

# Global Animal Electronic Identification Tags Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Animal Electronic Identification Tags market size is expected to reach \$ 1235 million by 2032, rising at a market growth of 8.1% CAGR during the forecast period (2026-2032).

Animal Electronic Identification Tags are electronic identification devices used to assign and read a unique identity code for an individual animal, mainly through RFID-based transponders embedded in ear tags, bolus tags, injectable microchips or other animal identification carriers. These tags are used for livestock traceability, herd management, disease control, regulatory compliance, ownership verification and animal movement recording. Animal electronic identification tags typically cost a few dollars each, with industry profit margins generally between 30% and 50%.

The upstream supply chain for Animal Electronic Identification Tags mainly includes RFID chips, antenna coils, transponder modules, plastic or polyurethane tag housings, encapsulation materials, laser marking or printing materials, tamper-evident ear tag components, implantable glass capsules, ceramic bolus materials, sterilization and packaging materials, as well as RFID readers and data-management software used with the tags. Key manufacturing processes include chip encoding, antenna winding, transponder encapsulation, tag molding, waterproofing, durability testing, readability testing, number allocation, printing and regulatory certification. Downstream demand comes from cattle, sheep, goats, pigs, companion animals, laboratory animals, wildlife management, veterinary institutions, farms, slaughterhouses, animal health authorities, breeding companies and traceability platform operators. The value chain is closely linked to official identification systems, because RFID tags are not only physical devices but also carriers of animal identity data that must be readable by compliant readers and connected to farm, veterinary and regulatory databases.

The Animal Electronic Identification Tags market is moving from simple visual identification toward standardized, machine-readable animal traceability. Demand is mainly driven by livestock disease control, food safety traceability, cross-border animal movement management, farm automation and digital herd management. Compared with conventional visual ear tags, electronic identification tags improve reading efficiency, reduce manual recording errors and allow animal data to be linked with weighing, breeding, vaccination, feeding and movement records. The market is especially strong in cattle, sheep, goats and pigs, while pet microchips, laboratory animals and wildlife identification form smaller but stable sub-segments. Regulatory adoption is an important growth driver, because EID systems are commonly built around RFID transponders embedded in ear tags, boluses or implants, and official identification programs increasingly require or encourage electronically readable devices.

This report studies the global Animal Electronic Identification Tags production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Animal Electronic Identification Tags and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Animal Electronic Identification Tags that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Animal Electronic Identification Tags total production and demand, 2021-2032, (K Units)

Global Animal Electronic Identification Tags total production value, 2021-2032, (USD Million)

Global Animal Electronic Identification Tags production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Animal Electronic Identification Tags consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Animal Electronic Identification Tags domestic production, consumption, key domestic manufacturers and share

Global Animal Electronic Identification Tags production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Animal Electronic Identification Tags production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Animal Electronic Identification Tags production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Animal Electronic Identification Tags market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Allflex (MSD Animal Health), HID Global, Avery Dennison, Shearwell Data, Caisley, Kupsan, ARDES, Dalton Tags, CowManager, Somark Innovations, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Animal Electronic Identification Tags market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Animal Electronic Identification Tags Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Animal Electronic Identification Tags Market, Segmentation by Type:

Ear Tags

Implantable Tags

Others

Global Animal Electronic Identification Tags Market, Segmentation by Power Supply Method:

Passive

Active

Global Animal Electronic Identification Tags Market, Segmentation by Application:

Animal Husbandry Management

Pet Management

Laboratory Animal Management

Others

Companies Profiled:

Allflex (MSD Animal Health)

HID Global

Avery Dennison

Shearwell Data

Caisley

Kupsan

ARDES

Dalton Tags

CowManager

Somark Innovations

Mocall

Ceres Tag

Laipson Information Technology

Xiamen Innov Information Technology

Wuxi FOFIA Technology

#### Key Questions Answered:

1. How big is the global Animal Electronic Identification Tags market?
2. What is the demand of the global Animal Electronic Identification Tags market?
3. What is the year over year growth of the global Animal Electronic Identification Tags market?
4. What is the production and production value of the global Animal Electronic Identification Tags market?
5. Who are the key producers in the global Animal Electronic Identification Tags market?
6. What are the growth factors driving the market demand?

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