

Global Applicant Tracking Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Applicant Tracking Software market size is expected to reach \$ 6180 million by 2032, rising at a market growth of 8.8% CAGR during the forecast period (2026-2032).

An applicant tracking system, commonly referred to as an ATS, is a software application that enables the electronic handling of a company's recruitment needs. Applicant tracking software allows an organization to collect and store candidate and job related data and track and monitor the progress of candidates through all stages of the hiring process.

Global Applicant Tracking Software key players include SAP (SuccessFactors), Oracle, IBM (Kenexa), iCIMS, etc. Global top four manufacturers hold a share over 45%.

USA is the largest market, with a share over 50%, followed by China, and Europe, both have a share over 20 percent.

In terms of product, Cloud-based is the largest segment, with a share over 70%. And in terms of application, the largest application is SMEs, followed by Large Enterprises, etc.

This report studies the global Applicant Tracking Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Applicant Tracking Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Applicant Tracking Software that

contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Applicant Tracking Software total market, 2021-2032, (USD Million)

Global Applicant Tracking Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Applicant Tracking Software total market, key domestic companies, and share, (USD Million)

Global Applicant Tracking Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Applicant Tracking Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Applicant Tracking Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Applicant Tracking Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Workable Software, Zoho, Softgarden, BambooHR, ICIMS, Lever, SAP (SuccessFactors), Jobvite, Workday, Oracle, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Applicant Tracking Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Applicant Tracking Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Applicant Tracking Software Market, Segmentation by Type:

On-premises

Cloud-Based

Global Applicant Tracking Software Market, Segmentation by Application:

Small and Medium Enterprises

Large Enterprises

Companies Profiled:

Workable Software

Zoho

Softgarden

BambooHR

ICIMS

Lever

SAP (SuccessFactors)

Jobvite

Workday

Oracle

IBM (Kenexa)

ClearCompany

COMPAS Technology

TalentReef

Conrep

Cornerstone OnDemand

Advanced Personnel Systems

Greenhouse Software

ApplicantPro

CATS Software

IKraft Solutions

Key Questions Answered

1. How big is the global Applicant Tracking Software market?
2. What is the demand of the global Applicant Tracking Software market?
3. What is the year over year growth of the global Applicant Tracking Software market?
4. What is the total value of the global Applicant Tracking Software market?
5. Who are the Major Players in the global Applicant Tracking Software market?

6. What are the growth factors driving the market demand?

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