

Global Anisotropic Hard Ferrite Magnet Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Anisotropic Hard Ferrite Magnet market size was valued at US\$ 6580 million in 2025 and is forecast to a readjusted size of US\$ 8727 million by 2032 with a CAGR of 4.1% during review period.

Anisotropic hard ferrite magnets are ceramic permanent magnets based on hexagonal ferrite materials—primarily strontium ferrite (SrFe_2O_7) or barium ferrite (BaFe_2O_7)—that are magnetically oriented during forming to align crystal grains along a preferred axis, resulting in higher remanence and energy product than isotropic ferrite magnets while retaining excellent corrosion resistance, thermal stability, and low cost. The supply chain starts upstream with iron oxide (Fe_2O_3) and strontium carbonate or barium carbonate sourced from mining and chemical producers, followed by calcination and fine milling to form ferrite powder; midstream manufacturers then perform wet pressing or dry pressing under a strong magnetic field to induce anisotropy, followed by sintering at high temperature and precision grinding to final dimensions; downstream, these magnets are magnetized, coated if required, and integrated into motors, automotive actuators, sensors, loudspeakers, and consumer electronics, with China dominating global production and capacity, while Japan, Europe, and the U.S. focus more on high-quality, application-specific ferrite magnet manufacturing. In 2025, global production of anisotropic hard ferrite magnets reaches approximately 2.05 million tons, compared with an estimated installed production capacity of about 2.45 million tons per year, with products typically sold at an average unit price of USD 2,700–4,600 per ton, while leading large-scale manufacturers achieve gross margins of around 22%.

This report is a detailed and comprehensive analysis for global Anisotropic Hard Ferrite Magnet market. Both quantitative and qualitative analyses are presented by

manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Anisotropic Hard Ferrite Magnet market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Anisotropic Hard Ferrite Magnet market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Anisotropic Hard Ferrite Magnet market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Anisotropic Hard Ferrite Magnet market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Anisotropic Hard Ferrite Magnet
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Anisotropic Hard Ferrite Magnet market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Magnum Magnetics (USA), Adams Magnetic (USA), Arnold Magnetic (USA), Eclipse Magnetics (UK), Dexter Magnetic (USA), TDK Corporation (Japan), Hitachi Metals (Japan), DMEGC Magnetics (China), Dongxing Magnetic Materials (China), Ningbo Yunsheng (China), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Anisotropic Hard Ferrite Magnet market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Low Grade Anisotropic Ferrite

Standard Anisotropic Ferrite

High Grade Anisotropic Ferrite

Market segment by Coercivity Level

Standard Coercivity (180–240 kA/m)

High Coercivity (240–320 kA/m)

Extra-high Coercivity (>320 kA/m)

Market segment by Application

Automotive Part

Industrial Machinery

Consumer Electronic

Energy & Power Equipment

Medical Device

Others

Major players covered

Magnum Magnetics (USA)

Adams Magnetic (USA)

Arnold Magnetic (USA)

Eclipse Magnetics (UK)

Dexter Magnetic (USA)

TDK Corporation (Japan)

Hitachi Metals (Japan)

DMEGC Magnetics (China)

Dongxing Magnetic Materials (China)

Ningbo Yunsheng (China)

Chengdu Galaxy Magnets (China)

JASDI Magnet (Taiwan)

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Anisotropic Hard Ferrite Magnet product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Anisotropic Hard Ferrite Magnet, with price, sales quantity, revenue, and global market share of Anisotropic Hard Ferrite Magnet from 2021 to 2026.

Chapter 3, the Anisotropic Hard Ferrite Magnet competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Anisotropic Hard Ferrite Magnet breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Anisotropic Hard Ferrite Magnet market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Anisotropic Hard Ferrite Magnet.

Chapter 14 and 15, to describe Anisotropic Hard Ferrite Magnet sales channel, distributors, customers, research findings and conclusion.

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