOps toolchain) is driving enterprises to outsource testing, governance, and continuous operation or adopt managed service models,

shifting from 'annual acceptance' to a closed loop of 'continuous assessment—continuous remediation—continuous verification.' This directly propelled the services sub-category into a high-growth segment.

This report studies the global Application Security and Threat demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Application Security and Threat, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Application Security and Threat that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Application Security and Threat total market, 2021-2032, (USD Million)

Global Application Security and Threat total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Application Security and Threat total market, key domestic companies, and share, (USD Million)

Global Application Security and Threat revenue by player, revenue and market share 2021-2026, (USD Million)

Global Application Security and Threat total market by Type, CAGR, 2021-2032, (USD Million)

Global Application Security and Threat total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Application Security and Threat market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Deloitte, Accenture, IBM Security, PwC, EY, Optiv Security Inc., KPMG, NTT DATA, Capgemini, TCS, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Application Security and Threat market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Application Security and Threat Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Application Security and Threat Market, Segmentation by Type:

Professional Services

Managed Services

Global Application Security and Threat Market, Segmentation by SDLC Stage:

Design Phase

Development Phase

Testing Phase

Operation Phase

Global Application Security and Threat Market, Segmentation by Protected Objects:

Web Application Security

Mobile Application Security

Others

Global Application Security and Threat Market, Segmentation by Application:

Finance

Healthcare

Energy

Automotive

Others

Companies Profiled:

Deloitte

Accenture

IBM Security

PwC

EY

Optiv Security Inc.

KPMG

NTT DATA

Capgemini

TCS

Infosys

Wipro

HCLTech

DXC Technology

Eviden

Orange Cyberdefense

Verizon

Key Questions Answered

1. How big is the global Application Security and Threat market?
2. What is the demand of the global Application Security and Threat market?
3. What is the year over year growth of the global Application Security and Threat market?
4. What is the total value of the global Application Security and Threat market?
5. Who are the Major Players in the global Application Security and Threat market?
6. What are the growth factors driving the market demand?

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