

# Global Anti-Bird Collision Window Film Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Anti-Bird Collision Window Film market size is expected to reach \$ 71.57 million by 2032, rising at a market growth of 6.6% CAGR during the forecast period (2026-2032).

Anti-Bird Collision Window Film is a functional architectural window film applied to glass surfaces that incorporates visible or ultraviolet patterns, markers, or textures recognizable to birds, reducing bird-glass collisions while maintaining transparency, daylight transmission, and aesthetic compatibility for buildings, infrastructure, and transportation facilities.

The anti-bird collision window film industry chain begins upstream with polyester film substrates, UV-reactive inks, adhesives, coatings, and release liners, continues midstream with coating, printing, patterning, laminating, and slitting by specialty functional film manufacturers and converters, and extends downstream through distributors, architectural glass service providers, installers, and contractors serving commercial buildings, public infrastructure, transportation hubs, and residential projects driven by bird-safe building standards, sustainability requirements, and urban biodiversity protection initiatives.

Current and planned projects in the anti-bird collision window film market focus on expanding coating and printing capacity for patterned films, developing next-generation UV-selective inks, integrating bird-safety functions with solar and energy-saving films, scaling regional manufacturing near construction markets, supporting large public and transportation infrastructure retrofits, and collaborating with green building certification programs and municipal biodiversity initiatives to standardize bird-safe glazing solutions.

In 2025, the global market sales 1,327,000 square meters, with an average global market price of USD 34 per square meter, and a market average gross profit margin of 31%.

The anti-bird collision window film market is an emerging niche within the broader architectural window film and green building materials industry, driven primarily by rising awareness of bird mortality caused by urban glass structures. Market development has accelerated over the past decade as cities, governments, and environmental organizations promote bird-safe building guidelines and biodiversity protection. While still small in absolute volume compared with solar or safety window films, the market shows above-average growth momentum.

Regionally, North America and Europe lead adoption due to stricter environmental standards and strong NGO advocacy, while Asia-Pacific is an emerging growth region driven by large-scale urban construction.

Market opportunities are closely linked to green building certifications, public infrastructure retrofits, airport expansion, and renovation of existing glass facades. Risks include uneven regulatory enforcement, price sensitivity in cost-driven construction markets, and competition from alternative solutions such as bird-friendly glass or external shading systems. Market trends point toward higher transparency films, UV-based ?bird-visible but human-invisible? technologies, and multifunctional products combining bird safety with solar control or energy efficiency. Competitive characteristics include relatively low capital barriers compared with heavy chemicals, strong emphasis on branding and certification, reliance on installer networks, and differentiation through pattern effectiveness, aesthetics, and compliance with bird-safety standards.

Overall, the market is expected to remain specialized but steadily expanding as sustainability and wildlife protection become integral to urban building design.

This report studies the global Anti-Bird Collision Window Film production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Anti-Bird Collision Window Film and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Anti-Bird Collision Window Film that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Anti-Bird Collision Window Film total production and demand, 2021-2032, (K Sq.m)

Global Anti-Bird Collision Window Film total production value, 2021-2032, (USD Million)

Global Anti-Bird Collision Window Film production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sq.m), (based on production site)

Global Anti-Bird Collision Window Film consumption by region & country, CAGR, 2021-2032 & (K Sq.m)

U.S. VS China: Anti-Bird Collision Window Film domestic production, consumption, key

domestic manufacturers and share

Global Anti-Bird Collision Window Film production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sq.m)

Global Anti-Bird Collision Window Film production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Sq.m)

Global Anti-Bird Collision Window Film production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sq.m)

This report profiles key players in the global Anti-Bird Collision Window Film market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Feather Friendly, Saint-Gobain, Eastman Llummar, Artscape, Decorative Films Solyx iQ, BirdShades, Saflex, Haverkamp, Avery Dennison Corporation, National Window Film Bird Divert, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Anti-Bird Collision Window Film market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sq.m) and average price (US\$/Sq.m) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Anti-Bird Collision Window Film Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Anti-Bird Collision Window Film Market, Segmentation by Type:

UV-Reflective Pattern Film

Visible Dot Pattern Film

Etched-Effect Pattern Film

Others

Global Anti-Bird Collision Window Film Market, Segmentation by Transparency Level:

High-Transparency Film

Medium-Transparency Film

Decorative Semi-Opaque Film

Custom Pattern Transparency Film

Global Anti-Bird Collision Window Film Market, Segmentation by Installation Form:

Exterior-Applied

Interior-Applied

Dual-Side Compatible

Global Anti-Bird Collision Window Film Market, Segmentation by Application:

Commercial

Residential

**Companies Profiled:**

Feather Friendly

Saint-Gobain

Eastman Llummar

Artscape

Decorative Films Solyx iQ

BirdShades

Saflex

Haverkamp

Avery Dennison Corporation

National Window Film Bird Divert

**Key Questions Answered:**

1. How big is the global Anti-Bird Collision Window Film market?
2. What is the demand of the global Anti-Bird Collision Window Film market?
3. What is the year over year growth of the global Anti-Bird Collision Window Film market?
4. What is the production and production value of the global Anti-Bird Collision Window Film market?
5. Who are the key producers in the global Anti-Bird Collision Window Film market?
6. What are the growth factors driving the market demand?

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