

Global Antistatic Functional Masterbatch Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Antistatic Functional Masterbatch market size was valued at US\$ 238 million in 2025 and is forecast to a readjusted size of US\$ 340 million by 2032 with a CAGR of 5.2% during review period.

Antistatic functional masterbatch is a concentrated polymer additive masterbatch made by compounding antistatic agents, dispersants, and processing aids into a carrier resin. It reduces surface resistivity and promotes charge dissipation, helping prevent dust attraction, film blocking, static discharge, and ESD damage. It is widely used in packaging films, electronics packaging, molded parts, appliances, automotive components, fibers, sheets, and industrial products.

The upstream supply chain mainly includes PP, PE, ABS, PET, PS, and PVC carrier resins; antistatic actives such as glycerol monostearate, fatty acid esters, ethoxylated fatty amines, amides, quaternary ammonium compounds, polyether/polyamide/polyester permanent antistats, and ion-conductive polymers; as well as dispersants, antioxidants, slip agents, antiblocking agents, compatibilizers, and processing aids. Downstream demand comes from films, flexible packaging, antistatic bags, electronics packaging, appliance housings, automotive interiors, molded parts, nonwovens, fibers, sheets, and ESD protective products.

In 2025, global antistatic functional masterbatch production reached approximately 60 kilotons, with an average global market price is approximately \$3,500 per ton.

From a global industry perspective, antistatic functional masterbatch has evolved from a general plastic processing additive into a key functional modification material for

packaging, films, electronics, automotive, medical, cleanroom, industrial handling and powder-packaging applications. Most plastic resins are highly insulating, so static charge can accumulate during film winding, bag making, injection molding, blow molding, logistics friction, powder filling and electronics packaging. This may cause film blocking, poor unwinding, dust attraction, powder residue, surface contamination, electronic-component damage or safety risks in flammable environments. The masterbatch format improves dispersion, dosing stability and processing convenience, while also allowing combination with slip, antiblock, antioxidant, color, flame-retardant and other functional additives. Ampacet notes that static build-up can cause film-winding difficulty, powder agglomeration during transport and film adhesion during processing, and that masterbatches containing antistatic agents can help avoid these effects.

In terms of industry trends, antistatic functional masterbatch is moving toward higher efficiency at lower dosage, longer-lasting performance, permanent systems, lower migration, lower blooming, low odor, transparency or colorability, food- and medical-contact suitability and multifunctional formulation. Conventional migratory antistatic masterbatches are cost-effective and fast acting, usually working by migrating to the plastic surface and absorbing atmospheric moisture to form a conductive path; Ampacet describes migratory antistat masterbatches as forming a microscopically thin coating that captures water vapor, with the captured water acting as the conductor for static dissipation. However, these systems can be affected by humidity, temperature, storage time, wiping, washing and blooming, so electronics packaging, cleanroom consumables, medical packaging, automotive interiors and long-term dust-prevention products are pushing the market toward non-migratory or permanent antistatic systems.

The main growth drivers come from three areas. First, packaging films, food packaging, personal-care packaging, e-commerce packaging, industrial liners and powder packaging increasingly require smooth unwinding, dust prevention, antiblocking, powder discharge and clean appearance, supporting regular use of antistatic functional masterbatches in PE, PP and BOPP systems. Second, electronics, cleanroom, medical, automotive and industrial protection applications require lower contamination, lower blooming, stable long-term surface resistivity and ESD protection, pushing products from ordinary migratory systems toward permanent, polymeric and low-migration systems; Avient also states that antistatic additives can help control static build-up in thermoplastic parts by absorbing and ionizing moisture from the air to form a conductive path for surface charges. Third, food-contact requirements, medical compliance, low VOCs, low odor, transparent packaging, recycled-plastic compatibility and multifunctional masterbatching mean antistatic functional masterbatches must balance

regulatory compliance, processing stability, optical performance, mechanical-property retention and downstream printing, lamination or heat-sealing compatibility.

This report is a detailed and comprehensive analysis for global Antistatic Functional Masterbatch market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Antistatic Functional Masterbatch market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Antistatic Functional Masterbatch market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Antistatic Functional Masterbatch market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Antistatic Functional Masterbatch market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Antistatic Functional Masterbatch

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Antistatic Functional Masterbatch market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, Kao Chemicals, Avient, Ampacet, LyondellBasell, Tosaf, Kafrit Group, Sukano, Plastiblends, RTP Company, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Antistatic Functional Masterbatch market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Migratory Antistatic Masterbatch

Permanent Antistatic Masterbatch

Market segment by Base Polymer

PE-based Masterbatch

PP-based Masterbatch

Polyester-based Masterbatch

Other

Market segment by Application

Packaging Film

Electronics Packaging

Industrial Packaging

Automotive and Industrial Parts

Other

Major players covered

BASF

Kao Chemicals

Avient

Ampacet

LyondellBasell

Tosaf

Kafrit Group

Sukano

Plastiblends

RTP Company

GRAFE

Gabriel-Chemie

Polytechs

Malion New Materials

Guangdong Bosi

Jiangsu Pulaike Hongmei

Kandui Industries

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Antistatic Functional Masterbatch product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Antistatic Functional Masterbatch, with price, sales quantity, revenue, and global market share of Antistatic Functional Masterbatch from 2021 to 2026.

Chapter 3, the Antistatic Functional Masterbatch competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Antistatic Functional Masterbatch breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Antistatic Functional Masterbatch market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Antistatic Functional Masterbatch.

Chapter 14 and 15, to describe Antistatic Functional Masterbatch sales channel, distributors, customers, research findings and conclusion.

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