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Global Applicant Tracking Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

An applicant tracking system, commonly referred to as an ATS, is a software application that enables the electronic handling of a company's recruitment needs. Applicant tracking software allows an organization to collect and store candidate and job related data and track and monitor the progress of candidates through all stages of the hiring process.

According to our (Global Info Research) latest study, the global Applicant Tracking Software market size was valued at US$ 2951 million in 2023 and is forecast to a readjusted size of USD 5288 million by 2030 with a CAGR of 8.8% during review period.

Global Applicant Tracking Software key players include SAP (SuccessFactors), Oracle, IBM (Kenexa), iCIMS, etc. Global top four manufacturers hold a share over 45%.

USA is the largest market, with a share over 50%, followed by China, and Europe, both have a share over 20 percent.

In terms of product, Cloud-based is the largest segment, with a share over 70%. And in terms of application, the largest application is SMEs, followed by Large Enterprises, etc.

This report is a detailed and comprehensive analysis for global Applicant Tracking Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2024, are provided.

Key Features:

Global Applicant Tracking Software market size and forecasts, in consumption value ($ Million), 2019-2030

Global Applicant Tracking Software market size and forecasts by region and country, in consumption value ($ Million), 2019-2030

Global Applicant Tracking Software market size and forecasts, by Type and by Application, in consumption value ($ Million), 2019-2030

Global Applicant Tracking Software market shares of main players, in revenue ($ Million), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Applicant Tracking Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Applicant Tracking Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Workable Software, Zoho, Softgarden, BambooHR, ICIMS, Lever, SAP (SuccessFactors), Jobvite, Workday, Oracle, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Applicant Tracking Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts

for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segmentation

Applicant Tracking Software market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

On-premises

Cloud-Based

Market segment by Application

Small and Medium Enterprises

Large Enterprises

Market segment by players, this report covers

Workable Software

Zoho

Softgarden

BambooHR

ICIMS

Lever

SAP (SuccessFactors)

Jobvite

Workday

Oracle

IBM (Kenexa)

ClearCompany

COMPAS Technology

TalentReef

Conrep

Cornerstone OnDemand

Advanced Personnel Systems

Greenhouse Software

ApplicantPro

CATS Software

IKraft Solutions

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Applicant Tracking Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Applicant Tracking Software, with revenue, gross margin, and global market share of Applicant Tracking Software from 2019 to 2024.

Chapter 3, the Applicant Tracking Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Applicant Tracking Software market forecast, by regions, by Type and by Application, with consumption value, from 2024 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Applicant Tracking Software.

Chapter 13, to describe Applicant Tracking Software research findings and conclusion.

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