

# Global Antivirus Software Package Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

An antivirus software is used to prevent, detect, and remove malware, including worms, computer viruses, and Trojan horses from home computer systems. This software enables the user to stay safe and secure from any threat while browsing online.

### SCOPE OF THE REPORT:

Increase in number of partnerships among antivirus software vendors, smartphone manufacturers, and telecom services providers drives the global antivirus software package market. In addition, growth in dependency and usage of the internet, rise in popularity of cloud-based antivirus, need to safeguard information and data fuel the growth.

The global Antivirus Software Package market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Antivirus Software Package.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Antivirus Software Package market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Antivirus Software Package market by product type and applications/end industries.

Market Segment by Companies, this report covers

Avast Software

Microsoft

AVG Technologies.

Avira Operations GmbH and Co. KG.

McAfee, LLC

Symantec Corporation

F-Secure

Lavasoft

Adaware Advertising

BullGuard

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Laptops

Desktops

Others (Smartphones and Tablets)

Market Segment by Applications, can be divided into

Corporate Use

Personal Use

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