

Global Anisotropic NdFeB Bonded Magnet Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Anisotropic NdFeB Bonded Magnet market size was valued at US\$ 880 million in 2025 and is forecast to a readjusted size of US\$ 1456 million by 2032 with a CAGR of 7.4% during review period.

In 2025, global anisotropic SmFeN bonded magnet production reached approximately 6112 tons, the average price is 140 usd/kg. Anisotropic SmFeN bonded magnets refer to bonded permanent magnets made by mixing Sm₂Fe₁₇N₂ magnetic powder, which has been oriented by a magnetic field, with a polymer and forming it under the action of an external magnetic field. This allows the magnetic powder grains to be preferentially aligned along a specific direction, thereby obtaining bonded permanent magnets with significantly higher magnetic performance than the isotropic version in that direction. The gross profit margin of anisotropic SmFeN bonded magnets is around 28%.

This report is a detailed and comprehensive analysis for global Anisotropic NdFeB Bonded Magnet market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Magnetization and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Anisotropic NdFeB Bonded Magnet market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Anisotropic NdFeB Bonded Magnet market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Anisotropic NdFeB Bonded Magnet market size and forecasts, by Magnetization and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Anisotropic NdFeB Bonded Magnet market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/kg), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Anisotropic NdFeB Bonded Magnet

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Anisotropic NdFeB Bonded Magnet market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nichia Corporation, Aichi Steel, MS-Schramberg, Bomatec, OPM, Sura Magnets AB, The Samarium Magnet Company, Nagase Group, Hangzhou Kede Magnetics, Guangzhou Kingmagnet New Materials, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Anisotropic NdFeB Bonded Magnet market is split by Magnetization and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Magnetization, and by Application in terms of

volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Magnetization

Axial Magnetization

Radial Magnetization

Market segment by Process

Injection Molding

Compression Molding

Extrusion Molding

3D Printing

Market segment by BH

25?50 kJ/m?

50?80 kJ/m?

80?107 kJ/m?

Market segment by Application

Automotive Sensors

Micro Motors

Consumer Electronics

Others

Major players covered

Nichia Corporation

Aichi Steel

MS-Schramberg

Bomatec

OPM

Sura Magnets AB

The Samarium Magnet Company

Nagase Group

Hangzhou Kede Magnetics

Guangzhou Kingmagnet New Materials

Chengdu Galaxy Magnet

Grirem Advanced Materials

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Anisotropic NdFeB Bonded Magnet product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Anisotropic NdFeB Bonded Magnet, with price, sales quantity, revenue, and global market share of Anisotropic NdFeB Bonded Magnet from 2021 to 2026.

Chapter 3, the Anisotropic NdFeB Bonded Magnet competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Anisotropic NdFeB Bonded Magnet breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Magnetization and by Application, with sales market share and growth rate by Magnetization, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Anisotropic NdFeB Bonded Magnet market forecast, by regions, by Magnetization, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Anisotropic NdFeB Bonded Magnet.

Chapter 14 and 15, to describe Anisotropic NdFeB Bonded Magnet sales channel, distributors, customers, research findings and conclusion.

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