

Global Anti-Counterfeit Packaging Technologies Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Anti-counterfeiting packaging is the process of assigning secure packaging to the product in order to minimize counterfeiting or infringement. The purpose of anti-counterfeiting packaging is to prevent imitation and confirms safety of the goods.

Scope of the Report:

This report studies the Anti-Counterfeit Packaging Technologies market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Anti-Counterfeit Packaging Technologies market by product type and applications/end industries.

Amid increasingly stringent security regulations and an alarmingly high number of fake products on the market, anti-counterfeiting technologies are the latest trend to take the packaging industry by storm.

Currently, the industry concentration of Anti-counterfeit Packaging is relatively low. Major manufacturers of anti-counterfeiting packaging product are mainly in US, Europe, Japan and China.

All manufacturers in the world are committed to the improvement of product quality. Currently, in Anti-counterfeit Packaging industry, the USA and EU manufacturers occupy near 4/5 of the market, while Chinese products domain the domestic market, due to the immature technologies.

Manufacturers of consumer goods have started implementing traceability systems that provide a trail of information of each item in a supply chain. These systems ensure



product safety and efficiency. The producers can identify and locate potentially faulty items that could be hazardous to customers and remove them. The companies are implementing vision systems, 2-D barcodes, and image-based ID readers in product traceability systems. Data Matrix is very popular and adopted as a standard in several applications, as it allows the storage of more information such as product ID, manufacturer, lot number, and expiry.

Although sales of Anti-counterfeit Packaging bring a lot of opportunities, the study group recommends the new entrants who just have money but without technical advantage, raw materials advantage and downstream support, do not enter into the Anti-counterfeit Packaging field hastily.

The global Anti-Counterfeit Packaging Technologies market is valued at 51800 million USD in 2017 and is expected to reach 104800 million USD by the end of 2023, growing at a CAGR of 12.5% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Anti-Counterfeit Packaging Technologies.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Avery Dennison

Sun Chemical

Zebra Technologies

DNP

NHK SPRING

Flint Group



Toppan

ЗM

Essentra

dupont

KURZ

OpSec Security

Lipeng

Shiner

Taibao

Invengo

De La Rue

Schreiner ProSecure

CFC

UPM Raflatac

Techsun

impinj

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico) Europe (Germany, France, UK, Russia and Italy) Asia-Pacific (China, Japan, Korea, India and Southeast Asia) South America (Brazil, Argentina, Colombia)



Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Authentication Packaging Technology

Track and Trace Packaging Technology

Market Segment by Applications, can be divided into

Food & Beverage

Electronics & Appliances

Clothing & Ornament

Others



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