

Global Applicant Tracking Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Applicant Tracking Software market size was valued at USD 2688.6 million in 2023 and is forecast to a readjusted size of USD 4794.1 million by 2030 with a CAGR of 8.6% during review period.

An applicant tracking system, commonly referred to as an ATS, is a software application that enables the electronic handling of a company's recruitment needs. Applicant tracking software allows an organization to collect and store candidate and job related data and track and monitor the progress of candidates through all stages of the hiring process.

Global Applicant Tracking Software key players include SAP (SuccessFactors), Oracle, IBM (Kenexa), iCIMS, etc. Global top four manufacturers hold a share over 45%.

USA is the largest market, with a share over 50%, followed by China, and Europe, both have a share over 20 percent.

In terms of product, Cloud-based is the largest segment, with a share over 70%. And in terms of application, the largest application is SMEs, followed by Large Enterprises, etc.

The Global Info Research report includes an overview of the development of the Applicant Tracking Software industry chain, the market status of Small and Medium Enterprises (On-premises, Cloud-Based), Large Enterprises (On-premises, Cloud-Based), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Applicant

Tracking Software.

Regionally, the report analyzes the Applicant Tracking Software markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Applicant Tracking Software market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Applicant Tracking Software market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Applicant Tracking Software industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., On-premises, Cloud-Based).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Applicant Tracking Software market.

Regional Analysis: The report involves examining the Applicant Tracking Software market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Applicant Tracking Software market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Applicant Tracking Software:

Company Analysis: Report covers individual Applicant Tracking Software players,

suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Applicant Tracking Software. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Small and Medium Enterprises, Large Enterprises).

Technology Analysis: Report covers specific technologies relevant to Applicant Tracking Software. It assesses the current state, advancements, and potential future developments in Applicant Tracking Software areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Applicant Tracking Software market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Applicant Tracking Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

On-premises

Cloud-Based

Market segment by Application

Small and Medium Enterprises

Large Enterprises

Market segment by players, this report covers

Workable Software

Zoho

Softgarden

BambooHR

ICIMS

Lever

SAP (SuccessFactors)

Jobvite

Workday

Oracle

IBM (Kenexa)

ClearCompany

COMPAS Technology

TalentReef

Conrep

Cornerstone OnDemand

Advanced Personnel Systems

Greenhouse Software

ApplicantPro

CATS Software

IKraft Solutions

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Applicant Tracking Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Applicant Tracking Software, with revenue, gross margin and global market share of Applicant Tracking Software from 2019 to 2024.

Chapter 3, the Applicant Tracking Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Applicant Tracking Software market forecast, by regions, type and application, with

consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Applicant Tracking Software.

Chapter 13, to describe Applicant Tracking Software research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Applicant Tracking Software
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Applicant Tracking Software by Type
 - 1.3.1 Overview: Global Applicant Tracking Software Market Size by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Global Applicant Tracking Software Consumption Value Market Share by Type in 2023
 - 1.3.3 On-premises
 - 1.3.4 Cloud-Based
- 1.4 Global Applicant Tracking Software Market by Application
 - 1.4.1 Overview: Global Applicant Tracking Software Market Size by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Small and Medium Enterprises
 - 1.4.3 Large Enterprises
- 1.5 Global Applicant Tracking Software Market Size & Forecast
- 1.6 Global Applicant Tracking Software Market Size and Forecast by Region
 - 1.6.1 Global Applicant Tracking Software Market Size by Region: 2019 VS 2023 VS 2030
 - 1.6.2 Global Applicant Tracking Software Market Size by Region, (2019-2030)
 - 1.6.3 North America Applicant Tracking Software Market Size and Prospect (2019-2030)
 - 1.6.4 Europe Applicant Tracking Software Market Size and Prospect (2019-2030)
 - 1.6.5 Asia-Pacific Applicant Tracking Software Market Size and Prospect (2019-2030)
 - 1.6.6 South America Applicant Tracking Software Market Size and Prospect (2019-2030)
 - 1.6.7 Middle East and Africa Applicant Tracking Software Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

- 2.1 Workable Software
 - 2.1.1 Workable Software Details
 - 2.1.2 Workable Software Major Business
 - 2.1.3 Workable Software Applicant Tracking Software Product and Solutions
 - 2.1.4 Workable Software Applicant Tracking Software Revenue, Gross Margin and

Market Share (2019-2024)

2.1.5 Workable Software Recent Developments and Future Plans

2.2 Zoho

2.2.1 Zoho Details

2.2.2 Zoho Major Business

2.2.3 Zoho Applicant Tracking Software Product and Solutions

2.2.4 Zoho Applicant Tracking Software Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Zoho Recent Developments and Future Plans

2.3 Softgarden

2.3.1 Softgarden Details

2.3.2 Softgarden Major Business

2.3.3 Softgarden Applicant Tracking Software Product and Solutions

2.3.4 Softgarden Applicant Tracking Software Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Softgarden Recent Developments and Future Plans

2.4 BambooHR

2.4.1 BambooHR Details

2.4.2 BambooHR Major Business

2.4.3 BambooHR Applicant Tracking Software Product and Solutions

2.4.4 BambooHR Applicant Tracking Software Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 BambooHR Recent Developments and Future Plans

2.5 ICIMS

2.5.1 ICIMS Details

2.5.2 ICIMS Major Business

2.5.3 ICIMS Applicant Tracking Software Product and Solutions

2.5.4 ICIMS Applicant Tracking Software Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 ICIMS Recent Developments and Future Plans

2.6 Lever

2.6.1 Lever Details

2.6.2 Lever Major Business

2.6.3 Lever Applicant Tracking Software Product and Solutions

2.6.4 Lever Applicant Tracking Software Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Lever Recent Developments and Future Plans

2.7 SAP (SuccessFactors)

2.7.1 SAP (SuccessFactors) Details

- 2.7.2 SAP (SuccessFactors) Major Business
- 2.7.3 SAP (SuccessFactors) Applicant Tracking Software Product and Solutions
- 2.7.4 SAP (SuccessFactors) Applicant Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
- 2.7.5 SAP (SuccessFactors) Recent Developments and Future Plans
- 2.8 Jobvite
 - 2.8.1 Jobvite Details
 - 2.8.2 Jobvite Major Business
 - 2.8.3 Jobvite Applicant Tracking Software Product and Solutions
 - 2.8.4 Jobvite Applicant Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.8.5 Jobvite Recent Developments and Future Plans
- 2.9 Workday
 - 2.9.1 Workday Details
 - 2.9.2 Workday Major Business
 - 2.9.3 Workday Applicant Tracking Software Product and Solutions
 - 2.9.4 Workday Applicant Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Workday Recent Developments and Future Plans
- 2.10 Oracle
 - 2.10.1 Oracle Details
 - 2.10.2 Oracle Major Business
 - 2.10.3 Oracle Applicant Tracking Software Product and Solutions
 - 2.10.4 Oracle Applicant Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Oracle Recent Developments and Future Plans
- 2.11 IBM (Kenexa)
 - 2.11.1 IBM (Kenexa) Details
 - 2.11.2 IBM (Kenexa) Major Business
 - 2.11.3 IBM (Kenexa) Applicant Tracking Software Product and Solutions
 - 2.11.4 IBM (Kenexa) Applicant Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 IBM (Kenexa) Recent Developments and Future Plans
- 2.12 ClearCompany
 - 2.12.1 ClearCompany Details
 - 2.12.2 ClearCompany Major Business
 - 2.12.3 ClearCompany Applicant Tracking Software Product and Solutions
 - 2.12.4 ClearCompany Applicant Tracking Software Revenue, Gross Margin and Market Share (2019-2024)

- 2.12.5 ClearCompany Recent Developments and Future Plans
- 2.13 COMPAS Technology
 - 2.13.1 COMPAS Technology Details
 - 2.13.2 COMPAS Technology Major Business
 - 2.13.3 COMPAS Technology Applicant Tracking Software Product and Solutions
 - 2.13.4 COMPAS Technology Applicant Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 COMPAS Technology Recent Developments and Future Plans
- 2.14 TalentReef
 - 2.14.1 TalentReef Details
 - 2.14.2 TalentReef Major Business
 - 2.14.3 TalentReef Applicant Tracking Software Product and Solutions
 - 2.14.4 TalentReef Applicant Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.14.5 TalentReef Recent Developments and Future Plans
- 2.15 Conrep
 - 2.15.1 Conrep Details
 - 2.15.2 Conrep Major Business
 - 2.15.3 Conrep Applicant Tracking Software Product and Solutions
 - 2.15.4 Conrep Applicant Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Conrep Recent Developments and Future Plans
- 2.16 Cornerstone OnDemand
 - 2.16.1 Cornerstone OnDemand Details
 - 2.16.2 Cornerstone OnDemand Major Business
 - 2.16.3 Cornerstone OnDemand Applicant Tracking Software Product and Solutions
 - 2.16.4 Cornerstone OnDemand Applicant Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 Cornerstone OnDemand Recent Developments and Future Plans
- 2.17 Advanced Personnel Systems
 - 2.17.1 Advanced Personnel Systems Details
 - 2.17.2 Advanced Personnel Systems Major Business
 - 2.17.3 Advanced Personnel Systems Applicant Tracking Software Product and Solutions
 - 2.17.4 Advanced Personnel Systems Applicant Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 Advanced Personnel Systems Recent Developments and Future Plans
- 2.18 Greenhouse Software
 - 2.18.1 Greenhouse Software Details

- 2.18.2 Greenhouse Software Major Business
- 2.18.3 Greenhouse Software Applicant Tracking Software Product and Solutions
- 2.18.4 Greenhouse Software Applicant Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
- 2.18.5 Greenhouse Software Recent Developments and Future Plans
- 2.19 ApplicantPro
 - 2.19.1 ApplicantPro Details
 - 2.19.2 ApplicantPro Major Business
 - 2.19.3 ApplicantPro Applicant Tracking Software Product and Solutions
 - 2.19.4 ApplicantPro Applicant Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.19.5 ApplicantPro Recent Developments and Future Plans
- 2.20 CATS Software
 - 2.20.1 CATS Software Details
 - 2.20.2 CATS Software Major Business
 - 2.20.3 CATS Software Applicant Tracking Software Product and Solutions
 - 2.20.4 CATS Software Applicant Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.20.5 CATS Software Recent Developments and Future Plans
- 2.21 IKraft Solutions
 - 2.21.1 IKraft Solutions Details
 - 2.21.2 IKraft Solutions Major Business
 - 2.21.3 IKraft Solutions Applicant Tracking Software Product and Solutions
 - 2.21.4 IKraft Solutions Applicant Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.21.5 IKraft Solutions Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Applicant Tracking Software Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
 - 3.2.1 Market Share of Applicant Tracking Software by Company Revenue
 - 3.2.2 Top 3 Applicant Tracking Software Players Market Share in 2023
 - 3.2.3 Top 6 Applicant Tracking Software Players Market Share in 2023
- 3.3 Applicant Tracking Software Market: Overall Company Footprint Analysis
 - 3.3.1 Applicant Tracking Software Market: Region Footprint
 - 3.3.2 Applicant Tracking Software Market: Company Product Type Footprint
 - 3.3.3 Applicant Tracking Software Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Applicant Tracking Software Consumption Value and Market Share by Type (2019-2024)

4.2 Global Applicant Tracking Software Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Applicant Tracking Software Consumption Value Market Share by Application (2019-2024)

5.2 Global Applicant Tracking Software Market Forecast by Application (2025-2030)

6 NORTH AMERICA

6.1 North America Applicant Tracking Software Consumption Value by Type (2019-2030)

6.2 North America Applicant Tracking Software Consumption Value by Application (2019-2030)

6.3 North America Applicant Tracking Software Market Size by Country

6.3.1 North America Applicant Tracking Software Consumption Value by Country (2019-2030)

6.3.2 United States Applicant Tracking Software Market Size and Forecast (2019-2030)

6.3.3 Canada Applicant Tracking Software Market Size and Forecast (2019-2030)

6.3.4 Mexico Applicant Tracking Software Market Size and Forecast (2019-2030)

7 EUROPE

7.1 Europe Applicant Tracking Software Consumption Value by Type (2019-2030)

7.2 Europe Applicant Tracking Software Consumption Value by Application (2019-2030)

7.3 Europe Applicant Tracking Software Market Size by Country

7.3.1 Europe Applicant Tracking Software Consumption Value by Country (2019-2030)

7.3.2 Germany Applicant Tracking Software Market Size and Forecast (2019-2030)

7.3.3 France Applicant Tracking Software Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Applicant Tracking Software Market Size and Forecast (2019-2030)

7.3.5 Russia Applicant Tracking Software Market Size and Forecast (2019-2030)

7.3.6 Italy Applicant Tracking Software Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific Applicant Tracking Software Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Applicant Tracking Software Consumption Value by Application (2019-2030)

8.3 Asia-Pacific Applicant Tracking Software Market Size by Region

8.3.1 Asia-Pacific Applicant Tracking Software Consumption Value by Region (2019-2030)

8.3.2 China Applicant Tracking Software Market Size and Forecast (2019-2030)

8.3.3 Japan Applicant Tracking Software Market Size and Forecast (2019-2030)

8.3.4 South Korea Applicant Tracking Software Market Size and Forecast (2019-2030)

8.3.5 India Applicant Tracking Software Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Applicant Tracking Software Market Size and Forecast (2019-2030)

8.3.7 Australia Applicant Tracking Software Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

9.1 South America Applicant Tracking Software Consumption Value by Type (2019-2030)

9.2 South America Applicant Tracking Software Consumption Value by Application (2019-2030)

9.3 South America Applicant Tracking Software Market Size by Country

9.3.1 South America Applicant Tracking Software Consumption Value by Country (2019-2030)

9.3.2 Brazil Applicant Tracking Software Market Size and Forecast (2019-2030)

9.3.3 Argentina Applicant Tracking Software Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Applicant Tracking Software Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Applicant Tracking Software Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Applicant Tracking Software Market Size by Country

10.3.1 Middle East & Africa Applicant Tracking Software Consumption Value by Country (2019-2030)

- 10.3.2 Turkey Applicant Tracking Software Market Size and Forecast (2019-2030)
- 10.3.3 Saudi Arabia Applicant Tracking Software Market Size and Forecast (2019-2030)
- 10.3.4 UAE Applicant Tracking Software Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

- 11.1 Applicant Tracking Software Market Drivers
- 11.2 Applicant Tracking Software Market Restraints
- 11.3 Applicant Tracking Software Trends Analysis
- 11.4 Porters Five Forces Analysis
 - 11.4.1 Threat of New Entrants
 - 11.4.2 Bargaining Power of Suppliers
 - 11.4.3 Bargaining Power of Buyers
 - 11.4.4 Threat of Substitutes
 - 11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 Applicant Tracking Software Industry Chain
- 12.2 Applicant Tracking Software Upstream Analysis
- 12.3 Applicant Tracking Software Midstream Analysis
- 12.4 Applicant Tracking Software Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Applicant Tracking Software Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Applicant Tracking Software Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Applicant Tracking Software Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Applicant Tracking Software Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Workable Software Company Information, Head Office, and Major Competitors

Table 6. Workable Software Major Business

Table 7. Workable Software Applicant Tracking Software Product and Solutions

Table 8. Workable Software Applicant Tracking Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Workable Software Recent Developments and Future Plans

Table 10. Zoho Company Information, Head Office, and Major Competitors

Table 11. Zoho Major Business

Table 12. Zoho Applicant Tracking Software Product and Solutions

Table 13. Zoho Applicant Tracking Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. Zoho Recent Developments and Future Plans

Table 15. Softgarden Company Information, Head Office, and Major Competitors

Table 16. Softgarden Major Business

Table 17. Softgarden Applicant Tracking Software Product and Solutions

Table 18. Softgarden Applicant Tracking Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Softgarden Recent Developments and Future Plans

Table 20. BambooHR Company Information, Head Office, and Major Competitors

Table 21. BambooHR Major Business

Table 22. BambooHR Applicant Tracking Software Product and Solutions

Table 23. BambooHR Applicant Tracking Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. BambooHR Recent Developments and Future Plans

Table 25. ICIMS Company Information, Head Office, and Major Competitors

Table 26. ICIMS Major Business

Table 27. ICIMS Applicant Tracking Software Product and Solutions

Table 28. ICIMS Applicant Tracking Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. ICIMS Recent Developments and Future Plans

Table 30. Lever Company Information, Head Office, and Major Competitors

Table 31. Lever Major Business

Table 32. Lever Applicant Tracking Software Product and Solutions

Table 33. Lever Applicant Tracking Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. Lever Recent Developments and Future Plans

Table 35. SAP (SuccessFactors) Company Information, Head Office, and Major Competitors

Table 36. SAP (SuccessFactors) Major Business

Table 37. SAP (SuccessFactors) Applicant Tracking Software Product and Solutions

Table 38. SAP (SuccessFactors) Applicant Tracking Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. SAP (SuccessFactors) Recent Developments and Future Plans

Table 40. Jobvite Company Information, Head Office, and Major Competitors

Table 41. Jobvite Major Business

Table 42. Jobvite Applicant Tracking Software Product and Solutions

Table 43. Jobvite Applicant Tracking Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. Jobvite Recent Developments and Future Plans

Table 45. Workday Company Information, Head Office, and Major Competitors

Table 46. Workday Major Business

Table 47. Workday Applicant Tracking Software Product and Solutions

Table 48. Workday Applicant Tracking Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. Workday Recent Developments and Future Plans

Table 50. Oracle Company Information, Head Office, and Major Competitors

Table 51. Oracle Major Business

Table 52. Oracle Applicant Tracking Software Product and Solutions

Table 53. Oracle Applicant Tracking Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. Oracle Recent Developments and Future Plans

Table 55. IBM (Kenexa) Company Information, Head Office, and Major Competitors

Table 56. IBM (Kenexa) Major Business

Table 57. IBM (Kenexa) Applicant Tracking Software Product and Solutions

Table 58. IBM (Kenexa) Applicant Tracking Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 59. IBM (Kenexa) Recent Developments and Future Plans
- Table 60. ClearCompany Company Information, Head Office, and Major Competitors
- Table 61. ClearCompany Major Business
- Table 62. ClearCompany Applicant Tracking Software Product and Solutions
- Table 63. ClearCompany Applicant Tracking Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 64. ClearCompany Recent Developments and Future Plans
- Table 65. COMPAS Technology Company Information, Head Office, and Major Competitors
- Table 66. COMPAS Technology Major Business
- Table 67. COMPAS Technology Applicant Tracking Software Product and Solutions
- Table 68. COMPAS Technology Applicant Tracking Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 69. COMPAS Technology Recent Developments and Future Plans
- Table 70. TalentReef Company Information, Head Office, and Major Competitors
- Table 71. TalentReef Major Business
- Table 72. TalentReef Applicant Tracking Software Product and Solutions
- Table 73. TalentReef Applicant Tracking Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 74. TalentReef Recent Developments and Future Plans
- Table 75. Conrep Company Information, Head Office, and Major Competitors
- Table 76. Conrep Major Business
- Table 77. Conrep Applicant Tracking Software Product and Solutions
- Table 78. Conrep Applicant Tracking Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 79. Conrep Recent Developments and Future Plans
- Table 80. Cornerstone OnDemand Company Information, Head Office, and Major Competitors
- Table 81. Cornerstone OnDemand Major Business
- Table 82. Cornerstone OnDemand Applicant Tracking Software Product and Solutions
- Table 83. Cornerstone OnDemand Applicant Tracking Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 84. Cornerstone OnDemand Recent Developments and Future Plans
- Table 85. Advanced Personnel Systems Company Information, Head Office, and Major Competitors
- Table 86. Advanced Personnel Systems Major Business
- Table 87. Advanced Personnel Systems Applicant Tracking Software Product and Solutions
- Table 88. Advanced Personnel Systems Applicant Tracking Software Revenue (USD

Million), Gross Margin and Market Share (2019-2024)

Table 89. Advanced Personnel Systems Recent Developments and Future Plans

Table 90. Greenhouse Software Company Information, Head Office, and Major Competitors

Table 91. Greenhouse Software Major Business

Table 92. Greenhouse Software Applicant Tracking Software Product and Solutions

Table 93. Greenhouse Software Applicant Tracking Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 94. Greenhouse Software Recent Developments and Future Plans

Table 95. ApplicantPro Company Information, Head Office, and Major Competitors

Table 96. ApplicantPro Major Business

Table 97. ApplicantPro Applicant Tracking Software Product and Solutions

Table 98. ApplicantPro Applicant Tracking Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 99. ApplicantPro Recent Developments and Future Plans

Table 100. CATS Software Company Information, Head Office, and Major Competitors

Table 101. CATS Software Major Business

Table 102. CATS Software Applicant Tracking Software Product and Solutions

Table 103. CATS Software Applicant Tracking Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 104. CATS Software Recent Developments and Future Plans

Table 105. IKraft Solutions Company Information, Head Office, and Major Competitors

Table 106. IKraft Solutions Major Business

Table 107. IKraft Solutions Applicant Tracking Software Product and Solutions

Table 108. IKraft Solutions Applicant Tracking Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 109. IKraft Solutions Recent Developments and Future Plans

Table 110. Global Applicant Tracking Software Revenue (USD Million) by Players (2019-2024)

Table 111. Global Applicant Tracking Software Revenue Share by Players (2019-2024)

Table 112. Breakdown of Applicant Tracking Software by Company Type (Tier 1, Tier 2, and Tier 3)

Table 113. Market Position of Players in Applicant Tracking Software, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023

Table 114. Head Office of Key Applicant Tracking Software Players

Table 115. Applicant Tracking Software Market: Company Product Type Footprint

Table 116. Applicant Tracking Software Market: Company Product Application Footprint

Table 117. Applicant Tracking Software New Market Entrants and Barriers to Market Entry

Table 118. Applicant Tracking Software Mergers, Acquisition, Agreements, and Collaborations

Table 119. Global Applicant Tracking Software Consumption Value (USD Million) by Type (2019-2024)

Table 120. Global Applicant Tracking Software Consumption Value Share by Type (2019-2024)

Table 121. Global Applicant Tracking Software Consumption Value Forecast by Type (2025-2030)

Table 122. Global Applicant Tracking Software Consumption Value by Application (2019-2024)

Table 123. Global Applicant Tracking Software Consumption Value Forecast by Application (2025-2030)

Table 124. North America Applicant Tracking Software Consumption Value by Type (2019-2024) & (USD Million)

Table 125. North America Applicant Tracking Software Consumption Value by Type (2025-2030) & (USD Million)

Table 126. North America Applicant Tracking Software Consumption Value by Application (2019-2024) & (USD Million)

Table 127. North America Applicant Tracking Software Consumption Value by Application (2025-2030) & (USD Million)

Table 128. North America Applicant Tracking Software Consumption Value by Country (2019-2024) & (USD Million)

Table 129. North America Applicant Tracking Software Consumption Value by Country (2025-2030) & (USD Million)

Table 130. Europe Applicant Tracking Software Consumption Value by Type (2019-2024) & (USD Million)

Table 131. Europe Applicant Tracking Software Consumption Value by Type (2025-2030) & (USD Million)

Table 132. Europe Applicant Tracking Software Consumption Value by Application (2019-2024) & (USD Million)

Table 133. Europe Applicant Tracking Software Consumption Value by Application (2025-2030) & (USD Million)

Table 134. Europe Applicant Tracking Software Consumption Value by Country (2019-2024) & (USD Million)

Table 135. Europe Applicant Tracking Software Consumption Value by Country (2025-2030) & (USD Million)

Table 136. Asia-Pacific Applicant Tracking Software Consumption Value by Type (2019-2024) & (USD Million)

Table 137. Asia-Pacific Applicant Tracking Software Consumption Value by Type

(2025-2030) & (USD Million)

Table 138. Asia-Pacific Applicant Tracking Software Consumption Value by Application (2019-2024) & (USD Million)

Table 139. Asia-Pacific Applicant Tracking Software Consumption Value by Application (2025-2030) & (USD Million)

Table 140. Asia-Pacific Applicant Tracking Software Consumption Value by Region (2019-2024) & (USD Million)

Table 141. Asia-Pacific Applicant Tracking Software Consumption Value by Region (2025-2030) & (USD Million)

Table 142. South America Applicant Tracking Software Consumption Value by Type (2019-2024) & (USD Million)

Table 143. South America Applicant Tracking Software Consumption Value by Type (2025-2030) & (USD Million)

Table 144. South America Applicant Tracking Software Consumption Value by Application (2019-2024) & (USD Million)

Table 145. South America Applicant Tracking Software Consumption Value by Application (2025-2030) & (USD Million)

Table 146. South America Applicant Tracking Software Consumption Value by Country (2019-2024) & (USD Million)

Table 147. South America Applicant Tracking Software Consumption Value by Country (2025-2030) & (USD Million)

Table 148. Middle East & Africa Applicant Tracking Software Consumption Value by Type (2019-2024) & (USD Million)

Table 149. Middle East & Africa Applicant Tracking Software Consumption Value by Type (2025-2030) & (USD Million)

Table 150. Middle East & Africa Applicant Tracking Software Consumption Value by Application (2019-2024) & (USD Million)

Table 151. Middle East & Africa Applicant Tracking Software Consumption Value by Application (2025-2030) & (USD Million)

Table 152. Middle East & Africa Applicant Tracking Software Consumption Value by Country (2019-2024) & (USD Million)

Table 153. Middle East & Africa Applicant Tracking Software Consumption Value by Country (2025-2030) & (USD Million)

Table 154. Applicant Tracking Software Raw Material

Table 155. Key Suppliers of Applicant Tracking Software Raw Materials

List Of Figures

LIST OF FIGURES

Figure 1. Applicant Tracking Software Picture

Figure 2. Global Applicant Tracking Software Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Applicant Tracking Software Consumption Value Market Share by Type in 2023

Figure 4. On-premises

Figure 5. Cloud-Based

Figure 6. Global Applicant Tracking Software Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 7. Applicant Tracking Software Consumption Value Market Share by Application in 2023

Figure 8. Small and Medium Enterprises Picture

Figure 9. Large Enterprises Picture

Figure 10. Global Applicant Tracking Software Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 11. Global Applicant Tracking Software Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 12. Global Market Applicant Tracking Software Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 13. Global Applicant Tracking Software Consumption Value Market Share by Region (2019-2030)

Figure 14. Global Applicant Tracking Software Consumption Value Market Share by Region in 2023

Figure 15. North America Applicant Tracking Software Consumption Value (2019-2030) & (USD Million)

Figure 16. Europe Applicant Tracking Software Consumption Value (2019-2030) & (USD Million)

Figure 17. Asia-Pacific Applicant Tracking Software Consumption Value (2019-2030) & (USD Million)

Figure 18. South America Applicant Tracking Software Consumption Value (2019-2030) & (USD Million)

Figure 19. Middle East and Africa Applicant Tracking Software Consumption Value (2019-2030) & (USD Million)

Figure 20. Global Applicant Tracking Software Revenue Share by Players in 2023

Figure 21. Applicant Tracking Software Market Share by Company Type (Tier 1, Tier 2

and Tier 3) in 2023

Figure 22. Global Top 3 Players Applicant Tracking Software Market Share in 2023

Figure 23. Global Top 6 Players Applicant Tracking Software Market Share in 2023

Figure 24. Global Applicant Tracking Software Consumption Value Share by Type (2019-2024)

Figure 25. Global Applicant Tracking Software Market Share Forecast by Type (2025-2030)

Figure 26. Global Applicant Tracking Software Consumption Value Share by Application (2019-2024)

Figure 27. Global Applicant Tracking Software Market Share Forecast by Application (2025-2030)

Figure 28. North America Applicant Tracking Software Consumption Value Market Share by Type (2019-2030)

Figure 29. North America Applicant Tracking Software Consumption Value Market Share by Application (2019-2030)

Figure 30. North America Applicant Tracking Software Consumption Value Market Share by Country (2019-2030)

Figure 31. United States Applicant Tracking Software Consumption Value (2019-2030) & (USD Million)

Figure 32. Canada Applicant Tracking Software Consumption Value (2019-2030) & (USD Million)

Figure 33. Mexico Applicant Tracking Software Consumption Value (2019-2030) & (USD Million)

Figure 34. Europe Applicant Tracking Software Consumption Value Market Share by Type (2019-2030)

Figure 35. Europe Applicant Tracking Software Consumption Value Market Share by Application (2019-2030)

Figure 36. Europe Applicant Tracking Software Consumption Value Market Share by Country (2019-2030)

Figure 37. Germany Applicant Tracking Software Consumption Value (2019-2030) & (USD Million)

Figure 38. France Applicant Tracking Software Consumption Value (2019-2030) & (USD Million)

Figure 39. United Kingdom Applicant Tracking Software Consumption Value (2019-2030) & (USD Million)

Figure 40. Russia Applicant Tracking Software Consumption Value (2019-2030) & (USD Million)

Figure 41. Italy Applicant Tracking Software Consumption Value (2019-2030) & (USD Million)

Figure 42. Asia-Pacific Applicant Tracking Software Consumption Value Market Share by Type (2019-2030)

Figure 43. Asia-Pacific Applicant Tracking Software Consumption Value Market Share by Application (2019-2030)

Figure 44. Asia-Pacific Applicant Tracking Software Consumption Value Market Share by Region (2019-2030)

Figure 45. China Applicant Tracking Software Consumption Value (2019-2030) & (USD Million)

Figure 46. Japan Applicant Tracking Software Consumption Value (2019-2030) & (USD Million)

Figure 47. South Korea Applicant Tracking Software Consumption Value (2019-2030) & (USD Million)

Figure 48. India Applicant Tracking Software Consumption Value (2019-2030) & (USD Million)

Figure 49. Southeast Asia Applicant Tracking Software Consumption Value (2019-2030) & (USD Million)

Figure 50. Australia Applicant Tracking Software Consumption Value (2019-2030) & (USD Million)

Figure 51. South America Applicant Tracking Software Consumption Value Market Share by Type (2019-2030)

Figure 52. South America Applicant Tracking Software Consumption Value Market Share by Application (2019-2030)

Figure 53. South America Applicant Tracking Software Consumption Value Market Share by Country (2019-2030)

Figure 54. Brazil Applicant Tracking Software Consumption Value (2019-2030) & (USD Million)

Figure 55. Argentina Applicant Tracking Software Consumption Value (2019-2030) & (USD Million)

Figure 56. Middle East and Africa Applicant Tracking Software Consumption Value Market Share by Type (2019-2030)

Figure 57. Middle East and Africa Applicant Tracking Software Consumption Value Market Share by Application (2019-2030)

Figure 58. Middle East and Africa Applicant Tracking Software Consumption Value Market Share by Country (2019-2030)

Figure 59. Turkey Applicant Tracking Software Consumption Value (2019-2030) & (USD Million)

Figure 60. Saudi Arabia Applicant Tracking Software Consumption Value (2019-2030) & (USD Million)

Figure 61. UAE Applicant Tracking Software Consumption Value (2019-2030) & (USD Million)

Million)

Figure 62. Applicant Tracking Software Market Drivers

Figure 63. Applicant Tracking Software Market Restraints

Figure 64. Applicant Tracking Software Market Trends

Figure 65. Porters Five Forces Analysis

Figure 66. Manufacturing Cost Structure Analysis of Applicant Tracking Software in 2023

Figure 67. Manufacturing Process Analysis of Applicant Tracking Software

Figure 68. Applicant Tracking Software Industrial Chain

Figure 69. Methodology

Figure 70. Research Process and Data Source

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