

Global App Builder Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global App Builder market size is expected to reach \$ 66366 million by 2032, rising at a market growth of 10.6% CAGR during the forecast period (2026-2032).

The App Builder market refers to software platforms that enable users to design, build, deploy, and maintain applications through low-code, no-code, or AI-assisted development environments. These tools abstract traditional software engineering complexity by using visual interfaces, pre-built components, workflow logic, and increasingly AI-driven generation (e.g., natural-language-to-app). App Builders are widely used across web, mobile, and internal enterprise applications, serving both non-technical users and professional developers seeking rapid application development.

The App Builder market generally exhibits high gross margins, typically ranging from 70% to 90%, driven by SaaS-based subscription models and strong software scalability. Margins are influenced by cloud infrastructure costs, AI inference expenses (for AI-powered builders), customer support, and platform R&D. Vendors with strong self-developed platforms, efficient cloud optimization, and enterprise-tier pricing models tend to achieve higher and more stable margins.

Key market drivers include enterprise digitalization, developer shortages, rising demand for rapid application deployment, and the integration of generative AI into development workflows. Competitive differentiation increasingly depends on AI-native capabilities, ecosystem integrations, security compliance, and enterprise governance features. Over the medium term, the App Builder market is expected to expand rapidly, with AI-enhanced App Builders becoming the dominant growth engine and gradually reshaping traditional low-code and no-code development paradigms.

This report studies the global App Builder demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for App Builder, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of App Builder that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global App Builder total market, 2021-2032, (USD Million)

Global App Builder total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: App Builder total market, key domestic companies, and share, (USD Million)

Global App Builder revenue by player, revenue and market share 2021-2026, (USD Million)

Global App Builder total market by Type, CAGR, 2021-2032, (USD Million)

Global App Builder total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global App Builder market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Microsoft, Google, Create.xyz, Glide, Builder.io, Adalo, Softr, Appy Pie, Dify, Relevance AI, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world App Builder market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global App Builder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global App Builder Market, Segmentation by Type:

No-Code

Low-Code

Pro-Code

Global App Builder Market, Segmentation by Deployment Architecture:

Cloud Managed

Private/On-Prem

Edge Deployment

Hybrid/Multi-Cloud

Open Source

Global App Builder Market, Segmentation by AI Capability Scope:

Single-Function AI Builders

Multi-Modal AI App Builders

Agent-Based AI Builders

Global App Builder Market, Segmentation by Application:

Large Companies

Small and Medium-sized Enterprises

Companies Profiled:

Microsoft

Google

Create.xyz

Glide

Builder.io

Adalo

Softr

Appy Pie

Dify

Relevance AI

Apple

Amazon

Airtable

Bubble.io

Quixy

WeWeb

ToolJet

DronaHQ

Superblocks

Key Questions Answered

1. How big is the global App Builder market?
2. What is the demand of the global App Builder market?
3. What is the year over year growth of the global App Builder market?
4. What is the total value of the global App Builder market?
5. Who are the Major Players in the global App Builder market?
6. What are the growth factors driving the market demand?

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