

Global Antivirus Software Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GBB76B2827CEN.html>

Date: January 2026

Pages: 137

Price: US\$ 3,480.00 (Single User License)

ID: GBB76B2827CEN

Abstracts

According to our (Global Info Research) latest study, the global Antivirus Software market size was valued at US\$ 3572 million in 2025 and is forecast to a readjusted size of US\$ 3383 million by 2032 with a CAGR of -0.8% during review period.

Antivirus software detects, prevents, and removes malicious programs. It enables real-time scanning of the system memory, OS, and files using signature-based detection methods, heuristic detection methods, and rootkit detection tools to prevent computers from being infected with malware. With increased usage of the Internet, the risk of malware attacks is high. Though antivirus software cannot protect the system from every type of malware attack, it can prevent a significant level of intrusions with the help of real-time scanning.

The report focuses on antivirus software for endpoints in the network security market, but not all the security software.

The production regions mainly focus on North America, Europe, Japan, China, India, Southeast Asia. Symantec, McAfee, Trend Micro, Avast Software, ESET, Bitdefender, Fortinet, F-Secure, G DATA Software, Avira, Qihoo 360, Kaspersky, Panda Security, Quick Heal, Comodo, Microsoft, Rising, Cheetah Mobile and AhnLab are the leader providers all around world. In the past few years, the market of antivirus software has grown rapidly. The three biggest suppliers of Antivirus Software in China – Tencent, Qihoo 360, Rising and Cheetah Mobile are the local representation in recent years.

This report is a detailed and comprehensive analysis for global Antivirus Software market. Both quantitative and qualitative analyses are presented by manufacturers, by

region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Antivirus Software market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global Antivirus Software market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global Antivirus Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global Antivirus Software market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Antivirus Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Antivirus Software market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Symantec, McAfee, Trend Micro, Avast Software, ESET, Bitdefender, Fortinet, F-Secure, G DATA Software, Avira, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Antivirus Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

PC

Phone & PAD

Market segment by Application

Individual Users

Enterprise Users

Government Users

Others

Major players covered

Symantec

McAfee

Trend Micro

Avast Software

ESET

Bitdefender

Fortinet

F-Secure

G DATA Software

Avira

Qihoo 360

Kaspersky

Tencent

Quick Heal

Comodo

Microsoft

Rising

Cheetah Mobile

AhnLab

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Antivirus Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Antivirus Software, with price, sales

quantity, revenue, and global market share of Antivirus Software from 2021 to 2026.

Chapter 3, the Antivirus Software competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Antivirus Software breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Antivirus Software market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Antivirus Software.

Chapter 14 and 15, to describe Antivirus Software sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Antivirus Software Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 PC

1.3.3 Phone & PAD

1.4 Market Analysis by Application

1.4.1 Overview: Global Antivirus Software Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.4.2 Individual Users

1.4.3 Enterprise Users

1.4.4 Government Users

1.4.5 Others

1.5 Global Antivirus Software Market Size & Forecast

1.5.1 Global Antivirus Software Consumption Value (2021 & 2025 & 2032)

1.5.2 Global Antivirus Software Sales Quantity (2021-2032)

1.5.3 Global Antivirus Software Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Symantec

2.1.1 Symantec Details

2.1.2 Symantec Major Business

2.1.3 Symantec Antivirus Software Product and Services

2.1.4 Symantec Antivirus Software Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Symantec Recent Developments/Updates

2.2 McAfee

2.2.1 McAfee Details

2.2.2 McAfee Major Business

2.2.3 McAfee Antivirus Software Product and Services

2.2.4 McAfee Antivirus Software Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 McAfee Recent Developments/Updates

2.3 Trend Micro

2.3.1 Trend Micro Details

2.3.2 Trend Micro Major Business

2.3.3 Trend Micro Antivirus Software Product and Services

2.3.4 Trend Micro Antivirus Software Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 Trend Micro Recent Developments/Updates

2.4 Avast Software

2.4.1 Avast Software Details

2.4.2 Avast Software Major Business

2.4.3 Avast Software Antivirus Software Product and Services

2.4.4 Avast Software Antivirus Software Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 Avast Software Recent Developments/Updates

2.5 ESET

2.5.1 ESET Details

2.5.2 ESET Major Business

2.5.3 ESET Antivirus Software Product and Services

2.5.4 ESET Antivirus Software Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 ESET Recent Developments/Updates

2.6 Bitdefender

2.6.1 Bitdefender Details

2.6.2 Bitdefender Major Business

2.6.3 Bitdefender Antivirus Software Product and Services

2.6.4 Bitdefender Antivirus Software Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 Bitdefender Recent Developments/Updates

2.7 Fortinet

2.7.1 Fortinet Details

2.7.2 Fortinet Major Business

2.7.3 Fortinet Antivirus Software Product and Services

2.7.4 Fortinet Antivirus Software Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 Fortinet Recent Developments/Updates

2.8 F-Secure

2.8.1 F-Secure Details

2.8.2 F-Secure Major Business

2.8.3 F-Secure Antivirus Software Product and Services

2.8.4 F-Secure Antivirus Software Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 F-Secure Recent Developments/Updates

2.9 G DATA Software

2.9.1 G DATA Software Details

2.9.2 G DATA Software Major Business

2.9.3 G DATA Software Antivirus Software Product and Services

2.9.4 G DATA Software Antivirus Software Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 G DATA Software Recent Developments/Updates

2.10 Avira

2.10.1 Avira Details

2.10.2 Avira Major Business

2.10.3 Avira Antivirus Software Product and Services

2.10.4 Avira Antivirus Software Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Avira Recent Developments/Updates

2.11 Qihoo

2.11.1 Qihoo 360 Details

2.11.2 Qihoo 360 Major Business

2.11.3 Qihoo 360 Antivirus Software Product and Services

2.11.4 Qihoo 360 Antivirus Software Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 Qihoo 360 Recent Developments/Updates

2.12 Kaspersky

2.12.1 Kaspersky Details

2.12.2 Kaspersky Major Business

2.12.3 Kaspersky Antivirus Software Product and Services

2.12.4 Kaspersky Antivirus Software Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 Kaspersky Recent Developments/Updates

2.13 Tencent

2.13.1 Tencent Details

2.13.2 Tencent Major Business

2.13.3 Tencent Antivirus Software Product and Services

2.13.4 Tencent Antivirus Software Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 Tencent Recent Developments/Updates

2.14 Quick Heal

- 2.14.1 Quick Heal Details
- 2.14.2 Quick Heal Major Business
- 2.14.3 Quick Heal Antivirus Software Product and Services
- 2.14.4 Quick Heal Antivirus Software Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.14.5 Quick Heal Recent Developments/Updates
- 2.15 Comodo
 - 2.15.1 Comodo Details
 - 2.15.2 Comodo Major Business
 - 2.15.3 Comodo Antivirus Software Product and Services
 - 2.15.4 Comodo Antivirus Software Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.15.5 Comodo Recent Developments/Updates
- 2.16 Microsoft
 - 2.16.1 Microsoft Details
 - 2.16.2 Microsoft Major Business
 - 2.16.3 Microsoft Antivirus Software Product and Services
 - 2.16.4 Microsoft Antivirus Software Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.16.5 Microsoft Recent Developments/Updates
- 2.17 Rising
 - 2.17.1 Rising Details
 - 2.17.2 Rising Major Business
 - 2.17.3 Rising Antivirus Software Product and Services
 - 2.17.4 Rising Antivirus Software Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.17.5 Rising Recent Developments/Updates
- 2.18 Cheetah Mobile
 - 2.18.1 Cheetah Mobile Details
 - 2.18.2 Cheetah Mobile Major Business
 - 2.18.3 Cheetah Mobile Antivirus Software Product and Services
 - 2.18.4 Cheetah Mobile Antivirus Software Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.18.5 Cheetah Mobile Recent Developments/Updates
- 2.19 AhnLab
 - 2.19.1 AhnLab Details
 - 2.19.2 AhnLab Major Business
 - 2.19.3 AhnLab Antivirus Software Product and Services
 - 2.19.4 AhnLab Antivirus Software Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2021-2026)

2.19.5 AhnLab Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: ANTIVIRUS SOFTWARE BY MANUFACTURER

3.1 Global Antivirus Software Sales Quantity by Manufacturer (2021-2026)

3.2 Global Antivirus Software Revenue by Manufacturer (2021-2026)

3.3 Global Antivirus Software Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of Antivirus Software by Manufacturer Revenue (\$MM) and Market Share (%): 2025

3.4.2 Top 3 Antivirus Software Manufacturer Market Share in 2025

3.4.3 Top 6 Antivirus Software Manufacturer Market Share in 2025

3.5 Antivirus Software Market: Overall Company Footprint Analysis

3.5.1 Antivirus Software Market: Region Footprint

3.5.2 Antivirus Software Market: Company Product Type Footprint

3.5.3 Antivirus Software Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Antivirus Software Market Size by Region

4.1.1 Global Antivirus Software Sales Quantity by Region (2021-2032)

4.1.2 Global Antivirus Software Consumption Value by Region (2021-2032)

4.1.3 Global Antivirus Software Average Price by Region (2021-2032)

4.2 North America Antivirus Software Consumption Value (2021-2032)

4.3 Europe Antivirus Software Consumption Value (2021-2032)

4.4 Asia-Pacific Antivirus Software Consumption Value (2021-2032)

4.5 South America Antivirus Software Consumption Value (2021-2032)

4.6 Middle East & Africa Antivirus Software Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

5.1 Global Antivirus Software Sales Quantity by Type (2021-2032)

5.2 Global Antivirus Software Consumption Value by Type (2021-2032)

5.3 Global Antivirus Software Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Antivirus Software Sales Quantity by Application (2021-2032)
- 6.2 Global Antivirus Software Consumption Value by Application (2021-2032)
- 6.3 Global Antivirus Software Average Price by Application (2021-2032)

7 NORTH AMERICA

- 7.1 North America Antivirus Software Sales Quantity by Type (2021-2032)
- 7.2 North America Antivirus Software Sales Quantity by Application (2021-2032)
- 7.3 North America Antivirus Software Market Size by Country
 - 7.3.1 North America Antivirus Software Sales Quantity by Country (2021-2032)
 - 7.3.2 North America Antivirus Software Consumption Value by Country (2021-2032)
 - 7.3.3 United States Market Size and Forecast (2021-2032)
 - 7.3.4 Canada Market Size and Forecast (2021-2032)
 - 7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe Antivirus Software Sales Quantity by Type (2021-2032)
- 8.2 Europe Antivirus Software Sales Quantity by Application (2021-2032)
- 8.3 Europe Antivirus Software Market Size by Country
 - 8.3.1 Europe Antivirus Software Sales Quantity by Country (2021-2032)
 - 8.3.2 Europe Antivirus Software Consumption Value by Country (2021-2032)
 - 8.3.3 Germany Market Size and Forecast (2021-2032)
 - 8.3.4 France Market Size and Forecast (2021-2032)
 - 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
 - 8.3.6 Russia Market Size and Forecast (2021-2032)
 - 8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Antivirus Software Sales Quantity by Type (2021-2032)
- 9.2 Asia-Pacific Antivirus Software Sales Quantity by Application (2021-2032)
- 9.3 Asia-Pacific Antivirus Software Market Size by Region
 - 9.3.1 Asia-Pacific Antivirus Software Sales Quantity by Region (2021-2032)
 - 9.3.2 Asia-Pacific Antivirus Software Consumption Value by Region (2021-2032)
 - 9.3.3 China Market Size and Forecast (2021-2032)
 - 9.3.4 Japan Market Size and Forecast (2021-2032)
 - 9.3.5 South Korea Market Size and Forecast (2021-2032)

- 9.3.6 India Market Size and Forecast (2021-2032)
- 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
- 9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

- 10.1 South America Antivirus Software Sales Quantity by Type (2021-2032)
- 10.2 South America Antivirus Software Sales Quantity by Application (2021-2032)
- 10.3 South America Antivirus Software Market Size by Country
 - 10.3.1 South America Antivirus Software Sales Quantity by Country (2021-2032)
 - 10.3.2 South America Antivirus Software Consumption Value by Country (2021-2032)
 - 10.3.3 Brazil Market Size and Forecast (2021-2032)
 - 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Antivirus Software Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Antivirus Software Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa Antivirus Software Market Size by Country
 - 11.3.1 Middle East & Africa Antivirus Software Sales Quantity by Country (2021-2032)
 - 11.3.2 Middle East & Africa Antivirus Software Consumption Value by Country (2021-2032)
 - 11.3.3 Turkey Market Size and Forecast (2021-2032)
 - 11.3.4 Egypt Market Size and Forecast (2021-2032)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
 - 11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 Antivirus Software Market Drivers
- 12.2 Antivirus Software Market Restraints
- 12.3 Antivirus Software Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Antivirus Software and Key Manufacturers

13.2 Manufacturing Costs Percentage of Antivirus Software

13.3 Antivirus Software Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Antivirus Software Typical Distributors

14.3 Antivirus Software Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Antivirus Software Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Antivirus Software Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 3. Symantec Basic Information, Manufacturing Base and Competitors

Table 4. Symantec Major Business

Table 5. Symantec Antivirus Software Product and Services

Table 6. Symantec Antivirus Software Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 7. Symantec Recent Developments/Updates

Table 8. McAfee Basic Information, Manufacturing Base and Competitors

Table 9. McAfee Major Business

Table 10. McAfee Antivirus Software Product and Services

Table 11. McAfee Antivirus Software Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 12. McAfee Recent Developments/Updates

Table 13. Trend Micro Basic Information, Manufacturing Base and Competitors

Table 14. Trend Micro Major Business

Table 15. Trend Micro Antivirus Software Product and Services

Table 16. Trend Micro Antivirus Software Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 17. Trend Micro Recent Developments/Updates

Table 18. Avast Software Basic Information, Manufacturing Base and Competitors

Table 19. Avast Software Major Business

Table 20. Avast Software Antivirus Software Product and Services

Table 21. Avast Software Antivirus Software Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 22. Avast Software Recent Developments/Updates

Table 23. ESET Basic Information, Manufacturing Base and Competitors

Table 24. ESET Major Business

Table 25. ESET Antivirus Software Product and Services

Table 26. ESET Antivirus Software Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 27. ESET Recent Developments/Updates

Table 28. Bitdefender Basic Information, Manufacturing Base and Competitors

Table 29. Bitdefender Major Business

Table 30. Bitdefender Antivirus Software Product and Services

Table 31. Bitdefender Antivirus Software Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 32. Bitdefender Recent Developments/Updates

Table 33. Fortinet Basic Information, Manufacturing Base and Competitors

Table 34. Fortinet Major Business

Table 35. Fortinet Antivirus Software Product and Services

Table 36. Fortinet Antivirus Software Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 37. Fortinet Recent Developments/Updates

Table 38. F-Secure Basic Information, Manufacturing Base and Competitors

Table 39. F-Secure Major Business

Table 40. F-Secure Antivirus Software Product and Services

Table 41. F-Secure Antivirus Software Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 42. F-Secure Recent Developments/Updates

Table 43. G DATA Software Basic Information, Manufacturing Base and Competitors

Table 44. G DATA Software Major Business

Table 45. G DATA Software Antivirus Software Product and Services

Table 46. G DATA Software Antivirus Software Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 47. G DATA Software Recent Developments/Updates

Table 48. Avira Basic Information, Manufacturing Base and Competitors

Table 49. Avira Major Business

Table 50. Avira Antivirus Software Product and Services

Table 51. Avira Antivirus Software Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 52. Avira Recent Developments/Updates

Table 53. Qihoo 360 Basic Information, Manufacturing Base and Competitors

Table 54. Qihoo 360 Major Business

Table 55. Qihoo 360 Antivirus Software Product and Services

Table 56. Qihoo 360 Antivirus Software Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 57. Qihoo 360 Recent Developments/Updates

Table 58. Kaspersky Basic Information, Manufacturing Base and Competitors

Table 59. Kaspersky Major Business

Table 60. Kaspersky Antivirus Software Product and Services

Table 61. Kaspersky Antivirus Software Sales Quantity (K Units), Average Price

(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 62. Kaspersky Recent Developments/Updates

Table 63. Tencent Basic Information, Manufacturing Base and Competitors

Table 64. Tencent Major Business

Table 65. Tencent Antivirus Software Product and Services

Table 66. Tencent Antivirus Software Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 67. Tencent Recent Developments/Updates

Table 68. Quick Heal Basic Information, Manufacturing Base and Competitors

Table 69. Quick Heal Major Business

Table 70. Quick Heal Antivirus Software Product and Services

Table 71. Quick Heal Antivirus Software Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 72. Quick Heal Recent Developments/Updates

Table 73. Comodo Basic Information, Manufacturing Base and Competitors

Table 74. Comodo Major Business

Table 75. Comodo Antivirus Software Product and Services

Table 76. Comodo Antivirus Software Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 77. Comodo Recent Developments/Updates

Table 78. Microsoft Basic Information, Manufacturing Base and Competitors

Table 79. Microsoft Major Business

Table 80. Microsoft Antivirus Software Product and Services

Table 81. Microsoft Antivirus Software Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 82. Microsoft Recent Developments/Updates

Table 83. Rising Basic Information, Manufacturing Base and Competitors

Table 84. Rising Major Business

Table 85. Rising Antivirus Software Product and Services

Table 86. Rising Antivirus Software Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 87. Rising Recent Developments/Updates

Table 88. Cheetah Mobile Basic Information, Manufacturing Base and Competitors

Table 89. Cheetah Mobile Major Business

Table 90. Cheetah Mobile Antivirus Software Product and Services

Table 91. Cheetah Mobile Antivirus Software Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 92. Cheetah Mobile Recent Developments/Updates

Table 93. AhnLab Basic Information, Manufacturing Base and Competitors

Table 94. AhnLab Major Business

Table 95. AhnLab Antivirus Software Product and Services

Table 96. AhnLab Antivirus Software Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. AhnLab Recent Developments/Updates

Table 98. Global Antivirus Software Sales Quantity by Manufacturer (2021-2026) & (K Units)

Table 99. Global Antivirus Software Revenue by Manufacturer (2021-2026) & (USD Million)

Table 100. Global Antivirus Software Average Price by Manufacturer (2021-2026) & (USD/Unit)

Table 101. Market Position of Manufacturers in Antivirus Software, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 102. Head Office and Antivirus Software Production Site of Key Manufacturer

Table 103. Antivirus Software Market: Company Product Type Footprint

Table 104. Antivirus Software Market: Company Product Application Footprint

Table 105. Antivirus Software New Market Entrants and Barriers to Market Entry

Table 106. Antivirus Software Mergers, Acquisition, Agreements, and Collaborations

Table 107. Global Antivirus Software Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 108. Global Antivirus Software Sales Quantity by Region (2021-2026) & (K Units)

Table 109. Global Antivirus Software Sales Quantity by Region (2027-2032) & (K Units)

Table 110. Global Antivirus Software Consumption Value by Region (2021-2026) & (USD Million)

Table 111. Global Antivirus Software Consumption Value by Region (2027-2032) & (USD Million)

Table 112. Global Antivirus Software Average Price by Region (2021-2026) & (USD/Unit)

Table 113. Global Antivirus Software Average Price by Region (2027-2032) & (USD/Unit)

Table 114. Global Antivirus Software Sales Quantity by Type (2021-2026) & (K Units)

Table 115. Global Antivirus Software Sales Quantity by Type (2027-2032) & (K Units)

Table 116. Global Antivirus Software Consumption Value by Type (2021-2026) & (USD Million)

Table 117. Global Antivirus Software Consumption Value by Type (2027-2032) & (USD Million)

Table 118. Global Antivirus Software Average Price by Type (2021-2026) & (USD/Unit)

Table 119. Global Antivirus Software Average Price by Type (2027-2032) & (USD/Unit)

Table 120. Global Antivirus Software Sales Quantity by Application (2021-2026) & (K

Units)

Table 121. Global Antivirus Software Sales Quantity by Application (2027-2032) & (K Units)

Table 122. Global Antivirus Software Consumption Value by Application (2021-2026) & (USD Million)

Table 123. Global Antivirus Software Consumption Value by Application (2027-2032) & (USD Million)

Table 124. Global Antivirus Software Average Price by Application (2021-2026) & (USD/Unit)

Table 125. Global Antivirus Software Average Price by Application (2027-2032) & (USD/Unit)

Table 126. North America Antivirus Software Sales Quantity by Type (2021-2026) & (K Units)

Table 127. North America Antivirus Software Sales Quantity by Type (2027-2032) & (K Units)

Table 128. North America Antivirus Software Sales Quantity by Application (2021-2026) & (K Units)

Table 129. North America Antivirus Software Sales Quantity by Application (2027-2032) & (K Units)

Table 130. North America Antivirus Software Sales Quantity by Country (2021-2026) & (K Units)

Table 131. North America Antivirus Software Sales Quantity by Country (2027-2032) & (K Units)

Table 132. North America Antivirus Software Consumption Value by Country (2021-2026) & (USD Million)

Table 133. North America Antivirus Software Consumption Value by Country (2027-2032) & (USD Million)

Table 134. Europe Antivirus Software Sales Quantity by Type (2021-2026) & (K Units)

Table 135. Europe Antivirus Software Sales Quantity by Type (2027-2032) & (K Units)

Table 136. Europe Antivirus Software Sales Quantity by Application (2021-2026) & (K Units)

Table 137. Europe Antivirus Software Sales Quantity by Application (2027-2032) & (K Units)

Table 138. Europe Antivirus Software Sales Quantity by Country (2021-2026) & (K Units)

Table 139. Europe Antivirus Software Sales Quantity by Country (2027-2032) & (K Units)

Table 140. Europe Antivirus Software Consumption Value by Country (2021-2026) & (USD Million)

Table 141. Europe Antivirus Software Consumption Value by Country (2027-2032) & (USD Million)

Table 142. Asia-Pacific Antivirus Software Sales Quantity by Type (2021-2026) & (K Units)

Table 143. Asia-Pacific Antivirus Software Sales Quantity by Type (2027-2032) & (K Units)

Table 144. Asia-Pacific Antivirus Software Sales Quantity by Application (2021-2026) & (K Units)

Table 145. Asia-Pacific Antivirus Software Sales Quantity by Application (2027-2032) & (K Units)

Table 146. Asia-Pacific Antivirus Software Sales Quantity by Region (2021-2026) & (K Units)

Table 147. Asia-Pacific Antivirus Software Sales Quantity by Region (2027-2032) & (K Units)

Table 148. Asia-Pacific Antivirus Software Consumption Value by Region (2021-2026) & (USD Million)

Table 149. Asia-Pacific Antivirus Software Consumption Value by Region (2027-2032) & (USD Million)

Table 150. South America Antivirus Software Sales Quantity by Type (2021-2026) & (K Units)

Table 151. South America Antivirus Software Sales Quantity by Type (2027-2032) & (K Units)

Table 152. South America Antivirus Software Sales Quantity by Application (2021-2026) & (K Units)

Table 153. South America Antivirus Software Sales Quantity by Application (2027-2032) & (K Units)

Table 154. South America Antivirus Software Sales Quantity by Country (2021-2026) & (K Units)

Table 155. South America Antivirus Software Sales Quantity by Country (2027-2032) & (K Units)

Table 156. South America Antivirus Software Consumption Value by Country (2021-2026) & (USD Million)

Table 157. South America Antivirus Software Consumption Value by Country (2027-2032) & (USD Million)

Table 158. Middle East & Africa Antivirus Software Sales Quantity by Type (2021-2026) & (K Units)

Table 159. Middle East & Africa Antivirus Software Sales Quantity by Type (2027-2032) & (K Units)

Table 160. Middle East & Africa Antivirus Software Sales Quantity by Application

(2021-2026) & (K Units)

Table 161. Middle East & Africa Antivirus Software Sales Quantity by Application

(2027-2032) & (K Units)

Table 162. Middle East & Africa Antivirus Software Sales Quantity by Country

(2021-2026) & (K Units)

Table 163. Middle East & Africa Antivirus Software Sales Quantity by Country

(2027-2032) & (K Units)

Table 164. Middle East & Africa Antivirus Software Consumption Value by Country

(2021-2026) & (USD Million)

Table 165. Middle East & Africa Antivirus Software Consumption Value by Country

(2027-2032) & (USD Million)

Table 166. Antivirus Software Raw Material

Table 167. Key Manufacturers of Antivirus Software Raw Materials

Table 168. Antivirus Software Typical Distributors

Table 169. Antivirus Software Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Antivirus Software Picture

Figure 2. Global Antivirus Software Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Antivirus Software Revenue Market Share by Type in 2025

Figure 4. PC Examples

Figure 5. Phone & PAD Examples

Figure 6. Global Antivirus Software Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 7. Global Antivirus Software Revenue Market Share by Application in 2025

Figure 8. Individual Users Examples

Figure 9. Enterprise Users Examples

Figure 10. Government Users Examples

Figure 11. Others Examples

Figure 12. Global Antivirus Software Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 13. Global Antivirus Software Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 14. Global Antivirus Software Sales Quantity (2021-2032) & (K Units)

Figure 15. Global Antivirus Software Price (2021-2032) & (USD/Unit)

Figure 16. Global Antivirus Software Sales Quantity Market Share by Manufacturer in 2025

Figure 17. Global Antivirus Software Revenue Market Share by Manufacturer in 2025

Figure 18. Producer Shipments of Antivirus Software by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 19. Top 3 Antivirus Software Manufacturer (Revenue) Market Share in 2025

Figure 20. Top 6 Antivirus Software Manufacturer (Revenue) Market Share in 2025

Figure 21. Global Antivirus Software Sales Quantity Market Share by Region (2021-2032)

Figure 22. Global Antivirus Software Consumption Value Market Share by Region (2021-2032)

Figure 23. North America Antivirus Software Consumption Value (2021-2032) & (USD Million)

Figure 24. Europe Antivirus Software Consumption Value (2021-2032) & (USD Million)

Figure 25. Asia-Pacific Antivirus Software Consumption Value (2021-2032) & (USD Million)

Figure 26. South America Antivirus Software Consumption Value (2021-2032) & (USD Million)

Figure 27. Middle East & Africa Antivirus Software Consumption Value (2021-2032) & (USD Million)

Figure 28. Global Antivirus Software Sales Quantity Market Share by Type (2021-2032)

Figure 29. Global Antivirus Software Consumption Value Market Share by Type (2021-2032)

Figure 30. Global Antivirus Software Average Price by Type (2021-2032) & (USD/Unit)

Figure 31. Global Antivirus Software Sales Quantity Market Share by Application (2021-2032)

Figure 32. Global Antivirus Software Revenue Market Share by Application (2021-2032)

Figure 33. Global Antivirus Software Average Price by Application (2021-2032) & (USD/Unit)

Figure 34. North America Antivirus Software Sales Quantity Market Share by Type (2021-2032)

Figure 35. North America Antivirus Software Sales Quantity Market Share by Application (2021-2032)

Figure 36. North America Antivirus Software Sales Quantity Market Share by Country (2021-2032)

Figure 37. North America Antivirus Software Consumption Value Market Share by Country (2021-2032)

Figure 38. United States Antivirus Software Consumption Value (2021-2032) & (USD Million)

Figure 39. Canada Antivirus Software Consumption Value (2021-2032) & (USD Million)

Figure 40. Mexico Antivirus Software Consumption Value (2021-2032) & (USD Million)

Figure 41. Europe Antivirus Software Sales Quantity Market Share by Type (2021-2032)

Figure 42. Europe Antivirus Software Sales Quantity Market Share by Application (2021-2032)

Figure 43. Europe Antivirus Software Sales Quantity Market Share by Country (2021-2032)

Figure 44. Europe Antivirus Software Consumption Value Market Share by Country (2021-2032)

Figure 45. Germany Antivirus Software Consumption Value (2021-2032) & (USD Million)

Figure 46. France Antivirus Software Consumption Value (2021-2032) & (USD Million)

Figure 47. United Kingdom Antivirus Software Consumption Value (2021-2032) & (USD Million)

Figure 48. Russia Antivirus Software Consumption Value (2021-2032) & (USD Million)

Figure 49. Italy Antivirus Software Consumption Value (2021-2032) & (USD Million)

Figure 50. Asia-Pacific Antivirus Software Sales Quantity Market Share by Type (2021-2032)

Figure 51. Asia-Pacific Antivirus Software Sales Quantity Market Share by Application (2021-2032)

Figure 52. Asia-Pacific Antivirus Software Sales Quantity Market Share by Region (2021-2032)

Figure 53. Asia-Pacific Antivirus Software Consumption Value Market Share by Region (2021-2032)

Figure 54. China Antivirus Software Consumption Value (2021-2032) & (USD Million)

Figure 55. Japan Antivirus Software Consumption Value (2021-2032) & (USD Million)

Figure 56. South Korea Antivirus Software Consumption Value (2021-2032) & (USD Million)

Figure 57. India Antivirus Software Consumption Value (2021-2032) & (USD Million)

Figure 58. Southeast Asia Antivirus Software Consumption Value (2021-2032) & (USD Million)

Figure 59. Australia Antivirus Software Consumption Value (2021-2032) & (USD Million)

Figure 60. South America Antivirus Software Sales Quantity Market Share by Type (2021-2032)

Figure 61. South America Antivirus Software Sales Quantity Market Share by Application (2021-2032)

Figure 62. South America Antivirus Software Sales Quantity Market Share by Country (2021-2032)

Figure 63. South America Antivirus Software Consumption Value Market Share by Country (2021-2032)

Figure 64. Brazil Antivirus Software Consumption Value (2021-2032) & (USD Million)

Figure 65. Argentina Antivirus Software Consumption Value (2021-2032) & (USD Million)

Figure 66. Middle East & Africa Antivirus Software Sales Quantity Market Share by Type (2021-2032)

Figure 67. Middle East & Africa Antivirus Software Sales Quantity Market Share by Application (2021-2032)

Figure 68. Middle East & Africa Antivirus Software Sales Quantity Market Share by Country (2021-2032)

Figure 69. Middle East & Africa Antivirus Software Consumption Value Market Share by Country (2021-2032)

Figure 70. Turkey Antivirus Software Consumption Value (2021-2032) & (USD Million)

Figure 71. Egypt Antivirus Software Consumption Value (2021-2032) & (USD Million)

Figure 72. Saudi Arabia Antivirus Software Consumption Value (2021-2032) & (USD Million)

Figure 73. South Africa Antivirus Software Consumption Value (2021-2032) & (USD Million)

Figure 74. Antivirus Software Market Drivers

Figure 75. Antivirus Software Market Restraints

Figure 76. Antivirus Software Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Antivirus Software in 2025

Figure 79. Manufacturing Process Analysis of Antivirus Software

Figure 80. Antivirus Software Industrial Chain

Figure 81. Sales Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source

I would like to order

Product name: Global Antivirus Software Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

Product link: <https://marketpublishers.com/r/GBB76B2827CEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBB76B2827CEN.html>