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Global Anti-Counterfeit Packaging Label Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Anti-Counterfeit Packaging Label market size is expected to reach $ 5312 million by 2032, rising at a market growth of 5.3% CAGR during the forecast period (2026-2032).

In 2025, global Anti-Counterfeit Packaging Label production reached approximately 45 billion pieces, with an average global market price of around USD 0.08 per piece.

The gross profit margin of major companies in the industry is between 30%–50%.

In 2025, the global production capacity of Anti-Counterfeit Packaging Label was approximately 59 billion pieces.

Anti-Counterfeit Packaging Label refers to specialized labels applied to product packaging to verify authenticity and prevent unauthorized duplication or counterfeiting. These labels integrate technologies such as holographic imaging, QR codes, RFID, digital watermarking, invisible printing, and security materials to provide product identification and traceability functions. They are widely used in pharmaceuticals, food and beverages, consumer goods, cosmetics, electronics, and luxury products. The product scope includes security labels and smart anti-counterfeit labels, excluding ordinary product labels without authentication functions.

The industry chain of Anti-Counterfeit Packaging Label includes upstream security materials, midstream label manufacturing, and downstream product applications. Upstream suppliers provide special papers, films, inks, security coatings, chips, and printing materials. Midstream manufacturers conduct label design, printing, coding, data integration, and quality inspection. Downstream applications include pharmaceutical

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companies, food manufacturers, consumer product brands, logistics channels, and retailers requiring product authentication and traceability solutions.

Report Scope

This report studies the global Anti-Counterfeit Packaging Label production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Anti-Counterfeit Packaging Label and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Anti-Counterfeit Packaging Label that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Anti-Counterfeit Packaging Label total production and demand, 2021-2032, (K Units)

Global Anti-Counterfeit Packaging Label total production value, 2021-2032, (USD Million)

Global Anti-Counterfeit Packaging Label production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Anti-Counterfeit Packaging Label consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Anti-Counterfeit Packaging Label domestic production, consumption, key domestic manufacturers and share

Global Anti-Counterfeit Packaging Label production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Anti-Counterfeit Packaging Label production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

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Global Anti-Counterfeit Packaging Label production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Anti-Counterfeit Packaging Label market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Avery Dennison Corporation, CCL Industries Inc., 3M Company, SICPA Holding SA, Authentix, Inc., De La Rue plc, Brady Corporation, Zebra Technologies Corporation, Kurz Group (Leonhard Kurz Stiftung & Co. KG), Toppan Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Anti-Counterfeit Packaging Label market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (K Units) and average price (US$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Anti-Counterfeit Packaging Label Market, By Region:

United States

China

Europe

Japan

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South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Anti-Counterfeit Packaging Label Market, Segmentation by Type:

Holographic Anti-Counterfeit Label

RFID Anti-Counterfeit Label

QR Code Anti-Counterfeit Label

Global Anti-Counterfeit Packaging Label Market, Segmentation by Label Material:

Paper-Based Anti-Counterfeit Label

Plastic Film Anti-Counterfeit Label

Metalized Anti-Counterfeit Label

Global Anti-Counterfeit Packaging Label Market, Segmentation by Label Thickness:

Ultra Thin Label (<50 ?m)

Standard Thickness Label (50–150 ?m)

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Thick Label (>150 ?m)

Global Anti-Counterfeit Packaging Label Market, Segmentation by Application:

Pharmaceutical Packaging

Consumer Goods Packaging

Food and Beverage Packaging

Other

Companies Profiled:

Avery Dennison Corporation

CCL Industries Inc.

3M Company

SICPA Holding SA

Authentix, Inc.

De La Rue plc

Brady Corporation

Zebra Technologies Corporation

Kurz Group (Leonhard Kurz Stiftung & Co. KG)

Toppan Inc.

DNP (Dai Nippon Printing Co., Ltd.)

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HID Global Corporation

Lintec Corporation

UPM Raflatac

Holostik India Limited

Shenzhen Security Identification Technology Co., Ltd.

Shenzhen Jinjia Group Co., Ltd.

Shenzhen YUTO Packaging Technology Co., Ltd.

Shanghai Zijiang Enterprise Group Co., Ltd.

Shenzhen Mingsheng Packaging Technology Co., Ltd.

Zhejiang Jiemei Electronic Technology Co., Ltd.

Guangdong Zhengye Technology Co., Ltd.

Jiangsu Meibao Anti-Counterfeit Technology Co., Ltd.

Shenzhen Holo Technology Co., Ltd.

Beijing Mudan Electronic Group Co., Ltd.

Key Questions Answered:

1. How big is the global Anti-Counterfeit Packaging Label market?
2. What is the demand of the global Anti-Counterfeit Packaging Label market?
3. What is the year over year growth of the global Anti-Counterfeit Packaging Label market?
4. What is the production and production value of the global Anti-Counterfeit Packaging Label market?
5. Who are the key producers in the global Anti-Counterfeit Packaging Label market?

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6. What are the growth factors driving the market demand?

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Contents

1 SUPPLY SUMMARY

1.1 Anti-Counterfeit Packaging Label Introduction
1.2 World Anti-Counterfeit Packaging Label Supply & Forecast
  1.2.1 World Anti-Counterfeit Packaging Label Production Value (2021 & 2025 & 2032)
  1.2.2 World Anti-Counterfeit Packaging Label Production (2021-2032)
  1.2.3 World Anti-Counterfeit Packaging Label Pricing Trends (2021-2032)
1.3 World Anti-Counterfeit Packaging Label Production by Region (Based on Production Site)
  1.3.1 World Anti-Counterfeit Packaging Label Production Value by Region (2021-2032)
  1.3.2 World Anti-Counterfeit Packaging Label Production by Region (2021-2032)
  1.3.3 World Anti-Counterfeit Packaging Label Average Price by Region (2021-2032)
  1.3.4 North America Anti-Counterfeit Packaging Label Production (2021-2032)
  1.3.5 Europe Anti-Counterfeit Packaging Label Production (2021-2032)
  1.3.6 China Anti-Counterfeit Packaging Label Production (2021-2032)
  1.3.7 Japan Anti-Counterfeit Packaging Label Production (2021-2032)
1.4 Market Drivers, Restraints and Trends
  1.4.1 Anti-Counterfeit Packaging Label Market Drivers
  1.4.2 Factors Affecting Demand
  1.4.3 Anti-Counterfeit Packaging Label Major Market Trends

2 DEMAND SUMMARY

2.1 World Anti-Counterfeit Packaging Label Demand (2021-2032)
2.2 World Anti-Counterfeit Packaging Label Consumption by Region
  2.2.1 World Anti-Counterfeit Packaging Label Consumption by Region (2021-2026)
  2.2.2 World Anti-Counterfeit Packaging Label Consumption Forecast by Region (2027-2032)
2.3 United States Anti-Counterfeit Packaging Label Consumption (2021-2032)
2.4 China Anti-Counterfeit Packaging Label Consumption (2021-2032)
2.5 Europe Anti-Counterfeit Packaging Label Consumption (2021-2032)
2.6 Japan Anti-Counterfeit Packaging Label Consumption (2021-2032)
2.7 South Korea Anti-Counterfeit Packaging Label Consumption (2021-2032)
2.8 ASEAN Anti-Counterfeit Packaging Label Consumption (2021-2032)
2.9 India Anti-Counterfeit Packaging Label Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

+357 96 030922
info@marketpublishers.com

3.1 World Anti-Counterfeit Packaging Label Production Value by Manufacturer (2021-2026)
3.2 World Anti-Counterfeit Packaging Label Production by Manufacturer (2021-2026)
3.3 World Anti-Counterfeit Packaging Label Average Price by Manufacturer (2021-2026)
3.4 Anti-Counterfeit Packaging Label Company Evaluation Quadrant
3.5 Industry Rank and Concentration Rate (CR)
  3.5.1 Global Anti-Counterfeit Packaging Label Industry Rank of Major Manufacturers
  3.5.2 Global Concentration Ratios (CR4) for Anti-Counterfeit Packaging Label in 2025
  3.5.3 Global Concentration Ratios (CR8) for Anti-Counterfeit Packaging Label in 2025
3.6 Anti-Counterfeit Packaging Label Market: Overall Company Footprint Analysis
  3.6.1 Anti-Counterfeit Packaging Label Market: Region Footprint
  3.6.2 Anti-Counterfeit Packaging Label Market: Company Product Type Footprint
  3.6.3 Anti-Counterfeit Packaging Label Market: Company Product Application Footprint
3.7 Competitive Environment
  3.7.1 Historical Structure of the Industry
  3.7.2 Barriers of Market Entry
  3.7.3 Factors of Competition
3.8 New Entrant and Capacity Expansion Plans
3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: Anti-Counterfeit Packaging Label Production Value Comparison
  4.1.1 United States VS China: Anti-Counterfeit Packaging Label Production Value Comparison (2021 & 2025 & 2032)
  4.1.2 United States VS China: Anti-Counterfeit Packaging Label Production Value Market Share Comparison (2021 & 2025 & 2032)
4.2 United States VS China: Anti-Counterfeit Packaging Label Production Comparison
  4.2.1 United States VS China: Anti-Counterfeit Packaging Label Production Comparison (2021 & 2025 & 2032)
  4.2.2 United States VS China: Anti-Counterfeit Packaging Label Production Market Share Comparison (2021 & 2025 & 2032)
4.3 United States VS China: Anti-Counterfeit Packaging Label Consumption Comparison
  4.3.1 United States VS China: Anti-Counterfeit Packaging Label Consumption Comparison (2021 & 2025 & 2032)
  4.3.2 United States VS China: Anti-Counterfeit Packaging Label Consumption Market

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info@marketpublishers.com

Share Comparison (2021 & 2025 & 2032)
4.4 United States Based Anti-Counterfeit Packaging Label Manufacturers and Market Share, 2021-2026
4.4.1 United States Based Anti-Counterfeit Packaging Label Manufacturers, Headquarters and Production Site (States, Country)
4.4.2 United States Based Manufacturers Anti-Counterfeit Packaging Label Production Value (2021-2026)
4.4.3 United States Based Manufacturers Anti-Counterfeit Packaging Label Production (2021-2026)
4.5 China Based Anti-Counterfeit Packaging Label Manufacturers and Market Share
4.5.1 China Based Anti-Counterfeit Packaging Label Manufacturers, Headquarters and Production Site (Province, Country)
4.5.2 China Based Manufacturers Anti-Counterfeit Packaging Label Production Value (2021-2026)
4.5.3 China Based Manufacturers Anti-Counterfeit Packaging Label Production (2021-2026)
4.6 Rest of World Based Anti-Counterfeit Packaging Label Manufacturers and Market Share, 2021-2026
4.6.1 Rest of World Based Anti-Counterfeit Packaging Label Manufacturers, Headquarters and Production Site (State, Country)
4.6.2 Rest of World Based Manufacturers Anti-Counterfeit Packaging Label Production Value (2021-2026)
4.6.3 Rest of World Based Manufacturers Anti-Counterfeit Packaging Label Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Anti-Counterfeit Packaging Label Market Size Overview by Type: 2021 VS 2025 VS 2032
5.2 Segment Introduction by Type
5.2.1 Holographic Anti-Counterfeit Label
5.2.2 RFID Anti-Counterfeit Label
5.2.3 QR Code Anti-Counterfeit Label
5.3 Market Segment by Type
5.3.1 World Anti-Counterfeit Packaging Label Production by Type (2021-2032)
5.3.2 World Anti-Counterfeit Packaging Label Production Value by Type (2021-2032)
5.3.3 World Anti-Counterfeit Packaging Label Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY LABEL MATERIAL

+357 96 030922
info@marketpublishers.com

6.1 World Anti-Counterfeit Packaging Label Market Size Overview by Label Material: 2021 VS 2025 VS 2032
6.2 Segment Introduction by Label Material
6.2.1 Paper-Based Anti-Counterfeit Label
6.2.2 Plastic Film Anti-Counterfeit Label
6.2.3 Metalized Anti-Counterfeit Label
6.3 Market Segment by Label Material
6.3.1 World Anti-Counterfeit Packaging Label Production by Label Material (2021-2032)
6.3.2 World Anti-Counterfeit Packaging Label Production Value by Label Material (2021-2032)
6.3.3 World Anti-Counterfeit Packaging Label Average Price by Label Material (2021-2032)

7 MARKET ANALYSIS BY LABEL THICKNESS

7.1 World Anti-Counterfeit Packaging Label Market Size Overview by Label Thickness: 2021 VS 2025 VS 2032
7.2 Segment Introduction by Label Thickness
7.2.1 Ultra Thin Label (<50 ?m)
7.2.2 Standard Thickness Label (50–150 ?m)
7.2.3 Thick Label (>150 ?m)
7.3 Market Segment by Label Thickness
7.3.1 World Anti-Counterfeit Packaging Label Production by Label Thickness (2021-2032)
7.3.2 World Anti-Counterfeit Packaging Label Production Value by Label Thickness (2021-2032)
7.3.3 World Anti-Counterfeit Packaging Label Average Price by Label Thickness (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Anti-Counterfeit Packaging Label Market Size Overview by Application: 2021 VS 2025 VS 2032
8.2 Segment Introduction by Application
8.2.1 Pharmaceutical Packaging
8.2.2 Consumer Goods Packaging
8.2.3 Food and Beverage Packaging

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8.2.4 Other
8.3 Market Segment by Application
8.3.1 World Anti-Counterfeit Packaging Label Production by Application (2021-2032)
8.3.2 World Anti-Counterfeit Packaging Label Production Value by Application (2021-2032)
8.3.3 World Anti-Counterfeit Packaging Label Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Avery Dennison Corporation
9.1.1 Avery Dennison Corporation Details
9.1.2 Avery Dennison Corporation Major Business
9.1.3 Avery Dennison Corporation Anti-Counterfeit Packaging Label Product and Services
9.1.4 Avery Dennison Corporation Anti-Counterfeit Packaging Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.1.5 Avery Dennison Corporation Recent Developments/Updates
9.1.6 Avery Dennison Corporation Competitive Strengths & Weaknesses
9.2 CCL Industries Inc.
9.2.1 CCL Industries Inc. Details
9.2.2 CCL Industries Inc. Major Business
9.2.3 CCL Industries Inc. Anti-Counterfeit Packaging Label Product and Services
9.2.4 CCL Industries Inc. Anti-Counterfeit Packaging Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.2.5 CCL Industries Inc. Recent Developments/Updates
9.2.6 CCL Industries Inc. Competitive Strengths & Weaknesses
9.3 3M Company
9.3.1 3M Company Details
9.3.2 3M Company Major Business
9.3.3 3M Company Anti-Counterfeit Packaging Label Product and Services
9.3.4 3M Company Anti-Counterfeit Packaging Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.3.5 3M Company Recent Developments/Updates
9.3.6 3M Company Competitive Strengths & Weaknesses
9.4 SICPA Holding SA
9.4.1 SICPA Holding SA Details
9.4.2 SICPA Holding SA Major Business
9.4.3 SICPA Holding SA Anti-Counterfeit Packaging Label Product and Services

+357 96 030922
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9.4.4 SICPA Holding SA Anti-Counterfeit Packaging Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.4.5 SICPA Holding SA Recent Developments/Updates
9.4.6 SICPA Holding SA Competitive Strengths & Weaknesses
9.5 Authentix, Inc.
9.5.1 Authentix, Inc. Details
9.5.2 Authentix, Inc. Major Business
9.5.3 Authentix, Inc. Anti-Counterfeit Packaging Label Product and Services
9.5.4 Authentix, Inc. Anti-Counterfeit Packaging Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.5.5 Authentix, Inc. Recent Developments/Updates
9.5.6 Authentix, Inc. Competitive Strengths & Weaknesses
9.6 De La Rue plc
9.6.1 De La Rue plc Details
9.6.2 De La Rue plc Major Business
9.6.3 De La Rue plc Anti-Counterfeit Packaging Label Product and Services
9.6.4 De La Rue plc Anti-Counterfeit Packaging Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.6.5 De La Rue plc Recent Developments/Updates
9.6.6 De La Rue plc Competitive Strengths & Weaknesses
9.7 Brady Corporation
9.7.1 Brady Corporation Details
9.7.2 Brady Corporation Major Business
9.7.3 Brady Corporation Anti-Counterfeit Packaging Label Product and Services
9.7.4 Brady Corporation Anti-Counterfeit Packaging Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.7.5 Brady Corporation Recent Developments/Updates
9.7.6 Brady Corporation Competitive Strengths & Weaknesses
9.8 Zebra Technologies Corporation
9.8.1 Zebra Technologies Corporation Details
9.8.2 Zebra Technologies Corporation Major Business
9.8.3 Zebra Technologies Corporation Anti-Counterfeit Packaging Label Product and Services
9.8.4 Zebra Technologies Corporation Anti-Counterfeit Packaging Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.8.5 Zebra Technologies Corporation Recent Developments/Updates
9.8.6 Zebra Technologies Corporation Competitive Strengths & Weaknesses
9.9 Kurz Group (Leonhard Kurz Stiftung & Co. KG)
9.9.1 Kurz Group (Leonhard Kurz Stiftung & Co. KG) Details

+357 96 030922
info@marketpublishers.com

9.9.2 Kurz Group (Leonhard Kurz Stiftung & Co. KG) Major Business
9.9.3 Kurz Group (Leonhard Kurz Stiftung & Co. KG) Anti-Counterfeit Packaging Label Product and Services
9.9.4 Kurz Group (Leonhard Kurz Stiftung & Co. KG) Anti-Counterfeit Packaging Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.9.5 Kurz Group (Leonhard Kurz Stiftung & Co. KG) Recent Developments/Updates
9.9.6 Kurz Group (Leonhard Kurz Stiftung & Co. KG) Competitive Strengths & Weaknesses
9.10 Toppan Inc.
9.10.1 Toppan Inc. Details
9.10.2 Toppan Inc. Major Business
9.10.3 Toppan Inc. Anti-Counterfeit Packaging Label Product and Services
9.10.4 Toppan Inc. Anti-Counterfeit Packaging Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.10.5 Toppan Inc. Recent Developments/Updates
9.10.6 Toppan Inc. Competitive Strengths & Weaknesses
9.11 DNP (Dai Nippon Printing Co., Ltd.)
9.11.1 DNP (Dai Nippon Printing Co., Ltd.) Details
9.11.2 DNP (Dai Nippon Printing Co., Ltd.) Major Business
9.11.3 DNP (Dai Nippon Printing Co., Ltd.) Anti-Counterfeit Packaging Label Product and Services
9.11.4 DNP (Dai Nippon Printing Co., Ltd.) Anti-Counterfeit Packaging Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.11.5 DNP (Dai Nippon Printing Co., Ltd.) Recent Developments/Updates
9.11.6 DNP (Dai Nippon Printing Co., Ltd.) Competitive Strengths & Weaknesses
9.12 HID Global Corporation
9.12.1 HID Global Corporation Details
9.12.2 HID Global Corporation Major Business
9.12.3 HID Global Corporation Anti-Counterfeit Packaging Label Product and Services
9.12.4 HID Global Corporation Anti-Counterfeit Packaging Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.12.5 HID Global Corporation Recent Developments/Updates
9.12.6 HID Global Corporation Competitive Strengths & Weaknesses
9.13 Lintec Corporation
9.13.1 Lintec Corporation Details
9.13.2 Lintec Corporation Major Business
9.13.3 Lintec Corporation Anti-Counterfeit Packaging Label Product and Services
9.13.4 Lintec Corporation Anti-Counterfeit Packaging Label Production, Price, Value, Gross Margin and Market Share (2021-2026)

+357 96 030922
info@marketpublishers.com

9.13.5 Lintec Corporation Recent Developments/Updates
9.13.6 Lintec Corporation Competitive Strengths & Weaknesses
9.14 UPM Raflatac
9.14.1 UPM Raflatac Details
9.14.2 UPM Raflatac Major Business
9.14.3 UPM Raflatac Anti-Counterfeit Packaging Label Product and Services
9.14.4 UPM Raflatac Anti-Counterfeit Packaging Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.14.5 UPM Raflatac Recent Developments/Updates
9.14.6 UPM Raflatac Competitive Strengths & Weaknesses
9.15 Holostik India Limited
9.15.1 Holostik India Limited Details
9.15.2 Holostik India Limited Major Business
9.15.3 Holostik India Limited Anti-Counterfeit Packaging Label Product and Services
9.15.4 Holostik India Limited Anti-Counterfeit Packaging Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.15.5 Holostik India Limited Recent Developments/Updates
9.15.6 Holostik India Limited Competitive Strengths & Weaknesses
9.16 Shenzhen Security Identification Technology Co., Ltd.
9.16.1 Shenzhen Security Identification Technology Co., Ltd. Details
9.16.2 Shenzhen Security Identification Technology Co., Ltd. Major Business
9.16.3 Shenzhen Security Identification Technology Co., Ltd. Anti-Counterfeit Packaging Label Product and Services
9.16.4 Shenzhen Security Identification Technology Co., Ltd. Anti-Counterfeit Packaging Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.16.5 Shenzhen Security Identification Technology Co., Ltd. Recent Developments/Updates
9.16.6 Shenzhen Security Identification Technology Co., Ltd. Competitive Strengths & Weaknesses
9.17 Shenzhen Jinjia Group Co., Ltd.
9.17.1 Shenzhen Jinjia Group Co., Ltd. Details
9.17.2 Shenzhen Jinjia Group Co., Ltd. Major Business
9.17.3 Shenzhen Jinjia Group Co., Ltd. Anti-Counterfeit Packaging Label Product and Services
9.17.4 Shenzhen Jinjia Group Co., Ltd. Anti-Counterfeit Packaging Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.17.5 Shenzhen Jinjia Group Co., Ltd. Recent Developments/Updates
9.17.6 Shenzhen Jinjia Group Co., Ltd. Competitive Strengths & Weaknesses
9.18 Shenzhen YUTO Packaging Technology Co., Ltd.

+357 96 030922
info@marketpublishers.com

9.18.1 Shenzhen YUTO Packaging Technology Co., Ltd. Details
9.18.2 Shenzhen YUTO Packaging Technology Co., Ltd. Major Business
9.18.3 Shenzhen YUTO Packaging Technology Co., Ltd. Anti-Counterfeit Packaging Label Product and Services
9.18.4 Shenzhen YUTO Packaging Technology Co., Ltd. Anti-Counterfeit Packaging Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.18.5 Shenzhen YUTO Packaging Technology Co., Ltd. Recent Developments/Updates
9.18.6 Shenzhen YUTO Packaging Technology Co., Ltd. Competitive Strengths & Weaknesses
9.19 Shanghai Zijiang Enterprise Group Co., Ltd.
9.19.1 Shanghai Zijiang Enterprise Group Co., Ltd. Details
9.19.2 Shanghai Zijiang Enterprise Group Co., Ltd. Major Business
9.19.3 Shanghai Zijiang Enterprise Group Co., Ltd. Anti-Counterfeit Packaging Label Product and Services
9.19.4 Shanghai Zijiang Enterprise Group Co., Ltd. Anti-Counterfeit Packaging Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.19.5 Shanghai Zijiang Enterprise Group Co., Ltd. Recent Developments/Updates
9.19.6 Shanghai Zijiang Enterprise Group Co., Ltd. Competitive Strengths & Weaknesses
9.20 Shenzhen Mingsheng Packaging Technology Co., Ltd.
9.20.1 Shenzhen Mingsheng Packaging Technology Co., Ltd. Details
9.20.2 Shenzhen Mingsheng Packaging Technology Co., Ltd. Major Business
9.20.3 Shenzhen Mingsheng Packaging Technology Co., Ltd. Anti-Counterfeit Packaging Label Product and Services
9.20.4 Shenzhen Mingsheng Packaging Technology Co., Ltd. Anti-Counterfeit Packaging Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.20.5 Shenzhen Mingsheng Packaging Technology Co., Ltd. Recent Developments/Updates
9.20.6 Shenzhen Mingsheng Packaging Technology Co., Ltd. Competitive Strengths & Weaknesses
9.21 Zhejiang Jiemei Electronic Technology Co., Ltd.
9.21.1 Zhejiang Jiemei Electronic Technology Co., Ltd. Details
9.21.2 Zhejiang Jiemei Electronic Technology Co., Ltd. Major Business
9.21.3 Zhejiang Jiemei Electronic Technology Co., Ltd. Anti-Counterfeit Packaging Label Product and Services
9.21.4 Zhejiang Jiemei Electronic Technology Co., Ltd. Anti-Counterfeit Packaging Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.21.5 Zhejiang Jiemei Electronic Technology Co., Ltd. Recent Developments/Updates

+357 96 030922
info@marketpublishers.com

9.21.6 Zhejiang Jiemei Electronic Technology Co., Ltd. Competitive Strengths & Weaknesses
9.22 Guangdong Zhengye Technology Co., Ltd.
9.22.1 Guangdong Zhengye Technology Co., Ltd. Details
9.22.2 Guangdong Zhengye Technology Co., Ltd. Major Business
9.22.3 Guangdong Zhengye Technology Co., Ltd. Anti-Counterfeit Packaging Label Product and Services
9.22.4 Guangdong Zhengye Technology Co., Ltd. Anti-Counterfeit Packaging Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.22.5 Guangdong Zhengye Technology Co., Ltd. Recent Developments/Updates
9.22.6 Guangdong Zhengye Technology Co., Ltd. Competitive Strengths & Weaknesses
9.23 Jiangsu Meibao Anti-Counterfeit Technology Co., Ltd.
9.23.1 Jiangsu Meibao Anti-Counterfeit Technology Co., Ltd. Details
9.23.2 Jiangsu Meibao Anti-Counterfeit Technology Co., Ltd. Major Business
9.23.3 Jiangsu Meibao Anti-Counterfeit Technology Co., Ltd. Anti-Counterfeit Packaging Label Product and Services
9.23.4 Jiangsu Meibao Anti-Counterfeit Technology Co., Ltd. Anti-Counterfeit Packaging Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.23.5 Jiangsu Meibao Anti-Counterfeit Technology Co., Ltd. Recent Developments/Updates
9.23.6 Jiangsu Meibao Anti-Counterfeit Technology Co., Ltd. Competitive Strengths & Weaknesses
9.24 Shenzhen Holo Technology Co., Ltd.
9.24.1 Shenzhen Holo Technology Co., Ltd. Details
9.24.2 Shenzhen Holo Technology Co., Ltd. Major Business
9.24.3 Shenzhen Holo Technology Co., Ltd. Anti-Counterfeit Packaging Label Product and Services
9.24.4 Shenzhen Holo Technology Co., Ltd. Anti-Counterfeit Packaging Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.24.5 Shenzhen Holo Technology Co., Ltd. Recent Developments/Updates
9.24.6 Shenzhen Holo Technology Co., Ltd. Competitive Strengths & Weaknesses
9.25 Beijing Mudan Electronic Group Co., Ltd.
9.25.1 Beijing Mudan Electronic Group Co., Ltd. Details
9.25.2 Beijing Mudan Electronic Group Co., Ltd. Major Business
9.25.3 Beijing Mudan Electronic Group Co., Ltd. Anti-Counterfeit Packaging Label Product and Services
9.25.4 Beijing Mudan Electronic Group Co., Ltd. Anti-Counterfeit Packaging Label Production, Price, Value, Gross Margin and Market Share (2021-2026)

+357 96 030922
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9.25.5 Beijing Mudan Electronic Group Co., Ltd. Recent Developments/Updates
9.25.6 Beijing Mudan Electronic Group Co., Ltd. Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Anti-Counterfeit Packaging Label Industry Chain
10.2 Anti-Counterfeit Packaging Label Upstream Analysis
10.2.1 Anti-Counterfeit Packaging Label Core Raw Materials
10.2.2 Main Manufacturers of Anti-Counterfeit Packaging Label Core Raw Materials
10.3 Midstream Analysis
10.4 Downstream Analysis
10.5 Anti-Counterfeit Packaging Label Production Mode
10.6 Anti-Counterfeit Packaging Label Procurement Model
10.7 Anti-Counterfeit Packaging Label Industry Sales Model and Sales Channels
10.7.1 Anti-Counterfeit Packaging Label Sales Model
10.7.2 Anti-Counterfeit Packaging Label Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology
12.2 Research Process and Data Source
12.3 Disclaimer

+357 96 030922
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List Of Tables

LIST OF TABLES

Table 1. World Anti-Counterfeit Packaging Label Production Value by Region (2021, 2025 and 2032) & (USD Million)
Table 2. World Anti-Counterfeit Packaging Label Production Value by Region (2021-2026) & (USD Million)
Table 3. World Anti-Counterfeit Packaging Label Production Value by Region (2027-2032) & (USD Million)
Table 4. World Anti-Counterfeit Packaging Label Production Value Market Share by Region (2021-2026)
Table 5. World Anti-Counterfeit Packaging Label Production Value Market Share by Region (2027-2032)
Table 6. World Anti-Counterfeit Packaging Label Production by Region (2021-2026) & (K Units)
Table 7. World Anti-Counterfeit Packaging Label Production by Region (2027-2032) & (K Units)
Table 8. World Anti-Counterfeit Packaging Label Production Market Share by Region (2021-2026)
Table 9. World Anti-Counterfeit Packaging Label Production Market Share by Region (2027-2032)
Table 10. World Anti-Counterfeit Packaging Label Average Price by Region (2021-2026) & (US$/Unit)
Table 11. World Anti-Counterfeit Packaging Label Average Price by Region (2027-2032) & (US$/Unit)
Table 12. Anti-Counterfeit Packaging Label Major Market Trends
Table 13. World Anti-Counterfeit Packaging Label Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)
Table 14. World Anti-Counterfeit Packaging Label Consumption by Region (2021-2026) & (K Units)
Table 15. World Anti-Counterfeit Packaging Label Consumption Forecast by Region (2027-2032) & (K Units)
Table 16. World Anti-Counterfeit Packaging Label Production Value by Manufacturer (2021-2026) & (USD Million)
Table 17. Production Value Market Share of Key Anti-Counterfeit Packaging Label Producers in 2025
Table 18. World Anti-Counterfeit Packaging Label Production by Manufacturer (2021-2026) & (K Units)

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Table 19. Production Market Share of Key Anti-Counterfeit Packaging Label Producers in 2025
Table 20. World Anti-Counterfeit Packaging Label Average Price by Manufacturer (2021-2026) & (US$/Unit)
Table 21. Global Anti-Counterfeit Packaging Label Company Evaluation Quadrant
Table 22. World Anti-Counterfeit Packaging Label Industry Rank of Major Manufacturers, Based on Production Value in 2025
Table 23. Head Office and Anti-Counterfeit Packaging Label Production Site of Key Manufacturer
Table 24. Anti-Counterfeit Packaging Label Market: Company Product Type Footprint
Table 25. Anti-Counterfeit Packaging Label Market: Company Product Application Footprint
Table 26. Anti-Counterfeit Packaging Label Competitive Factors
Table 27. Anti-Counterfeit Packaging Label New Entrant and Capacity Expansion Plans
Table 28. Anti-Counterfeit Packaging Label Mergers & Acquisitions Activity
Table 29. United States VS China Anti-Counterfeit Packaging Label Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
Table 30. United States VS China Anti-Counterfeit Packaging Label Production Comparison, (2021 & 2025 & 2032) & (K Units)
Table 31. United States VS China Anti-Counterfeit Packaging Label Consumption Comparison, (2021 & 2025 & 2032) & (K Units)
Table 32. United States Based Anti-Counterfeit Packaging Label Manufacturers, Headquarters and Production Site (States, Country)
Table 33. United States Based Manufacturers Anti-Counterfeit Packaging Label Production Value, (2021-2026) & (USD Million)
Table 34. United States Based Manufacturers Anti-Counterfeit Packaging Label Production Value Market Share (2021-2026)
Table 35. United States Based Manufacturers Anti-Counterfeit Packaging Label Production (2021-2026) & (K Units)
Table 36. United States Based Manufacturers Anti-Counterfeit Packaging Label Production Market Share (2021-2026)
Table 37. China Based Anti-Counterfeit Packaging Label Manufacturers, Headquarters and Production Site (Province, Country)
Table 38. China Based Manufacturers Anti-Counterfeit Packaging Label Production Value, (2021-2026) & (USD Million)
Table 39. China Based Manufacturers Anti-Counterfeit Packaging Label Production Value Market Share (2021-2026)
Table 40. China Based Manufacturers Anti-Counterfeit Packaging Label Production, (2021-2026) & (K Units)

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Table 41. China Based Manufacturers Anti-Counterfeit Packaging Label Production Market Share (2021-2026)
Table 42. Rest of World Based Anti-Counterfeit Packaging Label Manufacturers, Headquarters and Production Site (State, Country)
Table 43. Rest of World Based Manufacturers Anti-Counterfeit Packaging Label Production Value, (2021-2026) & (USD Million)
Table 44. Rest of World Based Manufacturers Anti-Counterfeit Packaging Label Production Value Market Share (2021-2026)
Table 45. Rest of World Based Manufacturers Anti-Counterfeit Packaging Label Production, (2021-2026) & (K Units)
Table 46. Rest of World Based Manufacturers Anti-Counterfeit Packaging Label Production Market Share (2021-2026)
Table 47. World Anti-Counterfeit Packaging Label Production Value by Type, (USD Million), 2021 & 2025 & 2032
Table 48. World Anti-Counterfeit Packaging Label Production by Type (2021-2026) & (K Units)
Table 49. World Anti-Counterfeit Packaging Label Production by Type (2027-2032) & (K Units)
Table 50. World Anti-Counterfeit Packaging Label Production Value by Type (2021-2026) & (USD Million)
Table 51. World Anti-Counterfeit Packaging Label Production Value by Type (2027-2032) & (USD Million)
Table 52. World Anti-Counterfeit Packaging Label Average Price by Type (2021-2026) & (US$/Unit)
Table 53. World Anti-Counterfeit Packaging Label Average Price by Type (2027-2032) & (US$/Unit)
Table 54. World Anti-Counterfeit Packaging Label Production Value by Label Material, (USD Million), 2021 & 2025 & 2032
Table 55. World Anti-Counterfeit Packaging Label Production by Label Material (2021-2026) & (K Units)
Table 56. World Anti-Counterfeit Packaging Label Production by Label Material (2027-2032) & (K Units)
Table 57. World Anti-Counterfeit Packaging Label Production Value by Label Material (2021-2026) & (USD Million)
Table 58. World Anti-Counterfeit Packaging Label Production Value by Label Material (2027-2032) & (USD Million)
Table 59. World Anti-Counterfeit Packaging Label Average Price by Label Material (2021-2026) & (US$/Unit)
Table 60. World Anti-Counterfeit Packaging Label Average Price by Label Material

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(2027-2032) & (US$/Unit)
Table 61. World Anti-Counterfeit Packaging Label Production Value by Label Thickness, (USD Million), 2021 & 2025 & 2032
Table 62. World Anti-Counterfeit Packaging Label Production by Label Thickness (2021-2026) & (K Units)
Table 63. World Anti-Counterfeit Packaging Label Production by Label Thickness (2027-2032) & (K Units)
Table 64. World Anti-Counterfeit Packaging Label Production Value by Label Thickness (2021-2026) & (USD Million)
Table 65. World Anti-Counterfeit Packaging Label Production Value by Label Thickness (2027-2032) & (USD Million)
Table 66. World Anti-Counterfeit Packaging Label Average Price by Label Thickness (2021-2026) & (US$/Unit)
Table 67. World Anti-Counterfeit Packaging Label Average Price by Label Thickness (2027-2032) & (US$/Unit)
Table 68. World Anti-Counterfeit Packaging Label Production Value by Application, (USD Million), 2021 & 2025 & 2032
Table 69. World Anti-Counterfeit Packaging Label Production by Application (2021-2026) & (K Units)
Table 70. World Anti-Counterfeit Packaging Label Production by Application (2027-2032) & (K Units)
Table 71. World Anti-Counterfeit Packaging Label Production Value by Application (2021-2026) & (USD Million)
Table 72. World Anti-Counterfeit Packaging Label Production Value by Application (2027-2032) & (USD Million)
Table 73. World Anti-Counterfeit Packaging Label Average Price by Application (2021-2026) & (US$/Unit)
Table 74. World Anti-Counterfeit Packaging Label Average Price by Application (2027-2032) & (US$/Unit)
Table 75. Avery Dennison Corporation Basic Information, Manufacturing Base and Competitors
Table 76. Avery Dennison Corporation Major Business
Table 77. Avery Dennison Corporation Anti-Counterfeit Packaging Label Product and Services
Table 78. Avery Dennison Corporation Anti-Counterfeit Packaging Label Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 79. Avery Dennison Corporation Recent Developments/Updates
Table 80. Avery Dennison Corporation Competitive Strengths & Weaknesses

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Table 81. CCL Industries Inc. Basic Information, Manufacturing Base and Competitors
Table 82. CCL Industries Inc. Major Business
Table 83. CCL Industries Inc. Anti-Counterfeit Packaging Label Product and Services
Table 84. CCL Industries Inc. Anti-Counterfeit Packaging Label Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 85. CCL Industries Inc. Recent Developments/Updates
Table 86. CCL Industries Inc. Competitive Strengths & Weaknesses
Table 87. 3M Company Basic Information, Manufacturing Base and Competitors
Table 88. 3M Company Major Business
Table 89. 3M Company Anti-Counterfeit Packaging Label Product and Services
Table 90. 3M Company Anti-Counterfeit Packaging Label Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 91. 3M Company Recent Developments/Updates
Table 92. 3M Company Competitive Strengths & Weaknesses
Table 93. SICPA Holding SA Basic Information, Manufacturing Base and Competitors
Table 94. SICPA Holding SA Major Business
Table 95. SICPA Holding SA Anti-Counterfeit Packaging Label Product and Services
Table 96. SICPA Holding SA Anti-Counterfeit Packaging Label Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 97. SICPA Holding SA Recent Developments/Updates
Table 98. SICPA Holding SA Competitive Strengths & Weaknesses
Table 99. Authentix, Inc. Basic Information, Manufacturing Base and Competitors
Table 100. Authentix, Inc. Major Business
Table 101. Authentix, Inc. Anti-Counterfeit Packaging Label Product and Services
Table 102. Authentix, Inc. Anti-Counterfeit Packaging Label Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 103. Authentix, Inc. Recent Developments/Updates
Table 104. Authentix, Inc. Competitive Strengths & Weaknesses
Table 105. De La Rue plc Basic Information, Manufacturing Base and Competitors
Table 106. De La Rue plc Major Business
Table 107. De La Rue plc Anti-Counterfeit Packaging Label Product and Services
Table 108. De La Rue plc Anti-Counterfeit Packaging Label Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 109. De La Rue plc Recent Developments/Updates

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Table 110. De La Rue plc Competitive Strengths & Weaknesses
Table 111. Brady Corporation Basic Information, Manufacturing Base and Competitors
Table 112. Brady Corporation Major Business
Table 113. Brady Corporation Anti-Counterfeit Packaging Label Product and Services
Table 114. Brady Corporation Anti-Counterfeit Packaging Label Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 115. Brady Corporation Recent Developments/Updates
Table 116. Brady Corporation Competitive Strengths & Weaknesses
Table 117. Zebra Technologies Corporation Basic Information, Manufacturing Base and Competitors
Table 118. Zebra Technologies Corporation Major Business
Table 119. Zebra Technologies Corporation Anti-Counterfeit Packaging Label Product and Services
Table 120. Zebra Technologies Corporation Anti-Counterfeit Packaging Label Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 121. Zebra Technologies Corporation Recent Developments/Updates
Table 122. Zebra Technologies Corporation Competitive Strengths & Weaknesses
Table 123. Kurz Group (Leonhard Kurz Stiftung & Co. KG) Basic Information, Manufacturing Base and Competitors
Table 124. Kurz Group (Leonhard Kurz Stiftung & Co. KG) Major Business
Table 125. Kurz Group (Leonhard Kurz Stiftung & Co. KG) Anti-Counterfeit Packaging Label Product and Services
Table 126. Kurz Group (Leonhard Kurz Stiftung & Co. KG) Anti-Counterfeit Packaging Label Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 127. Kurz Group (Leonhard Kurz Stiftung & Co. KG) Recent Developments/Updates
Table 128. Kurz Group (Leonhard Kurz Stiftung & Co. KG) Competitive Strengths & Weaknesses
Table 129. Toppan Inc. Basic Information, Manufacturing Base and Competitors
Table 130. Toppan Inc. Major Business
Table 131. Toppan Inc. Anti-Counterfeit Packaging Label Product and Services
Table 132. Toppan Inc. Anti-Counterfeit Packaging Label Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 133. Toppan Inc. Recent Developments/Updates
Table 134. Toppan Inc. Competitive Strengths & Weaknesses

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Table 135. DNP (Dai Nippon Printing Co., Ltd.) Basic Information, Manufacturing Base and Competitors
Table 136. DNP (Dai Nippon Printing Co., Ltd.) Major Business
Table 137. DNP (Dai Nippon Printing Co., Ltd.) Anti-Counterfeit Packaging Label Product and Services
Table 138. DNP (Dai Nippon Printing Co., Ltd.) Anti-Counterfeit Packaging Label Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 139. DNP (Dai Nippon Printing Co., Ltd.) Recent Developments/Updates
Table 140. DNP (Dai Nippon Printing Co., Ltd.) Competitive Strengths & Weaknesses
Table 141. HID Global Corporation Basic Information, Manufacturing Base and Competitors
Table 142. HID Global Corporation Major Business
Table 143. HID Global Corporation Anti-Counterfeit Packaging Label Product and Services
Table 144. HID Global Corporation Anti-Counterfeit Packaging Label Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 145. HID Global Corporation Recent Developments/Updates
Table 146. HID Global Corporation Competitive Strengths & Weaknesses
Table 147. Lintec Corporation Basic Information, Manufacturing Base and Competitors
Table 148. Lintec Corporation Major Business
Table 149. Lintec Corporation Anti-Counterfeit Packaging Label Product and Services
Table 150. Lintec Corporation Anti-Counterfeit Packaging Label Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 151. Lintec Corporation Recent Developments/Updates
Table 152. Lintec Corporation Competitive Strengths & Weaknesses
Table 153. UPM Raflatac Basic Information, Manufacturing Base and Competitors
Table 154. UPM Raflatac Major Business
Table 155. UPM Raflatac Anti-Counterfeit Packaging Label Product and Services
Table 156. UPM Raflatac Anti-Counterfeit Packaging Label Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 157. UPM Raflatac Recent Developments/Updates
Table 158. UPM Raflatac Competitive Strengths & Weaknesses
Table 159. Holostik India Limited Basic Information, Manufacturing Base and Competitors
Table 160. Holostik India Limited Major Business

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Table 161. Holostik India Limited Anti-Counterfeit Packaging Label Product and Services
Table 162. Holostik India Limited Anti-Counterfeit Packaging Label Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 163. Holostik India Limited Recent Developments/Updates
Table 164. Holostik India Limited Competitive Strengths & Weaknesses
Table 165. Shenzhen Security Identification Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 166. Shenzhen Security Identification Technology Co., Ltd. Major Business
Table 167. Shenzhen Security Identification Technology Co., Ltd. Anti-Counterfeit Packaging Label Product and Services
Table 168. Shenzhen Security Identification Technology Co., Ltd. Anti-Counterfeit Packaging Label Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 169. Shenzhen Security Identification Technology Co., Ltd. Recent Developments/Updates
Table 170. Shenzhen Security Identification Technology Co., Ltd. Competitive Strengths & Weaknesses
Table 171. Shenzhen Jinjia Group Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 172. Shenzhen Jinjia Group Co., Ltd. Major Business
Table 173. Shenzhen Jinjia Group Co., Ltd. Anti-Counterfeit Packaging Label Product and Services
Table 174. Shenzhen Jinjia Group Co., Ltd. Anti-Counterfeit Packaging Label Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 175. Shenzhen Jinjia Group Co., Ltd. Recent Developments/Updates
Table 176. Shenzhen Jinjia Group Co., Ltd. Competitive Strengths & Weaknesses
Table 177. Shenzhen YUTO Packaging Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 178. Shenzhen YUTO Packaging Technology Co., Ltd. Major Business
Table 179. Shenzhen YUTO Packaging Technology Co., Ltd. Anti-Counterfeit Packaging Label Product and Services
Table 180. Shenzhen YUTO Packaging Technology Co., Ltd. Anti-Counterfeit Packaging Label Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 181. Shenzhen YUTO Packaging Technology Co., Ltd. Recent Developments/Updates

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Table 182. Shenzhen YUTO Packaging Technology Co., Ltd. Competitive Strengths & Weaknesses
Table 183. Shanghai Zijiang Enterprise Group Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 184. Shanghai Zijiang Enterprise Group Co., Ltd. Major Business
Table 185. Shanghai Zijiang Enterprise Group Co., Ltd. Anti-Counterfeit Packaging Label Product and Services
Table 186. Shanghai Zijiang Enterprise Group Co., Ltd. Anti-Counterfeit Packaging Label Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 187. Shanghai Zijiang Enterprise Group Co., Ltd. Recent Developments/Updates
Table 188. Shanghai Zijiang Enterprise Group Co., Ltd. Competitive Strengths & Weaknesses
Table 189. Shenzhen Mingsheng Packaging Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 190. Shenzhen Mingsheng Packaging Technology Co., Ltd. Major Business
Table 191. Shenzhen Mingsheng Packaging Technology Co., Ltd. Anti-Counterfeit Packaging Label Product and Services
Table 192. Shenzhen Mingsheng Packaging Technology Co., Ltd. Anti-Counterfeit Packaging Label Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 193. Shenzhen Mingsheng Packaging Technology Co., Ltd. Recent Developments/Updates
Table 194. Shenzhen Mingsheng Packaging Technology Co., Ltd. Competitive Strengths & Weaknesses
Table 195. Zhejiang Jiemei Electronic Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 196. Zhejiang Jiemei Electronic Technology Co., Ltd. Major Business
Table 197. Zhejiang Jiemei Electronic Technology Co., Ltd. Anti-Counterfeit Packaging Label Product and Services
Table 198. Zhejiang Jiemei Electronic Technology Co., Ltd. Anti-Counterfeit Packaging Label Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 199. Zhejiang Jiemei Electronic Technology Co., Ltd. Recent Developments/Updates
Table 200. Zhejiang Jiemei Electronic Technology Co., Ltd. Competitive Strengths & Weaknesses
Table 201. Guangdong Zhengye Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

+357 96 030922
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Table 202. Guangdong Zhengye Technology Co., Ltd. Major Business
Table 203. Guangdong Zhengye Technology Co., Ltd. Anti-Counterfeit Packaging Label Product and Services
Table 204. Guangdong Zhengye Technology Co., Ltd. Anti-Counterfeit Packaging Label Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 205. Guangdong Zhengye Technology Co., Ltd. Recent Developments/Updates
Table 206. Guangdong Zhengye Technology Co., Ltd. Competitive Strengths & Weaknesses
Table 207. Jiangsu Meibao Anti-Counterfeit Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 208. Jiangsu Meibao Anti-Counterfeit Technology Co., Ltd. Major Business
Table 209. Jiangsu Meibao Anti-Counterfeit Technology Co., Ltd. Anti-Counterfeit Packaging Label Product and Services
Table 210. Jiangsu Meibao Anti-Counterfeit Technology Co., Ltd. Anti-Counterfeit Packaging Label Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 211. Jiangsu Meibao Anti-Counterfeit Technology Co., Ltd. Recent Developments/Updates
Table 212. Jiangsu Meibao Anti-Counterfeit Technology Co., Ltd. Competitive Strengths & Weaknesses
Table 213. Shenzhen Holo Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 214. Shenzhen Holo Technology Co., Ltd. Major Business
Table 215. Shenzhen Holo Technology Co., Ltd. Anti-Counterfeit Packaging Label Product and Services
Table 216. Shenzhen Holo Technology Co., Ltd. Anti-Counterfeit Packaging Label Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 217. Shenzhen Holo Technology Co., Ltd. Recent Developments/Updates
Table 218. Shenzhen Holo Technology Co., Ltd. Competitive Strengths & Weaknesses
Table 219. Beijing Mudan Electronic Group Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 220. Beijing Mudan Electronic Group Co., Ltd. Major Business
Table 221. Beijing Mudan Electronic Group Co., Ltd. Anti-Counterfeit Packaging Label Product and Services
Table 222. Beijing Mudan Electronic Group Co., Ltd. Anti-Counterfeit Packaging Label Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

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Table 223. Beijing Mudan Electronic Group Co., Ltd. Recent Developments/Updates
Table 224. Beijing Mudan Electronic Group Co., Ltd. Competitive Strengths & Weaknesses
Table 225. Global Key Players of Anti-Counterfeit Packaging Label Upstream (Raw Materials)
Table 226. Global Anti-Counterfeit Packaging Label Typical Customers
Table 227. Anti-Counterfeit Packaging Label Typical Distributors

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List Of Figures

LIST OF FIGURES

Figure 1. Anti-Counterfeit Packaging Label Picture
Figure 2. World Anti-Counterfeit Packaging Label Production Value: 2021 & 2025 & 2032, (USD Million)
Figure 3. World Anti-Counterfeit Packaging Label Production Value and Forecast (2021-2032) & (USD Million)
Figure 4. World Anti-Counterfeit Packaging Label Production (2021-2032) & (K Units)
Figure 5. World Anti-Counterfeit Packaging Label Average Price (2021-2032) & (US$/Unit)
Figure 6. World Anti-Counterfeit Packaging Label Production Value Market Share by Region (2021-2032)
Figure 7. World Anti-Counterfeit Packaging Label Production Market Share by Region (2021-2032)
Figure 8. North America Anti-Counterfeit Packaging Label Production (2021-2032) & (K Units)
Figure 9. Europe Anti-Counterfeit Packaging Label Production (2021-2032) & (K Units)
Figure 10. China Anti-Counterfeit Packaging Label Production (2021-2032) & (K Units)
Figure 11. Japan Anti-Counterfeit Packaging Label Production (2021-2032) & (K Units)
Figure 12. Anti-Counterfeit Packaging Label Market Drivers
Figure 13. Factors Affecting Demand
Figure 14. World Anti-Counterfeit Packaging Label Consumption (2021-2032) & (K Units)
Figure 15. World Anti-Counterfeit Packaging Label Consumption Market Share by Region (2021-2032)
Figure 16. United States Anti-Counterfeit Packaging Label Consumption (2021-2032) & (K Units)
Figure 17. China Anti-Counterfeit Packaging Label Consumption (2021-2032) & (K Units)
Figure 18. Europe Anti-Counterfeit Packaging Label Consumption (2021-2032) & (K Units)
Figure 19. Japan Anti-Counterfeit Packaging Label Consumption (2021-2032) & (K Units)
Figure 20. South Korea Anti-Counterfeit Packaging Label Consumption (2021-2032) & (K Units)
Figure 21. ASEAN Anti-Counterfeit Packaging Label Consumption (2021-2032) & (K Units)

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Figure 22. India Anti-Counterfeit Packaging Label Consumption (2021-2032) & (K Units)
Figure 23. Producer Shipments of Anti-Counterfeit Packaging Label by Manufacturer Revenue ($MM) and Market Share (%): 2025
Figure 24. Global Four-firm Concentration Ratios (CR4) for Anti-Counterfeit Packaging Label Markets in 2025
Figure 25. Global Four-firm Concentration Ratios (CR8) for Anti-Counterfeit Packaging Label Markets in 2025
Figure 26. United States VS China: Anti-Counterfeit Packaging Label Production Value Market Share Comparison (2021 & 2025 & 2032)
Figure 27. United States VS China: Anti-Counterfeit Packaging Label Production Market Share Comparison (2021 & 2025 & 2032)
Figure 28. United States VS China: Anti-Counterfeit Packaging Label Consumption Market Share Comparison (2021 & 2025 & 2032)
Figure 29. United States Based Manufacturers Anti-Counterfeit Packaging Label Production Market Share 2025
Figure 30. China Based Manufacturers Anti-Counterfeit Packaging Label Production Market Share 2025
Figure 31. Rest of World Based Manufacturers Anti-Counterfeit Packaging Label Production Market Share 2025
Figure 32. World Anti-Counterfeit Packaging Label Production Value by Type, (USD Million), 2021 & 2025 & 2032
Figure 33. World Anti-Counterfeit Packaging Label Production Value Market Share by Type in 2025
Figure 34. Holographic Anti-Counterfeit Label
Figure 35. RFID Anti-Counterfeit Label
Figure 36. QR Code Anti-Counterfeit Label
Figure 37. World Anti-Counterfeit Packaging Label Production Market Share by Type (2021-2032)
Figure 38. World Anti-Counterfeit Packaging Label Production Value Market Share by Type (2021-2032)
Figure 39. World Anti-Counterfeit Packaging Label Average Price by Type (2021-2032) & (US$/Unit)
Figure 40. World Anti-Counterfeit Packaging Label Production Value by Label Material, (USD Million), 2021 & 2025 & 2032
Figure 41. World Anti-Counterfeit Packaging Label Production Value Market Share by Label Material in 2025
Figure 42. Paper-Based Anti-Counterfeit Label
Figure 43. Plastic Film Anti-Counterfeit Label
Figure 44. Metalized Anti-Counterfeit Label

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Figure 45. World Anti-Counterfeit Packaging Label Production Market Share by Label Material (2021-2032)
Figure 46. World Anti-Counterfeit Packaging Label Production Value Market Share by Label Material (2021-2032)
Figure 47. World Anti-Counterfeit Packaging Label Average Price by Label Material (2021-2032) & (US$/Unit)
Figure 48. World Anti-Counterfeit Packaging Label Production Value by Label Thickness, (USD Million), 2021 & 2025 & 2032
Figure 49. World Anti-Counterfeit Packaging Label Production Value Market Share by Label Thickness in 2025
Figure 50. Ultra Thin Label (<50 ?m)
Figure 51. Standard Thickness Label (50–150 ?m)
Figure 52. Thick Label (>150 ?m)
Figure 53. World Anti-Counterfeit Packaging Label Production Market Share by Label Thickness (2021-2032)
Figure 54. World Anti-Counterfeit Packaging Label Production Value Market Share by Label Thickness (2021-2032)
Figure 55. World Anti-Counterfeit Packaging Label Average Price by Label Thickness (2021-2032) & (US$/Unit)
Figure 56. World Anti-Counterfeit Packaging Label Production Value by Application, (USD Million), 2021 & 2025 & 2032
Figure 57. World Anti-Counterfeit Packaging Label Production Value Market Share by Application in 2025
Figure 58. Pharmaceutical Packaging
Figure 59. Consumer Goods Packaging
Figure 60. Food and Beverage Packaging
Figure 61. Other
Figure 62. World Anti-Counterfeit Packaging Label Production Market Share by Application (2021-2032)
Figure 63. World Anti-Counterfeit Packaging Label Production Value Market Share by Application (2021-2032)
Figure 64. World Anti-Counterfeit Packaging Label Average Price by Application (2021-2032) & (US$/Unit)
Figure 65. Anti-Counterfeit Packaging Label Industry Chain
Figure 66. Anti-Counterfeit Packaging Label Procurement Model
Figure 67. Anti-Counterfeit Packaging Label Sales Model
Figure 68. Anti-Counterfeit Packaging Label Sales Channels, Direct Sales, and Distribution
Figure 69. Methodology

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Figure 70. Research Process and Data Source

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