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Global Anti-counterfeit Package Market 2024 by Company, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/G9EC63B8115FEN.html
Date: January 2024
Pages: 146
Price: US$ 3,480.00 (Single User License)
ID: G9EC63B8115FEN

Abstracts

According to our (Global Info Research) latest study, the global Anti-counterfeit Package market size was valued at USD 79280 million in 2023 and is forecast to a readjusted size of USD 168670 million by 2030 with a CAGR of 11.4% during review period.

Anti-counterfeit package is the process of assigning secure packaging to the product in order to minimize counterfeiting or infringement. The purpose of anti-counterfeiting packaging is to prevent imitation and confirms safety of the goods.

Major manufacturers in the industry include Avery Dennison, Sun Chemical, Zebra Technologies, etc., accounting for 2.98%, 1.68%, and 1.57% of revenue, respectively. By region, the Asia Pacific region had the highest share of income in 2019, with more than 33.5 percent.

The Global Info Research report includes an overview of the development of the Anti-counterfeit Package industry chain, the market status of Food and Beverages (Authentication, Track and Trace), Pharmaceutical and Healthcare (Authentication, Track and Trace), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Anti-counterfeit Package.

Regionally, the report analyzes the Anti-counterfeit Package markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Anti-counterfeit Package market, with robust domestic demand, supportive

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policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Anti-counterfeit Package market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Anti-counterfeit Package industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Authentication, Track and Trace).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Anti-counterfeit Package market.

Regional Analysis: The report involves examining the Anti-counterfeit Package market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Anti-counterfeit Package market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Anti-counterfeit Package:

Company Analysis: Report covers individual Anti-counterfeit Package players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Anti-counterfeit Package This may involve surveys, interviews, and

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analysis of consumer reviews and feedback from different by Application (Food and Beverages, Pharmaceutical and Healthcare).

Technology Analysis: Report covers specific technologies relevant to Anti-counterfeit Package. It assesses the current state, advancements, and potential future developments in Anti-counterfeit Package areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Anti-counterfeit Package market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Anti-counterfeit Package market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Authentication

Track and Trace

Market segment by Application

Food and Beverages

Pharmaceutical and Healthcare

Industrial and Automotive

Consumer Electronics

Cosmetics and Personal Care

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Clothing and Apparel

Others

Market segment by players, this report covers

Avery Dennison

Sun Chemical

Zebra Technologies

DNP

NHK SPRING

Flint Group

Toppan

3M

Essentra

Alien Technology Corp

KURZ

OpSec Security

Lipeng

Shiner

Taibao

Invengo

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De La Rue

Schreiner ProSecure

CFC

UPM Raflatac

Techsun

Impinj

G&D

Catalent Pharma Solution

SICPA

CCL

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Anti-counterfeit Package product scope, market overview,

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market estimation caveats and base year.

Chapter 2, to profile the top players of Anti-counterfeit Package, with revenue, gross margin and global market share of Anti-counterfeit Package from 2019 to 2024.

Chapter 3, the Anti-counterfeit Package competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Anti-counterfeit Package market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Anti-counterfeit Package.

Chapter 13, to describe Anti-counterfeit Package research findings and conclusion.

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