

Global Anti-Transpirant Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Anti-Transpirant market size is expected to reach \$ 451 million by 2032, rising at a market growth of 3.3% CAGR during the forecast period (2026-2032).

Anti-Transpirant is a plant-applied moisture-loss control product used to reduce transpiration, desiccation, transplant shock, drought stress, winter burn, heat stress, or transport-related water loss in living plants, nursery stock, turf, crops, and cut greenery. Plant water stress is increasingly managed not only through irrigation but also through foliar protection, canopy stress management, and post-harvest or logistics protection.

Upstream supply of Anti-Transpirant is built around terpene polymers, pine resin derivatives, wax emulsions, acrylic polymers, cyclohexane polymers, chitosan, vegetable-oil derivatives, surfactants, emulsifiers, solvents, preservatives, packaging materials, and label or regulatory services. Supply is fragmented because many products are specialty formulations rather than large-volume commodity crop chemicals.

In the current market, global production of Anti-Transpirant is around 50,000 Metric Ton, with an average selling price of about 7,000 USD per Metric Ton EXW basis.

Downstream users include nurseries, landscape contractors, golf course and turf managers, fruit growers, vegetable growers, forestry planting contractors, ornamental plant producers, Christmas greenery suppliers, and agricultural distributors.

Procurement patterns vary by channel: professional turf and nursery users often buy through annual distributor programs or seasonal replenishment, while agricultural crop users purchase through dealer networks ahead of drought, heat, transplanting, or stress-sensitive crop windows. Institutional landscape, municipal, and forestry buyers may use public tenders or framework supply contracts, but most volume still moves through specialty distributors. A precise gross margin estimate for producers is 37%, reflecting

formulation know-how, label ownership, brand recognition, distributor access, performance risk, and the cost of technical guidance. Top 5 suppliers control approximately 38 percent of global revenue CR5, indicating a moderately fragmented market rather than a consolidated crop-protection active ingredient market.

Demand is centered in North America, Australia, India, and selected high-value horticulture regions, with smaller but visible use in Europe, China, the Middle East, and other drought-prone or ornamental-plant markets. The forecast outlook for 2026 to 2032 is positive but not explosive. Growth is supported by water scarcity, more frequent heat waves, higher transplant-survival requirements, golf and turf protection, nursery logistics, and the need to protect higher-value fruit, vegetable, ornamental, and forestry planting material. Regulatory pressure may favor lower-toxicity, biodegradable, pine-resin, wax, vegetable-oil, and bio-based systems, while legacy stomatal-closing chemistries face tighter scrutiny. Technology development is likely to focus on longer residual activity, lower phytotoxicity, better rainfastness, crop-specific labels, and compatibility with precision irrigation. AI may enter indirectly through stress prediction, irrigation scheduling, and canopy-risk models that recommend anti-transpirant timing. The main bottlenecks are inconsistent field performance, phytotoxicity risk under heat or incorrect dilution, limited public trial data, formulation stability, distributor concentration, and difficulty proving economic payback across different crops and climates.

This report studies the global Anti-Transpirant production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Anti-Transpirant and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Anti-Transpirant that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Anti-Transpirant total production and demand, 2021-2032, (Kilotons)

Global Anti-Transpirant total production value, 2021-2032, (USD Million)

Global Anti-Transpirant production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Anti-Transpirant consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Anti-Transpirant domestic production, consumption, key domestic manufacturers and share

Global Anti-Transpirant production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Anti-Transpirant production by Mechanism, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Anti-Transpirant production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Anti-Transpirant market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Miller Chemical & Fertilizer, Wilt-Pruf Products, PBI-Gordon, The Aquatrols Company, Polymer Ag, Exacto, DeerPro Professional, BioPlex Organics, DuluxGroup, AGSPEC Australia, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Anti-Transpirant market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Mechanism, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Anti-Transpirant Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Anti-Transpirant Market, Segmentation by Mechanism:

Film-Forming Type

Reflective Type

Metabolic Inhibitors Type

Hybrid Type

Global Anti-Transpirant Market, Segmentation by Active Material:

Terpene Polymer

Cyclohexane Polymer

Wax Polymer

Acrylic Polymer

Natural Resin

Bio-Based Active

Global Anti-Transpirant Market, Segmentation by Formulation:

Liquid Concentrate

Emulsifiable Concentrate

Other

Global Anti-Transpirant Market, Segmentation by Application:

Nursery Transplanting

Turf Management

Ornamental Landscape

Fruit Crops

Vegetable Crops

Field Crops

Forestry Planting

Cut Greenery

Companies Profiled:

Miller Chemical & Fertilizer

Wilt-Pruf Products

PBI-Gordon

The Aquatrols Company

Polymer Ag

Exacto

DeerPro Professional

BioPlex Organics

DuluxGroup

AGSPEC Australia

Indigo Specialty Products

T. Stanes & Company

Indogulf BioAg

Messinas

Key Questions Answered:

1. How big is the global Anti-Transpirant market?
2. What is the demand of the global Anti-Transpirant market?
3. What is the year over year growth of the global Anti-Transpirant market?
4. What is the production and production value of the global Anti-Transpirant market?
5. Who are the key producers in the global Anti-Transpirant market?
6. What are the growth factors driving the market demand?

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