Global Anti-counterfeit Packaging (Food and Beverages) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Anti-counterfeit Packaging (Food and Beverages) market size was valued at USD 47900 million in 2023 and is forecast to a readjusted size of USD 63520 million by 2030 with a CAGR of 4.1% during review period.

Anti-counterfeiting packaging is the process of assigning secure packaging to the product in order to minimize counterfeiting or infringement. The purpose of anti-counterfeiting packaging is to prevent imitation and confirms safety of the goods.

Global Anti-counterfeit Packaging in Consumer Goods key players include Avery Dennison, Sun Chemical, Zebra Technologies, DNP, NHK SPRING, etc. Global top five manufacturers hold a share about 8%.

North America is the largest market, with a share over 25%, followed by Europe and China, have a share about 50 percent.

In terms of product, Authentication Packaging Technology is the largest segment, with a share over 65%. And in terms of application, the largest application is Food & Beverage, followed by Electronics & Appliances, Clothing & Ornament, ect.

The Global Info Research report includes an overview of the development of the Anti-counterfeit Packaging (Food and Beverages) industry chain, the market status of Dairy Products (Authentication Technology, Trace Technology), Convenience Food (Authentication Technology, Trace Technology), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications

and market trends of Anti-counterfeit Packaging (Food and Beverages).

Regionally, the report analyzes the Anti-counterfeit Packaging (Food and Beverages) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Anti-counterfeit Packaging (Food and Beverages) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Anti-counterfeit Packaging (Food and Beverages) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Anti-counterfeit Packaging (Food and Beverages) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Authentication Technology, Trace Technology).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Anti-counterfeit Packaging (Food and Beverages) market.

Regional Analysis: The report involves examining the Anti-counterfeit Packaging (Food and Beverages) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Anti-counterfeit Packaging (Food and Beverages) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Anti-counterfeit Packaging (Food

and Beverages):

Company Analysis: Report covers individual Anti-counterfeit Packaging (Food and Beverages) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Anti-counterfeit Packaging (Food and Beverages) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Dairy Products, Convenience Food).

Technology Analysis: Report covers specific technologies relevant to Anti-counterfeit Packaging (Food and Beverages). It assesses the current state, advancements, and potential future developments in Anti-counterfeit Packaging (Food and Beverages) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Anti-counterfeit Packaging (Food and Beverages) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Anti-counterfeit Packaging (Food and Beverages) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Authentication Technology

Trace Technology

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Market segment by Application

- Dairy Products
- Convenience Food
- Bakery Products
- Meat Products
- Seafood
- Others

Major players covered

- Avery Dennison
- Sun Chemical
- Zebra Technologies
- DNP
- NHK SPRING
- Flint Group
- Toppan
- 3M
- Essentra
- DuPont
- Leonhard Kurz

OpSec Security

Shiner International

Taibao Group

Invengo

De La Rue

Schreiner ProSecure

YPB Group

UPM Raflatac

Techsun

Impinj

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Anti-counterfeit Packaging (Food and Beverages) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Anti-counterfeit Packaging (Food and Beverages), with price, sales, revenue and global market share of Anti-counterfeit Packaging (Food and Beverages) from 2019 to 2024.

Chapter 3, the Anti-counterfeit Packaging (Food and Beverages) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Anti-counterfeit Packaging (Food and Beverages) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Anti-counterfeit Packaging (Food and Beverages) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Anti-counterfeit Packaging (Food and Beverages).

Chapter 14 and 15, to describe Anti-counterfeit Packaging (Food and Beverages) sales channel, distributors, customers, research findings and conclusion.

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