

Global Anti-counterfeit Packaging in Consumer Goods Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Anti-counterfeit Packaging in Consumer Goods market size is expected to reach \$ 220490 million by 2032, rising at a market growth of 10.0% CAGR during the forecast period (2026-2032).

Anti-counterfeiting packaging is the process of assigning secure packaging to the product in order to minimize counterfeiting or infringement. The purpose of anti-counterfeiting packaging is to prevent imitation and confirms safety of the goods.

Global Anti-counterfeit Packaging in Consumer Goods key players include Avery Dennison, Sun Chemical, Zebra Technologies, DNP, NHK SPRING, etc. Global top five manufacturers hold a share about 8%.

North America is the largest market, with a share over 25%, followed by Europe and China, have a share about 50 percent.

In terms of product, Authentication Packaging Technology is the largest segment, with a share over 65%. And in terms of application, the largest application is Food & Beverage, followed by Electronics & Appliances, Clothing & Ornament, ect.

This report studies the global Anti-counterfeit Packaging in Consumer Goods demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Anti-counterfeit Packaging in Consumer Goods, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Anti-counterfeit

Packaging in Consumer Goods that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Anti-counterfeit Packaging in Consumer Goods total market, 2021-2032, (USD Million)

Global Anti-counterfeit Packaging in Consumer Goods total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Anti-counterfeit Packaging in Consumer Goods total market, key domestic companies, and share, (USD Million)

Global Anti-counterfeit Packaging in Consumer Goods revenue by player, revenue and market share 2021-2026, (USD Million)

Global Anti-counterfeit Packaging in Consumer Goods total market by Type, CAGR, 2021-2032, (USD Million)

Global Anti-counterfeit Packaging in Consumer Goods total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Anti-counterfeit Packaging in Consumer Goods market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Avery Dennison, Sun Chemical, Zebra Technologies, DNP, NHK SPRING, Flint Group, Toppan, 3M, Essentra, DuPont, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Anti-counterfeit Packaging in Consumer Goods market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Anti-counterfeit Packaging in Consumer Goods Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Anti-counterfeit Packaging in Consumer Goods Market, Segmentation by Type:

Authentication Packaging Technology

Track and Trace Packaging Technology

Global Anti-counterfeit Packaging in Consumer Goods Market, Segmentation by Application:

Food & Beverage

Electronics & Appliances

Clothing & Ornament

Others

Companies Profiled:

Avery Dennison

Sun Chemical

Zebra Technologies

DNP

NHK SPRING

Flint Group

Toppan

3M

Essentra

DuPont

KURZ

OpSec Security

Lipeng

Shiner

Taibao

Invengo

De La Rue

Schreiner ProSecure

CFC

UPM Raflatac

Techsun

impinj

Key Questions Answered

1. How big is the global Anti-counterfeit Packaging in Consumer Goods market?
2. What is the demand of the global Anti-counterfeit Packaging in Consumer Goods market?
3. What is the year over year growth of the global Anti-counterfeit Packaging in Consumer Goods market?
4. What is the total value of the global Anti-counterfeit Packaging in Consumer Goods market?
5. Who are the Major Players in the global Anti-counterfeit Packaging in Consumer Goods market?
6. What are the growth factors driving the market demand?

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