

# Global Anti Soiling Coating Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Anti Soiling Coating market size is expected to reach \$ 4901 million by 2032, rising at a market growth of 8.4% CAGR during the forecast period (2026-2032).

Anti soiling coatings are functional surface coatings designed to reduce the adhesion and accumulation of dust, dirt, organic matter, and other contaminants, thereby maintaining surface cleanliness and performance over time. In 2025, the average global unit price of anti-soiling coatings is approximately US\$12,800 per ton, with global annual sales volume estimated at around 0.21 million tons. The industry typically maintains a gross margin range of 35%-55%, driven by formulation chemistry, surface energy control, durability, transparency requirements, and application performance in outdoor or harsh environments. The supply chain includes upstream raw materials such as fluoropolymers, silicones, inorganic nanoparticles, resins, solvents, and additives; midstream manufacturers focus on formulation development, dispersion, coating stability control, and quality testing; downstream users include solar energy operators, building materials suppliers, glass processors, electronics manufacturers, and infrastructure owners.

Anti-soiling coatings are gaining wider adoption as asset owners seek to reduce maintenance costs and performance losses caused by surface contamination, particularly in solar, construction, and outdoor infrastructure applications. Demand growth is increasingly driven by lifecycle cost reduction rather than aesthetic considerations alone. Suppliers with proven long-term durability data, scalable production, and compatibility with existing coating processes are better positioned in this performance-driven market.

This report studies the global Anti Soiling Coating production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Anti Soiling Coating and provides market size (US\$ million) and Year-over-Year (YoY) Growth,

considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Anti Soiling Coating that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Anti Soiling Coating total production and demand, 2021-2032, (Kilotons)

Global Anti Soiling Coating total production value, 2021-2032, (USD Million)

Global Anti Soiling Coating production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Anti Soiling Coating consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Anti Soiling Coating domestic production, consumption, key domestic manufacturers and share

Global Anti Soiling Coating production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Anti Soiling Coating production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Anti Soiling Coating production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Anti Soiling Coating market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, Boero, PPG Industries, Nippon Paint Marine Coatings, Chigoku Marine Paints, Jotun, Kop Coat, Akzo Nobel, Dow, 3M, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Anti Soiling Coating market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Anti Soiling Coating Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Anti Soiling Coating Market, Segmentation by Type:

Hydrophobic

Oleophobic

Global Anti Soiling Coating Market, Segmentation by Transparency Requirement:

Transparent

Semi-Transparent

Opaque

Global Anti Soiling Coating Market, Segmentation by Durability Class:

Short-Term (  
Medium-Term (2-5 Years)

Long-Term (> 5 Years)

Global Anti Soiling Coating Market, Segmentation by Application:

Transportation

Oil and Gas

Energy

Other

### **Companies Profiled:**

BASF

Boero

PPG Industries

Nippon Paint Marine Coatings

Chigoku Marine Paints

Jotun

Kop Coat

Akzo Nobel

Dow

3M

### **Key Questions Answered:**

1. How big is the global Anti Soiling Coating market?
2. What is the demand of the global Anti Soiling Coating market?
3. What is the year over year growth of the global Anti Soiling Coating market?
4. What is the production and production value of the global Anti Soiling Coating market?
5. Who are the key producers in the global Anti Soiling Coating market?

6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Anti Soiling Coating Introduction
- 1.2 World Anti Soiling Coating Supply & Forecast
  - 1.2.1 World Anti Soiling Coating Production Value (2021 & 2025 & 2032)
  - 1.2.2 World Anti Soiling Coating Production (2021-2032)
  - 1.2.3 World Anti Soiling Coating Pricing Trends (2021-2032)
- 1.3 World Anti Soiling Coating Production by Region (Based on Production Site)
  - 1.3.1 World Anti Soiling Coating Production Value by Region (2021-2032)
  - 1.3.2 World Anti Soiling Coating Production by Region (2021-2032)
  - 1.3.3 World Anti Soiling Coating Average Price by Region (2021-2032)
  - 1.3.4 North America Anti Soiling Coating Production (2021-2032)
  - 1.3.5 Europe Anti Soiling Coating Production (2021-2032)
  - 1.3.6 China Anti Soiling Coating Production (2021-2032)
  - 1.3.7 Japan Anti Soiling Coating Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Anti Soiling Coating Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Anti Soiling Coating Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Anti Soiling Coating Demand (2021-2032)
- 2.2 World Anti Soiling Coating Consumption by Region
  - 2.2.1 World Anti Soiling Coating Consumption by Region (2021-2026)
  - 2.2.2 World Anti Soiling Coating Consumption Forecast by Region (2027-2032)
- 2.3 United States Anti Soiling Coating Consumption (2021-2032)
- 2.4 China Anti Soiling Coating Consumption (2021-2032)
- 2.5 Europe Anti Soiling Coating Consumption (2021-2032)
- 2.6 Japan Anti Soiling Coating Consumption (2021-2032)
- 2.7 South Korea Anti Soiling Coating Consumption (2021-2032)
- 2.8 ASEAN Anti Soiling Coating Consumption (2021-2032)
- 2.9 India Anti Soiling Coating Consumption (2021-2032)

### 3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Anti Soiling Coating Production Value by Manufacturer (2021-2026)

- 3.2 World Anti Soiling Coating Production by Manufacturer (2021-2026)
- 3.3 World Anti Soiling Coating Average Price by Manufacturer (2021-2026)
- 3.4 Anti Soiling Coating Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global Anti Soiling Coating Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for Anti Soiling Coating in 2025
  - 3.5.3 Global Concentration Ratios (CR8) for Anti Soiling Coating in 2025
- 3.6 Anti Soiling Coating Market: Overall Company Footprint Analysis
  - 3.6.1 Anti Soiling Coating Market: Region Footprint
  - 3.6.2 Anti Soiling Coating Market: Company Product Type Footprint
  - 3.6.3 Anti Soiling Coating Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

## **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: Anti Soiling Coating Production Value Comparison
  - 4.1.1 United States VS China: Anti Soiling Coating Production Value Comparison (2021 & 2025 & 2032)
  - 4.1.2 United States VS China: Anti Soiling Coating Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Anti Soiling Coating Production Comparison
  - 4.2.1 United States VS China: Anti Soiling Coating Production Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Anti Soiling Coating Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Anti Soiling Coating Consumption Comparison
  - 4.3.1 United States VS China: Anti Soiling Coating Consumption Comparison (2021 & 2025 & 2032)
  - 4.3.2 United States VS China: Anti Soiling Coating Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Anti Soiling Coating Manufacturers and Market Share, 2021-2026
  - 4.4.1 United States Based Anti Soiling Coating Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Anti Soiling Coating Production Value (2021-2026)

4.4.3 United States Based Manufacturers Anti Soiling Coating Production (2021-2026)

4.5 China Based Anti Soiling Coating Manufacturers and Market Share

4.5.1 China Based Anti Soiling Coating Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Anti Soiling Coating Production Value (2021-2026)

4.5.3 China Based Manufacturers Anti Soiling Coating Production (2021-2026)

4.6 Rest of World Based Anti Soiling Coating Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Anti Soiling Coating Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Anti Soiling Coating Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Anti Soiling Coating Production (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Anti Soiling Coating Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Hydrophobic

5.2.2 Oleophobic

5.3 Market Segment by Type

5.3.1 World Anti Soiling Coating Production by Type (2021-2032)

5.3.2 World Anti Soiling Coating Production Value by Type (2021-2032)

5.3.3 World Anti Soiling Coating Average Price by Type (2021-2032)

## **6 MARKET ANALYSIS BY TRANSPARENCY REQUIREMENT**

6.1 World Anti Soiling Coating Market Size Overview by Transparency Requirement: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Transparency Requirement

6.2.1 Transparent

6.2.2 Semi-Transparent

6.2.3 Opaque

6.3 Market Segment by Transparency Requirement

6.3.1 World Anti Soiling Coating Production by Transparency Requirement (2021-2032)

6.3.2 World Anti Soiling Coating Production Value by Transparency Requirement

(2021-2032)

6.3.3 World Anti Soiling Coating Average Price by Transparency Requirement

(2021-2032)

## **7 MARKET ANALYSIS BY DURABILITY CLASS**

7.1 World Anti Soiling Coating Market Size Overview by Durability Class: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Durability Class

7.2.1 Short-Term ( 7.2.2 Medium-Term (2-5 Years)

7.2.3 Long-Term (> 5 Years)

7.3 Market Segment by Durability Class

7.3.1 World Anti Soiling Coating Production by Durability Class (2021-2032)

7.3.2 World Anti Soiling Coating Production Value by Durability Class (2021-2032)

7.3.3 World Anti Soiling Coating Average Price by Durability Class (2021-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World Anti Soiling Coating Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Transportation

8.2.2 Oil and Gas

8.2.3 Energy

8.2.4 Other

8.3 Market Segment by Application

8.3.1 World Anti Soiling Coating Production by Application (2021-2032)

8.3.2 World Anti Soiling Coating Production Value by Application (2021-2032)

8.3.3 World Anti Soiling Coating Average Price by Application (2021-2032)

## **9 COMPANY PROFILES**

9.1 BASF

9.1.1 BASF Details

9.1.2 BASF Major Business

9.1.3 BASF Anti Soiling Coating Product and Services

9.1.4 BASF Anti Soiling Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 BASF Recent Developments/Updates

- 9.1.6 BASF Competitive Strengths & Weaknesses
- 9.2 Boero
  - 9.2.1 Boero Details
  - 9.2.2 Boero Major Business
  - 9.2.3 Boero Anti Soiling Coating Product and Services
  - 9.2.4 Boero Anti Soiling Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.2.5 Boero Recent Developments/Updates
  - 9.2.6 Boero Competitive Strengths & Weaknesses
- 9.3 PPG Industries
  - 9.3.1 PPG Industries Details
  - 9.3.2 PPG Industries Major Business
  - 9.3.3 PPG Industries Anti Soiling Coating Product and Services
  - 9.3.4 PPG Industries Anti Soiling Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.3.5 PPG Industries Recent Developments/Updates
  - 9.3.6 PPG Industries Competitive Strengths & Weaknesses
- 9.4 Nippon Paint Marine Coatings
  - 9.4.1 Nippon Paint Marine Coatings Details
  - 9.4.2 Nippon Paint Marine Coatings Major Business
  - 9.4.3 Nippon Paint Marine Coatings Anti Soiling Coating Product and Services
  - 9.4.4 Nippon Paint Marine Coatings Anti Soiling Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.4.5 Nippon Paint Marine Coatings Recent Developments/Updates
  - 9.4.6 Nippon Paint Marine Coatings Competitive Strengths & Weaknesses
- 9.5 Chigoku Marine Paints
  - 9.5.1 Chigoku Marine Paints Details
  - 9.5.2 Chigoku Marine Paints Major Business
  - 9.5.3 Chigoku Marine Paints Anti Soiling Coating Product and Services
  - 9.5.4 Chigoku Marine Paints Anti Soiling Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.5.5 Chigoku Marine Paints Recent Developments/Updates
  - 9.5.6 Chigoku Marine Paints Competitive Strengths & Weaknesses
- 9.6 Jotun
  - 9.6.1 Jotun Details
  - 9.6.2 Jotun Major Business
  - 9.6.3 Jotun Anti Soiling Coating Product and Services
  - 9.6.4 Jotun Anti Soiling Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Jotun Recent Developments/Updates

9.6.6 Jotun Competitive Strengths & Weaknesses

9.7 Kop Coat

9.7.1 Kop Coat Details

9.7.2 Kop Coat Major Business

9.7.3 Kop Coat Anti Soiling Coating Product and Services

9.7.4 Kop Coat Anti Soiling Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Kop Coat Recent Developments/Updates

9.7.6 Kop Coat Competitive Strengths & Weaknesses

9.8 Akzo Nobel

9.8.1 Akzo Nobel Details

9.8.2 Akzo Nobel Major Business

9.8.3 Akzo Nobel Anti Soiling Coating Product and Services

9.8.4 Akzo Nobel Anti Soiling Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Akzo Nobel Recent Developments/Updates

9.8.6 Akzo Nobel Competitive Strengths & Weaknesses

9.9 Dow

9.9.1 Dow Details

9.9.2 Dow Major Business

9.9.3 Dow Anti Soiling Coating Product and Services

9.9.4 Dow Anti Soiling Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Dow Recent Developments/Updates

9.9.6 Dow Competitive Strengths & Weaknesses

9.10 3M

9.10.1 3M Details

9.10.2 3M Major Business

9.10.3 3M Anti Soiling Coating Product and Services

9.10.4 3M Anti Soiling Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 3M Recent Developments/Updates

9.10.6 3M Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

10.1 Anti Soiling Coating Industry Chain

10.2 Anti Soiling Coating Upstream Analysis

- 10.2.1 Anti Soiling Coating Core Raw Materials
- 10.2.2 Main Manufacturers of Anti Soiling Coating Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Anti Soiling Coating Production Mode
- 10.6 Anti Soiling Coating Procurement Model
- 10.7 Anti Soiling Coating Industry Sales Model and Sales Channels
  - 10.7.1 Anti Soiling Coating Sales Model
  - 10.7.2 Anti Soiling Coating Typical Distributors

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. World Anti Soiling Coating Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Anti Soiling Coating Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Anti Soiling Coating Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Anti Soiling Coating Production Value Market Share by Region (2021-2026)
- Table 5. World Anti Soiling Coating Production Value Market Share by Region (2027-2032)
- Table 6. World Anti Soiling Coating Production by Region (2021-2026) & (Kilotons)
- Table 7. World Anti Soiling Coating Production by Region (2027-2032) & (Kilotons)
- Table 8. World Anti Soiling Coating Production Market Share by Region (2021-2026)
- Table 9. World Anti Soiling Coating Production Market Share by Region (2027-2032)
- Table 10. World Anti Soiling Coating Average Price by Region (2021-2026) & (US\$/Ton)
- Table 11. World Anti Soiling Coating Average Price by Region (2027-2032) & (US\$/Ton)
- Table 12. Anti Soiling Coating Major Market Trends
- Table 13. World Anti Soiling Coating Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Kilotons)
- Table 14. World Anti Soiling Coating Consumption by Region (2021-2026) & (Kilotons)
- Table 15. World Anti Soiling Coating Consumption Forecast by Region (2027-2032) & (Kilotons)
- Table 16. World Anti Soiling Coating Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Anti Soiling Coating Producers in 2025
- Table 18. World Anti Soiling Coating Production by Manufacturer (2021-2026) & (Kilotons)
- Table 19. Production Market Share of Key Anti Soiling Coating Producers in 2025
- Table 20. World Anti Soiling Coating Average Price by Manufacturer (2021-2026) & (US\$/Ton)
- Table 21. Global Anti Soiling Coating Company Evaluation Quadrant
- Table 22. World Anti Soiling Coating Industry Rank of Major Manufacturers, Based on Production Value in 2025
- Table 23. Head Office and Anti Soiling Coating Production Site of Key Manufacturer
- Table 24. Anti Soiling Coating Market: Company Product Type Footprint

- Table 25. Anti Soiling Coating Market: Company Product Application Footprint
- Table 26. Anti Soiling Coating Competitive Factors
- Table 27. Anti Soiling Coating New Entrant and Capacity Expansion Plans
- Table 28. Anti Soiling Coating Mergers & Acquisitions Activity
- Table 29. United States VS China Anti Soiling Coating Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 30. United States VS China Anti Soiling Coating Production Comparison, (2021 & 2025 & 2032) & (Kilotons)
- Table 31. United States VS China Anti Soiling Coating Consumption Comparison, (2021 & 2025 & 2032) & (Kilotons)
- Table 32. United States Based Anti Soiling Coating Manufacturers, Headquarters and Production Site (States, Country)
- Table 33. United States Based Manufacturers Anti Soiling Coating Production Value, (2021-2026) & (USD Million)
- Table 34. United States Based Manufacturers Anti Soiling Coating Production Value Market Share (2021-2026)
- Table 35. United States Based Manufacturers Anti Soiling Coating Production (2021-2026) & (Kilotons)
- Table 36. United States Based Manufacturers Anti Soiling Coating Production Market Share (2021-2026)
- Table 37. China Based Anti Soiling Coating Manufacturers, Headquarters and Production Site (Province, Country)
- Table 38. China Based Manufacturers Anti Soiling Coating Production Value, (2021-2026) & (USD Million)
- Table 39. China Based Manufacturers Anti Soiling Coating Production Value Market Share (2021-2026)
- Table 40. China Based Manufacturers Anti Soiling Coating Production, (2021-2026) & (Kilotons)
- Table 41. China Based Manufacturers Anti Soiling Coating Production Market Share (2021-2026)
- Table 42. Rest of World Based Anti Soiling Coating Manufacturers, Headquarters and Production Site (State, Country)
- Table 43. Rest of World Based Manufacturers Anti Soiling Coating Production Value, (2021-2026) & (USD Million)
- Table 44. Rest of World Based Manufacturers Anti Soiling Coating Production Value Market Share (2021-2026)
- Table 45. Rest of World Based Manufacturers Anti Soiling Coating Production, (2021-2026) & (Kilotons)
- Table 46. Rest of World Based Manufacturers Anti Soiling Coating Production Market

Share (2021-2026)

Table 47. World Anti Soiling Coating Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Anti Soiling Coating Production by Type (2021-2026) & (Kilotons)

Table 49. World Anti Soiling Coating Production by Type (2027-2032) & (Kilotons)

Table 50. World Anti Soiling Coating Production Value by Type (2021-2026) & (USD Million)

Table 51. World Anti Soiling Coating Production Value by Type (2027-2032) & (USD Million)

Table 52. World Anti Soiling Coating Average Price by Type (2021-2026) & (US\$/Ton)

Table 53. World Anti Soiling Coating Average Price by Type (2027-2032) & (US\$/Ton)

Table 54. World Anti Soiling Coating Production Value by Transparency Requirement, (USD Million), 2021 & 2025 & 2032

Table 55. World Anti Soiling Coating Production by Transparency Requirement (2021-2026) & (Kilotons)

Table 56. World Anti Soiling Coating Production by Transparency Requirement (2027-2032) & (Kilotons)

Table 57. World Anti Soiling Coating Production Value by Transparency Requirement (2021-2026) & (USD Million)

Table 58. World Anti Soiling Coating Production Value by Transparency Requirement (2027-2032) & (USD Million)

Table 59. World Anti Soiling Coating Average Price by Transparency Requirement (2021-2026) & (US\$/Ton)

Table 60. World Anti Soiling Coating Average Price by Transparency Requirement (2027-2032) & (US\$/Ton)

Table 61. World Anti Soiling Coating Production Value by Durability Class, (USD Million), 2021 & 2025 & 2032

Table 62. World Anti Soiling Coating Production by Durability Class (2021-2026) & (Kilotons)

Table 63. World Anti Soiling Coating Production by Durability Class (2027-2032) & (Kilotons)

Table 64. World Anti Soiling Coating Production Value by Durability Class (2021-2026) & (USD Million)

Table 65. World Anti Soiling Coating Production Value by Durability Class (2027-2032) & (USD Million)

Table 66. World Anti Soiling Coating Average Price by Durability Class (2021-2026) & (US\$/Ton)

Table 67. World Anti Soiling Coating Average Price by Durability Class (2027-2032) & (US\$/Ton)

Table 68. World Anti Soiling Coating Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Anti Soiling Coating Production by Application (2021-2026) & (Kilotons)

Table 70. World Anti Soiling Coating Production by Application (2027-2032) & (Kilotons)

Table 71. World Anti Soiling Coating Production Value by Application (2021-2026) & (USD Million)

Table 72. World Anti Soiling Coating Production Value by Application (2027-2032) & (USD Million)

Table 73. World Anti Soiling Coating Average Price by Application (2021-2026) & (US\$/Ton)

Table 74. World Anti Soiling Coating Average Price by Application (2027-2032) & (US\$/Ton)

Table 75. BASF Basic Information, Manufacturing Base and Competitors

Table 76. BASF Major Business

Table 77. BASF Anti Soiling Coating Product and Services

Table 78. BASF Anti Soiling Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. BASF Recent Developments/Updates

Table 80. BASF Competitive Strengths & Weaknesses

Table 81. Boero Basic Information, Manufacturing Base and Competitors

Table 82. Boero Major Business

Table 83. Boero Anti Soiling Coating Product and Services

Table 84. Boero Anti Soiling Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Boero Recent Developments/Updates

Table 86. Boero Competitive Strengths & Weaknesses

Table 87. PPG Industries Basic Information, Manufacturing Base and Competitors

Table 88. PPG Industries Major Business

Table 89. PPG Industries Anti Soiling Coating Product and Services

Table 90. PPG Industries Anti Soiling Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. PPG Industries Recent Developments/Updates

Table 92. PPG Industries Competitive Strengths & Weaknesses

Table 93. Nippon Paint Marine Coatings Basic Information, Manufacturing Base and Competitors

Table 94. Nippon Paint Marine Coatings Major Business

Table 95. Nippon Paint Marine Coatings Anti Soiling Coating Product and Services

Table 96. Nippon Paint Marine Coatings Anti Soiling Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 97. Nippon Paint Marine Coatings Recent Developments/Updates

Table 98. Nippon Paint Marine Coatings Competitive Strengths & Weaknesses

Table 99. Chigoku Marine Paints Basic Information, Manufacturing Base and Competitors

Table 100. Chigoku Marine Paints Major Business

Table 101. Chigoku Marine Paints Anti Soiling Coating Product and Services

Table 102. Chigoku Marine Paints Anti Soiling Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Chigoku Marine Paints Recent Developments/Updates

Table 104. Chigoku Marine Paints Competitive Strengths & Weaknesses

Table 105. Jotun Basic Information, Manufacturing Base and Competitors

Table 106. Jotun Major Business

Table 107. Jotun Anti Soiling Coating Product and Services

Table 108. Jotun Anti Soiling Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Jotun Recent Developments/Updates

Table 110. Jotun Competitive Strengths & Weaknesses

Table 111. Kop Coat Basic Information, Manufacturing Base and Competitors

Table 112. Kop Coat Major Business

Table 113. Kop Coat Anti Soiling Coating Product and Services

Table 114. Kop Coat Anti Soiling Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Kop Coat Recent Developments/Updates

Table 116. Kop Coat Competitive Strengths & Weaknesses

Table 117. Akzo Nobel Basic Information, Manufacturing Base and Competitors

Table 118. Akzo Nobel Major Business

Table 119. Akzo Nobel Anti Soiling Coating Product and Services

Table 120. Akzo Nobel Anti Soiling Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Akzo Nobel Recent Developments/Updates

Table 122. Akzo Nobel Competitive Strengths & Weaknesses

Table 123. Dow Basic Information, Manufacturing Base and Competitors

Table 124. Dow Major Business

Table 125. Dow Anti Soiling Coating Product and Services

Table 126. Dow Anti Soiling Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Dow Recent Developments/Updates

Table 128. Dow Competitive Strengths & Weaknesses

Table 129. 3M Basic Information, Manufacturing Base and Competitors

Table 130. 3M Major Business

Table 131. 3M Anti Soiling Coating Product and Services

Table 132. 3M Anti Soiling Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. 3M Recent Developments/Updates

Table 134. 3M Competitive Strengths & Weaknesses

Table 135. Global Key Players of Anti Soiling Coating Upstream (Raw Materials)

Table 136. Global Anti Soiling Coating Typical Customers

Table 137. Anti Soiling Coating Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Anti Soiling Coating Picture

Figure 2. World Anti Soiling Coating Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Anti Soiling Coating Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Anti Soiling Coating Production (2021-2032) & (Kilotons)

Figure 5. World Anti Soiling Coating Average Price (2021-2032) & (US\$/Ton)

Figure 6. World Anti Soiling Coating Production Value Market Share by Region (2021-2032)

Figure 7. World Anti Soiling Coating Production Market Share by Region (2021-2032)

Figure 8. North America Anti Soiling Coating Production (2021-2032) & (Kilotons)

Figure 9. Europe Anti Soiling Coating Production (2021-2032) & (Kilotons)

Figure 10. China Anti Soiling Coating Production (2021-2032) & (Kilotons)

Figure 11. Japan Anti Soiling Coating Production (2021-2032) & (Kilotons)

Figure 12. Anti Soiling Coating Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Anti Soiling Coating Consumption (2021-2032) & (Kilotons)

Figure 15. World Anti Soiling Coating Consumption Market Share by Region (2021-2032)

Figure 16. United States Anti Soiling Coating Consumption (2021-2032) & (Kilotons)

Figure 17. China Anti Soiling Coating Consumption (2021-2032) & (Kilotons)

Figure 18. Europe Anti Soiling Coating Consumption (2021-2032) & (Kilotons)

Figure 19. Japan Anti Soiling Coating Consumption (2021-2032) & (Kilotons)

Figure 20. South Korea Anti Soiling Coating Consumption (2021-2032) & (Kilotons)

Figure 21. ASEAN Anti Soiling Coating Consumption (2021-2032) & (Kilotons)

Figure 22. India Anti Soiling Coating Consumption (2021-2032) & (Kilotons)

Figure 23. Producer Shipments of Anti Soiling Coating by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Anti Soiling Coating Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Anti Soiling Coating Markets in 2025

Figure 26. United States VS China: Anti Soiling Coating Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Anti Soiling Coating Production Market Share

Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Anti Soiling Coating Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Anti Soiling Coating Production Market Share 2025

Figure 30. China Based Manufacturers Anti Soiling Coating Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Anti Soiling Coating Production Market Share 2025

Figure 32. World Anti Soiling Coating Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Anti Soiling Coating Production Value Market Share by Type in 2025

Figure 34. Hydrophobic

Figure 35. Oleophobic

Figure 36. World Anti Soiling Coating Production Market Share by Type (2021-2032)

Figure 37. World Anti Soiling Coating Production Value Market Share by Type (2021-2032)

Figure 38. World Anti Soiling Coating Average Price by Type (2021-2032) & (US\$/Ton)

Figure 39. World Anti Soiling Coating Production Value by Transparency Requirement, (USD Million), 2021 & 2025 & 2032

Figure 40. World Anti Soiling Coating Production Value Market Share by Transparency Requirement in 2025

Figure 41. Transparent

Figure 42. Semi-Transparent

Figure 43. Opaque

Figure 44. World Anti Soiling Coating Production Market Share by Transparency Requirement (2021-2032)

Figure 45. World Anti Soiling Coating Production Value Market Share by Transparency Requirement (2021-2032)

Figure 46. World Anti Soiling Coating Average Price by Transparency Requirement (2021-2032) & (US\$/Ton)

Figure 47. World Anti Soiling Coating Production Value by Durability Class, (USD Million), 2021 & 2025 & 2032

Figure 48. World Anti Soiling Coating Production Value Market Share by Durability Class in 2025

Figure 49. Short-Term (Figure 50. Medium-Term (2-5 Years)

Figure 51. Long-Term (> 5 Years)

Figure 52. World Anti Soiling Coating Production Market Share by Durability Class (2021-2032)

Figure 53. World Anti Soiling Coating Production Value Market Share by Durability Class (2021-2032)

Figure 54. World Anti Soiling Coating Average Price by Durability Class (2021-2032) & (US\$/Ton)

Figure 55. World Anti Soiling Coating Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 56. World Anti Soiling Coating Production Value Market Share by Application in 2025

Figure 57. Transportation

Figure 58. Oil and Gas

Figure 59. Energy

Figure 60. Other

Figure 61. World Anti Soiling Coating Production Market Share by Application (2021-2032)

Figure 62. World Anti Soiling Coating Production Value Market Share by Application (2021-2032)

Figure 63. World Anti Soiling Coating Average Price by Application (2021-2032) & (US\$/Ton)

Figure 64. Anti Soiling Coating Industry Chain

Figure 65. Anti Soiling Coating Procurement Model

Figure 66. Anti Soiling Coating Sales Model

Figure 67. Anti Soiling Coating Sales Channels, Direct Sales, and Distribution

Figure 68. Methodology

Figure 69. Research Process and Data Source

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