

Global Antitranspirant Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Antitranspirant market size was valued at USD 325.1 million in 2023 and is forecast to a readjusted size of USD 451 million by 2030 with a CAGR of 4.8% during review period.

Antitranspirants are compounds applied to the leaves of plants to reduce transpiration. They are used on Christmas trees, on cut flowers, on newly transplanted shrubs, and in other applications to preserve and protect plants from drying out too quickly. They have also been used to protect leaves from salt burn and fungal diseases.

Global Anti-Transpirant key players include Yates, Precision Laboratories, Gordon Corporation, etc.

North America is the largest market, with a share about 45%, followed by China, and Europe, both have a share about 50 percent.

In terms of product, Film-forming Type is the largest segment, with a share over 90%. And in terms of application, the largest application is Crops, followed by Garden, Turf and Ornamental, etc.

The Global Info Research report includes an overview of the development of the Antitranspirant industry chain, the market status of Garden, Turf & Ornamental (Film-forming Type, Metabolic Inhibitors Type), Crops (Film-forming Type, Metabolic Inhibitors Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Antitranspirant.

Regionally, the report analyzes the Antitranspirant markets in key regions. North

America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Antitranspirant market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Antitranspirant market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Antitranspirant industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Film-forming Type, Metabolic Inhibitors Type).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Antitranspirant market.

Regional Analysis: The report involves examining the Antitranspirant market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Antitranspirant market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Antitranspirant:

Company Analysis: Report covers individual Antitranspirant manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Antitranspirant This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Garden, Turf & Ornamental, Crops).

Technology Analysis: Report covers specific technologies relevant to Antitranspirant. It assesses the current state, advancements, and potential future developments in Antitranspirant areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Antitranspirant market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Antitranspirant market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Film-forming Type

Metabolic Inhibitors Type

Other

Market segment by Application

Garden, Turf & Ornamental

Crops

Other

Major players covered

Miller Chemical & Fertilizer

Wilt-Pruf Products

PBI-Gordon Corporation

Yates

Wilbur-Ellis

Bonide

ADAMA

AGROBEST AUSTRALIA

Sumi Agro

Coastal AgroBusiness

Aquatrols

Beijing Shenlanlin

Shanghai Zhilv

Zhengzhou Love Parker Chemical

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Antitranspirant product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Antitranspirant, with price, sales, revenue and global market share of Antitranspirant from 2019 to 2024.

Chapter 3, the Antitranspirant competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Antitranspirant breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Antitranspirant market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Antitranspirant.

Chapter 14 and 15, to describe Antitranspirant sales channel, distributors, customers, research findings and conclusion.

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