

Global Antivirus Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Antivirus Software market size is expected to reach \$ 3383 million by 2032, rising at a market growth of -0.8% CAGR during the forecast period (2026-2032).

Antivirus software detects, prevents, and removes malicious programs. It enables real-time scanning of the system memory, OS, and files using signature-based detection methods, heuristic detection methods, and rootkit detection tools to prevent computers from being infected with malware. With increased usage of the Internet, the risk of malware attacks is high. Though antivirus software cannot protect the system from every type of malware attack, it can prevent a significant level of intrusions with the help of real-time scanning.

The report focuses on antivirus software for endpoints in the network security market, but not all the security software.

The production regions mainly focus on North America, Europe, Japan, China, India, Southeast Asia. Symantec, McAfee, Trend Micro, Avast Software, ESET, Bitdefender, Fortinet, F-Secure, G DATA Software, Avira, Qihoo 360, Kaspersky, Panda Security, Quick Heal, Comodo, Microsoft, Rising, Cheetah Mobile and AhnLab are the leader providers all around world. In the past few years, the market of antivirus software has grown rapidly. The three biggest suppliers of Antivirus Software in China – Tencent, Qihoo 360, Rising and Cheetah Mobile are the local representation in recent years.

This report studies the global Antivirus Software production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Antivirus

Software and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Antivirus Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Antivirus Software total production and demand, 2021-2032, (K Units)

Global Antivirus Software total production value, 2021-2032, (USD Million)

Global Antivirus Software production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Antivirus Software consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Antivirus Software domestic production, consumption, key domestic manufacturers and share

Global Antivirus Software production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Antivirus Software production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Antivirus Software production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Antivirus Software market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Symantec, McAfee, Trend Micro, Avast Software, ESET, Bitdefender, Fortinet, F-Secure, G DATA Software, Avira, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Antivirus Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Antivirus Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Antivirus Software Market, Segmentation by Type:

PC

Phone & PAD

Global Antivirus Software Market, Segmentation by Application:

Individual Users

Enterprise Users

Government Users

Others

Companies Profiled:

Symantec

McAfee

Trend Micro

Avast Software

ESET

Bitdefender

Fortinet

F-Secure

G DATA Software

Avira

Qihoo 360

Kaspersky

Tencent

Quick Heal

Comodo

Microsoft

Rising

Cheetah Mobile

AhnLab

Key Questions Answered:

1. How big is the global Antivirus Software market?
2. What is the demand of the global Antivirus Software market?
3. What is the year over year growth of the global Antivirus Software market?
4. What is the production and production value of the global Antivirus Software market?
5. Who are the key producers in the global Antivirus Software market?
6. What are the growth factors driving the market demand?

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