

Global Animation Voice Production Service Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Animation Voice Production Service market size is expected to reach \$ 7089 million by 2032, rising at a market growth of 8.3% CAGR during the forecast period (2026-2032).

Animation voice production is the process of adding human or synthesized voices to characters, narrators, or scenes in animated works, and it is a crucial part of animation post-production. It uses professional voice actors or AI voice generation technology to record and process sound materials based on the character's personality, emotions, and plot needs, making the animated characters' 'speaking' more engaging and expressive. The production process typically includes script and dialogue design, voice recording, sound effects editing, emotional matching, and post-production mixing. Animation voice production is widely used in film and television animation, game animation, educational content, virtual idols, and digital human scenarios, and is a core element integrating artistic expression and sound engineering technology.

The animation voice production market has seen continuous growth in recent years, primarily driven by increased global animation content production, international distribution through streaming platforms, and the expansion of the digital entertainment industry. The rapid growth of animated films, animated series, web animations, short video content, and game CG has significantly increased demand for character voice acting, narration recording, ADR dialogue re-encoding, and multilingual dubbing. As streaming platforms accelerate their global content deployment, animated works need to simultaneously support multilingual versions and localized dubbing, further propelling the expansion of the international voice production market. At the same time, the audience's demands for character expressiveness, emotional expression, and immersive experience are constantly increasing, which has also prompted production

companies to pay more attention to professional voice actors, character voice design, and high-quality recording production. The development of remote recording, cloud collaboration, and AI voice processing technologies has improved cross-regional production efficiency and global collaborative capabilities. The continued growth of games, virtual idols, metaverse, and interactive entertainment content is constantly expanding the application scenarios of animation voice production, driving the industry towards digitalization, multilingualism, and high quality.

This report studies the global Animation Voice Production Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Animation Voice Production Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Animation Voice Production Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Animation Voice Production Service total market, 2021-2032, (USD Million)

Global Animation Voice Production Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Animation Voice Production Service total market, key domestic companies, and share, (USD Million)

Global Animation Voice Production Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Animation Voice Production Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Animation Voice Production Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Animation Voice Production Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Aoni Production, Production Baobab, 81 Produce, Crunchyroll, Iyuno, Bang Zoom Studios, Atlas Oceanic, Ocean Studios, Keywords Studios, Sigma Seven, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Animation Voice Production Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Animation Voice Production Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Animation Voice Production Service Market, Segmentation by Type:

2D Animation

3D Animation

Global Animation Voice Production Service Market, Segmentation by Service Content:

Voice-over Production

Sound Design

Others

Global Animation Voice Production Service Market, Segmentation by Voice Acting Type:

Character Voice Acting

Narrator/Commentary Voice Acting

Sound Effects Voice Acting

Global Animation Voice Production Service Market, Segmentation by Application:

Anime Production

Video Game Animation

Others

Companies Profiled:

Aoni Production

Production Baobab

81 Produce

Crunchyroll

Iyuno

Bang Zoom Studios

Atlas Oceanic

Ocean Studios

Keywords Studios

Sigma Seven

Osawa Office

Ken Production

NYAV Post

Studiopolis

Salami Studios

729 Voice Studio

VOICE BEAR studio

TrioPen Studio

JY Animation

Voicegem

Key Questions Answered

1. How big is the global Animation Voice Production Service market?
2. What is the demand of the global Animation Voice Production Service market?
3. What is the year over year growth of the global Animation Voice Production Service market?
4. What is the total value of the global Animation Voice Production Service market?
5. Who are the Major Players in the global Animation Voice Production Service market?
6. What are the growth factors driving the market demand?

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