

Global Anti-Counterfeit Hologram Label Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Anti-Counterfeit Hologram Label market size is expected to reach \$ 2474 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

Holographic anti-counterfeiting labels are security markers produced using laser holography, micro-nano gratings, laser imaging, or composite printing technologies. They feature dynamic optical effects, three-dimensional patterns, hidden information, and unique serial codes, serving to enhance product identification, anti-copying capabilities, tamper resistance, and brand protection.

The upstream supply chain comprises PET/BOPP films, aluminized films, holographic master plates, inks, adhesives, release paper, as well as laser platemaking and printing equipment. Downstream applications span the packaging of tobacco and alcohol products, pharmaceuticals, cosmetics, tickets and vouchers, ID cards, electronic goods, and luxury items.

Globally, the average unit price for holographic anti-counterfeiting labels stands at \$35 per thousand pieces, with global sales reaching approximately 48 billion units. The industry's annual production capacity ranges from 60 billion to 90 billion units, maintaining a profit margin of approximately 25%.

Moving forward, the global holographic anti-counterfeiting label market is poised to evolve toward digitalization, integration of multiple technologies, and higher security standards. Traditional, standalone laser effects will be progressively combined with QR codes, serial numbers, NFC technology, blockchain-based traceability systems, invisible inks, and tamper-evident structures, thereby establishing a comprehensive anti-

counterfeiting framework that integrates both online verification and offline visual authentication. As the demand for anti-counterfeiting and traceability solutions intensifies across the pharmaceutical, food and beverage, consumer electronics, and luxury brand sectors, the need for customized labels and smart packaging solutions is expected to continue its upward trajectory. Future market competition will center primarily on capabilities in master plate design, high-precision mass replication, material durability, data encoding systems, and the comprehensive integration of anti-counterfeiting solutions.

This report studies the global Anti-Counterfeit Hologram Label production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Anti-Counterfeit Hologram Label and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Anti-Counterfeit Hologram Label that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Anti-Counterfeit Hologram Label total production and demand, 2021-2032, (Millions Units)

Global Anti-Counterfeit Hologram Label total production value, 2021-2032, (USD Million)

Global Anti-Counterfeit Hologram Label production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Millions Units), (based on production site)

Global Anti-Counterfeit Hologram Label consumption by region & country, CAGR, 2021-2032 & (Millions Units)

U.S. VS China: Anti-Counterfeit Hologram Label domestic production, consumption, key domestic manufacturers and share

Global Anti-Counterfeit Hologram Label production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Millions Units)

Global Anti-Counterfeit Hologram Label production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Millions Units)

Global Anti-Counterfeit Hologram Label production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Millions Units)

This report profiles key players in the global Anti-Counterfeit Hologram Label market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key

companies covered as a part of this study include Crane Authentication, Authentix, KURZ SCRIBOS, CCL Design, SURYS, TOPPAN, Dai Nippon Printing, SATO, K Laser Technology, Zhejiang Jinghua Laser, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Anti-Counterfeit Hologram Label market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Millions Units) and average price (US\$/K Units) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Anti-Counterfeit Hologram Label Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Anti-Counterfeit Hologram Label Market, Segmentation by Type:

Holographic Anti-Counterfeit Label

Laser Hologram Label

Optical Variable Device Label

Microtext Hologram Label

Hidden Image Hologram Label

QR Code Hologram Label

RFID/NFC Hologram Label

Global Anti-Counterfeit Hologram Label Market, Segmentation by Holographic Effect:

2D Hologram Label

3D Hologram Label

Dot Matrix Hologram Label

True Color Hologram Label

Dynamic Hologram Label

Flip-Flop Hologram Label

Global Anti-Counterfeit Hologram Label Market, Segmentation by Material Structure:

PET Hologram Label

BOPP Hologram Label

Paper-Based Hologram Label

Aluminum-Coated Hologram Label

Transparent Hologram Label

Laminated Hologram Label

Global Anti-Counterfeit Hologram Label Market, Segmentation by Application:

Tobacco and Alcohol

Pharmaceutical

Cosmetics

Food and Beverages

Electronic Products

Others

Companies Profiled:

Crane Authentication

Authentix

KURZ SCRIBOS

CCL Design

SURYS

TOPPAN

Dai Nippon Printing

SATO

K Laser Technology

Zhejiang Jinghua Laser

HG Image

TungKong

Key Questions Answered:

1. How big is the global Anti-Counterfeit Hologram Label market?
2. What is the demand of the global Anti-Counterfeit Hologram Label market?
3. What is the year over year growth of the global Anti-Counterfeit Hologram Label market?
4. What is the production and production value of the global Anti-Counterfeit Hologram Label market?
5. Who are the key producers in the global Anti-Counterfeit Hologram Label market?
6. What are the growth factors driving the market demand?

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