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Global Applicant Tracking Software Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

https://marketpublishers.com/r/GBEC903FF7CEN.html
Date: August 2018
Pages: 151
Price: US$ 3,480.00 (Single User License)
ID: GBEC903FF7CEN

Abstracts

An applicant tracking system, commonly referred to as an ATS, is a software application that enables the electronic handling of a company's recruitment needs. Applicant tracking software allows an organization to collect and store candidate and job related data and track and monitor the progress of candidates through all stages of the hiring process.

Scope of the Report:

This report studies the Applicant Tracking Software market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Applicant Tracking Software market by product type and applications/end industries.

Based on regions, United States and Europe are relatively mature market which are navigating the market. In 2018, total United States Applicant Tracking Software Market Size is estimated to be 1091.63Million USD, growing at a CAGR of 8.70% from 2013 to 2018. Total Europe Applicant Tracking Software Market Size is estimated to be 597.03 Million USD in 2018, growing at a CAGR of 10.89% from 2013 to 2018. In APAC Area, Japan is an important market, with mature development environment, large population base, complete infrastructural facility and high-leveled skilled labors. In 2018, total Japan Applicant Tracking Software Market Size is estimated to be 108.26 Million USD, growing at a CAGR of 13.05% from 2013 to 2018. Total China Applicant Tracking Software Market Size is estimated to reach 132.31 Million USD in the end of 2018, growing at a CAGR of 13.95% from 2013 to 2018.
Based on Applications, the market is segmented into Small and Medium Enterprises,

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Larger Enterprises. Small and Medium Enterprises is the major application of Applicant Tracking Software, in 2018, the Applicant Tracking Software revenue in Small and Medium Enterprises was 1421.37million USD, and it will reach 2592.36 million USD in 2025; with revenue market share in Small and Medium Enterprises was 71.65% in 2018 and will be 72.12% in 2025.
The market is very disparate in global view, Major players in this market are Workable Software
Zoho, Softgarden, BambooHR, ICIMS, Lever, SAP (SuccessFactors), Jobvite, Workday, Oracle, IBM (Kenexa), ClearCompany, COMPAS Technology, TalentReef, Conrep, Cornerstone OnDemand, Advanced Personnel Systems, Greenhouse Software, ApplicantPro,, CATS Software, IKraft Solutions. Leading Applicant Tracking Software like Zoho, Softgarden, BambooHR, ICIMS and many others are also playing very important roles in Applicant Tracking Software market stage.

The global Applicant Tracking Software market is valued at 1800 million USD in 2017 and is expected to reach 3080 million USD by the end of 2023, growing at a CAGR of 9.3% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Applicant Tracking Software.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Workable Software

Zoho

Softgarden

BambooHR

ICIMS

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Lever

SAP (SuccessFactors)

Jobvite

Workday

Oracle

IBM (Kenexa)

ClearCompany

COMPAS Technology

TalentReef

Conrep

Cornerstone OnDemand

Advanced Personnel Systems

Greenhouse Software

ApplicantPro

CATS Software

IKraft Solutions

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

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Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

On-premises

Cloud-Based

Market Segment by Applications, can be divided into

Small and Medium Enterprises

Large Enterprises

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