

# Global Anisic Acid Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Anisic Acid market size is expected to reach \$ 189 million by 2032, rising at a market growth of 4.0% CAGR during the forecast period (2026-2032).

Anisic acid—chemically known as 4-methoxybenzoic acid—is a white to pale yellow crystalline powder typically characterized by a faint anise-like odor. It serves as a crucial intermediate in organic synthesis and is widely utilized in the production of pharmaceuticals (such as Amiodarone and Aniracetam), fragrances, and preservatives, as well as serving as a food additive. In 2025, global sales volume is projected to reach approximately 22,000 tons, with an average selling price of \$6,338 per ton. The industry's gross profit margin typically ranges between 20% and 30%.

The upstream sector relies primarily on basic petrochemical products and plant extracts; key raw materials include p-cresol, p-hydroxybenzaldehyde, or anethole. Among these, synthesis via the oxidation of p-cresol constitutes the dominant industrial production route. The midstream sector encompasses the synthesis of fine chemicals and subsequent deep processing; technological barriers in this segment center on controlling the yield of oxidation reactions, selecting appropriate catalysts, and employing high-purity purification techniques specifically tailored for pharmaceutical-grade products. Downstream applications are extensive, spanning diverse fields such as pharmaceutical intermediates, food additives, and industrial dyes.

As traditional preservatives increasingly face safety concerns and tightening regulations, anisic acid—distinguished by its 'green' credentials as a naturally occurring component of anise oil and its exceptional antimicrobial activity (particularly against molds and yeasts)—is rapidly gaining traction within the mid-to-high-end personal care market. Furthermore, the steady expansion of the pharmaceutical industry has driven

demand for high-performance intermediates; specifically in the synthesis of cardiovascular and anti-allergic medications, the structural stability of anisic acid renders it an indispensable molecular building block. The continuous refinement and upgrading of downstream application sectors have, in turn, generated a demand for anisic acid of higher purity or specific provenance (such as plant-derived or natural sources), thereby driving the optimization of product portfolios and the enhancement of added value.

This report studies the global Anisic Acid production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Anisic Acid and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Anisic Acid that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Anisic Acid total production and demand, 2021-2032, (MT)

Global Anisic Acid total production value, 2021-2032, (USD Million)

Global Anisic Acid production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (MT), (based on production site)

Global Anisic Acid consumption by region & country, CAGR, 2021-2032 & (MT)

U.S. VS China: Anisic Acid domestic production, consumption, key domestic manufacturers and share

Global Anisic Acid production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (MT)

Global Anisic Acid production by Type, production, value, CAGR, 2021-2032, (USD Million) & (MT)

Global Anisic Acid production by Application, production, value, CAGR, 2021-2032, (USD Million) & (MT)

This report profiles key players in the global Anisic Acid market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Evonik, Clariant, Cosphatec, Aagam Global Chemicals, Zhejiang Shengxiao Chemicals, BeiLi Technologies, Taixing Zhongran Chemical, Nanjing Hike Biological Technology, Jiaying Jinli Chemical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Anisic Acid market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Anisic Acid Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Anisic Acid Market, Segmentation by Type:

Purity?98%

Purity?99%

Other

### Global Anisic Acid Market, Segmentation by Grade:

Industrial Grade

Pharmaceutical Grade

Other

### Global Anisic Acid Market, Segmentation by Source:

Synthetic

Natural

### Global Anisic Acid Market, Segmentation by Application:

Food

Pharmaceutical

Cosmetics

Other

### Companies Profiled:

Evonik

Clariant

Cosphatec

Aagam Global Chemicals

Zhejiang Shengxiao Chemicals

BeiLi Technologies

Taixing Zhongran Chemical

Nanjing Hike Biological Technology

Jiaxing Jinli Chemical

**Key Questions Answered:**

1. How big is the global Anisic Acid market?
2. What is the demand of the global Anisic Acid market?
3. What is the year over year growth of the global Anisic Acid market?
4. What is the production and production value of the global Anisic Acid market?
5. Who are the key producers in the global Anisic Acid market?
6. What are the growth factors driving the market demand?

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