

Global Anisotropic Hard Ferrite Magnet Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GD2C4AB9FE1EEN.html>

Date: February 2026

Pages: 121

Price: US\$ 4,480.00 (Single User License)

ID: GD2C4AB9FE1EEN

Abstracts

The global Anisotropic Hard Ferrite Magnet market size is expected to reach \$ 8727 million by 2032, rising at a market growth of 4.1% CAGR during the forecast period (2026-2032).

Anisotropic hard ferrite magnets are ceramic permanent magnets based on hexagonal ferrite materials—primarily strontium ferrite (SrFe_2O_7) or barium ferrite (BaFe_2O_7)—that are magnetically oriented during forming to align crystal grains along a preferred axis, resulting in higher remanence and energy product than isotropic ferrite magnets while retaining excellent corrosion resistance, thermal stability, and low cost. The supply chain starts upstream with iron oxide (Fe_2O_3) and strontium carbonate or barium carbonate sourced from mining and chemical producers, followed by calcination and fine milling to form ferrite powder; midstream manufacturers then perform wet pressing or dry pressing under a strong magnetic field to induce anisotropy, followed by sintering at high temperature and precision grinding to final dimensions; downstream, these magnets are magnetized, coated if required, and integrated into motors, automotive actuators, sensors, loudspeakers, and consumer electronics, with China dominating global production and capacity, while Japan, Europe, and the U.S. focus more on high-quality, application-specific ferrite magnet manufacturing. In 2025, global production of anisotropic hard ferrite magnets reaches approximately 2.05 million tons, compared with an estimated installed production capacity of about 2.45 million tons per year, with products typically sold at an average unit price of USD 2,700–4,600 per ton, while leading large-scale manufacturers achieve gross margins of around 22%.

This report studies the global Anisotropic Hard Ferrite Magnet production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Anisotropic Hard Ferrite Magnet and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Anisotropic Hard Ferrite Magnet that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Anisotropic Hard Ferrite Magnet total production and demand, 2021-2032, (Tons)

Global Anisotropic Hard Ferrite Magnet total production value, 2021-2032, (USD Million)

Global Anisotropic Hard Ferrite Magnet production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Anisotropic Hard Ferrite Magnet consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Anisotropic Hard Ferrite Magnet domestic production, consumption, key domestic manufacturers and share

Global Anisotropic Hard Ferrite Magnet production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Anisotropic Hard Ferrite Magnet production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Anisotropic Hard Ferrite Magnet production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Anisotropic Hard Ferrite Magnet market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Magnum Magnetics (USA), Adams Magnetic (USA), Arnold Magnetic (USA), Eclipse Magnetics (UK), Dexter Magnetic (USA), TDK Corporation (Japan), Hitachi Metals (Japan), DMEGC Magnetics (China), Dongxing Magnetic Materials (China), Ningbo Yunsheng (China), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Anisotropic Hard Ferrite Magnet market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Anisotropic Hard Ferrite Magnet Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Anisotropic Hard Ferrite Magnet Market, Segmentation by Type:

Low Grade Anisotropic Ferrite

Standard Anisotropic Ferrite

High Grade Anisotropic Ferrite

Global Anisotropic Hard Ferrite Magnet Market, Segmentation by Coercivity Level:

Standard Coercivity (180–240 kA/m)

High Coercivity (240–320 kA/m)

Extra-high Coercivity (>320 kA/m)

Global Anisotropic Hard Ferrite Magnet Market, Segmentation by Application:

Automotive Part

Industrial Machinery

Consumer Electronic

Energy & Power Equipment

Medical Device

Others

Companies Profiled:

Magnum Magnetics (USA)

Adams Magnetic (USA)

Arnold Magnetic (USA)

Eclipse Magnetics (UK)

Dexter Magnetic (USA)

TDK Corporation (Japan)

Hitachi Metals (Japan)

DMEGC Magnetics (China)

Dongxing Magnetic Materials (China)

Ningbo Yunsheng (China)

Chengdu Galaxy Magnets (China)

JASDI Magnet (Taiwan)

Key Questions Answered:

1. How big is the global Anisotropic Hard Ferrite Magnet market?
2. What is the demand of the global Anisotropic Hard Ferrite Magnet market?
3. What is the year over year growth of the global Anisotropic Hard Ferrite Magnet market?
4. What is the production and production value of the global Anisotropic Hard Ferrite Magnet market?
5. Who are the key producers in the global Anisotropic Hard Ferrite Magnet market?
6. What are the growth factors driving the market demand?

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