

# **Global Anti-Counterfeit Packaging Technologies Market 2025 by Company, Regions, Type and Application, Forecast to 2031**

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## **Abstracts**

According to our (Global Info Research) latest study, the global Anti-Counterfeit Packaging Technologies market size was valued at US\$ 108230 million in 2024 and is forecast to a readjusted size of USD 240310 million by 2031 with a CAGR of 12.2% during review period.

Anti-counterfeiting packaging is the process of assigning secure packaging to the product in order to minimize counterfeiting or infringement. The purpose of anti-counterfeiting packaging is to prevent imitation and confirms safety of the goods.

Global Anti-Counterfeit Packaging Technologies key players include Avery Dennison, Sun Chemical, Zebra Technologies, DNP, NHK SPRING, etc. Global top five manufacturers hold a share over 5%.

North America is the largest market, with a share over 25%, followed by China, and Europe, both have a share about 50 percent.

In terms of product, Authentication is the largest segment, with a share over 65%. And in terms of application, the largest application is Food and Beverage, followed by Clothing and Ornament, Electronics and Appliances, etc.

This report is a detailed and comprehensive analysis for global Anti-Counterfeit Packaging Technologies market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets.

Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Anti-Counterfeit Packaging Technologies market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Anti-Counterfeit Packaging Technologies market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Anti-Counterfeit Packaging Technologies market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Anti-Counterfeit Packaging Technologies market shares of main players, in revenue (\$ Million), 2020-2025

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Anti-Counterfeit Packaging Technologies

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Anti-Counterfeit Packaging Technologies market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Avery Dennison, Sun Chemical, Zebra Technologies, DNP, NHK SPRING, Flint Grou, Toppan, 3M, Essentra, DuPont, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

#### Market segmentation

Anti-Counterfeit Packaging Technologies market is split by Type and by Application. For

the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Authentication Packaging Technology

Track and Trace Packaging Technology

#### Market segment by Application

Food and Beverage

Electronics and Appliances

Clothing and Ornament

Others

#### Market segment by players, this report covers

Avery Dennison

Sun Chemical

Zebra Technologies

DNP

NHK SPRING

Flint Grou

Toppan

3M

Essentra

DuPont

KURZ

OpSec Security

Lipeng

Shiner

Taibao

Invengo

De La Rue

Schreiner ProSecure

CFC

UPM Raflatac

Techsun

impinj

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Anti-Counterfeit Packaging Technologies product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Anti-Counterfeit Packaging Technologies, with revenue, gross margin, and global market share of Anti-Counterfeit Packaging Technologies from 2020 to 2025.

Chapter 3, the Anti-Counterfeit Packaging Technologies competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Anti-Counterfeit Packaging Technologies market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Anti-Counterfeit Packaging Technologies.

Chapter 13, to describe Anti-Counterfeit Packaging Technologies research findings and conclusion.

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