

Global Animation Voiceover Recording and Production Service Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Animation Voiceover Recording and Production Service market size is expected to reach \$ 7088 million by 2032, rising at a market growth of 8.3% CAGR during the forecast period (2026-2032).

Animation Voiceover Recording and Production Services refer to the complete sound production and post-processing services provided for animated works (including television animation, film animation, web animation, and game animation). These services encompass multiple stages, including character voice recording, sound effect design (SFX), original music production, dialogue editing, sound synthesis, mixing, and mastering. The core objective is to build an auditory system with spatial awareness, emotional tension, and immersive experience based on the visuals. This service is typically completed collaboratively by professional recording studios, sound design teams, and post-production engineers. Utilizing digital audio workstations (DAWs), sound effect libraries, and acoustic processing technologies, it achieves a high degree of matching between sound and visual rhythm, plot expression, and character development. It is a crucial post-production stage in the industrialized production process of animation content.

The animation voiceover recording and production services market has seen continuous growth in recent years, primarily driven by the expansion of global demand for animation content, intensified competition among streaming platforms, and increased demand for multilingual distribution. The rapid increase in the number of animated films, animated series, web animations, short video content, and game CG has significantly boosted demand for character dubbing, sound design, Foley sound effects, ADR, and post-production mixing services. As streaming platforms accelerate their global content

deployment, animated works need to simultaneously support multilingual dubbing and localized audio versions, further driving the growth of the international dubbing and audio post-production market. Meanwhile, audiences' demands for immersion, character expressiveness, and cinematic sound experiences are constantly increasing, promoting the gradual popularization of Dolby Atmos, spatial audio, and high-specification mixing technologies. The development of remote recording, cloud collaboration, and AI-assisted audio technologies has also improved cross-regional production efficiency and global collaborative capabilities. The expansion of the game animation, virtual idol, metaverse content, and interactive entertainment markets continues to broaden the application scenarios for animation sound effects and dubbing production services, driving the industry towards digitalization, high-end development, and globalization.

This report studies the global Animation Voiceover Recording and Production Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Animation Voiceover Recording and Production Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Animation Voiceover Recording and Production Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Animation Voiceover Recording and Production Service total market, 2021-2032, (USD Million)

Global Animation Voiceover Recording and Production Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Animation Voiceover Recording and Production Service total market, key domestic companies, and share, (USD Million)

Global Animation Voiceover Recording and Production Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Animation Voiceover Recording and Production Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Animation Voiceover Recording and Production Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Animation Voiceover Recording and Production Service market based on the following parameters - company overview,

revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Aoni Production, Production Baobab, 81 Produce, Crunchyroll, Iyuno, Bang Zoom Studios, Atlas Oceanic, Ocean Studios, Keywords Studios, Sigma Seven, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Animation Voiceover Recording and Production Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Animation Voiceover Recording and Production Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Animation Voiceover Recording and Production Service Market, Segmentation

Global Animation Voiceover Recording and Production Service Supply, Demand and Key Producers, 2026-2032

by Type:

2D Animation

3D Animation

Global Animation Voiceover Recording and Production Service Market, Segmentation
by Service Content:

Voice-over Production

Sound Design

Others

Global Animation Voiceover Recording and Production Service Market, Segmentation
by Voice Acting Type:

Character Voice Acting

Narrator/Commentary Voice Acting

Sound Effects Voice Acting

Global Animation Voiceover Recording and Production Service Market, Segmentation
by Application:

Anime Production

Video Game Animation

Others

Companies Profiled:

Aoni Production

Production Baobab

81 Produce

Crunchyroll

Iyuno

Bang Zoom Studios

Atlas Oceanic

Ocean Studios

Keywords Studios

Sigma Seven

Osawa Office

Ken Production

NYAV Post

Studiopolis

Salami Studios

729 Voice Studio

VOICE BEAR studio

TrioPen Studio

JY Animation

Voicegem

Key Questions Answered

1. How big is the global Animation Voiceover Recording and Production Service market?
2. What is the demand of the global Animation Voiceover Recording and Production Service market?
3. What is the year over year growth of the global Animation Voiceover Recording and Production Service market?
4. What is the total value of the global Animation Voiceover Recording and Production Service market?
5. Who are the Major Players in the global Animation Voiceover Recording and Production Service market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

1.1 Animation Voiceover Recording and Production Service Introduction

1.2 World Animation Voiceover Recording and Production Service Market Size & Forecast (2021 & 2025 & 2032)

1.3 World Animation Voiceover Recording and Production Service Total Market by Region (by Headquarter Location)

1.3.1 World Animation Voiceover Recording and Production Service Market Size by Region (2021-2032), (by Headquarter Location)

1.3.2 United States Based Company Animation Voiceover Recording and Production Service Revenue (2021-2032)

1.3.3 China Based Company Animation Voiceover Recording and Production Service Revenue (2021-2032)

1.3.4 Europe Based Company Animation Voiceover Recording and Production Service Revenue (2021-2032)

1.3.5 Japan Based Company Animation Voiceover Recording and Production Service Revenue (2021-2032)

1.3.6 South Korea Based Company Animation Voiceover Recording and Production Service Revenue (2021-2032)

1.3.7 ASEAN Based Company Animation Voiceover Recording and Production Service Revenue (2021-2032)

1.3.8 India Based Company Animation Voiceover Recording and Production Service Revenue (2021-2032)

1.4 Market Drivers, Restraints and Trends

1.4.1 Animation Voiceover Recording and Production Service Market Drivers

1.4.2 Factors Affecting Demand

1.4.3 Major Market Trends

2 DEMAND SUMMARY

2.1 World Animation Voiceover Recording and Production Service Consumption Value (2021-2032)

2.2 World Animation Voiceover Recording and Production Service Consumption Value by Region

2.2.1 World Animation Voiceover Recording and Production Service Consumption Value by Region (2021-2026)

2.2.2 World Animation Voiceover Recording and Production Service Consumption

Value Forecast by Region (2027-2032)

2.3 United States Animation Voiceover Recording and Production Service Consumption Value (2021-2032)

2.4 China Animation Voiceover Recording and Production Service Consumption Value (2021-2032)

2.5 Europe Animation Voiceover Recording and Production Service Consumption Value (2021-2032)

2.6 Japan Animation Voiceover Recording and Production Service Consumption Value (2021-2032)

2.7 South Korea Animation Voiceover Recording and Production Service Consumption Value (2021-2032)

2.8 ASEAN Animation Voiceover Recording and Production Service Consumption Value (2021-2032)

2.9 India Animation Voiceover Recording and Production Service Consumption Value (2021-2032)

3 WORLD ANIMATION VOICEOVER RECORDING AND PRODUCTION SERVICE COMPANIES COMPETITIVE ANALYSIS

3.1 World Animation Voiceover Recording and Production Service Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Animation Voiceover Recording and Production Service Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Animation Voiceover Recording and Production Service in 2025

3.2.3 Global Concentration Ratios (CR8) for Animation Voiceover Recording and Production Service in 2025

3.3 Animation Voiceover Recording and Production Service Company Evaluation Quadrant

3.4 Animation Voiceover Recording and Production Service Market: Overall Company Footprint Analysis

3.4.1 Animation Voiceover Recording and Production Service Market: Region Footprint

3.4.2 Animation Voiceover Recording and Production Service Market: Company Product Type Footprint

3.4.3 Animation Voiceover Recording and Production Service Market: Company Product Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

- 3.5.2 Barriers of Market Entry
- 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: Animation Voiceover Recording and Production Service Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: Animation Voiceover Recording and Production Service Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: Animation Voiceover Recording and Production Service Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Animation Voiceover Recording and Production Service Consumption Value Comparison
 - 4.2.1 United States VS China: Animation Voiceover Recording and Production Service Consumption Value Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Animation Voiceover Recording and Production Service Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based Animation Voiceover Recording and Production Service Companies and Market Share, 2021-2026
 - 4.3.1 United States Based Animation Voiceover Recording and Production Service Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies Animation Voiceover Recording and Production Service Revenue, (2021-2026)
- 4.4 China Based Companies Animation Voiceover Recording and Production Service Revenue and Market Share, 2021-2026
 - 4.4.1 China Based Animation Voiceover Recording and Production Service Companies, Company Headquarters (Province, Country)
 - 4.4.2 China Based Companies Animation Voiceover Recording and Production Service Revenue, (2021-2026)
- 4.5 Rest of World Based Animation Voiceover Recording and Production Service Companies and Market Share, 2021-2026
 - 4.5.1 Rest of World Based Animation Voiceover Recording and Production Service Companies, Headquarters (Province, Country)
 - 4.5.2 Rest of World Based Companies Animation Voiceover Recording and Production Service Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Animation Voiceover Recording and Production Service Market Size

Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 2D Animation

5.2.2 3D Animation

5.3 Market Segment by Type

5.3.1 World Animation Voiceover Recording and Production Service Market Size by Type (2021-2026)

5.3.2 World Animation Voiceover Recording and Production Service Market Size by Type (2027-2032)

5.3.3 World Animation Voiceover Recording and Production Service Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY SERVICE CONTENT

6.1 World Animation Voiceover Recording and Production Service Market Size

Overview by Service Content: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Service Content

6.2.1 Voice-over Production

6.2.2 Sound Design

6.2.3 Others

6.3 Market Segment by Service Content

6.3.1 World Animation Voiceover Recording and Production Service Market Size by Service Content (2021-2026)

6.3.2 World Animation Voiceover Recording and Production Service Market Size by Service Content (2027-2032)

6.3.3 World Animation Voiceover Recording and Production Service Market Size Market Share by Service Content (2027-2032)

7 MARKET ANALYSIS BY VOICE ACTING TYPE

7.1 World Animation Voiceover Recording and Production Service Market Size

Overview by Voice Acting Type: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Voice Acting Type

7.2.1 Character Voice Acting

7.2.2 Narrator/Commentary Voice Acting

7.2.3 Sound Effects Voice Acting

7.3 Market Segment by Voice Acting Type

7.3.1 World Animation Voiceover Recording and Production Service Market Size by Voice Acting Type (2021-2026)

7.3.2 World Animation Voiceover Recording and Production Service Market Size by Voice Acting Type (2027-2032)

7.3.3 World Animation Voiceover Recording and Production Service Market Size Market Share by Voice Acting Type (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Animation Voiceover Recording and Production Service Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Anime Production

8.2.2 Video Game Animation

8.2.3 Others

8.3 Market Segment by Application

8.3.1 World Animation Voiceover Recording and Production Service Market Size by Application (2021-2026)

8.3.2 World Animation Voiceover Recording and Production Service Market Size by Application (2027-2032)

8.3.3 World Animation Voiceover Recording and Production Service Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 Aoni Production

9.1.1 Aoni Production Details

9.1.2 Aoni Production Major Business

9.1.3 Aoni Production Animation Voiceover Recording and Production Service Product and Services

9.1.4 Aoni Production Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 Aoni Production Recent Developments/Updates

9.1.6 Aoni Production Competitive Strengths & Weaknesses

9.2 Production Baobab

9.2.1 Production Baobab Details

9.2.2 Production Baobab Major Business

9.2.3 Production Baobab Animation Voiceover Recording and Production Service Product and Services

- 9.2.4 Production Baobab Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026)
- 9.2.5 Production Baobab Recent Developments/Updates
- 9.2.6 Production Baobab Competitive Strengths & Weaknesses
- 9.3 81 Produce
 - 9.3.1 81 Produce Details
 - 9.3.2 81 Produce Major Business
 - 9.3.3 81 Produce Animation Voiceover Recording and Production Service Product and Services
 - 9.3.4 81 Produce Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.3.5 81 Produce Recent Developments/Updates
 - 9.3.6 81 Produce Competitive Strengths & Weaknesses
- 9.4 Crunchyroll
 - 9.4.1 Crunchyroll Details
 - 9.4.2 Crunchyroll Major Business
 - 9.4.3 Crunchyroll Animation Voiceover Recording and Production Service Product and Services
 - 9.4.4 Crunchyroll Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.4.5 Crunchyroll Recent Developments/Updates
 - 9.4.6 Crunchyroll Competitive Strengths & Weaknesses
- 9.5 Iyuno
 - 9.5.1 Iyuno Details
 - 9.5.2 Iyuno Major Business
 - 9.5.3 Iyuno Animation Voiceover Recording and Production Service Product and Services
 - 9.5.4 Iyuno Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Iyuno Recent Developments/Updates
 - 9.5.6 Iyuno Competitive Strengths & Weaknesses
- 9.6 Bang Zoom Studios
 - 9.6.1 Bang Zoom Studios Details
 - 9.6.2 Bang Zoom Studios Major Business
 - 9.6.3 Bang Zoom Studios Animation Voiceover Recording and Production Service Product and Services
 - 9.6.4 Bang Zoom Studios Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Bang Zoom Studios Recent Developments/Updates

9.6.6 Bang Zoom Studios Competitive Strengths & Weaknesses

9.7 Atlas Oceanic

9.7.1 Atlas Oceanic Details

9.7.2 Atlas Oceanic Major Business

9.7.3 Atlas Oceanic Animation Voiceover Recording and Production Service Product and Services

9.7.4 Atlas Oceanic Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026)

9.7.5 Atlas Oceanic Recent Developments/Updates

9.7.6 Atlas Oceanic Competitive Strengths & Weaknesses

9.8 Ocean Studios

9.8.1 Ocean Studios Details

9.8.2 Ocean Studios Major Business

9.8.3 Ocean Studios Animation Voiceover Recording and Production Service Product and Services

9.8.4 Ocean Studios Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026)

9.8.5 Ocean Studios Recent Developments/Updates

9.8.6 Ocean Studios Competitive Strengths & Weaknesses

9.9 Keywords Studios

9.9.1 Keywords Studios Details

9.9.2 Keywords Studios Major Business

9.9.3 Keywords Studios Animation Voiceover Recording and Production Service Product and Services

9.9.4 Keywords Studios Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026)

9.9.5 Keywords Studios Recent Developments/Updates

9.9.6 Keywords Studios Competitive Strengths & Weaknesses

9.10 Sigma Seven

9.10.1 Sigma Seven Details

9.10.2 Sigma Seven Major Business

9.10.3 Sigma Seven Animation Voiceover Recording and Production Service Product and Services

9.10.4 Sigma Seven Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026)

9.10.5 Sigma Seven Recent Developments/Updates

9.10.6 Sigma Seven Competitive Strengths & Weaknesses

9.11 Osawa Office

9.11.1 Osawa Office Details

- 9.11.2 Osawa Office Major Business
- 9.11.3 Osawa Office Animation Voiceover Recording and Production Service Product and Services
- 9.11.4 Osawa Office Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026)
- 9.11.5 Osawa Office Recent Developments/Updates
- 9.11.6 Osawa Office Competitive Strengths & Weaknesses
- 9.12 Ken Production
 - 9.12.1 Ken Production Details
 - 9.12.2 Ken Production Major Business
 - 9.12.3 Ken Production Animation Voiceover Recording and Production Service Product and Services
 - 9.12.4 Ken Production Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Ken Production Recent Developments/Updates
 - 9.12.6 Ken Production Competitive Strengths & Weaknesses
- 9.13 NYAV Post
 - 9.13.1 NYAV Post Details
 - 9.13.2 NYAV Post Major Business
 - 9.13.3 NYAV Post Animation Voiceover Recording and Production Service Product and Services
 - 9.13.4 NYAV Post Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.13.5 NYAV Post Recent Developments/Updates
 - 9.13.6 NYAV Post Competitive Strengths & Weaknesses
- 9.14 Studiopolis
 - 9.14.1 Studiopolis Details
 - 9.14.2 Studiopolis Major Business
 - 9.14.3 Studiopolis Animation Voiceover Recording and Production Service Product and Services
 - 9.14.4 Studiopolis Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Studiopolis Recent Developments/Updates
 - 9.14.6 Studiopolis Competitive Strengths & Weaknesses
- 9.15 Salami Studios
 - 9.15.1 Salami Studios Details
 - 9.15.2 Salami Studios Major Business
 - 9.15.3 Salami Studios Animation Voiceover Recording and Production Service Product and Services

- 9.15.4 Salami Studios Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026)
- 9.15.5 Salami Studios Recent Developments/Updates
- 9.15.6 Salami Studios Competitive Strengths & Weaknesses
- 9.16 729 Voice Studio
 - 9.16.1 729 Voice Studio Details
 - 9.16.2 729 Voice Studio Major Business
 - 9.16.3 729 Voice Studio Animation Voiceover Recording and Production Service Product and Services
 - 9.16.4 729 Voice Studio Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.16.5 729 Voice Studio Recent Developments/Updates
 - 9.16.6 729 Voice Studio Competitive Strengths & Weaknesses
- 9.17 VOICE BEAR studio
 - 9.17.1 VOICE BEAR studio Details
 - 9.17.2 VOICE BEAR studio Major Business
 - 9.17.3 VOICE BEAR studio Animation Voiceover Recording and Production Service Product and Services
 - 9.17.4 VOICE BEAR studio Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.17.5 VOICE BEAR studio Recent Developments/Updates
 - 9.17.6 VOICE BEAR studio Competitive Strengths & Weaknesses
- 9.18 TrioPen Studio
 - 9.18.1 TrioPen Studio Details
 - 9.18.2 TrioPen Studio Major Business
 - 9.18.3 TrioPen Studio Animation Voiceover Recording and Production Service Product and Services
 - 9.18.4 TrioPen Studio Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.18.5 TrioPen Studio Recent Developments/Updates
 - 9.18.6 TrioPen Studio Competitive Strengths & Weaknesses
- 9.19 JY Animation
 - 9.19.1 JY Animation Details
 - 9.19.2 JY Animation Major Business
 - 9.19.3 JY Animation Animation Voiceover Recording and Production Service Product and Services
 - 9.19.4 JY Animation Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.19.5 JY Animation Recent Developments/Updates

9.19.6 JY Animation Competitive Strengths & Weaknesses

9.20 Voicegem

9.20.1 Voicegem Details

9.20.2 Voicegem Major Business

9.20.3 Voicegem Animation Voiceover Recording and Production Service Product and Services

9.20.4 Voicegem Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026)

9.20.5 Voicegem Recent Developments/Updates

9.20.6 Voicegem Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Animation Voiceover Recording and Production Service Industry Chain

10.2 Animation Voiceover Recording and Production Service Upstream Analysis

10.3 Animation Voiceover Recording and Production Service Midstream Analysis

10.4 Animation Voiceover Recording and Production Service Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Animation Voiceover Recording and Production Service Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Animation Voiceover Recording and Production Service Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Animation Voiceover Recording and Production Service Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Animation Voiceover Recording and Production Service Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Animation Voiceover Recording and Production Service Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Animation Voiceover Recording and Production Service Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Animation Voiceover Recording and Production Service Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Animation Voiceover Recording and Production Service Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Animation Voiceover Recording and Production Service Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Animation Voiceover Recording and Production Service Players in 2025

Table 12. World Animation Voiceover Recording and Production Service Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Animation Voiceover Recording and Production Service Company Evaluation Quadrant

Table 14. Head Office of Key Animation Voiceover Recording and Production Service Players

Table 15. Animation Voiceover Recording and Production Service Market: Company Product Type Footprint

Table 16. Animation Voiceover Recording and Production Service Market: Company Product Application Footprint

Table 17. Animation Voiceover Recording and Production Service Mergers & Acquisitions Activity

Table 18. United States VS China Animation Voiceover Recording and Production Service Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Animation Voiceover Recording and Production Service Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Animation Voiceover Recording and Production Service Companies, Headquarters (States, Country)

Table 21. United States Based Companies Animation Voiceover Recording and Production Service Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Animation Voiceover Recording and Production Service Revenue Market Share (2021-2026)

Table 23. China Based Animation Voiceover Recording and Production Service Companies, Headquarters (Province, Country)

Table 24. China Based Companies Animation Voiceover Recording and Production Service Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Animation Voiceover Recording and Production Service Revenue Market Share (2021-2026)

Table 26. Rest of World Based Animation Voiceover Recording and Production Service Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Animation Voiceover Recording and Production Service Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Animation Voiceover Recording and Production Service Revenue Market Share (2021-2026)

Table 29. World Animation Voiceover Recording and Production Service Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Animation Voiceover Recording and Production Service Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Animation Voiceover Recording and Production Service Market Size by Type (2027-2032) & (USD Million)

Table 32. World Animation Voiceover Recording and Production Service Market Size by Service Content, (USD Million), 2021 & 2025 & 2032

Table 33. World Animation Voiceover Recording and Production Service Market Size Value by Service Content (2021-2026) & (USD Million)

Table 34. World Animation Voiceover Recording and Production Service Market Size by Service Content (2027-2032) & (USD Million)

Table 35. World Animation Voiceover Recording and Production Service Market Size by Voice Acting Type, (USD Million), 2021 & 2025 & 2032

Table 36. World Animation Voiceover Recording and Production Service Market Size Value by Voice Acting Type (2021-2026) & (USD Million)

Table 37. World Animation Voiceover Recording and Production Service Market Size by Voice Acting Type (2027-2032) & (USD Million)

Table 38. World Animation Voiceover Recording and Production Service Market Size by

Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Animation Voiceover Recording and Production Service Market Size by Application (2021-2026) & (USD Million)

Table 40. World Animation Voiceover Recording and Production Service Market Size by Application (2027-2032) & (USD Million)

Table 41. Aoni Production Basic Information, Manufacturing Base and Competitors

Table 42. Aoni Production Major Business

Table 43. Aoni Production Animation Voiceover Recording and Production Service Product and Services

Table 44. Aoni Production Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. Aoni Production Recent Developments/Updates

Table 46. Aoni Production Competitive Strengths & Weaknesses

Table 47. Production Baobab Basic Information, Manufacturing Base and Competitors

Table 48. Production Baobab Major Business

Table 49. Production Baobab Animation Voiceover Recording and Production Service Product and Services

Table 50. Production Baobab Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Production Baobab Recent Developments/Updates

Table 52. Production Baobab Competitive Strengths & Weaknesses

Table 53. 81 Produce Basic Information, Manufacturing Base and Competitors

Table 54. 81 Produce Major Business

Table 55. 81 Produce Animation Voiceover Recording and Production Service Product and Services

Table 56. 81 Produce Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. 81 Produce Recent Developments/Updates

Table 58. 81 Produce Competitive Strengths & Weaknesses

Table 59. Crunchyroll Basic Information, Manufacturing Base and Competitors

Table 60. Crunchyroll Major Business

Table 61. Crunchyroll Animation Voiceover Recording and Production Service Product and Services

Table 62. Crunchyroll Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Crunchyroll Recent Developments/Updates

Table 64. Crunchyroll Competitive Strengths & Weaknesses

Table 65. Iyuno Basic Information, Manufacturing Base and Competitors

Table 66. Iyuno Major Business

Table 67. Iyuno Animation Voiceover Recording and Production Service Product and Services

Table 68. Iyuno Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. Iyuno Recent Developments/Updates

Table 70. Iyuno Competitive Strengths & Weaknesses

Table 71. Bang Zoom Studios Basic Information, Manufacturing Base and Competitors

Table 72. Bang Zoom Studios Major Business

Table 73. Bang Zoom Studios Animation Voiceover Recording and Production Service Product and Services

Table 74. Bang Zoom Studios Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 75. Bang Zoom Studios Recent Developments/Updates

Table 76. Bang Zoom Studios Competitive Strengths & Weaknesses

Table 77. Atlas Oceanic Basic Information, Manufacturing Base and Competitors

Table 78. Atlas Oceanic Major Business

Table 79. Atlas Oceanic Animation Voiceover Recording and Production Service Product and Services

Table 80. Atlas Oceanic Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 81. Atlas Oceanic Recent Developments/Updates

Table 82. Atlas Oceanic Competitive Strengths & Weaknesses

Table 83. Ocean Studios Basic Information, Manufacturing Base and Competitors

Table 84. Ocean Studios Major Business

Table 85. Ocean Studios Animation Voiceover Recording and Production Service Product and Services

Table 86. Ocean Studios Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 87. Ocean Studios Recent Developments/Updates

Table 88. Ocean Studios Competitive Strengths & Weaknesses

Table 89. Keywords Studios Basic Information, Manufacturing Base and Competitors

Table 90. Keywords Studios Major Business

Table 91. Keywords Studios Animation Voiceover Recording and Production Service Product and Services

Table 92. Keywords Studios Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 93. Keywords Studios Recent Developments/Updates

Table 94. Keywords Studios Competitive Strengths & Weaknesses

Table 95. Sigma Seven Basic Information, Manufacturing Base and Competitors

Table 96. Sigma Seven Major Business

Table 97. Sigma Seven Animation Voiceover Recording and Production Service Product and Services

Table 98. Sigma Seven Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 99. Sigma Seven Recent Developments/Updates

Table 100. Sigma Seven Competitive Strengths & Weaknesses

Table 101. Osawa Office Basic Information, Manufacturing Base and Competitors

Table 102. Osawa Office Major Business

Table 103. Osawa Office Animation Voiceover Recording and Production Service Product and Services

Table 104. Osawa Office Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 105. Osawa Office Recent Developments/Updates

Table 106. Osawa Office Competitive Strengths & Weaknesses

Table 107. Ken Production Basic Information, Manufacturing Base and Competitors

Table 108. Ken Production Major Business

Table 109. Ken Production Animation Voiceover Recording and Production Service Product and Services

Table 110. Ken Production Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 111. Ken Production Recent Developments/Updates

Table 112. Ken Production Competitive Strengths & Weaknesses

Table 113. NYAV Post Basic Information, Manufacturing Base and Competitors

Table 114. NYAV Post Major Business

Table 115. NYAV Post Animation Voiceover Recording and Production Service Product and Services

Table 116. NYAV Post Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 117. NYAV Post Recent Developments/Updates

Table 118. NYAV Post Competitive Strengths & Weaknesses

Table 119. Studiopolis Basic Information, Manufacturing Base and Competitors

Table 120. Studiopolis Major Business

Table 121. Studiopolis Animation Voiceover Recording and Production Service Product and Services

Table 122. Studiopolis Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 123. Studiopolis Recent Developments/Updates

Table 124. Studiopolis Competitive Strengths & Weaknesses

Table 125. Salami Studios Basic Information, Manufacturing Base and Competitors

Table 126. Salami Studios Major Business

Table 127. Salami Studios Animation Voiceover Recording and Production Service Product and Services

Table 128. Salami Studios Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 129. Salami Studios Recent Developments/Updates

Table 130. Salami Studios Competitive Strengths & Weaknesses

Table 131. 729 Voice Studio Basic Information, Manufacturing Base and Competitors

Table 132. 729 Voice Studio Major Business

Table 133. 729 Voice Studio Animation Voiceover Recording and Production Service Product and Services

Table 134. 729 Voice Studio Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 135. 729 Voice Studio Recent Developments/Updates

Table 136. 729 Voice Studio Competitive Strengths & Weaknesses

Table 137. VOICE BEAR studio Basic Information, Manufacturing Base and Competitors

Table 138. VOICE BEAR studio Major Business

Table 139. VOICE BEAR studio Animation Voiceover Recording and Production Service Product and Services

Table 140. VOICE BEAR studio Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 141. VOICE BEAR studio Recent Developments/Updates

Table 142. VOICE BEAR studio Competitive Strengths & Weaknesses

Table 143. TrioPen Studio Basic Information, Manufacturing Base and Competitors

Table 144. TrioPen Studio Major Business

Table 145. TrioPen Studio Animation Voiceover Recording and Production Service Product and Services

Table 146. TrioPen Studio Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 147. TrioPen Studio Recent Developments/Updates

Table 148. TrioPen Studio Competitive Strengths & Weaknesses

Table 149. JY Animation Basic Information, Manufacturing Base and Competitors

Table 150. JY Animation Major Business

Table 151. JY Animation Animation Voiceover Recording and Production Service Product and Services

Table 152. JY Animation Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 153. JY Animation Recent Developments/Updates

Table 154. JY Animation Competitive Strengths & Weaknesses

Table 155. Voicegem Basic Information, Manufacturing Base and Competitors

Table 156. Voicegem Major Business

Table 157. Voicegem Animation Voiceover Recording and Production Service Product and Services

Table 158. Voicegem Animation Voiceover Recording and Production Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 159. Voicegem Recent Developments/Updates

Table 160. Voicegem Competitive Strengths & Weaknesses

Table 161. Global Key Players of Animation Voiceover Recording and Production Service Upstream (Raw Materials)

Table 162. Global Animation Voiceover Recording and Production Service Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Animation Voiceover Recording and Production Service Picture

Figure 2. World Animation Voiceover Recording and Production Service Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Animation Voiceover Recording and Production Service Total Revenue (2021-2032) & (USD Million)

Figure 4. World Animation Voiceover Recording and Production Service Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Animation Voiceover Recording and Production Service Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Animation Voiceover Recording and Production Service Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Animation Voiceover Recording and Production Service Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Animation Voiceover Recording and Production Service Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Animation Voiceover Recording and Production Service Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Animation Voiceover Recording and Production Service Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Animation Voiceover Recording and Production Service Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Animation Voiceover Recording and Production Service Revenue (2021-2032) & (USD Million)

Figure 13. Animation Voiceover Recording and Production Service Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Animation Voiceover Recording and Production Service Consumption Value (2021-2032) & (USD Million)

Figure 16. World Animation Voiceover Recording and Production Service Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Animation Voiceover Recording and Production Service Consumption Value (2021-2032) & (USD Million)

Figure 18. China Animation Voiceover Recording and Production Service Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Animation Voiceover Recording and Production Service Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Animation Voiceover Recording and Production Service Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Animation Voiceover Recording and Production Service Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Animation Voiceover Recording and Production Service Consumption Value (2021-2032) & (USD Million)

Figure 23. India Animation Voiceover Recording and Production Service Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Animation Voiceover Recording and Production Service by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Animation Voiceover Recording and Production Service Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Animation Voiceover Recording and Production Service Markets in 2025

Figure 27. United States VS China: Animation Voiceover Recording and Production Service Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Animation Voiceover Recording and Production Service Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Animation Voiceover Recording and Production Service Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Animation Voiceover Recording and Production Service Market Size Market Share by Type in 2025

Figure 31. 2D Animation

Figure 32. 3D Animation

Figure 33. World Animation Voiceover Recording and Production Service Market Size Market Share by Type (2021-2032)

Figure 34. World Animation Voiceover Recording and Production Service Market Size by Service Content, (USD Million), 2021 & 2025 & 2032

Figure 35. World Animation Voiceover Recording and Production Service Market Size Market Share by Service Content in 2025

Figure 36. Voice-over Production

Figure 37. Sound Design

Figure 38. Others

Figure 39. World Animation Voiceover Recording and Production Service Market Size Market Share by Service Content (2021-2032)

Figure 40. World Animation Voiceover Recording and Production Service Market Size by Voice Acting Type, (USD Million), 2021 & 2025 & 2032

Figure 41. World Animation Voiceover Recording and Production Service Market Size Market Share by Voice Acting Type in 2025

Figure 42. Character Voice Acting

Figure 43. Narrator/Commentary Voice Acting

Figure 44. Sound Effects Voice Acting

Figure 45. World Animation Voiceover Recording and Production Service Market Size
Market Share by Voice Acting Type (2021-2032)

Figure 46. World Animation Voiceover Recording and Production Service Market Size
by Application, (USD Million), 2021 & 2025 & 2032

Figure 47. World Animation Voiceover Recording and Production Service Market Size
Market Share by Application in 2025

Figure 48. Anime Production

Figure 49. Video Game Animation

Figure 50. Others

Figure 51. World Animation Voiceover Recording and Production Service Market Size
Market Share by Application (2021-2032)

Figure 52. Animation Voiceover Recording and Production Service Industrial Chain

Figure 53. Methodology

Figure 54. Research Process and Data Source

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