

Global Animal Wearable Devices Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Animal Wearable Devices market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The wearable devices are tagged on animals via collar attachment, harness attachment or directly embedded in the animals to monitor and track its social activities. Animal surveillance is of prime importance as they are an integral part of the biosphere and have a direct & consequential impact on human life.

Pet medical care is the second largest segment in pet industry. In the UK, annual spending on veterinary and other pet services has risen from ?2.6bn in 2015 to ?4bn in 2021, a 54% increase in just six years. According to Vetnosis, the value of the global animal health industry will increase by 12% to \$38.3 billion in 2021. White Paper on China's Pet Healthy Consumption of JD shows that in 2023, there are 13.09 million pets entering middle age and old age. And pet aging is expected to be seen in the next few years. Changes in the age structure of pets will further bring about the development of the pet medical industry. According to the data of the 2022 China Pet Medical Industry White Paper, from the perspective of market size, the scale of China's pet medical market is about ?67.5 billion, accounting for about 22.5% of the entire pet industry. From the perspective of hospital operation time, pet hospitals within 5 years accounted for about 73%. About 11% of the pet hospitals have been in operation for more than 10 years. From the perspective of hospital turnover, nearly 40% of the hospitals have increased their annual turnover year-on-year, and the growth rate is mainly within 204%.

The Global Info Research report includes an overview of the development of the Animal Wearable Devices industry chain, the market status of Identification and Tracking (GPS, RFID), Safety and Security (GPS, RFID), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Animal Wearable Devices.

Regionally, the report analyzes the Animal Wearable Devices markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Animal Wearable Devices market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Animal Wearable Devices market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Animal Wearable Devices industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., GPS, RFID).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Animal Wearable Devices market.

Regional Analysis: The report involves examining the Animal Wearable Devices market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Animal Wearable Devices market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Animal Wearable Devices:

Company Analysis: Report covers individual Animal Wearable Devices players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Animal Wearable Devices. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Identification and Tracking, Safety and Security).

Technology Analysis: Report covers specific technologies relevant to Animal Wearable Devices. It assesses the current state, advancements, and potential future developments in Animal Wearable Devices areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Animal Wearable Devices market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Animal Wearable Devices market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

GPS

RFID

Sensors

Market segment by Application

Identification and Tracking

Safety and Security

Behaviour Monitoring and Control

Medical Diagnosis and Treatment

Market segment by players, this report covers

FitBark, Inc.,

Garmin International, Inc.,

Inovotec Animal Care,

Lamdagen Corporation,

Milkline,

PetPace, LLC.

Tractive

TekVet Technologies Co.

Vital Herd, Inc.

Whistle Labs, Inc.

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Animal Wearable Devices product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Animal Wearable Devices, with revenue, gross margin and global market share of Animal Wearable Devices from 2019 to 2024.

Chapter 3, the Animal Wearable Devices competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Animal Wearable Devices market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Animal Wearable Devices.

Chapter 13, to describe Animal Wearable Devices research findings and conclusion.

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