

# Global Animation IP Toy Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Animation IP Toy market size is expected to reach \$ 47770 million by 2029, rising at a market growth of 5.4% CAGR during the forecast period (2023-2029).

The scale of the animation IP toy market has continued to expand in the past few years and will continue to maintain rapid growth in the future. With the continuous expansion of consumer groups, intensified competition and policy support, the animation IP toy market will usher in greater space. In the future, the animation IP toy industry will receive more and more attention, and the industry will continue to maintain a good development momentum.

Anime IP toys refer to a series of derivative toys developed based on animated images or their characters. The design and production of these toys aim to restore the fun and characteristics of cartoons, which can not only meet children's entertainment needs, but also provide parents with an opportunity for parent-child interaction.

This report studies the global Animation IP Toy demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Animation IP Toy, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Animation IP Toy that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Animation IP Toy total market, 2018-2029, (USD Million)

Global Animation IP Toy total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Animation IP Toy total market, key domestic companies and share, (USD Million)

Global Animation IP Toy revenue by player and market share 2018-2023, (USD Million)

Global Animation IP Toy total market by Type, CAGR, 2018-2029, (USD Million)

Global Animation IP Toy total market by Sales Channels, CAGR, 2018-2029, (USD Million).

This reports profiles major players in the global Animation IP Toy market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Alpha Group Co. Ltd., Young Toys, BNE Entertainment, Hasbro Toys, MEZCO TOYS, Disney, Diamond Select, Toy Biz and Mego Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Animation IP Toy market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Sales Channels. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Animation IP Toy Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Animation IP Toy Market, Segmentation by Type

Anime Gacha

Anime Doll

Anime Figures

Anime Plush Toys

Others

### Global Animation IP Toy Market, Segmentation by Sales Channels

Online Sales

Offline Sales

### Companies Profiled:

Alpha Group Co. Ltd.

Young Toys

BNE Entertainment

Hasbro Toys

MEZCO TOYS

Disney

Diamond Select

Toy Biz

Mego Corporation

PRAKRUTI GRAPHICS PVT

JAZWARES

Relkon Hellas SA

Sanrio

Guangzhou Trendysound Technology Co., Ltd.

Aofei Entertainment

## Key Questions Answered

1. How big is the global Animation IP Toy market?
2. What is the demand of the global Animation IP Toy market?
3. What is the year over year growth of the global Animation IP Toy market?
4. What is the total value of the global Animation IP Toy market?
5. Who are the major players in the global Animation IP Toy market?

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