

Global Anti-Ransomware Software Market 2025 by Company, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/G4D1BD4309BBEN.html>

Date: September 2025

Pages: 144

Price: US\$ 3,132.00 (Single User License)

ID: G4D1BD4309BBEN

Abstracts

According to our (Global Info Research) latest study, the global Anti-Ransomware Software market size was valued at US\$ 21610 million in 2024 and is forecast to a readjusted size of USD 33660 million by 2031 with a CAGR of 6.8% during review period.

Ransomware is a type of malicious software where attackers encrypt a victim's files or lock their computer systems, demanding a ransom to restore access to the data or system. The widespread spread and increasingly sophisticated attack methods of ransomware have posed a significant threat to data security for businesses and individuals alike. Ransomware not only causes financial loss but also has long-term effects on an organization's reputation and operations. Small and medium-sized enterprises (SMEs) and individual users, due to inadequate security measures, are prime targets for ransomware attacks.

As ransomware attack methods continue to evolve, traditional antivirus software and firewalls are no longer sufficient to meet current protection needs. To address this challenge, anti-ransomware software has emerged. Anti-ransomware software not only detects and blocks known ransomware but also uses techniques such as behavioral analysis, machine learning, and sandboxing to prevent new types of ransomware from infiltrating systems. Furthermore, anti-ransomware software often integrates data backup and recovery functions to ensure that, in the event of an attack, users can quickly restore their data and minimize potential losses.

With the increasing stringency of data privacy laws and regulations, particularly the implementation of the General Data Protection Regulation (GDPR) and similar policies,

the demand for data protection has risen, presenting significant growth opportunities for the anti-ransomware software market. For businesses, ransomware protection is not only a technological need but also a compliance requirement.

The anti-ransomware software market is experiencing rapid growth, primarily driven by several factors:

- 1. Frequent and Evolving Ransomware Attacks:** In recent years, ransomware attacks have become more large-scale, cross-border, and increasingly sophisticated. As ransomware continues to evolve, traditional antivirus software and firewalls are insufficient to address these emerging threats. Attackers are utilizing zero-day vulnerabilities, social engineering, and ransomware-as-a-service (RaaS) techniques, making ransomware more stealthy and destructive. The growing need for advanced protection from businesses and individuals is evident.
- 2. Digital Transformation and Data Explosion:** As businesses and individuals undergo digital transformation, the scale of data storage and transmission has expanded dramatically, particularly for critical business data and sensitive information. This data has become a prime target for ransomware. When attacked, businesses face significant risks related to data loss and leakage. Therefore, the demand for anti-ransomware software continues to grow to safeguard this valuable data.
- 3. Regulatory and Compliance Requirements:** With the introduction of regulations like the General Data Protection Regulation (GDPR) and similar laws, businesses are facing stricter legal responsibilities in terms of data protection. Companies must comply with these regulations, or they risk facing substantial fines and reputational damage. Anti-ransomware software has become a key tool for businesses to ensure compliance, especially in preventing data breaches and defending against ransomware attacks.
- 4. Focus on Business Continuity and Disaster Recovery:** Ransomware attacks do not just involve data encryption; they also cause business disruptions, impacting operations and customer trust. Consequently, businesses are increasingly focused on ensuring business continuity and disaster recovery. Modern anti-ransomware software often includes backup and recovery functions, helping businesses quickly restore their operations after an attack and minimize downtime.
- 5. Introduction of Artificial Intelligence and Machine Learning:** The integration of artificial intelligence (AI) and machine learning (ML) has enhanced the intelligent defense capabilities of anti-ransomware software. With behavioral analysis and adaptive

learning, the software can detect and block unknown threats in real-time, improving its protective capacity. Moreover, the combination of AI and ML enables higher levels of automation, reducing human intervention and enhancing the accuracy and efficiency of protection.

In conclusion, the rapid growth of the anti-ransomware software market is driven by the frequent occurrence of ransomware attacks, the acceleration of digital transformation, increasing regulatory requirements, and technological innovations. As cybersecurity threats continue to rise, the demand for anti-ransomware software is expected to grow steadily in the coming years.

This report is a detailed and comprehensive analysis for global Anti-Ransomware Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Anti-Ransomware Software market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Anti-Ransomware Software market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Anti-Ransomware Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Anti-Ransomware Software market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Anti-Ransomware Software
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Anti-Ransomware Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include McAfee, LLC, AO Kaspersky Lab, Bitdefender, FireEye, Inc., Malwarebytes, SentinelOne, Sophos Ltd., Symantec Corporation, Trend Micro Incorporated, Zscaler, Inc, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Anti-Ransomware Software market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

PC Version

Mobile Version

Market segment by Application

Individual Use

Organization Use

Enterprise Use

Market segment by players, this report covers

McAfee, LLC

AO Kaspersky Lab

Bitdefender

FireEye, Inc.

Malwarebytes

SentinelOne

Sophos Ltd.

Symantec Corporation

Trend Micro Incorporated

Zscaler, Inc

Sangfor Technologies

Acronis International

Datto

Veritas

CrowdStrike

Digital Guardian

IBM

Akamai

Norton

Guardio

Surfshark One

Webroot Essentials

NeuShield Data Sentinel

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Anti-Ransomware Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Anti-Ransomware Software, with revenue, gross margin, and global market share of Anti-Ransomware Software from 2020 to 2025.

Chapter 3, the Anti-Ransomware Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Anti-Ransomware Software market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Anti-Ransomware Software.

Chapter 13, to describe Anti-Ransomware Software research findings and conclusion.

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