

# Global Anti-counterfeit Cosmetics Packaging Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Anti-counterfeit Cosmetics Packaging market size was valued at USD 29490 million in 2023 and is forecast to a readjusted size of USD 36900 million by 2030 with a CAGR of 3.3% during review period.

Anti-counterfeiting packaging is the process of assigning secure packaging to the product in order to minimize counterfeiting or infringement. The purpose of anti-counterfeiting packaging is to prevent imitation and confirms safety of the goods.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

The Global Info Research report includes an overview of the development of the Anti-counterfeit Cosmetics Packaging industry chain, the market status of Cosmetics (Authentication Technology, Track and Trace Technology), Personal Care (Authentication Technology, Track and Trace Technology), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Anti-counterfeit Cosmetics Packaging.

Regionally, the report analyzes the Anti-counterfeit Cosmetics Packaging markets in key regions. North America and Europe are experiencing steady growth, driven by

government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Anti-counterfeit Cosmetics Packaging market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Anti-counterfeit Cosmetics Packaging market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Anti-counterfeit Cosmetics Packaging industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Authentication Technology, Track and Trace Technology).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Anti-counterfeit Cosmetics Packaging market.

**Regional Analysis:** The report involves examining the Anti-counterfeit Cosmetics Packaging market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Anti-counterfeit Cosmetics Packaging market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Anti-counterfeit Cosmetics Packaging:

**Company Analysis:** Report covers individual Anti-counterfeit Cosmetics Packaging players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Anti-counterfeit Cosmetics Packaging. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Cosmetics, Personal Care).

**Technology Analysis:** Report covers specific technologies relevant to Anti-counterfeit Cosmetics Packaging. It assesses the current state, advancements, and potential future developments in Anti-counterfeit Cosmetics Packaging areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Anti-counterfeit Cosmetics Packaging market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Anti-counterfeit Cosmetics Packaging market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Authentication Technology

Track and Trace Technology

### Market segment by Application

Cosmetics

Personal Care

Other

Market segment by players, this report covers

Avery Dennison

Sun Chemical

Zebra Technologies

DNP

Alpvision

NHK SPRING

Flint Grou

Toppan

3M

DuPont

KURZ

Authentix

Techsun

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Anti-counterfeit Cosmetics Packaging product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Anti-counterfeit Cosmetics Packaging, with revenue, gross margin and global market share of Anti-counterfeit Cosmetics Packaging from 2019 to 2024.

Chapter 3, the Anti-counterfeit Cosmetics Packaging competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Anti-counterfeit Cosmetics Packaging market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Anti-counterfeit Cosmetics Packaging.

Chapter 13, to describe Anti-counterfeit Cosmetics Packaging research findings and conclusion.

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