

# Global Application Performance Management (APM) Market by Manufacturers, Countries, Type and Application, Forecast to 2023

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#### **Abstracts**

In the fields of information technology and systems management, application performance management (APM) is the monitoring and management of performance and availability of software applications. APM strives to detect and diagnose complex application performance problems to maintain an expected level of service. APM is "the translation of IT metrics into business meaning.

#### Scope of the Report:

This report studies the Application Performance Management (APM) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Application Performance Management (APM) market by product type and applications/end industries.

The global Application Performance Management (APM) market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Application Performance Management (APM).



Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers
IBM
HP
Compuware
CA Technologies
Dell Software
BMC Software
AppDynamics
Microsoft
Riverbed Technology
New Relic
Market Segment by Regions, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, UK, Russia and Italy)
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)



South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Web APM

Market Segment by Applications, can be divided into

**BFSI** 

Manufacturing

Mobile APM

Government

Healthcare

Retail

IT and telecom

Logistics

Media and entertainment

Education



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