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Global Anomaly Detection Technology Market 2025 by Company, Regions, Type and Application, Forecast to 2031

https://marketpublishers.com/r/GD0CAE9775DBEN.html
Date: June 2025
Pages: 123
Price: US$ 3,480.00 (Single User License)
ID: GD0CAE9775DBEN

Abstracts

According to our (Global Info Research) latest study, the global Anomaly Detection Technology market size was valued at US$ 5275 million in 2024 and is forecast to a readjusted size of USD 7290 million by 2031 with a CAGR of 4.8% during review period.

Anomaly detection technology is a set of techniques and methods used to identify unusual or abnormal patterns, behaviors, or events within a system or dataset. It is commonly employed in various fields, including cybersecurity, network monitoring, fraud detection, and industrial quality control. The goal of anomaly detection technology is to help identify deviations from normal behavior that may indicate potential issues, anomalies, or threats.

The global anomaly detection technology market refers to the market for technologies and solutions that are used to detect and identify anomalies or abnormalities in various systems, processes, or data. Anomaly detection technology is crucial for identifying unusual patterns, outliers, or deviations from the norm that can signal potential threats, fraud, security breaches, or operational issues.

The market for anomaly detection technology is driven by the increasing need for efficient and effective detection of anomalies across various industries, including IT and telecommunications, banking and financial services, healthcare, retail, manufacturing, and others. The rise in cyber threats, fraud attempts, and security breaches has emphasized the importance of anomaly detection in protecting critical assets, data, and infrastructure.

Some key factors contributing to the growth of the global anomaly detection technology

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market include:

Increasing adoption of big data analytics: With the growing volume, variety, and velocity of data generated by organizations, the need for advanced analytics tools and techniques, including anomaly detection, has increased. Anomaly detection technology helps in analyzing and identifying anomalies in large datasets, enabling organizations to take proactive measures to mitigate risks and prevent potential issues.

Rising focus on security and compliance: Organizations across industries are placing a high priority on security and compliance. Anomaly detection technology plays a vital role in identifying security breaches, cyber threats, and other malicious activities that can compromise sensitive data and systems. Compliance regulations, such as GDPR (General Data Protection Regulation) and PCI DSS (Payment Card Industry Data Security Standard), also mandate the use of anomaly detection to ensure data privacy and security.

Advancements in AI and machine learning: The advancements in artificial intelligence (AI) and machine learning (ML) technologies have significantly contributed to the growth of the anomaly detection technology market. AI-powered anomaly detection algorithms can learn from historical data, identify patterns, and detect anomalies with a high degree of accuracy. ML techniques, such as supervised, unsupervised, and semi-supervised learning, enable the development of robust anomaly detection models.

Increasing demand for real-time monitoring: Real-time anomaly detection has become a critical requirement for many industries, particularly in areas such as cybersecurity, network monitoring, and operational analytics. The ability to detect anomalies in real-time allows organizations to respond quickly to potential threats or issues, minimizing the impact and reducing downtime.

Growing adoption of cloud-based solutions: The adoption of cloud computing and cloud-based solutions has opened up new opportunities for anomaly detection technology. Cloud-based anomaly detection solutions offer scalability, flexibility, and cost-efficiency by utilizing the cloud infrastructure’s computational power and storage capabilities.

The global anomaly detection technology market is highly competitive, with several vendors offering a wide range of solutions and services. Key players in the market include IBM, Microsoft Corporation, Splunk Inc., SAS Institute Inc., Rapid7, LogRhythm Inc., and Datadog, among others.

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In conclusion, the global anomaly detection technology market is witnessing significant growth due to the increasing need for effective anomaly detection across various industries. The advancements in AI, big data analytics, and cloud computing are expected to further propel the market in the coming years.

This report is a detailed and comprehensive analysis for global Anomaly Detection Technology market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Anomaly Detection Technology market size and forecasts, in consumption value ($ Million), 2020-2031

Global Anomaly Detection Technology market size and forecasts by region and country, in consumption value ($ Million), 2020-2031

Global Anomaly Detection Technology market size and forecasts, by Type and by Application, in consumption value ($ Million), 2020-2031

Global Anomaly Detection Technology market shares of main players, in revenue ($ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Anomaly Detection Technology

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Anomaly Detection Technology market based on the following parameters - company overview, revenue, gross margin, product

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portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IBM Corporation, Dell Technologies, Cisco Systems Inc., SAS Institute Inc., Splunk Inc., HPE, Trend Micro Inc, Wipro Limited, Rapid7, Datadog, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Anomaly Detection Technology market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Big Data Analytics

Data Mining and Business Intelligence

Machine Learning and Artificial Intelligence

Others

Market segment by Application

BFSI

Manufacturing

Retail

Healthcare

Government

IT&Telecom

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Others

Market segment by players, this report covers

IBM Corporation

Dell Technologies

Cisco Systems Inc.

SAS Institute Inc.

Splunk Inc.

HPE

Trend Micro Inc

Wipro Limited

Rapid7

Datadog

Microsoft Azure

Google Cloud Platform

Dynatrace

McAfee

LogRhythm

Securonix

Darktrace

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Fortinet

ExtraHop

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Anomaly Detection Technology product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Anomaly Detection Technology, with revenue, gross margin, and global market share of Anomaly Detection Technology from 2020 to 2025.

Chapter 3, the Anomaly Detection Technology competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025.and Anomaly Detection Technology market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

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Chapter 12, the key raw materials and key suppliers, and industry chain of Anomaly Detection Technology.

Chapter 13, to describe Anomaly Detection Technology research findings and conclusion.

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