

Global Anisotropic Bonded Magnet Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Anisotropic Bonded Magnet market size was valued at US\$ 864 million in 2025 and is forecast to a readjusted size of US\$ 1306 million by 2032 with a CAGR of 6.1% during review period.

In 2025, global sales of Anisotropic Bonded Magnet reached approximately 24,000 tons, with an average selling price of about USD 35/kg. The gross margin of major manufacturers was generally around 25%-40%.

Anisotropic Bonded Magnet, also known as oriented bonded magnet, is a type of permanent magnetic material made by mixing anisotropic magnetic powders such as NdFeB, ferrite, and SmFeN with resin, plastic, or rubber binders, and then forming them through injection molding, compression molding, or extrusion molding. Its core feature is that the magnetic powder is oriented by an external magnetic field during the forming process, enhancing magnetic performance in a specific direction. Compared with conventional isotropic bonded magnets, it offers higher magnetic performance while maintaining the advantages of high dimensional accuracy, the ability to form complex shapes, and suitability for mass production.

Its upstream materials mainly include anisotropic NdFeB magnetic powder, ferrite magnetic powder, SmFeN magnetic powder, resin binders, nylon, PPS, rubber, coupling agents, lubricants, and molds. The midstream segment includes compounding, granulation, oriented forming, magnetization, and precision processing of anisotropic bonded magnets. Downstream applications mainly include automotive electronics, consumer electronics, industrial automation, and medical equipment, with typical uses in micro-motor rotors, magnetic encoders, sensors, fan motors, pump motors, actuators,

and precision magnetic components.

This report is a detailed and comprehensive analysis for global Anisotropic Bonded Magnet market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Anisotropic Bonded Magnet market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Anisotropic Bonded Magnet market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Anisotropic Bonded Magnet market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Anisotropic Bonded Magnet market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/kg), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Anisotropic Bonded Magnet

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Anisotropic Bonded Magnet market based on the following parameters - company overview, sales quantity, revenue, price, gross

margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Aichi Steel, Bomatec, Arnold Magnetic Technologies, Magnetfabrik Bonn, MS-Schramberg, Bunting-DuBois, Hangzhou Kede Magnetics, Ningbo Yunsheng Bonded Magnet, Grirem Advanced Materials, Pinghu Georchi Electronics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Anisotropic Bonded Magnet market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

NdFeB Magnetic Powder

Ferrite Magnetic Powder

SmFeN Magnetic Powder

Market segment by Forming Process

Injection Molding

Compression Molding

Extrusion Molding

Market segment by Magnetic Pole Structure

Single-pole

Multi-pole

Market segment by Application

Automotive Electronics

Consumer Electronics

Industrial Automation

Medical Equipment

Other

Major players covered

Aichi Steel

Bomatec

Arnold Magnetic Technologies

Magnetfabrik Bonn

MS-Schramberg

Bunting-DuBois

Hangzhou Kede Magnetics

Ningbo Yunsheng Bonded Magnet

Grirem Advanced Materials

Pinghu Georchi Electronics

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Anisotropic Bonded Magnet product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Anisotropic Bonded Magnet, with price, sales quantity, revenue, and global market share of Anisotropic Bonded Magnet from 2021 to 2026.

Chapter 3, the Anisotropic Bonded Magnet competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Anisotropic Bonded Magnet breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Anisotropic Bonded Magnet market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five

Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Anisotropic Bonded Magnet.

Chapter 14 and 15, to describe Anisotropic Bonded Magnet sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Anisotropic Bonded Magnet Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 NdFeB Magnetic Powder

1.3.3 Ferrite Magnetic Powder

1.3.4 SmFeN Magnetic Powder

1.4 Market Analysis by Forming Process

1.4.1 Overview: Global Anisotropic Bonded Magnet Consumption Value by Forming Process: 2021 Versus 2025 Versus 2032

1.4.2 Injection Molding

1.4.3 Compression Molding

1.4.4 Extrusion Molding

1.5 Market Analysis by Magnetic Pole Structure

1.5.1 Overview: Global Anisotropic Bonded Magnet Consumption Value by Magnetic Pole Structure: 2021 Versus 2025 Versus 2032

1.5.2 Single-pole

1.5.3 Multi-pole

1.6 Market Analysis by Application

1.6.1 Overview: Global Anisotropic Bonded Magnet Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Automotive Electronics

1.6.3 Consumer Electronics

1.6.4 Industrial Automation

1.6.5 Medical Equipment

1.6.6 Other

1.7 Global Anisotropic Bonded Magnet Market Size & Forecast

1.7.1 Global Anisotropic Bonded Magnet Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Anisotropic Bonded Magnet Sales Quantity (2021-2032)

1.7.3 Global Anisotropic Bonded Magnet Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Aichi Steel

- 2.1.1 Aichi Steel Details
- 2.1.2 Aichi Steel Major Business
- 2.1.3 Aichi Steel Anisotropic Bonded Magnet Product and Services
- 2.1.4 Aichi Steel Anisotropic Bonded Magnet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.1.5 Aichi Steel Recent Developments/Updates
- 2.2 Bomatec
 - 2.2.1 Bomatec Details
 - 2.2.2 Bomatec Major Business
 - 2.2.3 Bomatec Anisotropic Bonded Magnet Product and Services
 - 2.2.4 Bomatec Anisotropic Bonded Magnet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.2.5 Bomatec Recent Developments/Updates
- 2.3 Arnold Magnetic Technologies
 - 2.3.1 Arnold Magnetic Technologies Details
 - 2.3.2 Arnold Magnetic Technologies Major Business
 - 2.3.3 Arnold Magnetic Technologies Anisotropic Bonded Magnet Product and Services
 - 2.3.4 Arnold Magnetic Technologies Anisotropic Bonded Magnet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.3.5 Arnold Magnetic Technologies Recent Developments/Updates
- 2.4 Magnetfabrik Bonn
 - 2.4.1 Magnetfabrik Bonn Details
 - 2.4.2 Magnetfabrik Bonn Major Business
 - 2.4.3 Magnetfabrik Bonn Anisotropic Bonded Magnet Product and Services
 - 2.4.4 Magnetfabrik Bonn Anisotropic Bonded Magnet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 Magnetfabrik Bonn Recent Developments/Updates
- 2.5 MS-Schramberg
 - 2.5.1 MS-Schramberg Details
 - 2.5.2 MS-Schramberg Major Business
 - 2.5.3 MS-Schramberg Anisotropic Bonded Magnet Product and Services
 - 2.5.4 MS-Schramberg Anisotropic Bonded Magnet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 MS-Schramberg Recent Developments/Updates
- 2.6 Bunting-DuBois
 - 2.6.1 Bunting-DuBois Details
 - 2.6.2 Bunting-DuBois Major Business
 - 2.6.3 Bunting-DuBois Anisotropic Bonded Magnet Product and Services
 - 2.6.4 Bunting-DuBois Anisotropic Bonded Magnet Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 Bunting-DuBois Recent Developments/Updates

2.7 Hangzhou Kede Magnetics

2.7.1 Hangzhou Kede Magnetics Details

2.7.2 Hangzhou Kede Magnetics Major Business

2.7.3 Hangzhou Kede Magnetics Anisotropic Bonded Magnet Product and Services

2.7.4 Hangzhou Kede Magnetics Anisotropic Bonded Magnet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 Hangzhou Kede Magnetics Recent Developments/Updates

2.8 Ningbo Yunsheng Bonded Magnet

2.8.1 Ningbo Yunsheng Bonded Magnet Details

2.8.2 Ningbo Yunsheng Bonded Magnet Major Business

2.8.3 Ningbo Yunsheng Bonded Magnet Anisotropic Bonded Magnet Product and Services

2.8.4 Ningbo Yunsheng Bonded Magnet Anisotropic Bonded Magnet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 Ningbo Yunsheng Bonded Magnet Recent Developments/Updates

2.9 Griem Advanced Materials

2.9.1 Griem Advanced Materials Details

2.9.2 Griem Advanced Materials Major Business

2.9.3 Griem Advanced Materials Anisotropic Bonded Magnet Product and Services

2.9.4 Griem Advanced Materials Anisotropic Bonded Magnet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Griem Advanced Materials Recent Developments/Updates

2.10 Pinghu Georchi Electronics

2.10.1 Pinghu Georchi Electronics Details

2.10.2 Pinghu Georchi Electronics Major Business

2.10.3 Pinghu Georchi Electronics Anisotropic Bonded Magnet Product and Services

2.10.4 Pinghu Georchi Electronics Anisotropic Bonded Magnet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Pinghu Georchi Electronics Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: ANISOTROPIC BONDED MAGNET BY MANUFACTURER

3.1 Global Anisotropic Bonded Magnet Sales Quantity by Manufacturer (2021-2026)

3.2 Global Anisotropic Bonded Magnet Revenue by Manufacturer (2021-2026)

3.3 Global Anisotropic Bonded Magnet Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of Anisotropic Bonded Magnet by Manufacturer Revenue (\$MM) and Market Share (%): 2025

3.4.2 Top 3 Anisotropic Bonded Magnet Manufacturer Market Share in 2025

3.4.3 Top 6 Anisotropic Bonded Magnet Manufacturer Market Share in 2025

3.5 Anisotropic Bonded Magnet Market: Overall Company Footprint Analysis

3.5.1 Anisotropic Bonded Magnet Market: Region Footprint

3.5.2 Anisotropic Bonded Magnet Market: Company Product Type Footprint

3.5.3 Anisotropic Bonded Magnet Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Anisotropic Bonded Magnet Market Size by Region

4.1.1 Global Anisotropic Bonded Magnet Sales Quantity by Region (2021-2032)

4.1.2 Global Anisotropic Bonded Magnet Consumption Value by Region (2021-2032)

4.1.3 Global Anisotropic Bonded Magnet Average Price by Region (2021-2032)

4.2 North America Anisotropic Bonded Magnet Consumption Value (2021-2032)

4.3 Europe Anisotropic Bonded Magnet Consumption Value (2021-2032)

4.4 Asia-Pacific Anisotropic Bonded Magnet Consumption Value (2021-2032)

4.5 South America Anisotropic Bonded Magnet Consumption Value (2021-2032)

4.6 Middle East & Africa Anisotropic Bonded Magnet Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

5.1 Global Anisotropic Bonded Magnet Sales Quantity by Type (2021-2032)

5.2 Global Anisotropic Bonded Magnet Consumption Value by Type (2021-2032)

5.3 Global Anisotropic Bonded Magnet Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Anisotropic Bonded Magnet Sales Quantity by Application (2021-2032)

6.2 Global Anisotropic Bonded Magnet Consumption Value by Application (2021-2032)

6.3 Global Anisotropic Bonded Magnet Average Price by Application (2021-2032)

7 NORTH AMERICA

7.1 North America Anisotropic Bonded Magnet Sales Quantity by Type (2021-2032)

7.2 North America Anisotropic Bonded Magnet Sales Quantity by Application

(2021-2032)

7.3 North America Anisotropic Bonded Magnet Market Size by Country

7.3.1 North America Anisotropic Bonded Magnet Sales Quantity by Country

(2021-2032)

7.3.2 North America Anisotropic Bonded Magnet Consumption Value by Country

(2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

8.1 Europe Anisotropic Bonded Magnet Sales Quantity by Type (2021-2032)

8.2 Europe Anisotropic Bonded Magnet Sales Quantity by Application (2021-2032)

8.3 Europe Anisotropic Bonded Magnet Market Size by Country

8.3.1 Europe Anisotropic Bonded Magnet Sales Quantity by Country (2021-2032)

8.3.2 Europe Anisotropic Bonded Magnet Consumption Value by Country (2021-2032)

8.3.3 Germany Market Size and Forecast (2021-2032)

8.3.4 France Market Size and Forecast (2021-2032)

8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific Anisotropic Bonded Magnet Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific Anisotropic Bonded Magnet Sales Quantity by Application (2021-2032)

9.3 Asia-Pacific Anisotropic Bonded Magnet Market Size by Region

9.3.1 Asia-Pacific Anisotropic Bonded Magnet Sales Quantity by Region (2021-2032)

9.3.2 Asia-Pacific Anisotropic Bonded Magnet Consumption Value by Region

(2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

- 10.1 South America Anisotropic Bonded Magnet Sales Quantity by Type (2021-2032)
- 10.2 South America Anisotropic Bonded Magnet Sales Quantity by Application (2021-2032)
- 10.3 South America Anisotropic Bonded Magnet Market Size by Country
 - 10.3.1 South America Anisotropic Bonded Magnet Sales Quantity by Country (2021-2032)
 - 10.3.2 South America Anisotropic Bonded Magnet Consumption Value by Country (2021-2032)
 - 10.3.3 Brazil Market Size and Forecast (2021-2032)
 - 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Anisotropic Bonded Magnet Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Anisotropic Bonded Magnet Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa Anisotropic Bonded Magnet Market Size by Country
 - 11.3.1 Middle East & Africa Anisotropic Bonded Magnet Sales Quantity by Country (2021-2032)
 - 11.3.2 Middle East & Africa Anisotropic Bonded Magnet Consumption Value by Country (2021-2032)
 - 11.3.3 Turkey Market Size and Forecast (2021-2032)
 - 11.3.4 Egypt Market Size and Forecast (2021-2032)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
 - 11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 Anisotropic Bonded Magnet Market Drivers
- 12.2 Anisotropic Bonded Magnet Market Restraints
- 12.3 Anisotropic Bonded Magnet Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Anisotropic Bonded Magnet and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Anisotropic Bonded Magnet
- 13.3 Anisotropic Bonded Magnet Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Anisotropic Bonded Magnet Typical Distributors
- 14.3 Anisotropic Bonded Magnet Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Anisotropic Bonded Magnet Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Anisotropic Bonded Magnet Consumption Value by Forming Process, (USD Million), 2021 & 2025 & 2032

Table 3. Global Anisotropic Bonded Magnet Consumption Value by Magnetic Pole Structure, (USD Million), 2021 & 2025 & 2032

Table 4. Global Anisotropic Bonded Magnet Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Aichi Steel Basic Information, Manufacturing Base and Competitors

Table 6. Aichi Steel Major Business

Table 7. Aichi Steel Anisotropic Bonded Magnet Product and Services

Table 8. Aichi Steel Anisotropic Bonded Magnet Sales Quantity (Tons), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. Aichi Steel Recent Developments/Updates

Table 10. Bomatec Basic Information, Manufacturing Base and Competitors

Table 11. Bomatec Major Business

Table 12. Bomatec Anisotropic Bonded Magnet Product and Services

Table 13. Bomatec Anisotropic Bonded Magnet Sales Quantity (Tons), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Bomatec Recent Developments/Updates

Table 15. Arnold Magnetic Technologies Basic Information, Manufacturing Base and Competitors

Table 16. Arnold Magnetic Technologies Major Business

Table 17. Arnold Magnetic Technologies Anisotropic Bonded Magnet Product and Services

Table 18. Arnold Magnetic Technologies Anisotropic Bonded Magnet Sales Quantity (Tons), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Arnold Magnetic Technologies Recent Developments/Updates

Table 20. Magnetfabrik Bonn Basic Information, Manufacturing Base and Competitors

Table 21. Magnetfabrik Bonn Major Business

Table 22. Magnetfabrik Bonn Anisotropic Bonded Magnet Product and Services

Table 23. Magnetfabrik Bonn Anisotropic Bonded Magnet Sales Quantity (Tons), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. Magnetfabrik Bonn Recent Developments/Updates

Table 25. MS-Schramberg Basic Information, Manufacturing Base and Competitors

Table 26. MS-Schramberg Major Business

Table 27. MS-Schramberg Anisotropic Bonded Magnet Product and Services

Table 28. MS-Schramberg Anisotropic Bonded Magnet Sales Quantity (Tons), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. MS-Schramberg Recent Developments/Updates

Table 30. Bunting-DuBois Basic Information, Manufacturing Base and Competitors

Table 31. Bunting-DuBois Major Business

Table 32. Bunting-DuBois Anisotropic Bonded Magnet Product and Services

Table 33. Bunting-DuBois Anisotropic Bonded Magnet Sales Quantity (Tons), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. Bunting-DuBois Recent Developments/Updates

Table 35. Hangzhou Kede Magnetics Basic Information, Manufacturing Base and Competitors

Table 36. Hangzhou Kede Magnetics Major Business

Table 37. Hangzhou Kede Magnetics Anisotropic Bonded Magnet Product and Services

Table 38. Hangzhou Kede Magnetics Anisotropic Bonded Magnet Sales Quantity (Tons), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. Hangzhou Kede Magnetics Recent Developments/Updates

Table 40. Ningbo Yunsheng Bonded Magnet Basic Information, Manufacturing Base and Competitors

Table 41. Ningbo Yunsheng Bonded Magnet Major Business

Table 42. Ningbo Yunsheng Bonded Magnet Anisotropic Bonded Magnet Product and Services

Table 43. Ningbo Yunsheng Bonded Magnet Anisotropic Bonded Magnet Sales Quantity (Tons), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 44. Ningbo Yunsheng Bonded Magnet Recent Developments/Updates

Table 45. Grirem Advanced Materials Basic Information, Manufacturing Base and Competitors

Table 46. Grirem Advanced Materials Major Business

Table 47. Grirem Advanced Materials Anisotropic Bonded Magnet Product and Services

Table 48. Grirem Advanced Materials Anisotropic Bonded Magnet Sales Quantity (Tons), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 49. Grirem Advanced Materials Recent Developments/Updates

Table 50. Pinghu Georchi Electronics Basic Information, Manufacturing Base and

Competitors

Table 51. Pinghu Georchi Electronics Major Business

Table 52. Pinghu Georchi Electronics Anisotropic Bonded Magnet Product and Services

Table 53. Pinghu Georchi Electronics Anisotropic Bonded Magnet Sales Quantity (Tons), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 54. Pinghu Georchi Electronics Recent Developments/Updates

Table 55. Global Anisotropic Bonded Magnet Sales Quantity by Manufacturer (2021-2026) & (Tons)

Table 56. Global Anisotropic Bonded Magnet Revenue by Manufacturer (2021-2026) & (USD Million)

Table 57. Global Anisotropic Bonded Magnet Average Price by Manufacturer (2021-2026) & (US\$/kg)

Table 58. Market Position of Manufacturers in Anisotropic Bonded Magnet, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 59. Head Office and Anisotropic Bonded Magnet Production Site of Key Manufacturer

Table 60. Anisotropic Bonded Magnet Market: Company Product Type Footprint

Table 61. Anisotropic Bonded Magnet Market: Company Product Application Footprint

Table 62. Anisotropic Bonded Magnet New Market Entrants and Barriers to Market Entry

Table 63. Anisotropic Bonded Magnet Mergers, Acquisition, Agreements, and Collaborations

Table 64. Global Anisotropic Bonded Magnet Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 65. Global Anisotropic Bonded Magnet Sales Quantity by Region (2021-2026) & (Tons)

Table 66. Global Anisotropic Bonded Magnet Sales Quantity by Region (2027-2032) & (Tons)

Table 67. Global Anisotropic Bonded Magnet Consumption Value by Region (2021-2026) & (USD Million)

Table 68. Global Anisotropic Bonded Magnet Consumption Value by Region (2027-2032) & (USD Million)

Table 69. Global Anisotropic Bonded Magnet Average Price by Region (2021-2026) & (US\$/kg)

Table 70. Global Anisotropic Bonded Magnet Average Price by Region (2027-2032) & (US\$/kg)

Table 71. Global Anisotropic Bonded Magnet Sales Quantity by Type (2021-2026) & (Tons)

Table 72. Global Anisotropic Bonded Magnet Sales Quantity by Type (2027-2032) & (Tons)

Table 73. Global Anisotropic Bonded Magnet Consumption Value by Type (2021-2026) & (USD Million)

Table 74. Global Anisotropic Bonded Magnet Consumption Value by Type (2027-2032) & (USD Million)

Table 75. Global Anisotropic Bonded Magnet Average Price by Type (2021-2026) & (US\$/kg)

Table 76. Global Anisotropic Bonded Magnet Average Price by Type (2027-2032) & (US\$/kg)

Table 77. Global Anisotropic Bonded Magnet Sales Quantity by Application (2021-2026) & (Tons)

Table 78. Global Anisotropic Bonded Magnet Sales Quantity by Application (2027-2032) & (Tons)

Table 79. Global Anisotropic Bonded Magnet Consumption Value by Application (2021-2026) & (USD Million)

Table 80. Global Anisotropic Bonded Magnet Consumption Value by Application (2027-2032) & (USD Million)

Table 81. Global Anisotropic Bonded Magnet Average Price by Application (2021-2026) & (US\$/kg)

Table 82. Global Anisotropic Bonded Magnet Average Price by Application (2027-2032) & (US\$/kg)

Table 83. North America Anisotropic Bonded Magnet Sales Quantity by Type (2021-2026) & (Tons)

Table 84. North America Anisotropic Bonded Magnet Sales Quantity by Type (2027-2032) & (Tons)

Table 85. North America Anisotropic Bonded Magnet Sales Quantity by Application (2021-2026) & (Tons)

Table 86. North America Anisotropic Bonded Magnet Sales Quantity by Application (2027-2032) & (Tons)

Table 87. North America Anisotropic Bonded Magnet Sales Quantity by Country (2021-2026) & (Tons)

Table 88. North America Anisotropic Bonded Magnet Sales Quantity by Country (2027-2032) & (Tons)

Table 89. North America Anisotropic Bonded Magnet Consumption Value by Country (2021-2026) & (USD Million)

Table 90. North America Anisotropic Bonded Magnet Consumption Value by Country (2027-2032) & (USD Million)

Table 91. Europe Anisotropic Bonded Magnet Sales Quantity by Type (2021-2026) &

(Tons)

Table 92. Europe Anisotropic Bonded Magnet Sales Quantity by Type (2027-2032) & (Tons)

Table 93. Europe Anisotropic Bonded Magnet Sales Quantity by Application (2021-2026) & (Tons)

Table 94. Europe Anisotropic Bonded Magnet Sales Quantity by Application (2027-2032) & (Tons)

Table 95. Europe Anisotropic Bonded Magnet Sales Quantity by Country (2021-2026) & (Tons)

Table 96. Europe Anisotropic Bonded Magnet Sales Quantity by Country (2027-2032) & (Tons)

Table 97. Europe Anisotropic Bonded Magnet Consumption Value by Country (2021-2026) & (USD Million)

Table 98. Europe Anisotropic Bonded Magnet Consumption Value by Country (2027-2032) & (USD Million)

Table 99. Asia-Pacific Anisotropic Bonded Magnet Sales Quantity by Type (2021-2026) & (Tons)

Table 100. Asia-Pacific Anisotropic Bonded Magnet Sales Quantity by Type (2027-2032) & (Tons)

Table 101. Asia-Pacific Anisotropic Bonded Magnet Sales Quantity by Application (2021-2026) & (Tons)

Table 102. Asia-Pacific Anisotropic Bonded Magnet Sales Quantity by Application (2027-2032) & (Tons)

Table 103. Asia-Pacific Anisotropic Bonded Magnet Sales Quantity by Region (2021-2026) & (Tons)

Table 104. Asia-Pacific Anisotropic Bonded Magnet Sales Quantity by Region (2027-2032) & (Tons)

Table 105. Asia-Pacific Anisotropic Bonded Magnet Consumption Value by Region (2021-2026) & (USD Million)

Table 106. Asia-Pacific Anisotropic Bonded Magnet Consumption Value by Region (2027-2032) & (USD Million)

Table 107. South America Anisotropic Bonded Magnet Sales Quantity by Type (2021-2026) & (Tons)

Table 108. South America Anisotropic Bonded Magnet Sales Quantity by Type (2027-2032) & (Tons)

Table 109. South America Anisotropic Bonded Magnet Sales Quantity by Application (2021-2026) & (Tons)

Table 110. South America Anisotropic Bonded Magnet Sales Quantity by Application (2027-2032) & (Tons)

Table 111. South America Anisotropic Bonded Magnet Sales Quantity by Country (2021-2026) & (Tons)

Table 112. South America Anisotropic Bonded Magnet Sales Quantity by Country (2027-2032) & (Tons)

Table 113. South America Anisotropic Bonded Magnet Consumption Value by Country (2021-2026) & (USD Million)

Table 114. South America Anisotropic Bonded Magnet Consumption Value by Country (2027-2032) & (USD Million)

Table 115. Middle East & Africa Anisotropic Bonded Magnet Sales Quantity by Type (2021-2026) & (Tons)

Table 116. Middle East & Africa Anisotropic Bonded Magnet Sales Quantity by Type (2027-2032) & (Tons)

Table 117. Middle East & Africa Anisotropic Bonded Magnet Sales Quantity by Application (2021-2026) & (Tons)

Table 118. Middle East & Africa Anisotropic Bonded Magnet Sales Quantity by Application (2027-2032) & (Tons)

Table 119. Middle East & Africa Anisotropic Bonded Magnet Sales Quantity by Country (2021-2026) & (Tons)

Table 120. Middle East & Africa Anisotropic Bonded Magnet Sales Quantity by Country (2027-2032) & (Tons)

Table 121. Middle East & Africa Anisotropic Bonded Magnet Consumption Value by Country (2021-2026) & (USD Million)

Table 122. Middle East & Africa Anisotropic Bonded Magnet Consumption Value by Country (2027-2032) & (USD Million)

Table 123. Anisotropic Bonded Magnet Raw Material

Table 124. Key Manufacturers of Anisotropic Bonded Magnet Raw Materials

Table 125. Anisotropic Bonded Magnet Typical Distributors

Table 126. Anisotropic Bonded Magnet Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Anisotropic Bonded Magnet Picture
- Figure 2. Global Anisotropic Bonded Magnet Revenue by Type, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global Anisotropic Bonded Magnet Revenue Market Share by Type in 2025
- Figure 4. NdFeB Magnetic Powder Examples
- Figure 5. Ferrite Magnetic Powder Examples
- Figure 6. SmFeN Magnetic Powder Examples
- Figure 7. Global Anisotropic Bonded Magnet Revenue by Forming Process, (USD Million), 2021 & 2025 & 2032
- Figure 8. Global Anisotropic Bonded Magnet Revenue Market Share by Forming Process in 2025
- Figure 9. Injection Molding Examples
- Figure 10. Compression Molding Examples
- Figure 11. Extrusion Molding Examples
- Figure 12. Global Anisotropic Bonded Magnet Revenue by Magnetic Pole Structure, (USD Million), 2021 & 2025 & 2032
- Figure 13. Global Anisotropic Bonded Magnet Revenue Market Share by Magnetic Pole Structure in 2025
- Figure 14. Single-pole Examples
- Figure 15. Multi-pole Examples
- Figure 16. Global Anisotropic Bonded Magnet Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 17. Global Anisotropic Bonded Magnet Revenue Market Share by Application in 2025
- Figure 18. Automotive Electronics Examples
- Figure 19. Consumer Electronics Examples
- Figure 20. Industrial Automation Examples
- Figure 21. Medical Equipment Examples
- Figure 22. Other Examples
- Figure 23. Global Anisotropic Bonded Magnet Consumption Value, (USD Million): 2021 & 2025 & 2032
- Figure 24. Global Anisotropic Bonded Magnet Consumption Value and Forecast (2021-2032) & (USD Million)
- Figure 25. Global Anisotropic Bonded Magnet Sales Quantity (2021-2032) & (Tons)
- Figure 26. Global Anisotropic Bonded Magnet Price (2021-2032) & (US\$/kg)

Figure 27. Global Anisotropic Bonded Magnet Sales Quantity Market Share by Manufacturer in 2025

Figure 28. Global Anisotropic Bonded Magnet Revenue Market Share by Manufacturer in 2025

Figure 29. Producer Shipments of Anisotropic Bonded Magnet by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 30. Top 3 Anisotropic Bonded Magnet Manufacturer (Revenue) Market Share in 2025

Figure 31. Top 6 Anisotropic Bonded Magnet Manufacturer (Revenue) Market Share in 2025

Figure 32. Global Anisotropic Bonded Magnet Sales Quantity Market Share by Region (2021-2032)

Figure 33. Global Anisotropic Bonded Magnet Consumption Value Market Share by Region (2021-2032)

Figure 34. North America Anisotropic Bonded Magnet Consumption Value (2021-2032) & (USD Million)

Figure 35. Europe Anisotropic Bonded Magnet Consumption Value (2021-2032) & (USD Million)

Figure 36. Asia-Pacific Anisotropic Bonded Magnet Consumption Value (2021-2032) & (USD Million)

Figure 37. South America Anisotropic Bonded Magnet Consumption Value (2021-2032) & (USD Million)

Figure 38. Middle East & Africa Anisotropic Bonded Magnet Consumption Value (2021-2032) & (USD Million)

Figure 39. Global Anisotropic Bonded Magnet Sales Quantity Market Share by Type (2021-2032)

Figure 40. Global Anisotropic Bonded Magnet Consumption Value Market Share by Type (2021-2032)

Figure 41. Global Anisotropic Bonded Magnet Average Price by Type (2021-2032) & (US\$/kg)

Figure 42. Global Anisotropic Bonded Magnet Sales Quantity Market Share by Application (2021-2032)

Figure 43. Global Anisotropic Bonded Magnet Revenue Market Share by Application (2021-2032)

Figure 44. Global Anisotropic Bonded Magnet Average Price by Application (2021-2032) & (US\$/kg)

Figure 45. North America Anisotropic Bonded Magnet Sales Quantity Market Share by Type (2021-2032)

Figure 46. North America Anisotropic Bonded Magnet Sales Quantity Market Share by

Application (2021-2032)

Figure 47. North America Anisotropic Bonded Magnet Sales Quantity Market Share by Country (2021-2032)

Figure 48. North America Anisotropic Bonded Magnet Consumption Value Market Share by Country (2021-2032)

Figure 49. United States Anisotropic Bonded Magnet Consumption Value (2021-2032) & (USD Million)

Figure 50. Canada Anisotropic Bonded Magnet Consumption Value (2021-2032) & (USD Million)

Figure 51. Mexico Anisotropic Bonded Magnet Consumption Value (2021-2032) & (USD Million)

Figure 52. Europe Anisotropic Bonded Magnet Sales Quantity Market Share by Type (2021-2032)

Figure 53. Europe Anisotropic Bonded Magnet Sales Quantity Market Share by Application (2021-2032)

Figure 54. Europe Anisotropic Bonded Magnet Sales Quantity Market Share by Country (2021-2032)

Figure 55. Europe Anisotropic Bonded Magnet Consumption Value Market Share by Country (2021-2032)

Figure 56. Germany Anisotropic Bonded Magnet Consumption Value (2021-2032) & (USD Million)

Figure 57. France Anisotropic Bonded Magnet Consumption Value (2021-2032) & (USD Million)

Figure 58. United Kingdom Anisotropic Bonded Magnet Consumption Value (2021-2032) & (USD Million)

Figure 59. Russia Anisotropic Bonded Magnet Consumption Value (2021-2032) & (USD Million)

Figure 60. Italy Anisotropic Bonded Magnet Consumption Value (2021-2032) & (USD Million)

Figure 61. Asia-Pacific Anisotropic Bonded Magnet Sales Quantity Market Share by Type (2021-2032)

Figure 62. Asia-Pacific Anisotropic Bonded Magnet Sales Quantity Market Share by Application (2021-2032)

Figure 63. Asia-Pacific Anisotropic Bonded Magnet Sales Quantity Market Share by Region (2021-2032)

Figure 64. Asia-Pacific Anisotropic Bonded Magnet Consumption Value Market Share by Region (2021-2032)

Figure 65. China Anisotropic Bonded Magnet Consumption Value (2021-2032) & (USD Million)

Figure 66. Japan Anisotropic Bonded Magnet Consumption Value (2021-2032) & (USD Million)

Figure 67. South Korea Anisotropic Bonded Magnet Consumption Value (2021-2032) & (USD Million)

Figure 68. India Anisotropic Bonded Magnet Consumption Value (2021-2032) & (USD Million)

Figure 69. Southeast Asia Anisotropic Bonded Magnet Consumption Value (2021-2032) & (USD Million)

Figure 70. Australia Anisotropic Bonded Magnet Consumption Value (2021-2032) & (USD Million)

Figure 71. South America Anisotropic Bonded Magnet Sales Quantity Market Share by Type (2021-2032)

Figure 72. South America Anisotropic Bonded Magnet Sales Quantity Market Share by Application (2021-2032)

Figure 73. South America Anisotropic Bonded Magnet Sales Quantity Market Share by Country (2021-2032)

Figure 74. South America Anisotropic Bonded Magnet Consumption Value Market Share by Country (2021-2032)

Figure 75. Brazil Anisotropic Bonded Magnet Consumption Value (2021-2032) & (USD Million)

Figure 76. Argentina Anisotropic Bonded Magnet Consumption Value (2021-2032) & (USD Million)

Figure 77. Middle East & Africa Anisotropic Bonded Magnet Sales Quantity Market Share by Type (2021-2032)

Figure 78. Middle East & Africa Anisotropic Bonded Magnet Sales Quantity Market Share by Application (2021-2032)

Figure 79. Middle East & Africa Anisotropic Bonded Magnet Sales Quantity Market Share by Country (2021-2032)

Figure 80. Middle East & Africa Anisotropic Bonded Magnet Consumption Value Market Share by Country (2021-2032)

Figure 81. Turkey Anisotropic Bonded Magnet Consumption Value (2021-2032) & (USD Million)

Figure 82. Egypt Anisotropic Bonded Magnet Consumption Value (2021-2032) & (USD Million)

Figure 83. Saudi Arabia Anisotropic Bonded Magnet Consumption Value (2021-2032) & (USD Million)

Figure 84. South Africa Anisotropic Bonded Magnet Consumption Value (2021-2032) & (USD Million)

Figure 85. Anisotropic Bonded Magnet Market Drivers

Figure 86. Anisotropic Bonded Magnet Market Restraints

Figure 87. Anisotropic Bonded Magnet Market Trends

Figure 88. Porters Five Forces Analysis

Figure 89. Manufacturing Cost Structure Analysis of Anisotropic Bonded Magnet in 2025

Figure 90. Manufacturing Process Analysis of Anisotropic Bonded Magnet

Figure 91. Anisotropic Bonded Magnet Industrial Chain

Figure 92. Sales Channel: Direct to End-User vs Distributors

Figure 93. Direct Channel Pros & Cons

Figure 94. Indirect Channel Pros & Cons

Figure 95. Methodology

Figure 96. Research Process and Data Source

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