

Global Anti Ransomware Market 2025 by Company, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/G6AF9F84D3B5EN.html>

Date: September 2025

Pages: 147

Price: US\$ 3,132.00 (Single User License)

ID: G6AF9F84D3B5EN

Abstracts

According to our (Global Info Research) latest study, the global Anti Ransomware market size was valued at US\$ 22640 million in 2024 and is forecast to a readjusted size of USD 41390 million by 2031 with a CAGR of 9.8% during review period.

As cyber threats continue to rise, ransomware has become one of the most serious security threats faced by businesses worldwide. Ransomware is a type of malicious software that encrypts the target's data or systems, demanding a ransom to restore access. In recent years, ransomware attacks have expanded beyond large companies and government institutions, with small and medium-sized enterprises (SMEs) also becoming frequent targets. This shift has caused a surge in the demand for ransomware protection solutions, particularly as data security becomes increasingly critical in the digital age.

The demand for ransomware protection is driven by several factors. First, as digital transformation accelerates, the volume of sensitive and business-critical data stored by enterprises has grown significantly, increasing the potential targets and risks associated with cyberattacks. Secondly, ransomware attack techniques have become more sophisticated, using methods like social engineering and zero-day vulnerabilities, which make traditional antivirus software less effective at preventing these threats. As a result, businesses require more intelligent and multi-layered defense strategies, including real-time monitoring, behavioral analysis, file encryption, and backup management to tackle increasingly complex security threats.

Data recovery capabilities are especially critical. Even if an enterprise's antivirus system detects and blocks a ransomware attack, the integrity and recoverability of backup data remain vital for ensuring business continuity and minimizing losses. More and more

businesses are adopting multi-layered backup and disaster recovery solutions to ensure that they can quickly restore their systems in the event of a ransomware attack, thus reducing downtime and financial damage.

Moreover, there is growing global attention on data privacy and protection, particularly with the introduction of regulations like the General Data Protection Regulation (GDPR). As a result, ransomware protection is not only a technical necessity but also a regulatory compliance requirement. Enterprises must invest more resources to ensure their data is protected from ransomware threats, meeting increasingly stringent data security standards.

The rapid growth of the ransomware protection market is primarily driven by the following factors:

1. **Frequent Ransomware Attacks:** In recent years, ransomware attacks have occurred frequently worldwide, affecting businesses across various industries, especially small and medium-sized enterprises (SMEs). Attackers encrypt critical data and demand a ransom to restore access, posing significant financial pressure on businesses and potentially causing long-term damage to their brand reputation. As the scale of these attacks increases, the demand for ransomware protection has become more urgent.

2. **Evolving Ransomware Attack Techniques:** Ransomware attack methods have become more sophisticated, with attackers leveraging zero-day vulnerabilities, social engineering, and ransomware-as-a-service (RaaS) techniques. These tactics allow malware to bypass traditional antivirus software and firewalls. Modern ransomware protection solutions must include advanced technologies such as behavioral analysis, machine learning, and artificial intelligence to monitor and intercept potential threats in real-time.

3. **Acceleration of Digital Transformation:** As businesses accelerate their digital transformation, the volume of data, especially critical business data and sensitive information, has grown significantly. This has increased the security risks faced by enterprises. In this context, data security has become a core component of IT infrastructure, driving the demand for effective protection solutions.

4. **Regulatory Compliance Requirements:** Global data protection regulations, such as the General Data Protection Regulation (GDPR), have forced businesses to strengthen their data security measures. Companies must ensure that their data is protected from ransomware and other cyberattacks to meet regulatory standards and avoid legal and

financial consequences due to data breaches or attacks.

5. Backup and Recovery Needs: When ransomware infects systems, data recovery becomes critical. In addition to protection measures, there is a growing demand for data backup and disaster recovery solutions. Multi-layered backup and disaster recovery strategies help businesses quickly restore operations after a ransomware attack, reducing downtime and losses.

This report is a detailed and comprehensive analysis for global Anti Ransomware market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Anti Ransomware market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Anti Ransomware market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Anti Ransomware market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Anti Ransomware market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Anti Ransomware
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Anti Ransomware market based on the following parameters - company overview, revenue, gross margin, product portfolio,

geographical presence, and key developments. Key companies covered as a part of this study include McAfee, LLC, AO Kaspersky Lab, Bitdefender, FireEye, Inc., Malwarebytes, SentinelOne, Sophos Ltd., Symantec Corporation, Trend Micro Incorporated, Zscaler, Inc, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Anti Ransomware market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud Based

On-premises

Market segment by Application

SMEs

Large Enterprises

Government

Market segment by players, this report covers

McAfee, LLC

AO Kaspersky Lab

Bitdefender

FireEye, Inc.

Malwarebytes

SentinelOne

Sophos Ltd.

Symantec Corporation

Trend Micro Incorporated

Zscaler, Inc

Sangfor Technologies

Acronis International

Datto

Veritas

CrowdStrike

Digital Guardian

IBM

Akamai

Norton

Guardio

Surfshark One

Webroot Essentials

NeuShield Data Sentinel

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Anti Ransomware product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Anti Ransomware, with revenue, gross margin, and global market share of Anti Ransomware from 2020 to 2025.

Chapter 3, the Anti Ransomware competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Anti Ransomware market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Anti Ransomware.

Chapter 13, to describe Anti Ransomware research findings and conclusion.

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