

# Global Application Penetration Testing Service Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G45EF4DE6633EN.html>

Date: June 2026

Pages: 183

Price: US\$ 4,480.00 (Single User License)

ID: G45EF4DE6633EN

## Abstracts

The global Application Penetration Testing Service market size is expected to reach \$ 1600 million by 2032, rising at a market growth of 8.7% CAGR during the forecast period (2026-2032).

Application Penetration Testing Service refers to a security service provider conducting security assessments—covering Web applications, mobile apps, APIs, SaaS platforms, cloud-native applications, and similar systems—through manual testing, automated scanning, vulnerability verification, business logic attack simulations, and remediation recommendations, in order to identify risks such as authentication flaws, access control issues, injection vulnerabilities, data leakage, misconfigurations, and business logic vulnerabilities.

As digital transformation continues to deepen, and enterprise web systems, mobile applications, mini-programs, and various online business scenarios undergo continuous expansion, cybersecurity risks have intensified accordingly, leading to a steady rise in the demand for application penetration testing services. Currently, with enterprises demonstrating heightened awareness of security compliance—coupled with increasingly refined regulatory requirements—regular, periodic penetration testing has emerged as an indispensable necessity for building robust enterprise security frameworks. The industry is gradually shifting from a reactive model of vulnerability patching toward a proactive defense paradigm characterized by anticipatory risk assessment and end-to-end security validation. Concurrently, by integrating the unique characteristics of modern architectures—such as cloud-native environments, microservices, and open-source components—penetration testing services are continuously evolving toward greater scenario-specificity and customization. Furthermore, with demand fully unleashed across diverse sectors—including government, finance, industry, and the internet—the

adoption rate of outsourced professional third-party security services continues to climb, thereby driving the application penetration testing industry toward steady development characterized by standardization, systematization, and operational normalization.

This report studies the global Application Penetration Testing Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Application Penetration Testing Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Application Penetration Testing Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Application Penetration Testing Service total market, 2021-2032, (USD Million)

Global Application Penetration Testing Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Application Penetration Testing Service total market, key domestic companies, and share, (USD Million)

Global Application Penetration Testing Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Application Penetration Testing Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Application Penetration Testing Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Application Penetration Testing Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Synack, Cobalt, NetSPI, Bishop Fox, Rapid7, Secureworks, Trustwave, BreachLock, NCC Group, IBM Security, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Application Penetration Testing Service market

### Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global Application Penetration Testing Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Application Penetration Testing Service Market, Segmentation by Type:

Web Application Penetration Testing Service

Mobile Application Penetration Testing Service

API Penetration Testing Service

Cloud-Native Application Penetration Testing Service

Others

## Global Application Penetration Testing Service Market, Segmentation by Testing Method:

Black-Box Penetration Testing Service

White-Box Penetration Testing Service

Grey-Box Penetration Testing Service

Others

## Global Application Penetration Testing Service Market, Segmentation by Delivery Model:

Project-Based Penetration Testing Service

Continuous Penetration Testing Service

Penetration Testing as a Service

Managed Application Security Testing Service

Others

## Global Application Penetration Testing Service Market, Segmentation by Application:

SMEs

Large Enterprises

## Companies Profiled:

Synack

Cobalt

NetSPI

Bishop Fox

Rapid7

Secureworks

Trustwave

BreachLock

NCC Group

IBM Security

Accenture Security

Deloitte Cyber

PwC Cybersecurity

KPMG Cyber Security

EY Cybersecurity

Mandiant / Google Cloud

CrowdStrike

Qualys

Veracode

Checkmarx

Qi An Xin Technology

Venustech Group

NSFOCUS Technologies Group

GMO Cybersecurity by Ierae

NRI SecureTechnologies

Flatt Security

Cyber Security Cloud

#### Key Questions Answered

1. How big is the global Application Penetration Testing Service market?
2. What is the demand of the global Application Penetration Testing Service market?
3. What is the year over year growth of the global Application Penetration Testing Service market?
4. What is the total value of the global Application Penetration Testing Service market?
5. Who are the Major Players in the global Application Penetration Testing Service market?
6. What are the growth factors driving the market demand?

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