

Global Anti-Transpirant Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Anti-Transpirant market size was valued at USD 325.1 million in 2023 and is forecast to a readjusted size of USD 451 million by 2030 with a CAGR of 4.8% during review period.

Antitranspirants are compounds applied to the leaves of plants to reduce transpiration. They are used on Christmas trees, on cut flowers, on newly transplanted shrubs, and in other applications to preserve and protect plants from drying out too quickly. They have also been used to protect leaves from salt burn and fungal diseases.

Global Anti-Transpirant key players include Yates, Precision Laboratories, Gordon Corporation, etc.

North America is the largest market, with a share about 45%, followed by China, and Europe, both have a share about 50 percent.

In terms of product, Film-forming Type is the largest segment, with a share over 90%. And in terms of application, the largest application is Crops, followed by Garden, Turf and Ornamental, etc.

The Global Info Research report includes an overview of the development of the Anti-Transpirant industry chain, the market status of Garden, Turf and Ornamental (Film-forming Type, Fulvic Acid Type), Crops (Film-forming Type, Fulvic Acid Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Anti-Transpirant.

Regionally, the report analyzes the Anti-Transpirant markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Anti-Transpirant market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Anti-Transpirant market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Anti-Transpirant industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Film-forming Type, Fulvic Acid Type).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Anti-Transpirant market.

Regional Analysis: The report involves examining the Anti-Transpirant market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Anti-Transpirant market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Anti-Transpirant:

Company Analysis: Report covers individual Anti-Transpirant manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Anti-Transpirant. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Garden, Turf and Ornamental, Crops).

Technology Analysis: Report covers specific technologies relevant to Anti-Transpirant. It assesses the current state, advancements, and potential future developments in Anti-Transpirant areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Anti-Transpirant market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Anti-Transpirant market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Film-forming Type

Fulvic Acid Type

Other

Market segment by Application

Garden, Turf and Ornamental

Crops

Other

Major players covered

Yates

Precision Laboratories

Gordon Corporation

Gallivan Corporation

Osho Chemical Limited

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Anti-Transpirant product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Anti-Transpirant, with price, sales, revenue and global market share of Anti-Transpirant from 2019 to 2024.

Chapter 3, the Anti-Transpirant competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Anti-Transpirant breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Anti-Transpirant market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Anti-Transpirant.

Chapter 14 and 15, to describe Anti-Transpirant sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Anti-Transpirant
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Anti-Transpirant Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Film-forming Type
 - 1.3.3 Fulvic Acid Type
 - 1.3.4 Other
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Anti-Transpirant Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Garden, Turf and Ornamental
 - 1.4.3 Crops
 - 1.4.4 Other
- 1.5 Global Anti-Transpirant Market Size & Forecast
 - 1.5.1 Global Anti-Transpirant Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Anti-Transpirant Sales Quantity (2019-2030)
 - 1.5.3 Global Anti-Transpirant Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Yates
 - 2.1.1 Yates Details
 - 2.1.2 Yates Major Business
 - 2.1.3 Yates Anti-Transpirant Product and Services
 - 2.1.4 Yates Anti-Transpirant Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Yates Recent Developments/Updates
- 2.2 Precision Laboratories
 - 2.2.1 Precision Laboratories Details
 - 2.2.2 Precision Laboratories Major Business
 - 2.2.3 Precision Laboratories Anti-Transpirant Product and Services
 - 2.2.4 Precision Laboratories Anti-Transpirant Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Precision Laboratories Recent Developments/Updates

2.3 Gordon Corporation

2.3.1 Gordon Corporation Details

2.3.2 Gordon Corporation Major Business

2.3.3 Gordon Corporation Anti-Transpirant Product and Services

2.3.4 Gordon Corporation Anti-Transpirant Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Gordon Corporation Recent Developments/Updates

2.4 Gallivan Corporation

2.4.1 Gallivan Corporation Details

2.4.2 Gallivan Corporation Major Business

2.4.3 Gallivan Corporation Anti-Transpirant Product and Services

2.4.4 Gallivan Corporation Anti-Transpirant Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Gallivan Corporation Recent Developments/Updates

2.5 Osho Chemical Limited

2.5.1 Osho Chemical Limited Details

2.5.2 Osho Chemical Limited Major Business

2.5.3 Osho Chemical Limited Anti-Transpirant Product and Services

2.5.4 Osho Chemical Limited Anti-Transpirant Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Osho Chemical Limited Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: ANTI-TRANSPIRANT BY MANUFACTURER

3.1 Global Anti-Transpirant Sales Quantity by Manufacturer (2019-2024)

3.2 Global Anti-Transpirant Revenue by Manufacturer (2019-2024)

3.3 Global Anti-Transpirant Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Anti-Transpirant by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Anti-Transpirant Manufacturer Market Share in 2023

3.4.2 Top 6 Anti-Transpirant Manufacturer Market Share in 2023

3.5 Anti-Transpirant Market: Overall Company Footprint Analysis

3.5.1 Anti-Transpirant Market: Region Footprint

3.5.2 Anti-Transpirant Market: Company Product Type Footprint

3.5.3 Anti-Transpirant Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Anti-Transpirant Market Size by Region

4.1.1 Global Anti-Transpirant Sales Quantity by Region (2019-2030)

4.1.2 Global Anti-Transpirant Consumption Value by Region (2019-2030)

4.1.3 Global Anti-Transpirant Average Price by Region (2019-2030)

4.2 North America Anti-Transpirant Consumption Value (2019-2030)

4.3 Europe Anti-Transpirant Consumption Value (2019-2030)

4.4 Asia-Pacific Anti-Transpirant Consumption Value (2019-2030)

4.5 South America Anti-Transpirant Consumption Value (2019-2030)

4.6 Middle East and Africa Anti-Transpirant Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Anti-Transpirant Sales Quantity by Type (2019-2030)

5.2 Global Anti-Transpirant Consumption Value by Type (2019-2030)

5.3 Global Anti-Transpirant Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Anti-Transpirant Sales Quantity by Application (2019-2030)

6.2 Global Anti-Transpirant Consumption Value by Application (2019-2030)

6.3 Global Anti-Transpirant Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Anti-Transpirant Sales Quantity by Type (2019-2030)

7.2 North America Anti-Transpirant Sales Quantity by Application (2019-2030)

7.3 North America Anti-Transpirant Market Size by Country

7.3.1 North America Anti-Transpirant Sales Quantity by Country (2019-2030)

7.3.2 North America Anti-Transpirant Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Anti-Transpirant Sales Quantity by Type (2019-2030)

8.2 Europe Anti-Transpirant Sales Quantity by Application (2019-2030)

8.3 Europe Anti-Transpirant Market Size by Country

- 8.3.1 Europe Anti-Transpirant Sales Quantity by Country (2019-2030)
- 8.3.2 Europe Anti-Transpirant Consumption Value by Country (2019-2030)
- 8.3.3 Germany Market Size and Forecast (2019-2030)
- 8.3.4 France Market Size and Forecast (2019-2030)
- 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
- 8.3.6 Russia Market Size and Forecast (2019-2030)
- 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Anti-Transpirant Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Anti-Transpirant Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Anti-Transpirant Market Size by Region
 - 9.3.1 Asia-Pacific Anti-Transpirant Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Anti-Transpirant Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Anti-Transpirant Sales Quantity by Type (2019-2030)
- 10.2 South America Anti-Transpirant Sales Quantity by Application (2019-2030)
- 10.3 South America Anti-Transpirant Market Size by Country
 - 10.3.1 South America Anti-Transpirant Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Anti-Transpirant Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Anti-Transpirant Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Anti-Transpirant Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Anti-Transpirant Market Size by Country
 - 11.3.1 Middle East & Africa Anti-Transpirant Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Anti-Transpirant Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Anti-Transpirant Market Drivers

12.2 Anti-Transpirant Market Restraints

12.3 Anti-Transpirant Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Anti-Transpirant and Key Manufacturers

13.2 Manufacturing Costs Percentage of Anti-Transpirant

13.3 Anti-Transpirant Production Process

13.4 Anti-Transpirant Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Anti-Transpirant Typical Distributors

14.3 Anti-Transpirant Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Anti-Transpirant Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Anti-Transpirant Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Yates Basic Information, Manufacturing Base and Competitors

Table 4. Yates Major Business

Table 5. Yates Anti-Transpirant Product and Services

Table 6. Yates Anti-Transpirant Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Yates Recent Developments/Updates

Table 8. Precision Laboratories Basic Information, Manufacturing Base and Competitors

Table 9. Precision Laboratories Major Business

Table 10. Precision Laboratories Anti-Transpirant Product and Services

Table 11. Precision Laboratories Anti-Transpirant Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Precision Laboratories Recent Developments/Updates

Table 13. Gordon Corporation Basic Information, Manufacturing Base and Competitors

Table 14. Gordon Corporation Major Business

Table 15. Gordon Corporation Anti-Transpirant Product and Services

Table 16. Gordon Corporation Anti-Transpirant Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Gordon Corporation Recent Developments/Updates

Table 18. Gallivan Corporation Basic Information, Manufacturing Base and Competitors

Table 19. Gallivan Corporation Major Business

Table 20. Gallivan Corporation Anti-Transpirant Product and Services

Table 21. Gallivan Corporation Anti-Transpirant Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Gallivan Corporation Recent Developments/Updates

Table 23. Osho Chemical Limited Basic Information, Manufacturing Base and Competitors

Table 24. Osho Chemical Limited Major Business

Table 25. Osho Chemical Limited Anti-Transpirant Product and Services

Table 26. Osho Chemical Limited Anti-Transpirant Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Osho Chemical Limited Recent Developments/Updates

Table 28. Global Anti-Transpirant Sales Quantity by Manufacturer (2019-2024) & (K MT)

Table 29. Global Anti-Transpirant Revenue by Manufacturer (2019-2024) & (USD Million)

Table 30. Global Anti-Transpirant Average Price by Manufacturer (2019-2024) & (USD/MT)

Table 31. Market Position of Manufacturers in Anti-Transpirant, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 32. Head Office and Anti-Transpirant Production Site of Key Manufacturer

Table 33. Anti-Transpirant Market: Company Product Type Footprint

Table 34. Anti-Transpirant Market: Company Product Application Footprint

Table 35. Anti-Transpirant New Market Entrants and Barriers to Market Entry

Table 36. Anti-Transpirant Mergers, Acquisition, Agreements, and Collaborations

Table 37. Global Anti-Transpirant Sales Quantity by Region (2019-2024) & (K MT)

Table 38. Global Anti-Transpirant Sales Quantity by Region (2025-2030) & (K MT)

Table 39. Global Anti-Transpirant Consumption Value by Region (2019-2024) & (USD Million)

Table 40. Global Anti-Transpirant Consumption Value by Region (2025-2030) & (USD Million)

Table 41. Global Anti-Transpirant Average Price by Region (2019-2024) & (USD/MT)

Table 42. Global Anti-Transpirant Average Price by Region (2025-2030) & (USD/MT)

Table 43. Global Anti-Transpirant Sales Quantity by Type (2019-2024) & (K MT)

Table 44. Global Anti-Transpirant Sales Quantity by Type (2025-2030) & (K MT)

Table 45. Global Anti-Transpirant Consumption Value by Type (2019-2024) & (USD Million)

Table 46. Global Anti-Transpirant Consumption Value by Type (2025-2030) & (USD Million)

Table 47. Global Anti-Transpirant Average Price by Type (2019-2024) & (USD/MT)

Table 48. Global Anti-Transpirant Average Price by Type (2025-2030) & (USD/MT)

Table 49. Global Anti-Transpirant Sales Quantity by Application (2019-2024) & (K MT)

Table 50. Global Anti-Transpirant Sales Quantity by Application (2025-2030) & (K MT)

Table 51. Global Anti-Transpirant Consumption Value by Application (2019-2024) & (USD Million)

Table 52. Global Anti-Transpirant Consumption Value by Application (2025-2030) & (USD Million)

Table 53. Global Anti-Transpirant Average Price by Application (2019-2024) & (USD/MT)

Table 54. Global Anti-Transpirant Average Price by Application (2025-2030) & (USD/MT)

Table 55. North America Anti-Transpirant Sales Quantity by Type (2019-2024) & (K MT)

Table 56. North America Anti-Transpirant Sales Quantity by Type (2025-2030) & (K MT)

Table 57. North America Anti-Transpirant Sales Quantity by Application (2019-2024) & (K MT)

Table 58. North America Anti-Transpirant Sales Quantity by Application (2025-2030) & (K MT)

Table 59. North America Anti-Transpirant Sales Quantity by Country (2019-2024) & (K MT)

Table 60. North America Anti-Transpirant Sales Quantity by Country (2025-2030) & (K MT)

Table 61. North America Anti-Transpirant Consumption Value by Country (2019-2024) & (USD Million)

Table 62. North America Anti-Transpirant Consumption Value by Country (2025-2030) & (USD Million)

Table 63. Europe Anti-Transpirant Sales Quantity by Type (2019-2024) & (K MT)

Table 64. Europe Anti-Transpirant Sales Quantity by Type (2025-2030) & (K MT)

Table 65. Europe Anti-Transpirant Sales Quantity by Application (2019-2024) & (K MT)

Table 66. Europe Anti-Transpirant Sales Quantity by Application (2025-2030) & (K MT)

Table 67. Europe Anti-Transpirant Sales Quantity by Country (2019-2024) & (K MT)

Table 68. Europe Anti-Transpirant Sales Quantity by Country (2025-2030) & (K MT)

Table 69. Europe Anti-Transpirant Consumption Value by Country (2019-2024) & (USD Million)

Table 70. Europe Anti-Transpirant Consumption Value by Country (2025-2030) & (USD Million)

Table 71. Asia-Pacific Anti-Transpirant Sales Quantity by Type (2019-2024) & (K MT)

Table 72. Asia-Pacific Anti-Transpirant Sales Quantity by Type (2025-2030) & (K MT)

Table 73. Asia-Pacific Anti-Transpirant Sales Quantity by Application (2019-2024) & (K MT)

Table 74. Asia-Pacific Anti-Transpirant Sales Quantity by Application (2025-2030) & (K MT)

Table 75. Asia-Pacific Anti-Transpirant Sales Quantity by Region (2019-2024) & (K MT)

Table 76. Asia-Pacific Anti-Transpirant Sales Quantity by Region (2025-2030) & (K MT)

Table 77. Asia-Pacific Anti-Transpirant Consumption Value by Region (2019-2024) & (USD Million)

Table 78. Asia-Pacific Anti-Transpirant Consumption Value by Region (2025-2030) & (USD Million)

Table 79. South America Anti-Transpirant Sales Quantity by Type (2019-2024) & (K MT)

Table 80. South America Anti-Transpirant Sales Quantity by Type (2025-2030) & (K

MT)

Table 81. South America Anti-Transpirant Sales Quantity by Application (2019-2024) & (K MT)

Table 82. South America Anti-Transpirant Sales Quantity by Application (2025-2030) & (K MT)

Table 83. South America Anti-Transpirant Sales Quantity by Country (2019-2024) & (K MT)

Table 84. South America Anti-Transpirant Sales Quantity by Country (2025-2030) & (K MT)

Table 85. South America Anti-Transpirant Consumption Value by Country (2019-2024) & (USD Million)

Table 86. South America Anti-Transpirant Consumption Value by Country (2025-2030) & (USD Million)

Table 87. Middle East & Africa Anti-Transpirant Sales Quantity by Type (2019-2024) & (K MT)

Table 88. Middle East & Africa Anti-Transpirant Sales Quantity by Type (2025-2030) & (K MT)

Table 89. Middle East & Africa Anti-Transpirant Sales Quantity by Application (2019-2024) & (K MT)

Table 90. Middle East & Africa Anti-Transpirant Sales Quantity by Application (2025-2030) & (K MT)

Table 91. Middle East & Africa Anti-Transpirant Sales Quantity by Region (2019-2024) & (K MT)

Table 92. Middle East & Africa Anti-Transpirant Sales Quantity by Region (2025-2030) & (K MT)

Table 93. Middle East & Africa Anti-Transpirant Consumption Value by Region (2019-2024) & (USD Million)

Table 94. Middle East & Africa Anti-Transpirant Consumption Value by Region (2025-2030) & (USD Million)

Table 95. Anti-Transpirant Raw Material

Table 96. Key Manufacturers of Anti-Transpirant Raw Materials

Table 97. Anti-Transpirant Typical Distributors

Table 98. Anti-Transpirant Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Anti-Transpirant Picture

Figure 2. Global Anti-Transpirant Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Anti-Transpirant Consumption Value Market Share by Type in 2023

Figure 4. Film-forming Type Examples

Figure 5. Fulvic Acid Type Examples

Figure 6. Other Examples

Figure 7. Global Anti-Transpirant Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Anti-Transpirant Consumption Value Market Share by Application in 2023

Figure 9. Garden, Turf and Ornamental Examples

Figure 10. Crops Examples

Figure 11. Other Examples

Figure 12. Global Anti-Transpirant Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global Anti-Transpirant Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global Anti-Transpirant Sales Quantity (2019-2030) & (K MT)

Figure 15. Global Anti-Transpirant Average Price (2019-2030) & (USD/MT)

Figure 16. Global Anti-Transpirant Sales Quantity Market Share by Manufacturer in 2023

Figure 17. Global Anti-Transpirant Consumption Value Market Share by Manufacturer in 2023

Figure 18. Producer Shipments of Anti-Transpirant by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 19. Top 3 Anti-Transpirant Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Top 6 Anti-Transpirant Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Global Anti-Transpirant Sales Quantity Market Share by Region (2019-2030)

Figure 22. Global Anti-Transpirant Consumption Value Market Share by Region (2019-2030)

Figure 23. North America Anti-Transpirant Consumption Value (2019-2030) & (USD Million)

Figure 24. Europe Anti-Transpirant Consumption Value (2019-2030) & (USD Million)

Figure 25. Asia-Pacific Anti-Transpirant Consumption Value (2019-2030) & (USD Million)

Figure 26. South America Anti-Transpirant Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & Africa Anti-Transpirant Consumption Value (2019-2030) & (USD Million)

Figure 28. Global Anti-Transpirant Sales Quantity Market Share by Type (2019-2030)

Figure 29. Global Anti-Transpirant Consumption Value Market Share by Type (2019-2030)

Figure 30. Global Anti-Transpirant Average Price by Type (2019-2030) & (USD/MT)

Figure 31. Global Anti-Transpirant Sales Quantity Market Share by Application (2019-2030)

Figure 32. Global Anti-Transpirant Consumption Value Market Share by Application (2019-2030)

Figure 33. Global Anti-Transpirant Average Price by Application (2019-2030) & (USD/MT)

Figure 34. North America Anti-Transpirant Sales Quantity Market Share by Type (2019-2030)

Figure 35. North America Anti-Transpirant Sales Quantity Market Share by Application (2019-2030)

Figure 36. North America Anti-Transpirant Sales Quantity Market Share by Country (2019-2030)

Figure 37. North America Anti-Transpirant Consumption Value Market Share by Country (2019-2030)

Figure 38. United States Anti-Transpirant Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Canada Anti-Transpirant Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Mexico Anti-Transpirant Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Europe Anti-Transpirant Sales Quantity Market Share by Type (2019-2030)

Figure 42. Europe Anti-Transpirant Sales Quantity Market Share by Application (2019-2030)

Figure 43. Europe Anti-Transpirant Sales Quantity Market Share by Country (2019-2030)

Figure 44. Europe Anti-Transpirant Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany Anti-Transpirant Consumption Value and Growth Rate (2019-2030)

& (USD Million)

Figure 46. France Anti-Transpirant Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. United Kingdom Anti-Transpirant Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Russia Anti-Transpirant Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Italy Anti-Transpirant Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Asia-Pacific Anti-Transpirant Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific Anti-Transpirant Sales Quantity Market Share by Application (2019-2030)

Figure 52. Asia-Pacific Anti-Transpirant Sales Quantity Market Share by Region (2019-2030)

Figure 53. Asia-Pacific Anti-Transpirant Consumption Value Market Share by Region (2019-2030)

Figure 54. China Anti-Transpirant Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Japan Anti-Transpirant Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Korea Anti-Transpirant Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. India Anti-Transpirant Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Southeast Asia Anti-Transpirant Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Australia Anti-Transpirant Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. South America Anti-Transpirant Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America Anti-Transpirant Sales Quantity Market Share by Application (2019-2030)

Figure 62. South America Anti-Transpirant Sales Quantity Market Share by Country (2019-2030)

Figure 63. South America Anti-Transpirant Consumption Value Market Share by Country (2019-2030)

Figure 64. Brazil Anti-Transpirant Consumption Value and Growth Rate (2019-2030) & (USD Million)

- Figure 65. Argentina Anti-Transpirant Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 66. Middle East & Africa Anti-Transpirant Sales Quantity Market Share by Type (2019-2030)
- Figure 67. Middle East & Africa Anti-Transpirant Sales Quantity Market Share by Application (2019-2030)
- Figure 68. Middle East & Africa Anti-Transpirant Sales Quantity Market Share by Region (2019-2030)
- Figure 69. Middle East & Africa Anti-Transpirant Consumption Value Market Share by Region (2019-2030)
- Figure 70. Turkey Anti-Transpirant Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 71. Egypt Anti-Transpirant Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 72. Saudi Arabia Anti-Transpirant Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 73. South Africa Anti-Transpirant Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 74. Anti-Transpirant Market Drivers
- Figure 75. Anti-Transpirant Market Restraints
- Figure 76. Anti-Transpirant Market Trends
- Figure 77. Porters Five Forces Analysis
- Figure 78. Manufacturing Cost Structure Analysis of Anti-Transpirant in 2023
- Figure 79. Manufacturing Process Analysis of Anti-Transpirant
- Figure 80. Anti-Transpirant Industrial Chain
- Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors
- Figure 82. Direct Channel Pros & Cons
- Figure 83. Indirect Channel Pros & Cons
- Figure 84. Methodology
- Figure 85. Research Process and Data Source

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