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Global API Testing Tool Supply, Demand and Key Producers, 2026-2032

https://marketpublishers.com/r/G688388935D1EN.html
Date: September 2026
Pages: 174
Price: US$ 4,480.00 (Single User License)
ID: G688388935D1EN

Abstracts

The global API Testing Tool market size is expected to reach $ 4439 million by 2032, rising at a market growth of 18.8% CAGR during the forecast period (2026-2032).

API testing tools are software products used to create, execute, automate and manage tests for application programming interfaces. They validate whether an API returns the expected data, status codes, schemas, error messages, authentication results, response times and business-process outcomes under normal, negative, edge-case and high-load conditions.

North America is the largest market because of its concentration of cloud providers, software companies, financial institutions and major testing-tool vendors. The region has relatively mature adoption of DevOps, microservices and API-first development.

European demand is supported by banking, telecommunications, automotive manufacturing, public-sector digitalization and regulated enterprise systems. Data-residency and governance requirements sustain demand for self-hosted and private-cloud deployments.

Asia-Pacific is expected to record the fastest growth through 2032. India is important for software development and testing services, while China, Japan, South Korea, Australia and Southeast Asia are expanding investments in digital banking, e-commerce, telecommunications and cloud-native enterprise systems.

Latin America, Middle East and Africa remain smaller but are growing as banks, governments, telecommunications operators and online retailers modernize customer-facing platforms and adopt API-based integration.

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Major Market Drivers

1. API-First Development

Organizations increasingly design APIs before building applications and user interfaces. This shifts testing earlier in the development process and increases demand for specification-based, automated and collaborative testing.

2. Microservices Adoption

Microservice architectures create more endpoints, dependencies and versioning risks than monolithic applications. As the number of services increases, manual API validation becomes impractical.

3. CI/CD and DevOps Automation

API tests are increasingly executed automatically whenever code changes. Postman, Tricentis and other platforms support pipeline-based API-test execution rather than limiting tests to a separate quality-assurance stage.

4. API Security

The expansion of public, partner and machine-consumed APIs increases the risk of broken authorization, data exposure, injection attacks and business-logic abuse. Security testing is therefore becoming integrated with functional API testing.

5. AI Agents

AI agents generally access enterprise data and actions through APIs. This increases the importance of stable contracts, authentication, predictable responses and automated testing. Postman’s 2025 research highlights a significant gap between widespread developer use of AI and the proportion of APIs designed for AI-agent consumption.

Report Scope

This report studies the global API Testing Tool demand, key companies, and key

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regions.

This report is a detailed and comprehensive analysis of the world market for API Testing Tool, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of API Testing Tool that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global API Testing Tool total market, 2021-2032, (USD Million)

Global API Testing Tool total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: API Testing Tool total market, key domestic companies, and share, (USD Million)

Global API Testing Tool revenue by player, revenue and market share 2021-2026, (USD Million)

Global API Testing Tool total market by Type, CAGR, 2021-2032, (USD Million)

Global API Testing Tool total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global API Testing Tool market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Postman, Inc., SmartBear Software, OpenText Corporation, Tricentis, Katalon, Inc., Parasoft Corporation, Perforce Software, IBM, ACCELQ, Kong Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world API Testing Tool market

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Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global API Testing Tool Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global API Testing Tool Market, Segmentation by Type:

Cloud-based

On-premises

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Global API Testing Tool Market, Segmentation by Supported API Communication Protocols:

REST API Dedicated Tools

GraphQL Testing Tools

gRPC Testing Tools

SOAP Web Service Tools

Real-Time WebSocket Tools

Multi-Protocol All-in-One Tools

Global API Testing Tool Market, Segmentation by Core Testing Scenario & Functional Focus:

Functional API Testing Tools (Debug & Regression)

API Performance & Load Testing Tools

API Security Testing Tools

API Mock & Virtualization Tools

API Specification Compliance Tools

Global API Testing Tool Market, Segmentation by Application:

SMEs

Large Enterprises

Companies Profiled:

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Postman, Inc.

SmartBear Software

OpenText Corporation

Tricentis

Katalon, Inc.

Parasoft Corporation

Perforce Software

IBM

ACCELQ

Kong Inc.

Google Cloud

BrowserStack

TestGrid

Subject7

Testsigma Technologies

mabl

Loadmill Ltd.

Checkly

Guangzhou Ruihu Technology

StackHawk

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Shenzhen Yinyun Information Technology

FIT2CLOUD

Apipost

Inflectra Corporation

Crosscheck Networks

Optimizory Technologies

Borvid

Karate Labs

Apache Software Foundation

Human Crest

Key Questions Answered

1. How big is the global API Testing Tool market?
2. What is the demand of the global API Testing Tool market?
3. What is the year over year growth of the global API Testing Tool market?
4. What is the total value of the global API Testing Tool market?
5. Who are the Major Players in the global API Testing Tool market?
6. What are the growth factors driving the market demand?

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