

# Global Application Security and Threat Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Application Security and Threat market size was valued at US\$ 3231 million in 2025 and is forecast to a readjusted size of US\$ 4867 million by 2032 with a CAGR of 6.1% during review period.

Application Security and Threat refer to the technical system and professional services that identify, assess, protect against, and respond to various security vulnerabilities, attack behaviors, and abuse risks throughout the entire lifecycle of an application, from design and development to testing, deployment, and operation.

### Gross Margin Levels

From a delivery structure perspective, the gross margin of application security and threat services exhibits a typical gradient of "labor-intensive professional services Industry Drivers

The growth of application security and threat services is essentially driven by the combined effects of "exponential expansion of application asset exposure" and "insufficient supply of security engineering capabilities." On the one hand, the continued advancement of enterprise cloud migration, API-based architecture, and microservices has transformed application entry points from "a few portals" to "massive interfaces and service meshes." Simultaneously, AI-generated code and high-frequency releases further amplify the speed of vulnerability introduction, forcing organizations to move security forward to the SDLC and continuously monitor and verify it during runtime. On the other hand, the scarcity of AppSec expertise (code-level vulnerabilities, business logic attack and defense, DevSecOps toolchain) is driving enterprises to outsource

testing, governance, and continuous operation or adopt managed service models, shifting from "annual acceptance" to a closed loop of "continuous assessment—continuous remediation—continuous verification." This directly propelled the services sub-category into a high-growth segment.

This report is a detailed and comprehensive analysis for global Application Security and Threat market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Application Security and Threat market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Application Security and Threat market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Application Security and Threat market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Application Security and Threat market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Application Security and Threat

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Application Security and Threat market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Deloitte, Accenture, IBM Security, PwC, EY, Optiv Security Inc., KPMG, NTT DATA, Capgemini, TCS, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market segmentation

Application Security and Threat market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

Professional Services

Managed Services

## Market segment by SDLC Stage

Design Phase

Development Phase

Testing Phase

Operation Phase

## Market segment by Protected Objects

Web Application Security

Mobile Application Security

Others

## Market segment by Application

Finance

Healthcare

Energy

Automotive

Others

Market segment by players, this report covers

Deloitte

Accenture

IBM Security

PwC

EY

Optiv Security Inc.

KPMG

NTT DATA

Capgemini

TCS

Infosys

Wipro

HCLTech

DXC Technology

Eviden

Orange Cyberdefense

Verizon

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Application Security and Threat product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Application Security and Threat, with revenue, gross margin, and global market share of Application Security and Threat from 2021 to 2026.

Chapter 3, the Application Security and Threat competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026.and

Application Security and Threat market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Application Security and Threat.

Chapter 13, to describe Application Security and Threat research findings and conclusion.

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