

Global Anisotropic Bonded Magnet Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Anisotropic Bonded Magnet market size is expected to reach \$ 1306 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

In 2025, global sales of Anisotropic Bonded Magnet reached approximately 24,000 tons, with an average selling price of about USD 35/kg. The gross margin of major manufacturers was generally around 25%-40%.

Anisotropic Bonded Magnet, also known as oriented bonded magnet, is a type of permanent magnetic material made by mixing anisotropic magnetic powders such as NdFeB, ferrite, and SmFeN with resin, plastic, or rubber binders, and then forming them through injection molding, compression molding, or extrusion molding. Its core feature is that the magnetic powder is oriented by an external magnetic field during the forming process, enhancing magnetic performance in a specific direction. Compared with conventional isotropic bonded magnets, it offers higher magnetic performance while maintaining the advantages of high dimensional accuracy, the ability to form complex shapes, and suitability for mass production.

Its upstream materials mainly include anisotropic NdFeB magnetic powder, ferrite magnetic powder, SmFeN magnetic powder, resin binders, nylon, PPS, rubber, coupling agents, lubricants, and molds. The midstream segment includes compounding, granulation, oriented forming, magnetization, and precision processing of anisotropic bonded magnets. Downstream applications mainly include automotive electronics, consumer electronics, industrial automation, and medical equipment, with typical uses in micro-motor rotors, magnetic encoders, sensors, fan motors, pump motors, actuators, and precision magnetic components.

This report studies the global Anisotropic Bonded Magnet production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Anisotropic Bonded Magnet and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Anisotropic Bonded Magnet that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Anisotropic Bonded Magnet total production and demand, 2021-2032, (Tons)

Global Anisotropic Bonded Magnet total production value, 2021-2032, (USD Million)

Global Anisotropic Bonded Magnet production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Anisotropic Bonded Magnet consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Anisotropic Bonded Magnet domestic production, consumption, key domestic manufacturers and share

Global Anisotropic Bonded Magnet production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Anisotropic Bonded Magnet production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Anisotropic Bonded Magnet production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Anisotropic Bonded Magnet market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Aichi Steel, Bomatec, Arnold Magnetic Technologies, Magnetfabrik Bonn, MS-Schramberg, Bunting-DuBois, Hangzhou Kede Magnetics, Ningbo Yunsheng Bonded Magnet, Griem Advanced Materials, Pinghu Georchi Electronics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Anisotropic Bonded Magnet market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Anisotropic Bonded Magnet Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Anisotropic Bonded Magnet Market, Segmentation by Type:

NdFeB Magnetic Powder

Ferrite Magnetic Powder

SmFeN Magnetic Powder

Global Anisotropic Bonded Magnet Market, Segmentation by Forming Process:

Injection Molding

Compression Molding

Extrusion Molding

Global Anisotropic Bonded Magnet Market, Segmentation by Magnetic Pole Structure:

Single-pole

Multi-pole

Global Anisotropic Bonded Magnet Market, Segmentation by Application:

Automotive Electronics

Consumer Electronics

Industrial Automation

Medical Equipment

Other

Companies Profiled:

Aichi Steel

Bomatec

Arnold Magnetic Technologies

Magnetfabrik Bonn

MS-Schramberg

Bunting-DuBois

Hangzhou Kede Magnetics

Ningbo Yunsheng Bonded Magnet

Grirem Advanced Materials

Pinghu Georchi Electronics

Key Questions Answered:

1. How big is the global Anisotropic Bonded Magnet market?
2. What is the demand of the global Anisotropic Bonded Magnet market?
3. What is the year over year growth of the global Anisotropic Bonded Magnet market?
4. What is the production and production value of the global Anisotropic Bonded Magnet market?
5. Who are the key producers in the global Anisotropic Bonded Magnet market?
6. What are the growth factors driving the market demand?

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