

Global Anti-Counterfeit Packaging for Food & Beverages Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Anti-Counterfeit Packaging for Food & Beverages market size was valued at USD 47900 million in 2023 and is forecast to a readjusted size of USD 63520 million by 2030 with a CAGR of 4.1% during review period.

Anti-counterfeiting packaging is the process of assigning secure packaging to the product in order to minimize counterfeiting or infringement. The purpose of anti-counterfeiting packaging is to prevent imitation and confirms safety of the goods.

Global Anti-counterfeit Packaging in Consumer Goods key players include Avery Dennison, Sun Chemical, Zebra Technologies, DNP, NHK SPRING, etc. Global top five manufacturers hold a share about 8%.

North America is the largest market, with a share over 25%, followed by Europe and China, have a share about 50 percent.

In terms of product, Authentication Packaging Technology is the largest segment, with a share over 65%. And in terms of application, the largest application is Food & Beverage, followed by Electronics & Appliances, Clothing & Ornament, ect.

The Global Info Research report includes an overview of the development of the Anti-Counterfeit Packaging for Food & Beverages industry chain, the market status of Packaged Dairy Products (Invisible Printing, Embedded Image), Convenience Food Packaging (Invisible Printing, Embedded Image), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications

and market trends of Anti-Counterfeit Packaging for Food & Beverages.

Regionally, the report analyzes the Anti-Counterfeit Packaging for Food & Beverages markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Anti-Counterfeit Packaging for Food & Beverages market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Anti-Counterfeit Packaging for Food & Beverages market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Anti-Counterfeit Packaging for Food & Beverages industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Invisible Printing, Embedded Image).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Anti-Counterfeit Packaging for Food & Beverages market.

Regional Analysis: The report involves examining the Anti-Counterfeit Packaging for Food & Beverages market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Anti-Counterfeit Packaging for Food & Beverages market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Anti-Counterfeit Packaging for Food & Beverages:

Company Analysis: Report covers individual Anti-Counterfeit Packaging for Food & Beverages manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Anti-Counterfeit Packaging for Food & Beverages. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Packaged Dairy Products, Convenience Food Packaging).

Technology Analysis: Report covers specific technologies relevant to Anti-Counterfeit Packaging for Food & Beverages. It assesses the current state, advancements, and potential future developments in Anti-Counterfeit Packaging for Food & Beverages areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Anti-Counterfeit Packaging for Food & Beverages market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Anti-Counterfeit Packaging for Food & Beverages market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Invisible Printing

Embedded Image

Digital Watermarks

Hidden Marks

Others

Market segment by Application

Packaged Dairy Products

Convenience Food Packaging

Packaged Bakery Products

Packaged Meat Products

Packaged Seafood

Confectionery

Others

Major players covered

3M Company

Applied Dna Sciences, Inc

E. I. Dupont

Sicpa Holding SA

Zebra Technologies Corporation

Trutag Technologies Inc

CCL Industries Inc

Avery Dennison Corporation

Shiner International, Inc

R. R. Donnelley & Sons Company

Impinj, Inc

Essentra Plc

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Anti-Counterfeit Packaging for Food & Beverages product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Anti-Counterfeit Packaging for Food & Beverages, with price, sales, revenue and global market share of Anti-Counterfeit Packaging for Food & Beverages from 2019 to 2024.

Chapter 3, the Anti-Counterfeit Packaging for Food & Beverages competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Anti-Counterfeit Packaging for Food & Beverages breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Anti-Counterfeit Packaging for Food & Beverages market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Anti-Counterfeit Packaging for Food & Beverages.

Chapter 14 and 15, to describe Anti-Counterfeit Packaging for Food & Beverages sales channel, distributors, customers, research findings and conclusion.

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