

Global Appliance Power Cord Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Appliance Power Cord market size was valued at USD 2438.4 million in 2023 and is forecast to a readjusted size of USD 3171.8 million by 2030 with a CAGR of 3.8% during review period.

A power cord, line cord, or mains cable is a cable that temporarily connects an appliance to the mains electricity supply via a wall socket or extension cord. The terms are generally used for cables using a power plug to connect to a single-phase alternating current power source at the local line voltage-(generally 100 to 240 volts, depending on the location).

The top 5 companies in the Appliance Power Cord industry were: I-SHENG, Longwell, Volex, Hongchang Electronics, and HL TECHNOLOGY, which together accounted for a share close to 31% of world total. The Appliance Power Cord industry was fragmented, and the market share of most manufacturers was less than 10% of global market. China is now the world's biggest producer and the largest exporter of Appliance Power Cord, with 75% of the global share, followed by other Aisan countries and North America.

The Global Info Research report includes an overview of the development of the Appliance Power Cord industry chain, the market status of Household Appliances (PVC & Rubber Materials, Halogen-free Materials), Computers & Consumer Electronics (PVC & Rubber Materials, Halogen-free Materials), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Appliance Power Cord.

Regionally, the report analyzes the Appliance Power Cord markets in key regions. North

America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Appliance Power Cord market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Appliance Power Cord market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Appliance Power Cord industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Million Pcs), revenue generated, and market share of different by Type (e.g., PVC & Rubber Materials, Halogen-free Materials).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Appliance Power Cord market.

Regional Analysis: The report involves examining the Appliance Power Cord market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Appliance Power Cord market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Appliance Power Cord:

Company Analysis: Report covers individual Appliance Power Cord manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Appliance Power Cord. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household Appliances, Computers & Consumer Electronics).

Technology Analysis: Report covers specific technologies relevant to Appliance Power Cord. It assesses the current state, advancements, and potential future developments in Appliance Power Cord areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Appliance Power Cord market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Appliance Power Cord market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

PVC & Rubber Materials

Halogen-free Materials

Market segment by Application

Household Appliances

Computers & Consumer Electronics

Medical Devices

Others

Major players covered

Volex

I-SHENG

Longwell

YFC-BonEagle

Tripplite

HL TECHNOLOGY

Hongchang Electronics

Fund Resources Group

Queenpuo

Yunhuan Electronics

Yung Li

Yuyao Jiying

QIAOPU

Ningbo Chenglong

Interpower

Quail Electronics

StayOnline

Electri-Cord

Feller

CHING CHENG

Cord-Sets

MEGA Electronics

AURICH

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Appliance Power Cord product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Appliance Power Cord, with price, sales, revenue and global market share of Appliance Power Cord from 2019 to 2024.

Chapter 3, the Appliance Power Cord competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Appliance Power Cord breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Appliance Power Cord market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Appliance Power Cord.

Chapter 14 and 15, to describe Appliance Power Cord sales channel, distributors, customers, research findings and conclusion.

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