

# **Global Application Lifecycle Management (ALM) Software Market 2025 by Company, Regions, Type and Application, Forecast to 2031**

<https://marketpublishers.com/r/G236911548B1EN.html>

Date: June 2025

Pages: 89

Price: US\$ 3,480.00 (Single User License)

ID: G236911548B1EN

## **Abstracts**

According to our (Global Info Research) latest study, the global Application Lifecycle Management (ALM) Software market size was valued at US\$ 565 million in 2024 and is forecast to a readjusted size of USD 993 million by 2031 with a CAGR of 8.5% during review period.

Application lifecycle management is the process of managing an app's development, from design to final release, and establishing a framework for managing changes. The typical application lifecycle starts with the design of a new app or feature. The app is planned based on requirements analysis and specifications. Next, the app is implemented per the specifications and then tested. The new app is staged for final testing before it gets deployed to production. This cycle repeats for every new app or feature. It's also used for app maintenance, such as when features are enhanced or bugs are fixed. A governance and change management framework directs the development process.

USA is the largest market with about 38% market share. Europe is follower with about 31% market share.

The main manufacturers are HP, Atlassian, Techexcel, IBM, Microsoft, Rocket Software, Enalean etc. Microsoft is the largest manufacturer with about 15% market share.

This report is a detailed and comprehensive analysis for global Application Lifecycle Management (ALM) Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market

is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Application Lifecycle Management (ALM) Software market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Application Lifecycle Management (ALM) Software market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Application Lifecycle Management (ALM) Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Application Lifecycle Management (ALM) Software market shares of main players, in revenue (\$ Million), 2020-2025

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Application Lifecycle Management (ALM) Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Application Lifecycle Management (ALM) Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include HP, Atlassian, Techexcel, IBM, Microsoft, Rocket Software, Enalean, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

#### Market segmentation

Application Lifecycle Management (ALM) Software market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Single Function

Multiple Functions

#### Market segment by Application

Automotive and Transportation

Aerospace and Defense

BFSI, Energy and Utilities

Retail

Healthcare

IT and Telecom

Others

#### Market segment by players, this report covers

HP

Atlassian

Techexcel

IBM

Microsoft

Rocket Software

Enalean

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Application Lifecycle Management (ALM) Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Application Lifecycle Management (ALM) Software, with revenue, gross margin, and global market share of Application Lifecycle Management (ALM) Software from 2020 to 2025.

Chapter 3, the Application Lifecycle Management (ALM) Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025.and

Application Lifecycle Management (ALM) Software market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Application Lifecycle Management (ALM) Software.

Chapter 13, to describe Application Lifecycle Management (ALM) Software research findings and conclusion.

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